

PARTNER OPPORTUNITIES

Below is a list of the partner opportunities currently available through the Arlington Convention & Visitors Bureau Partnership program. Detailed information for each program can be found on Partner-net by logging in and going to the Partner Bulletins section. You can use this form to bundle these programs to create a single sponsorship with the CVB. As a bundle, you have the option of paying for the entire sponsorship at one time to simplify billing.

<input type="checkbox"/>	Arlington.org Advertising	Arlington.org offers several levels of advertising opportunities. A representative from DTN will contact you with more information.	Varies
<input type="checkbox"/>	Sponsored Blog	Sponsor an Arlington Blog and gain extra exposure with your logo and website link.	\$250
<input type="checkbox"/>	Promotional Blog	Be featured as an Arlington blog post with content created by the professional staff at the CVB.	\$1250
<input type="checkbox"/>	12 Days of Christmas	Participate in this popular social media marketing campaign to increase your exposure via social channels.	\$150 + Giveaway
<input type="checkbox"/>	Annual Meeting Sponsorships	Secure your sponsorship for the ACVB Annual Meeting held every Fall.	Varies
<input type="checkbox"/>	AMP Hosting	Host one of our Partner meetings and showcase your business to the hospitality community.	FREE + refreshments
<input type="checkbox"/>	Arlington Official Visitors Guide Advertising	With 65,000 printed and thousands of downloads, the OVG is a great way to get in front of visitors coming to Arlington. If interested, we will have a representative from Texas Monthly contact you directly.	Varies
<input type="checkbox"/>	Arlington Official Visitors Guide Co-pack	Have your printed material distributed along with the Arlington OVG when visitors request a mailed copy.	Coming 2021
<input type="checkbox"/>	Partner Update Email Sponsorship	Get in front of our entire Partnership by sponsoring one of our monthly Partner Update emails.	\$150
<input type="checkbox"/>	Group Tour Manual Ad	This is the ultimate leisure group guide to Arlington. Distributed at tradeshows and sales calls throughout the year, get in front of tour planners looking at Arlington.	\$500
<input type="checkbox"/>	Meeting Planner Guide	This is the ultimate convention and meeting guide for Arlington. Distributed at tradeshows and sales calls throughout the year, get in front of key planners looking at Arlington.	\$500
		Total Participation:	\$
		Contract Effective Dates:	

If you have any questions about these programs, please contact April Luter, Director of Partnerships & Programs. april@arlington.org



APRIL LUTER

Director of Partnerships & Programs

P: 817.704.7570

april@arlington.org

www.arlington.org/partner