



# ARLINGTON CVB *Destination*

## SPOTLIGHT ON FIDEL MITCHELL, *Convention Services Manager*

Our sales and services team is standard on paper, but not in practice. Get to know one of our brightest new stars, our convention services guru, who is committed to brilliant customer service. She effortlessly makes the impossible possible!

### INDUSTRY AFFILIATIONS:

- Texas Alliance of Convention, Meeting & Operations Managers (TxACOM)
- Event Service Professionals Association (ESPA) Annual Planning Committee
- Texas Association of Convention & Visitor Bureaus (TACVB)
- Dallas Fort Worth Association Executives Toastmasters

### What do you like best about your job?

The people! I undoubtedly work with the best coworkers, city partners and clients! They all make my job a pleasure to do daily.

### What's your favorite way to unwind at the end of the day?

The best part of my day is picking my black lab, Ella, up after work and taking her on a long walk or an evening at the dog park.

### Tell us something people might not know about you.

Well, I've actually had the privilege of living in 5 different countries, most of them islands!



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**Convention Services Manager**  
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## ARLINGTON CVB *Services*

“The Arlington CVB is the Siri of the City.”

■ **Digital Collateral** - The Arlington CVB can provide you with electronic attractions and restaurant coupons, Arlington Visitors Guide and more.

■ **Public Relations Assistance** - The Arlington CVB PR & Marketing Department can assist a group with efforts to publicize an event with a host of free tools. Whether it's a sporting event or a convention, we are more than ready to help get the word out.

■ **Transportation Coordination/Arlington Trolley** - Complimentary trolley service is available based on room night stays at participating Arlington Trolley District hotels. The Arlington CVB Team will determine eligibility, make arrangements and oversee the schedule with the Arlington Trolley service providers.

■ **VIP & Spouses Activity Planning Assistance** - The Arlington CVB knows how to streamline the process for special activities in Arlington and the Dallas/Fort Worth Metroplex. Whether it is an attendee event, spouse program, convention entertainment, or opening ceremony, we have the resources you can count on.

■ **Attendance Builders** - The Arlington CVB will assist with

pre-promotion of your conference. Opportunities include a welcome video or Arlington collateral that can be distributed at your conference the year prior.

■ **Incentive to “Come Early, Stay Late!”** - Arlington is not only a great place to hold a conference but it is an excellent place to vacation. Connect with us and let us share all the reasons why your attendees should arrive a few days early with family.






■ **Other Services & Products** - Need access to tour guides, speakers, trade show services, printers, flowers, gifts and premium items, audiovisual, off-site venues and entertainment? The Arlington CVB can connect you with some of the best in the business.










### ADDITIONAL SERVICES INCLUDE:

- Corporate Social Responsibility Program Assistance
- Volunteer Services
- Speaker and Entertainment Coordination
- Housing Assistance
- Site Visits And FAM Tours

# HOTEL KEY

ROOMS			CONFERENCE/MEETING FACILITIES						TRAVEL
TOTAL ROOMS	DOUBLES	# OF COMMITTABLE ROOMS	TOTAL SQ.FT. MEETING/EXHIBIT	# OF MEETING ROOMS	BANQUET CAPACITY (#PPL)	THEATER CAPACITY (#PPL)	CLASSROOM CAPACITY (#PPL)	DISTANCE TO ACC (MILES)	

-  DFW AIRPORT SHUTTLE
-  ON-SITE CATERING
-  FREE TROLLEY STOP
-  FREE WI-FI
-  BUSINESS CENTER

<b>Super 8</b> 2712 E Abram St.		50	20	10	0	0	0	0	0	1.5
<b>The Thornton Inn B&amp;B</b> 719 W Abram St.		5	1	N/A	550	1	15	0	12	3.2
<b>TownePlace Suites by Marriott</b> 1709 East Lamar Blvd.	  	94	22	60	0	0	0	0	0	1.1
<b>Wingate by Wyndham</b> 1024 Brookhollow Plaza Dr.	   	92	23	N/A	650	2	25	40	35	1.5

## ARLINGTON TROLLEY Service



Guests of participating Arlington Entertainment Area Management District (AEAMD) hotels receive complimentary trolley transportation to the Arlington Welcome Center, Six Flags Over Texas, Hurricane Harbor, Globe Life Park, AT&T Stadium and more! We offer four options to serve our clients. Service guidelines and hotel information available at [www.arlingtontrolley.com](http://www.arlingtontrolley.com).



### FOR MEETING PLANNERS

#### Supplementary Convention Shuttle Service

- Groups receive one hour of complimentary service for every 80 room nights consumed in Trolley District hotels. See complete list of hotels [www.arlingtontrolley.com](http://www.arlingtontrolley.com).
- Each additional hour is \$100 (hourly) in 2016\*. Service available at a minimum of three consecutive hours per vehicle.
- Capacity: 35 persons seated, air-conditioned, heated and ADA equipped.
- Service available from AEAMD Trolley District hotels to any venue in Arlington.

Request service through CVB Operations/Services two months prior to service date (application & contract required):  
[mary@arlington.org](mailto:mary@arlington.org).

### FOR ATTENDEES

#### FREE Regular Route Trolley Service

- Regular service from participating hotels during peak season is available to Six Flags Over Texas, Hurricane Harbor, International Bowling Museum and Hall of Fame, Globe Life

Park and AT&T Stadium (non-event days) and Arlington Convention Center (on request).

- Downtown Express service is available March through September during specified hours/days.  
[www.arlingtontrolley.com/schedules](http://www.arlingtontrolley.com/schedules).

This service may be accessed with a boarding pass (distributed to registered guests at AEAMD Trolley District hotels).

#### FREE Trolley Service to the Ballpark

- Service is independent of convention group service and is available for AEAMD Trolley District hotels to Globe Life Park for all home and post-season games.
- Service overflow vehicles available to AEAMD Trolley Hotels that anticipate groups of 35+ (over regular load, schedule with hotel sales / services representative).

#### Fare-Based Trolley Service to AT&T Stadium for Events

- Round-trip service for select AEAMD Trolley District hotels to AT&T Stadium events (fare-based). See complete list of hotels and fares.  
[www.arlingtontrolley.com/attractions/att-stadium/#events](http://www.arlingtontrolley.com/attractions/att-stadium/#events)

\* Rates are subject to change

