



## AMP MEETING SPONSORSHIPS/ HOSTING

Throughout the year, various FREE events are held to promote business-to-business networking as well as provide valuable opportunities for Partners to showcase their businesses. We encourage Partner to Partner referrals, and you have the opportunity to highlight your venue to other Partners by hosting one of these events. Monthly Networking Events and Educational Seminars are held so you can maximize the return on your Partnership investment.

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### WHY HOST AN AMP EVENT?

An average of 40 Partners attend each AMP event. Hosting or sponsoring an event allows you to showcase your venue or attraction, and it enables other Partners to better understand the services you provide. Partners can then become an extension of your sales efforts through referrals or direct bookings.

**Event Date:** Monthly and Quarterly Opportunities

**Estimated Cost:** We do not charge a fee to be a host\*



\*Any costs are based on amenities you provide for the meeting (venue, A/V, refreshments, collateral, etc). We record the in-kind value of approximately \$500-\$800.