

Your safety and the safety of your guests, exhibitors, and staff is our top priority.
This guide explains what to expect and how emergencies may affect your event while on site.

IN AN EMERGENCY

- BCC Security & Management will take the lead
- Event staff will assist with guest direction & safety
- Please follow all instructions from BCC staff & first responders

COMMUNICATION

- Info will be shared via:
 - Public address announcements
 - Direct communication with your Event Manager
 - On-site BCC staff
- To prevent confusion, we ask that only designated event leadership communicate instructions to attendees

EVACUATION & SHELTER

Depending on the situation, one of the following may occur:

- **Limited Evacuation** – A small area of the building is cleared while events continue elsewhere
- **Directed Evacuation** – Guests are directed to specific exits or locations
- **General Evacuation** – The entire facility is cleared
- **Shelter-in-Place** – Guests remain indoors in designated safe areas

Impact to your event:

- Programming may be paused or delayed
- Re-entry will occur only after an “ALL CLEAR” is given
- Event timelines may need adjustment

MEDICAL

- Security & on-site medical staff (if scheduled) will respond ASAP
- Emergency medical services (TCAD) are contacted when needed

MISSING PERSONS

- Reports of missing individuals are taken seriously
- Security coordinates searches & reunifications
- Guests may be temporarily asked to remain in place during searches

SEVERE WEATHER

BCC actively monitors weather conditions; possible responses include:

- Moving guests away from windows
- Sheltering guests indoors during tornado warnings
- Temporary delays or pauses in programming
- Schedule adjustments may be necessary
- Safety actions always take priority over timelines

FLOODING

Response actions may include:

- Closing affected areas
- Rerouting foot traffic
- Temporary suspension of activity in impacted spaces
- Space changes or delays may be required
- Your Event Manager will work with you to minimize disruption

POWER OUTAGES

- Emergency lighting activates automatically
- Staff assist guests as needed
- There may be short pauses in programming or delays in load in/out
- Events resume once systems are restored & deemed safe

FIRE ALARMS

- Alarms may activate due to actual fire or system issues
- Evacuation is required ANYTIME alarms sound unless testing
- Immediate pause & evacuation
- Re-entry only after approval from BCC & Branson Fire Department

SECURITY INCIDENTS

This includes disruptive behavior, threats, or other security-related issues; response actions:

- Security works with local law enforcement as needed
- Guest safety is prioritized
- Portions of the event may be paused, relocated, or delayed; in rare cases, events may be suspended for safety reasons

WHAT YOU CAN DO

- Follow BCC staff instructions promptly
- Avoid sharing unverified information with attendees
- Allow Security & Management to handle emergency response
- Communicate concerns through your BCC Event Manager

Thank you for your help keeping Branson Convention Center a safe and amazing destination!