**Day One**

Arrive and check into your hotel. **Explore Asheville** can offer **free and helpful assistance** with blocking your group accommodations. Use our lead service to find and compare the best group room rates! As part of our service, we can also provide a free **welcome gift** for each member of your group upon check-in.

Head behind the scenes with a Brewhouse Tour at one of the country’s favorite craft beer powerhouses – **Sierra Nevada Brewery**! Their east coast facility boasts of copper-clad brew kettles, an eco-friendly building design, and a hands-on tour that will get you up close and personal with the entire beer-making process.

Afterward, stick around for dinner at the **Sierra Nevada Taproom** and relax with an evening of chef-driven, farm-to-table dishes, outdoor games, and a stroll through their estate garden.

**Day Two**

Start your morning with a one-hour tour of the **Riverbend Malt House**, the supplier of locally farmed, artisan malts to the dozens of craft breweries in the area.

Then, take your pick between these truly unique Asheville experiences:

**Biltmore**: Tour this impressive 250-room chateau, a wonder of architecture and hospitality, and stroll acres of formal and informal gardens. Enjoy lunch at **Stable Café** before visiting **Antler Hill Village** and the award-winning Biltmore Winery.

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View the interactive map itinerary here: ExploreAsheville.com/BeerLoversTour

(continued on page 2)
Hike the Blue Ridge: Pack a picnic lunch and head out to nature’s playground – the Blue Ridge Mountains! Pick a trail off the Blue Ridge Parkway, Pisgah National Forest, or in DuPont State Forest. For hiking trail suggestions and specifics, visit www.exploreasheville.com/outdoor-adventures/hiking/

Adventure Center of Asheville: See Asheville from a whole new perspective – by treetop! Zip-lining, teambuilding, mountain biking, and whitewater rafting are just some of the many options available at Adventure Center of Asheville and their sister company, Wildwater. Boxed lunches available onsite.

Refresh and relax with a guided microbrewery tour with Asheville Brewery Tours. Choose between a comfy driving excursion or a leisurely downtown walking tour, both of which providing multiple stops at some of Asheville’s most popular local breweries and plenty of tastings.

For dinner, try the local grub at Buxton Hall BBQ, a whole-hog barbeque joint that dishes up the creative flavors of two James Beard nominated chefs.

Upgrade the experience with a BBQ and beer pairing dinner at the neighboring Catawba Brewery. Special reservations required.

Bring your own alcoholic beverage aboard the LaZoom tour, a comedic vaudeville show on wheels that introduces you to Asheville’s famous sites. The outlandish skits and special appearances are outrageously entertaining.

Day Three

Before departing for home, indulge in a home-cooked breakfast at Moose Café, offering casual southern comfort foods, beautiful mountain views, and access to the WNC Farmers Market to stock up on last-minute local goods and souvenirs.

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Please contact Beth McKinney at bmckinney@ExploreAsheville.com for more information or for contact information for the above listed attractions.