



## Soul-Warming Spirit | Cozy Cultural Experiences | Long-Range Mountain Views

Often overlooked and underrated, winter in Asheville is a bit of a secret in a Blue Ridge Mountain city world-famous for fall color and lush summer adventure. Mostly moderate winter weather means Asheville's Art Deco downtown remains walkable and cozy with picture-perfect long-range views of snowy peaks, romantic restaurants and hiking trails all to yourself.

### Fireplaces With a View

From rooftops to cozy spots to imbibe, Asheville's trend of fireplaces accompanied by spectacular vistas of downtown architecture and mountain scenery is highlighted by the new **Asheville Rooftop Bar Tours**, offering a bird's-eye view from some of the city's newest scenic venues like **Capella on 9** at the **AC Hotel Asheville Downtown** and **Hemingway's Cuba** at **Cambria Downtown Asheville**. Other hot spots with epic fireplace offerings: **Omni Grove Park Inn**, **Pillar Bar at the Hilton Garden Inn Asheville Downtown** and **Wicked Weed Brewing**.

### Brisk Outdoor Winter Adventures + Cozy Cultural Experiences

► **NEW at Biltmore:** Beginning Nov. 8, Biltmore guests will experience an immersive exhibition featuring set recreations, costumes and exclusive multimedia from the show *Downton Abbey*. Included in **"Downton Abbey: The Exhibition"** will be never-before-seen multimedia elements along with the series' most recognizable sets and artifacts. The exhibition runs through April 7, 2020. ► Also at Biltmore, ride the remote trails and roads of America's Largest Home via electric recumbent tricycle on the **Outrider Tour**. The Deepark tour route goes to the Lagoon and offers spectacular views of Biltmore House.

► Winter is the perfect time to take a hike, offering quiet trails with the best views of the year thanks to leafless trees and crisp air. Check out guided hiking companies like **Namaste in Nature** (yoga and meditation hikes), **Blue Ridge Hiking Co.** and **Asheville Hiking Tours**.

► **Asheville Art Museum** offers a brand new state-of-the-art facility that features education facilities, an art library, a lecture and performance space, a new ArtPlayce for families and children and the addition of a rooftop sculpture terrace and cafe. ► Opening to the public later this year, one of Asheville's most beloved festivals now has a brick and mortar location downtown. **LEAF Global Arts Center** will offer educational experiences for guests rooted in music, art, community and culture via a mini-theater and global immersion room using virtual reality, unique musical instruments and a stage for performances and interactive artist workstations. ► Opening this November, **The Center for Craft** is expanding with **The National Craft Innovation Hub**, including new public galleries featuring local and national makers, lecture space, classrooms and a co-working space, cementing Asheville's reputation as a force in the nation's fine art and maker scene.

### Why Winter is Asheville's Undiscovered Season

- **Unobstructed Views** | Take in stunning panoramic views of the surrounding mountains while on a winter hike. Multiple trailhead access points remain open all year long on the Blue Ridge Parkway and across the Pisgah National Forest.
- **Best Deals** | Winter offers the best rates of the year for travel deals + fewer crowds. Cozy travel packages include wellness opportunities and other winter adventures.
- **Cabin Fever, Redux** | Asheville's array of mountaintop retreats and inviting B&Bs offer private hot tubs overlooking the surrounding peaks and valleys, candlelight dinners and the opportunity to get away from it all.
- **Secret Season for Music** | Deep-seated bluegrass roots harmonize with new talent and innovative sounds in Asheville. In winter many nationally-traveling local bands come home to the region to play local shows and pop in to jam sessions.

**Find out more at [ExploreAsheville.com/winter](https://ExploreAsheville.com/winter).**



**ASHEVILLE**  
ExploreAsheville.com

Let your  
spirit  
run free



## Heal Your Sole in a Salt Cave & Other Winter Wellness

Mountainside Hot Tubs, Subterranean Spa + a Chinese Medicine Tearoom... Tap into Asheville's century-old wellness culture by spending a day at **Omni Grove Park Inn Spa** - subterranean spa, hydrotherapy waterfalls and mineral pools. Shorter rejuvenation sessions can be found at **Wake Foot Sanctuary**, **Asheville Salt Cave**, **Alchemy** (tearoom, apothecary + acupuncture) or **Shoji** (a private Japanese spa on the side of a mountain). Seasonal treatments include the Heal Your Sole pressure point foot massage (Asheville Salt Cave) and tea blends and herbal syrup shots to boost immunity (Alchemy).



## Winter in Appalachia Informs Food Traditions, Old And New

Asheville's creative culinary community, Foodtopia, showcases regional ingredients through special menu items, events and experiential opportunities. ► Coming off the honor of having Food & Wine name Cúrate as one of the "40 Most Important Restaurants of the Past 40 Years," Chef Katie Button opened **Button & Co. Bagels**, an Appalachian-inspired bagel and sandwich shop. Button will utilize traditional local ingredients like winter wheat, country ham and sorghum. ► Also experience traditional ingredients and culinary practices at **AUX Bar** (vinegar pie, potatoes, pickled fruits and vegetables AND pork) and **Sovereign Remedies** (savoring harvested plants from leaf to root and using house-made vinegars in vinaigrettes, sauces and even cocktails).

## Maximize Your Stay: Winter Travel Packages

► **Tea Wellness Package | The Foundry Hotel** - Relax and unwind with a tea package including a spa treatment using local tea and a gift basket of Asheville Tea Company teas and brewing supplies at check-in.

► **Romance in Luxury, Serenity, and Comfort Package | Asheville Cabins of Willow Winds** - Add a little romance to your luxury stay with a beautiful bouquet of fresh flowers and \$50 gift certificate to Corner Kitchen, located in nearby Biltmore Village.

\*Check [ExploreAsheville.com/packages](http://ExploreAsheville.com/packages) for Seasonal Availability

## Winter Fun: Signature Events

### ► **Weaverville Art Safari Studio Tour** (November)

Self-guided free event that offers a unique look at artists' work spaces and features makers of pottery, glass, photography, sculpture, jewelry and more.

### ► **Sausage Festival** (November)

Sausages, beer, side dishes and live music at Hickory Nut Gap Farm.

### ► **Burnpile Harvest Fest** (November)

Burial Beer Co.'s celebration of community and season with brewers, chefs, wine makers, artists and musicians.

### ► **Big Crafty** (December)

Showcasing handmade art from hundreds of local and regional artists. One of Asheville's largest arts and crafts expos.

### ► **Warren Haynes Christmas Jam** (December)

A multi-night, all-star concert experience hosted by Grammy Award-winning vocalist, songwriter, and guitarist, Warren Haynes.

### ► **Fringe Arts Festival** (January)

An innovative series of boundary-pushing arts performances.

### ► **Big Band Dance Weekend** (January)

Relive the sounds of swing at the Omni Grove Park Inn with two nights of jazz music from the Big Band era.

### ► **Asheville Restaurant Week** (January)

Special menus and pricing across Asheville's culinary scene.

## New Cozy Places to Stay

► **The Foundry Hotel**, part of Hilton's Curio Collection, has opened in the city's historical African-American business district. With dishes like braised rabbit, fried catfish and waffles and crispy quail with hot water cornbread, five-time James Beard semifinalist Chef John Fleeher's newest venture **Benne on Eagle** at The Foundry pays homage to the often-overlooked contributions of African-American cooks to Appalachian and Southern food.

► Asheville's famed Art Deco skyline has a new icon and a four-star luxury property. **Hotel Arras** opens October 2019 with 128 rooms and two restaurants by local chef Peter Pollay. **Bargello** will be a Mediterranean-inspired restaurant with small plates. **District 42**, will be a casual spot with outdoor seating.