

beer lovers

day 1

Welcome to Asheville! First, check into your hotel. Use **Explore Asheville CVB** to help you secure your overnight lodging and receive a complimentary souvenir for each attendee upon arrival. Then, enjoy a welcome dinner in The Barrel Room of **Highland Brewing**, Asheville's original micro-brewery.

day 2

Start your morning with a one-hour tour of the **Riverbend Malt House**, the supplier of locally farmed, artisan malts to the dozens of craft breweries in the area. Then, take your pick between these truly unique Asheville experiences:

- **Biltmore:** Tour this impressive 250-room chateau, a wonder of architecture and hospitality, and stroll acres of formal and informal gardens. Enjoy lunch at Stable Café before visiting Antler Hill Village and the award-winning Biltmore Winery.
- **Hike the Blue Ridge:** Pack a picnic lunch and head out to nature's playground – the Blue Ridge Mountains! Pick a trail off the Blue Ridge Parkway, Pisgah National Forest, or in DuPont State Forest.
- **Adventure Center of Asheville:** See Asheville from a whole new perspective – by treetop! Zip-lining, teambuilding, mountain biking, and whitewater rafting are just some of the many options available at Adventure Center of Asheville. Box lunches available.

After, get a guided microbrewery tour with **Asheville Brewery Tours**. Choose between a comfy driving excursion or a leisurely downtown walking tour, both of which providing multiple stops at some of Asheville's most popular local breweries plus plenty of tastings. For dinner, try the local grub at **Buxton Hall BBQ**, a whole-hog barbeque joint that dishes up the creative flavors of two James Beard nominated chefs.

Cap off the night aboard the **LaZoom** bus, a BYOB comedy show on wheels that introduces you to Asheville's famous sites. The outlandish skits and special appearances are outrageously entertaining.

day 3

Before departing for home, indulge in a home-cooked breakfast at **Moose Café**, offering casual southern comfort foods, beautiful mountain views, and access to the **WNC Farmers Market** to stock up on last-minute local goods and souvenirs.