

# 30 Day SPARK Toolkit

## Week 1

*This week, we are diving into the SPARK principle with this recorded lesson, hosted by Simon T. Bailey.*



[CLICK HERE!](#)

## Week 2

*For week 2, we are diving into a SPARK workbook exercise on how to Personalize the Experience. This file is a print-ready file in case you wish to make hard copies!*



[CLICK HERE!](#)

## Week 3

*This week, tune in to Simon's podcast Interview Jeanne Bloss on the Five Platinum Service Principles for Creating Customers for Life.*



[CLICK HERE!](#)

## Week 4

*For our last week, we are selecting the SPARK of the Week! This is someone who you recognize as a SPARK leader.*



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