

# TOURISM TOUCHES EVERYTHING.

## ARLINGTON MARKETING PARTNER “AMP” MEETINGS

### WOULD YOU LIKE TO SHOWCASE YOUR ORGANIZATION TO AN AUDIENCE OF 40-50 ARLINGTON HOSPITALITY INDUSTRY PROFESSIONALS?

Our monthly Partner meetings allow you to showcase your location and connect with other hospitality partners. The CVB provides a program or other activity based on the location, time of year and things happening in the city. We ask that you provide space and light refreshments. You then have an opportunity to talk about your location and services as well as time for attendees to tour your facility.

### WHY HOST AN AMP EVENT?

An average of 40 Partners attend each AMP event. Hosting or sponsoring an event allows other Partners to better understand your location and the services you provide. Partners then become an extension of your sales efforts through referrals or direct bookings.

### HOW MUCH DOES IT COST TO BE HOST LOCATION?

We do not charge a fee to host a partner event. We only ask that you provide light refreshments and the appropriate sized space for our group and programming.

### HOW DO I SIGN UP TO HOST AN EVENT?

Contact the Director of Partnerships and they can help coordinate the date and type of event most appropriate for you and your goals.



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