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**Asheville Culinary Festival Chow Chow Postpones Until September 2021**

ASHEVILLE NC (May 2020) – Asheville’s new culinary festival, Chow Chow, is being rescheduled for September 2021 due to the disruption and uncertainty caused by COVID-19.

After the Board of Directors of Chow Chow, a 501(C)3 organization, determined launching ticket sales in April was unrealistic, the group also considered the future rules and regulations regarding social gatherings and the indeterminate nature of the impact of the pandemic. As a result, the Board voted to postpone the festival until September 2021.

“It was an extremely tough decision and a decision that we don’t make lightly. We so appreciate the support of the community, our sponsors, and our partners during last year’s festival as well as in preparation for 2020. We’re determined to be back better than ever next year,” said Chow Chow Board of Directors President Katie Button. “We’ll all be ready to welcome friends and family back to Asheville and I think Chow Chow will be a great way to celebrate our re-opened doors.”

The organization will also continue its mission in 2020 with a series of events, dinners and an on-line presence that will offer meaningful content celebrating farmers, chefs, makers, and artists. The Chow Chow Board remains committed to elevating Asheville’s greater creative community through food and the communal table.

Chow Chow will also shift its focus to support the many farmers, restaurants, chefs, artists, makers, and non-profits severely impacted by COVID-19.