

Arlington.org reaches over 2 million pageviews annually, targeting visitors who are looking at Arlington and North Texas. As an Arlington Marketing Partner, you have an exclusive opportunity to position your business, attraction, or restaurant to be the first option visitors see and interact with through our banner ads on arlington.org. We offer several digital ad options to fit both your budget and marketing goals and strategies.

WHY ADVERTISE ON ARLINGTON.ORG ?

Arlington.org annually receives over **2 million mobile, tablet and desktop pageviews** from a highly targeted audience of decision makers that travel to Arlington.

ARLINGTON AUDIENCE OVERVIEW

Gender:

44% Male | 56% Female

Age:

9% 18-24 | 27% 25-34
 25% 35-44 | 19% 45-54
 13% 55-64 | 7% 65+



	WEB AD	LOCATION	MONTHLY	QUARTERLY	YEAR
AD RATES	Large Leaderboard (970x90) + (600x400)	Upper Homepage	\$500	\$1200	\$2600
	Homepage Callout 600x400 + text	Lower Homepage	\$500	\$1200	\$2600
	Medium Retangle** (500x360)	Interior pages	\$200	\$500	\$1600

** Available on top pages visited like: deals & coupons, events listings, attractions, things to do, and Six Flags Over Texas interior pages.