

This event is a one day planning workshop for family, military, school and other reunion planners in the North Texas area. The workshop includes a continental breakfast along with helpful presentations to guide and inform reunion planners. Topics of interest include money savers and itinerary building for all age groups. Planners see how to tap into the Arlington CVB and our Partners for helpful and valuable services.

WHY THE REUNION PLANNING WORKSHOP?

Arlington is reunion central. Sixty percent of the more than 14 million visitors to Arlington each year are visiting friends and relatives, and that includes family/military/school reunions. We want to ensure that every Arlington reunion is a great experience for both the planners and the attendees. This workshop is marketed to locals that seek to host their event(s) in Arlington. Your participation grants you premium visibility during the event via a **Partner Showcase tabletop display** and door prizes to further your exposure. In 2019, we had 50+ registered attendees. We will continue to build on this growth by promoting the event in the Arlington water bills, online reunion websites and through our website and other digital channels. Please join us in connecting with these “accidental planners.”

Event Date: February/March 2020:
9am-11am

Commitment Due: December 2019

Estimated Cost: \$100 plus door prize

