

Broward County Convention Center Supports Sea Turtle Conservation

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For the second consecutive year, the Broward County Convention Center is demonstrating its commitment to environmental conservation by supporting the *National Save The Sea Turtle Foundation* and the Broward County Sea Turtle Conservation Program. This year, the convention center is proudly sponsoring nine sea turtle nests, further solidifying its dedication to protecting these endangered marine creatures. It's a meaningful way for the convention center to contribute to the survival of the sea turtles and highlight the importance of their preservation. The Convention Center's enthusiasm and collective efforts have been instrumental in making this donation possible, reflecting a strong shared commitment to marine conservation.



"Broward County Convention Center / ASM Global is committed to making a positive impact in our community. Through ASM Global Acts, our organization is dedicated to corporate responsibility, embracing sustainability and community engagement to create a brighter future for our community and beyond" said Charlie Beirne, Regional General Manager at the Broward County Convention Center.

This year's donation effort saw remarkable participation with approximately 50 members of the convention center

team participated in the month-long fundraiser. Each contribution, whether large or small, played a role in this collective effort and the active involvement of so many people underscore how a united approach can make a significant impact on environmental issues.

Staff members who donated were also given a special opportunity to participate in a sea turtle presentation and hatchling release organized by the Broward County Sea Turtle Conservation Program. During this event, the group observed sea turtle specialists as they facilitated the hatchlings' journey from their nests to the ocean, offering a firsthand glimpse of the critical work being done to ensure the survival of these remarkable animals.

"Attending this year's hatchling release helped put this year's donation efforts into perspective. There's nothing quite as tranquil as watching sea turtles make a safe journey into the ocean" said Rick Fredette, Director of Facilities at the Broward County Convention Center.

The funds raised will help support the crucial work of the *National Save the Sea Turtle Foundation* and the Broward County Sea Turtle Conservation Program. By adopting these nests, the convention center not only aids in the protection of sea turtles but also sets an inspiring example for others. Their ongoing support is crucial for helping these ancient mariners thrive and ensuring they continue to play their vital role in our oceans.