

# TOURISM TOUCHES EVERYTHING.

## Arlington Convention & Visitors Bureau PARTNER OPPORTUNITIES

### PARTNER OPPORTUNITIES

Below is a list of the partner opportunities currently available through the Arlington Convention & Visitors Bureau Partnership program. Detailed information for each program can be found on Partner-net by logging in and going to the **Partner Bulletins** section. You can use this form to bundle these programs to create a single sponsorship with the CVB. As a bundle, you have the option of paying for the entire sponsorship at one time to simplify billing.

|                          |   |   |                     |
|--------------------------|---|---|---------------------|
| <input type="checkbox"/> | Arlington.org Advertising                     | Arlington.org offers several levels of advertising opportunities. A representative from DTN will contact you with more information.   | Starting Fall 2020  |
| <input type="checkbox"/> | Sponsored Blog                                | Sponsor an Arlington Blog and gain extra exposure with your logo and website link.  | \$250               |
| <input type="checkbox"/> | Promotional Blog                              | Be featured as an Arlington blog post with content created by the professional staff at the CVB.  | \$1250              |
| <input type="checkbox"/> | 12 Days of Christmas                          | Participate in this popular social media marketing campaign to increase your exposure via social channels.  | \$150 + Giveaway    |
| <input type="checkbox"/> | Annual Meeting Sponsorships                   | Secure your sponsorship for the 2020 Annual Meeting to be held in November.   | Starting at \$850   |
| <input type="checkbox"/> | AMP Hosting                                   | Host one of our Partner meetings and showcase your business to the hospitality community.   | FREE + refreshments |
| <input type="checkbox"/> | Arlington Official Visitors Guide Advertising | With 65,000 printed and thousands of downloads, the OVG is a great way to get in front of visitors coming to Arlington. If interested, we will have a representative from Texas Monthly contact you directly. | Starting at \$1065  |
| <input type="checkbox"/> | Arlington Official Visitors Guide Co-pack     | Have your printed material distributed along with the Arlington OVG when visitors request a mailed copy.  | Coming 2021         |
| <input type="checkbox"/> | Partner Update Sponsorship                    | Get in front of our entire Partnership by sponsoring one of our monthly Partner Update emails.  | \$150               |
| <input type="checkbox"/> | Group Tour Manual Ad                          | This is the ultimate leisure group guide to Arlington. Distributed at tradeshow and sales calls throughout the year, get in front of tour planners looking at Arlington.                                      | \$500               |
| <input type="checkbox"/> | Meeting Planner Guide                         | This is the ultimate convention and meeting guide for Arlington. Distributed at tradeshow and sales calls throughout the year, get in front of key planners looking at Arlington.                             | \$500               |
|                          |   | <b>Total Participation:</b>   | \$                  |
|                          |   | <b>Contract Effective Dates:</b>  |                     |

If you have any questions about these programs, please contact April Luter, Director of Partnerships & Programs. [april@arlington.org](mailto:april@arlington.org)



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