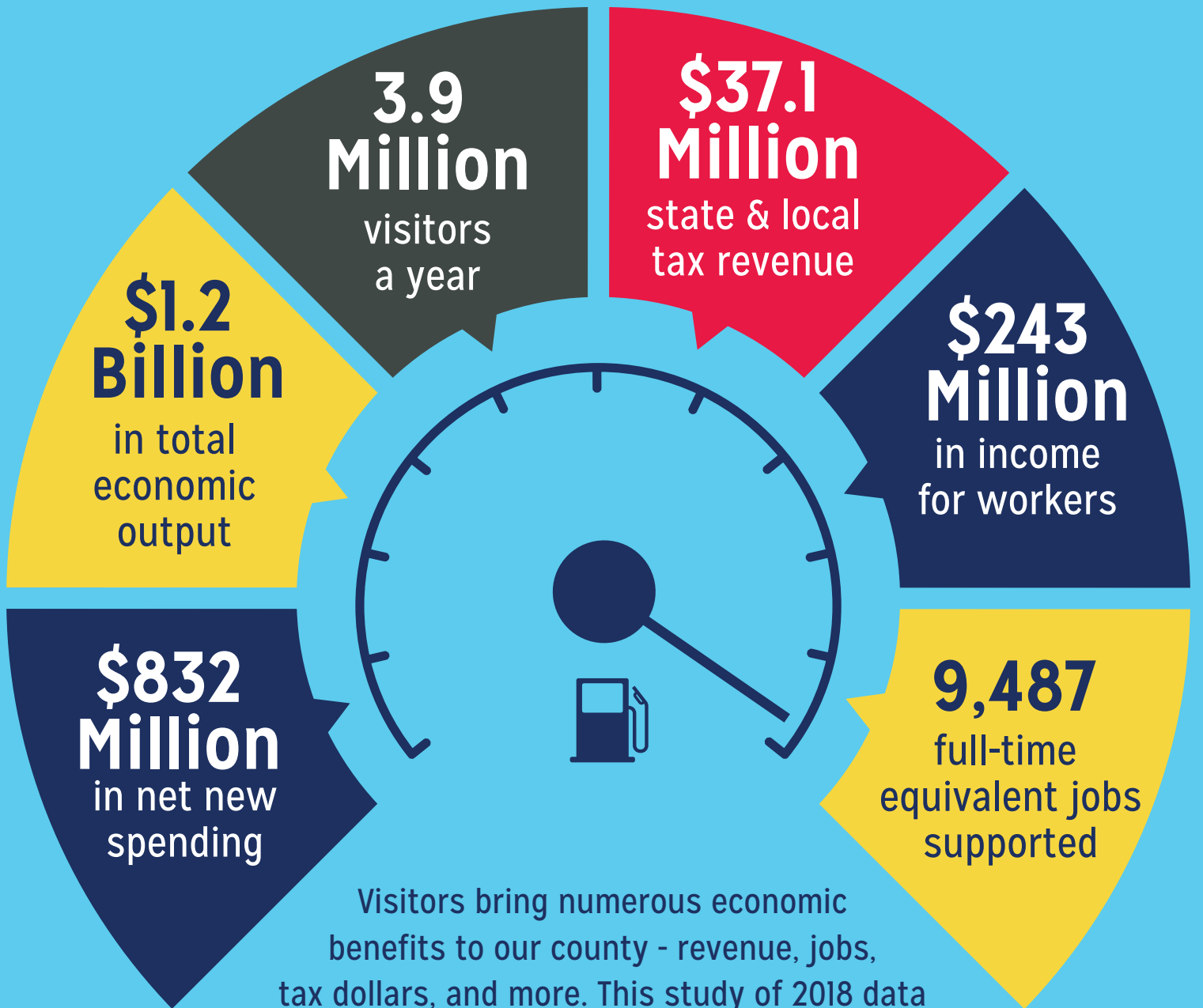


Visitor Spending Fuels Washtenaw County's Economy



The Numbers Tell the Story

| 2018 | VS | 2016 |
|---------------|----------------------------|---------------|
| 3.9 Million | Total visitors | 3.7 Million |
| \$152.22 | Daily visitor spending | \$144.30 |
| 9,487 | Jobs created or maintained | 8,974 |
| \$243 Million | Income & earnings | \$221 Million |
| \$832 Million | Net new spending | \$770 Million |
| \$1.2 Billion | Total economic impact | \$1.1 Billion |