



DESTINATION SERVICES

Our sales & services team is standard on paper, but not in practice. Get to know the ‘Siri of Arlington,’ our Destination Services Manager, Paola Bowman. Paola is committed to brilliant customer service, and works alongside our planners to ensure that events in Arlington are a success. In her role, she connects event planners with our local community:

ARLINGTON CVB SERVICES for MEETING PLANNERS

- **Partner Referrals for Services & Products:** When planners need access to dining options, audiovisual, off site venues, tour guides, speakers, printers, flowers, gifts, entertainment, etc., the Arlington CVB can connect them with YOU, some of the best in the business.
- **Digital Print Collateral:** The Arlington CVB can provide planners with electronic attractions and restaurant coupons, Arlington Visitors Guide and more.
- **Public Relations Assistance:** The Arlington CVB PR & Marketing Department can assist a group with efforts to publicize an event with a host of free tools.
- **Transportation Coordination/Arlington Trolley:** Complimentary trolley service is available based on room night stays at participating Arlington Trolley District hotels. The ACVB determines eligibility and provides coordination assistance.
- **Corporate Social Responsibility (CSR)** reflects a company’s sense of responsibility towards the community and environment. CSR oriented companies will find a wealth of opportunities to express these interests in Arlington, and Paola is happy to assist in that process.
- **Attendance Builders:** The Arlington CVB will assist with pre-promotion of conferences. Opportunities include a welcome video or Arlington collateral that can be distributed at the conference the year prior.
- **Incentive to “Come Early, Stay Late!”:** Arlington is not only a great place to hold a conference but it is an excellent place for leisure. Paola connects with the planner to help them share all the reasons why attendees should arrive a few days early with family: www.arlington.org/stay-play

ADDITIONAL SERVICES INCLUDE:

Volunteer Recruitment Assistance, Speaker and Entertainment Resources, Housing Assistance, Site Visits and FAM Tours

INDUSTRY AFFILIATIONS



Paola Bowman, CMP, CMM
paola@arlington.org
817.704.7594
ARLINGTON.ORG/MEETINGS

