

# Elevate your Experience IN ASHEVILLE

Centrally located on the Eastern Seaboard, Asheville is well positioned for group attendees looking for ease of travel and with safety in mind. Surrounded by the region's highest peaks, national parks, state forests and the famed Blue Ridge Parkway, western North Carolina's fresh mountain air, wide-open spaces and deep cultural connections make it a hidden gem outside densely populated areas – but within a 600-mile radius of 50 percent of the country's population.

## HOTELS & MEETING SPACES



### RANGE OF SPACE SIZES

From grand resorts and elegant inns to modern boutique properties, Asheville has hotels for a variety of meeting sizes.



### NEW DOWNTOWN MEETING HOTELS

New meeting hotels include the AC Marriott, Cambria Hotel, Hilton Curio Collection's Foundry Hotel and the Kimpton Hotel Arras.



### WIDE OPEN SPACES

Easily socially distance in open spaces in our small mountain city.



### MEET CREATIVELY

Our scenic location offers ways to creatively re-imagine your meeting.

## WHY CONTACT EXPLORE ASHEVILLE

When your organization is ready to plan a future meeting, the fully-staffed Explore Asheville team can simplify your planning. We want to be your strategic partners, understand your meeting's goals and help you design a unique program.

Contact us to:

1. Generate a cohesive response from our destination completely tailored to your meeting's needs.
2. Provide time-saving services and the Asheville expertise needed particularly in challenging times.
3. Qualify your meeting for eligibility of up to \$5,000 in incentives from Explore Asheville.

[Read about Our Services](#)

Send us  
your  
RFP!

# MEET SAFE PLEDGE



Our pledge is a shared commitment with you and all meeting participants to keep each other healthy. By following recommended public health guidelines and showing our respect to the people around us, we can minimize the spread of COVID-19 and keep meeting in person. Read more about the [Meet Safe Pledge](#) guidelines being followed by Asheville's meeting properties.

## FOCUS ON WELLNESS



**OUTDOOR  
ADVENTURE**



**RELAXING VIEWS**



**CLOSE TO NATURE**



**GROUP  
WELLNESS**

[Health and Wellness](#) in Asheville goes back to the mid-1800's with a reputation of crisp mountain air and cool streams which are long believed to equate with healing and relaxation. When visitors do return to Asheville, those looking for inspiration, tranquility and even moments of zen will be able to do it safely via mountaintops, remote locations, and alternative outdoor spaces within our small city and nearby. Here we have a plethora of unique, outdoor spaces for events and activities for groups of all ages and athletic abilities. From roof tops to tree tops, there are many options to help guests follow social distancing guidelines.

## SCENIC MOUNTAIN ACTIVITIES



### **Hike Off the Beaten Path**

With thousands of miles of hiking and biking trails surrounding the area, Asheville is known for its iconic hiking trails, expansive views and famous natural attractions.

[Lesser Known Hikes](#) | [Asheville's Hike Finder](#)



### **Scenic Drives & Drive-By Waterfalls**

The Blue Ridge Mountains surrounding Asheville are home to winding mountain roads and thousands of beautiful cascading waterfalls.

[Drive-By Waterfalls](#) | [Blue Ridge Parkway Inspiration](#)



### **Safer Fun & Soft Adventure: Attractions & Tours with Modified Operations**

Social distance on the French Broad River on your own stand-up paddle board (SUP), go foraging or hiking in the woods on a private tour, try safety-first mountain biking or go flying through the canopy with increased sanitation and contact-free operations.

[Modified Activities](#)