

WE HAVE SEVERAL PARTNERSHIP OPPORTUNITIES TO FIT YOUR BUDGET AND GOALS!

PREMIUM PARTNERSHIP START AT \$495 ANNUALLY

- Exposure to Arlington's more than 14.5 million annual visitors
- Website listing with access to 1.5 million annual unique visitors: 5 photos, logo, website link, inclusion in more than one category as appropriate
- Networking and educational events with other hospitality Partners
- Inclusion in Arlington Official Visitor Guide
- Receive Partner Update e-newsletter and industry update emails
- Access to the Arlington CVB Convention and Event Calendar
- Destination marketing and promotion through our Marketing & PR campaigns
- **Access to additional marketing programs: Digital advertising, social media campaigns, print advertising, and more!**
- **Access to Partner-net that houses:** Industry reports, Listing controls, B2B postboard, Tips for marketing to visitors, and more!

FREEMIUM PARTNERSHIP \$0 ANNUALLY

- Exposure to Arlington's more than 14.5 million annual visitors
- Website listing with access to 1.5 million annual unique visitors
- Networking and educational events with other hospitality Partners
- Receive Partner Update e-newsletter and industry update emails
- Access to the Arlington CVB Convention and Event Calendar
- **Access to additional marketing programs: Digital advertising, social media campaigns, print advertising, and more!**
- **Access to Partner-net that houses:** Industry reports, Listing controls, B2B postboard, Tips for marketing to visitors, and more!

To qualify for a Freemium Partnership you must be an Arlington based organization that falls within one of the following business types:

Accommodations, Airlines, Attractions
Outdoor Activity Rentals, Food & Beverage
Golf Courses, Spas, Retail Stores & Centers
Tour Companies, Vacation Rentals, Event Venues

STRATEGIC PARTNERSHIP START AT \$2,500 ANNUALLY

We offer custom Partnership opportunities that include event sponsorships, digital advertising packages, co-op advertising, exclusive reports, and other benefits to fit your organizations goals.



SCAN TO JOIN TODAY!

For more information, contact
partners@arlington.org



APRIL LUTER

Director of Partnerships & Programs
P: 817.704.7570
april@arlington.org

arlington.org/partners