JON NOW!

WE ARE OFFERING NEW PARTNERS THE OPPORTUNITY TO JOIN THE ARLINGTON CVB PARTNERSHIP PROGRAM FREE FOR 6 MONTHS!

Since March, the ACVB has provided more than 600 mentions for local Arlington businesses, reaching over 300,000 potential customers. These posts focus on encouraging residents to support local businesses and connect our visitors by highlighting what our local restaurants, attractions and shops are doing to allow for virtual experiences, curbside service and more. These efforts, along with our continued sales and marketing efforts, are helping to create economic opportunities for our partners in this uncertain time.

Despite the current situation with visitations across the U.S., we continue to see those who want to travel make plans to visit Arlington through our marketing efforts, and we continue to be a choice destination with event planners, family travelers, business travelers and local audiences looking to getaway while staying close to home.

WE WANT YOU TO BE A PART OF THE SUCCESSFUL ARLINGTON STORY!

- We want you to be on our website and connect with our more than 1.5 million visitors each year
- We want you to connect with other Arlington businesses so you can grow your business through referrals and shared audiences
- We want to share best practices and innovative ideas to help make your business and Arlington the best it can be
- We want to share data and reports on what's happening in Arlington so you can make informed decision about your business
- We want to help you stay #ArlingtonStrong as we navigate this unchartered territory together

Partner with us and see the benefits of connecting with 14.5 million annual visitors to Arlington!

You will not be invoiced until **January 2021.** At that time, we know you will see the benefits of partnering with us, and continue to support efforts to make #ArlingtonStrong throughout the coming year!

Visit **arlington.org/partners** for more information on who we are, what we do and how you can benefit from being our partner.

TOURISM TOUCHES EVERYTHING.



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