

# ASHEVILLE



## Colorful Spirit | Autumn Adventures | Mountain Views

Surrounded by the highest peaks in the East, Asheville is steeped in natural history, fall adventure and cultural legacies – including America’s Largest Home, Biltmore. Significant variances in altitude among mountain ridges, slopes and valleys, as well as a large variety of deciduous tree species, give the Blue Ridge Mountains one of the longest and most vibrant leaf seasons *in the world*, regularly placing the area among the top fall-travel destinations, period.

### Downtown Hotels Offer Prime Leaf-Peeping Spots

Towering above downtown Asheville is the **Hotel Arras**, a luxury hotel with mountain views on all sides. It’s now the centerpiece of Asheville’s extensive Art-Deco skyline. The **AC Hotel Asheville Downtown** (a boutique brand by Marriott) is home to Capella on 9, a rooftop restaurant and bar with 360-degree views of mountains and city landmarks. ► The **Cambria Downtown Asheville**, set next to the historic Grove Arcade, has rooftop restaurant **Hemingway’s Cuba**. ► Also check out **Pillar Bar** at **Hilton Garden Inn Asheville Downtown** and **Montford Rooftop Bar** at the **Hilton Doubletree Downtown**.

### Craft Brew With a View

With 50 breweries and counting in Asheville and across Buncombe County, Asheville has the most breweries per capita in the country. Check out the scenery while sipping your beer of choice at **Highland Brewing Company’s** rooftop patio, along the French Broad River at **New Belgium’s** “Liquid Center,” or at the top-floor tasting room of **Green Man Brewery’s** “Greenmansion” in the South Slope. ► Destination breweries have also been popping up in the scenic countryside around Asheville: **Turgua Brewing Company**, a small farmhouse brewery set on a 5-acre farm in Fairview and using locally sourced fruits and root vegetables, and **Whistle Hop**, with its antique train-caboose taproom, disc-golf course and sweeping mountain sights.

### Adventurous Ways to See the Color

Asheville has plenty of guided outdoor activities that provide the perfect opportunity to experience the extended color. Check out **Asheville Hiking Tours** with private natural-history-tour options and hikes to waterfalls near Asheville; try your hand at falconry or guided Outrider tours on an electric recumbent tricycle, the latest offerings in the backyard of America’s largest home, **Biltmore**; embark on a beautiful sunset yoga hike with **Asheville Wellness Tours**, including an educational tea tasting and tarot reading; or experience fall on the water with **Wai Mauna Asheville SUP Tours** offering trips to nearby Lake Lure and a paddle tour beneath the towering cliffs surrounding Chimney Rock State Park.



### Asheville Fall Favorites

Float at sunrise for unparalleled views over the beautiful backdrop of Pisgah National Forest with **Asheville Hot Air Balloons**; seek out the best of nature’s bounty on a foraging tour with **No Taste Like Home**; take in the stunning vantage from **Biltmore’s Rooftop Tour** of the estate and beyond; race from peak to peak on tandem-style ziplines (like a rollercoaster through the color!) with **Navitat Canopy Adventures**; cruise along “America’s Favorite Drive,” the **Blue Ridge Parkway**; or spend some time on **The Omni Grove Park Inn’s Sunset Terrace** for its dramatic vistas.

### Fall Facts, FAST!

Asheville is fortunate to have one of the most vivid displays of autumn foliage in the world. Here’s why:

- **Extreme Elevations** | Ranging from 1,500 feet in the valleys to 6,684 feet at Mount Mitchell (the highest peak east of the Mississippi River), the color show descends the mountains.
- **Unmatched Biodiversity** | There are more than 100 species of deciduous (leaf-shedding) trees in the Blue Ridge Mountains.
- This results in an **unusually long leaf season**, starting late September in the higher elevations and extending through early November in the lower regions.
- **For more: [www.ExploreAsheville.com/science-behind-fall-color](http://www.ExploreAsheville.com/science-behind-fall-color)**

# ASHEVILLE



## Harvest Season: Fall Flavors

Asheville's creative culinary community, Foodtopia, showcases the harvest season through special menu items, events and experiential opportunities. ► **Chow Chow** is a signature culinary celebration of Appalachian flavor and harvest traditions, with food and wine taking center stage during a multi-day immersive experience. ► Asheville is neighbored by one of the highest apple producing regions in the country. Embark on a U-Pick adventure at one of the region's dozens of orchards, such as the **Orchard at Altapass** on the Blue Ridge Parkway. Go for pumpkins at **Justus Orchard** or **Stepp's Hillcrest Orchard**. Then, enjoy a glass of the hard stuff at **Noble Cider**, **Urban Orchard Cider Co.** or **Black Mountain Ciderworks + Meadery**.



## Maximize Your Stay: Autumn Travel Packages

► **Fall Destination Package | The Omni Grove Park Inn** - Includes a 12% savings during fall, Sunday through Thursday on deluxe overnight accommodations. Also includes The Art of Breakfast each day and overnight parking.

► **Picnic on the Parkway | Grand Bohemian Hotel Asheville** - Includes overnight accommodations, breakfast for two, gourmet picnic basket, and a detailed guide map to the Blue Ridge Parkway featuring parkway access, overlooks, tunnels, picnic areas, campgrounds, visitor centers, trailheads and waterfalls.

► **Fall Foliage Adventure Weekend | Asheville Cabins of Carolina Mornings** - Stay for fall foliage and receive a Biltmore Estate Pass good for your entire stay in Asheville. You'll also receive a free zipline ride with French Broad Ziplining.

*\*Check [ExploreAsheville.com/packages](https://www.exploreasheville.com/packages) for Seasonal Availability*

## Fall Fun: Signature Events

### ► **Brewgrass** (September)

This annual beer festival combines over 50 breweries, 120 different beers, a lineup of national and regional bluegrass musicians and a beautiful mountain setting.

### ► **Chow Chow** (September)

This festival celebrates the vibrancy of Asheville's culinary scene and the colorful flavors of Appalachian cuisine. Offers tastings, specialty tours, and workshops.

### ► **Oktoberfest** (October)

Bavarian traditions meet Asheville's eclectic vibe, with lots of local beer on tap.

### ► **CiderFest** (October)

Cider, kids' activities and more, set along the French Broad River at Salvage Station.

### ► **Carolina Bonsai Expo** (October)

Showcasing juried exhibits by bonsai enthusiasts hailing from a seven-state region, at The North Carolina Arboretum.

### ► **Burnpile Harvest Fest** (October)

Hosted by Burial Beer Co., this burgeoning event features seasonal beers from 40+ regional and national breweries, a harvest feast by Burial's permanent "food truck" kitchen, Salt & Smoke, and live music.

### ► **LEAF Festival** (October)

For more than two decades, LEAF Festival has grown into an epicenter of music, art and culture for thousands of families, set upon the beautiful Lake Eden grounds in nearby Black Mountain.

## All Things Fall | Where to Go for the Latest Updates

► Weekly color reports at **FallintheMountains.com** will gather input from biologists and weather experts, color-progression updates from area parks and attractions, autumn travel deals and fall events.

► Stay tuned for **Facebook Live** remotes with Explore Asheville's fall-color experts at **[www.facebook.com/Asheville](https://www.facebook.com/Asheville)**.

► Dynamic, interactive **360-degree views** of peaking fall color and up-to-date looks at where the best and brightest can be found.