



# Digital Advertising Guide

Huntington Convention Center of Cleveland

10.21.25

# Introduction

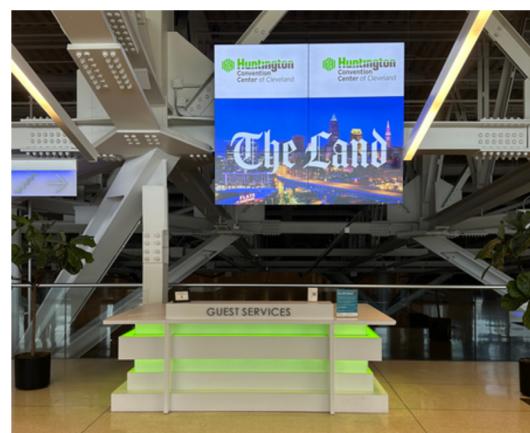
## Welcome to the Huntington Convention Center's Digital Advertising Guide

Unlock the opportunity to elevate your brand and connect with a diverse audience through our dynamic advertising program.

In **2025**, the Huntington Convention Center hosted **124 events**, attracting **over 360,000 attendees**—showcasing our capacity to engage a wide range of audiences. Looking ahead into **2026**, we have an exciting **125 events** on the calendar, with an anticipated **375,000+ attendees**, offering even greater potential for exposure.

Our cutting-edge digital screens are strategically positioned to capture attention and deliver your message with impact. Whether you choose vibrant static signage or captivating video displays, both are designed to bring your brand to life.

With customizable packages to suit your needs, advertising at the Huntington Convention Center provides unmatched visibility. Let's collaborate to create unforgettable experiences and make a lasting impression on your audience.



# Pricing

## Video Wall (4) + Elevator Signage (13)

### 6 Month Package

**Price:** \$3,000 / 6 months

#### Includes:

- 4 video wall location
- 13 Elevator screens

**Ad Format:** 30-second static image or video

#### Features:

- 6 advertisement creatives allowance per six months across all video walls and elevator signage
- Content will be displayed a minimum of 6 times per hour

### Yearly Package

**Price:** \$5,000 / 12 months

#### Includes:

- 4 video wall location for 12 months
- 13 Elevator screens for 12 months

**Ad Format:** 30-second static image or video per month

#### Features:

- 12 advertisement creatives allowance per year across all video walls and elevator signage
- Content will be displayed a minimum of 6 times per hour

# Video Walls - Specs

The Huntington Convention Center of Cleveland offers opportunities for digital advertising on our high-definition video walls and digital display boards. Our video walls and digital display boards are strategically placed in high traffic areas.

## Video Walls

Throughout our Center, there are four (4) Video Walls available for advertising. These could be utilized to display a video that highlights your business.

| Location                       | Board Name              |
|--------------------------------|-------------------------|
| Atrium Lobby                   | Atrium Lobby Nanolumens |
| Lakeside Entrance              | Lakeside - East         |
| Lakeside Entrance              | Lakeside - West         |
| Exhibit Hall Level Prefunction | C3 3x3                  |

### **Technical Specifications:**

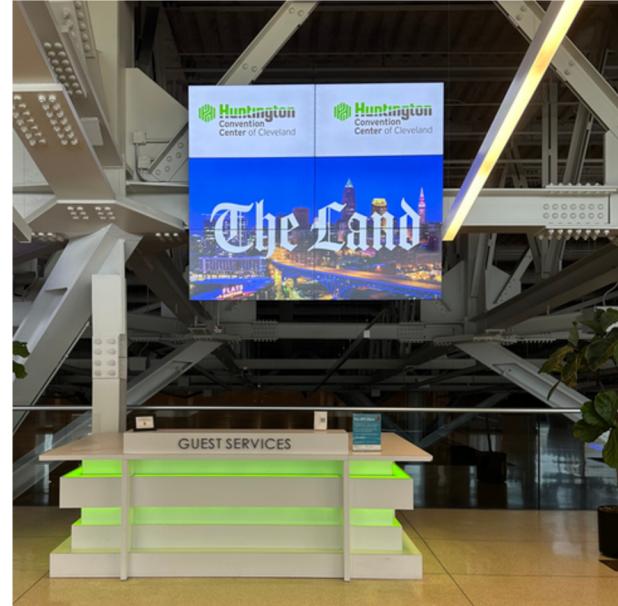
- 1920 x 1080 px
- Files must be submitted as a JPG, PNG, MOV or MP4

# Video Walls - Photos



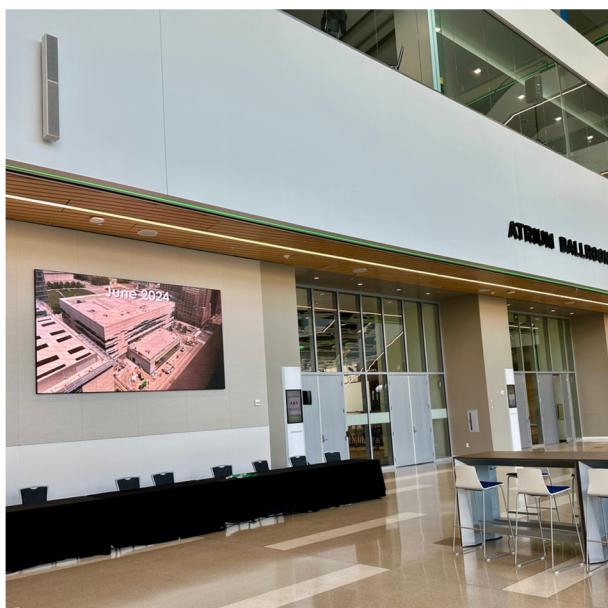
**Lakeside Entrance - East**

1920 x 1080 px



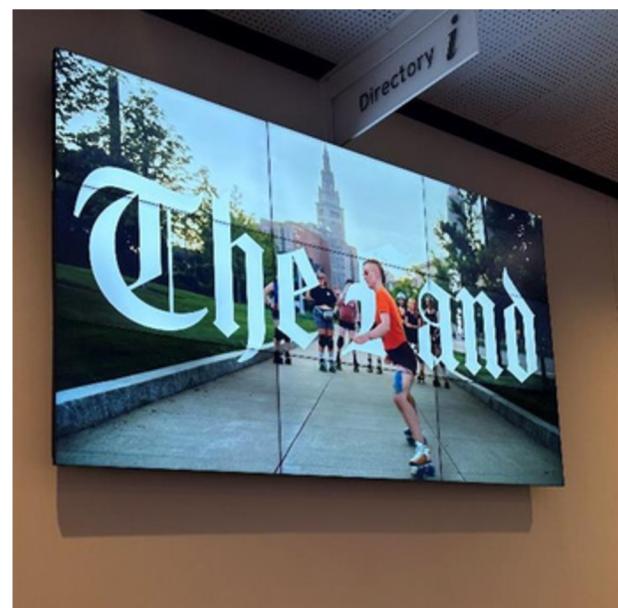
**Lakeside Entrance - West**

1920 x 1080 px



**Atrium Lobby Nanolumens**

1920 x 1080 px



**Exhibit Hall Level C3 3x3**

1920 x 1080 px

# Digital Display Boards - Specs

Throughout the Center there are **thirteen (13)** Digital Display Boards available for advertising. These can be used to display static and video messaging, along with business information.

| Level              | Location                     |
|--------------------|------------------------------|
| Floor 4 - The Loft | Elevators - North & South    |
| Floor 3            | Elevators - North & South    |
| Floor 2            | Elevators - North & South    |
| Atrium Lobby       | Elevators - North & South    |
| Concourse Level    | Elevators                    |
| Concourse Level    | Guest Services Desk          |
| Exhibit Hall Level | Elevators                    |
| Exhibit Hall Level | Exhibit Hall C East Entrance |
| Ballroom Level     | Elevators                    |

## Technical Specifications:

- 1920 x 1080 px
- Files must be submitted as a JPG, PNG, MOV or MP4

# Elevator Display Boards - Photos



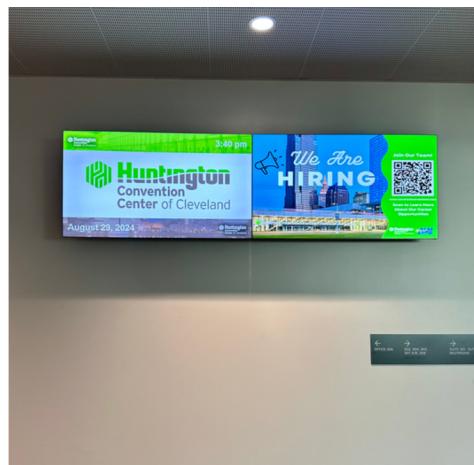
The Loft Elevators North



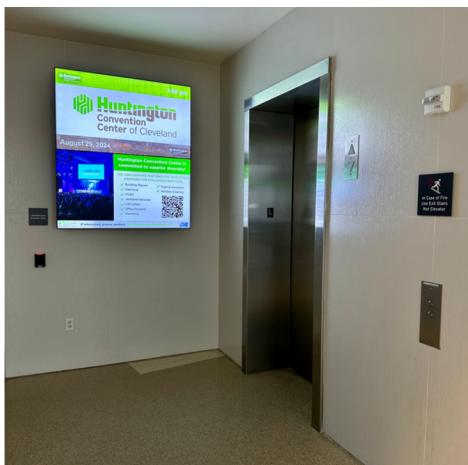
The Loft Elevators South



Floors 2 & 3 Elevators North



Floors 2 & 3 Elevators South



Atrium Lobby Elevators North

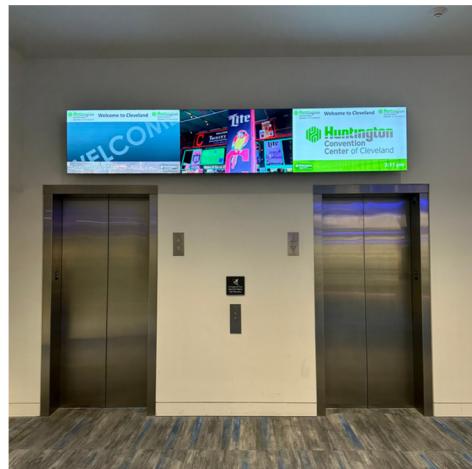


Atrium Lobby Elevators South

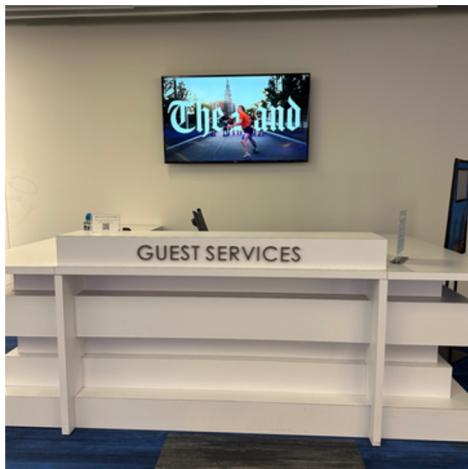
## Technical Specifications:

- 1920 x 1080 px
- Files must be submitted as a JPG, PNG, MOV or MP4

# Elevator Display Boards - Photos Cont.



Concourse Elevators



Concourse Guests Services Desk

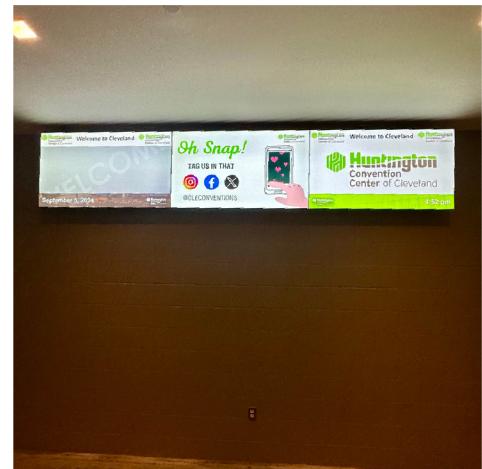


Exhibit Hall A Elevators

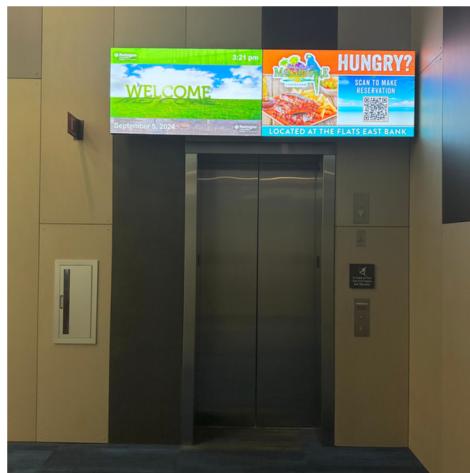
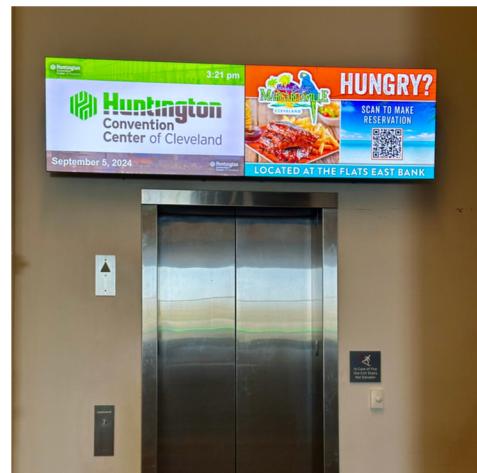


Exhibit Hall Level Elevators

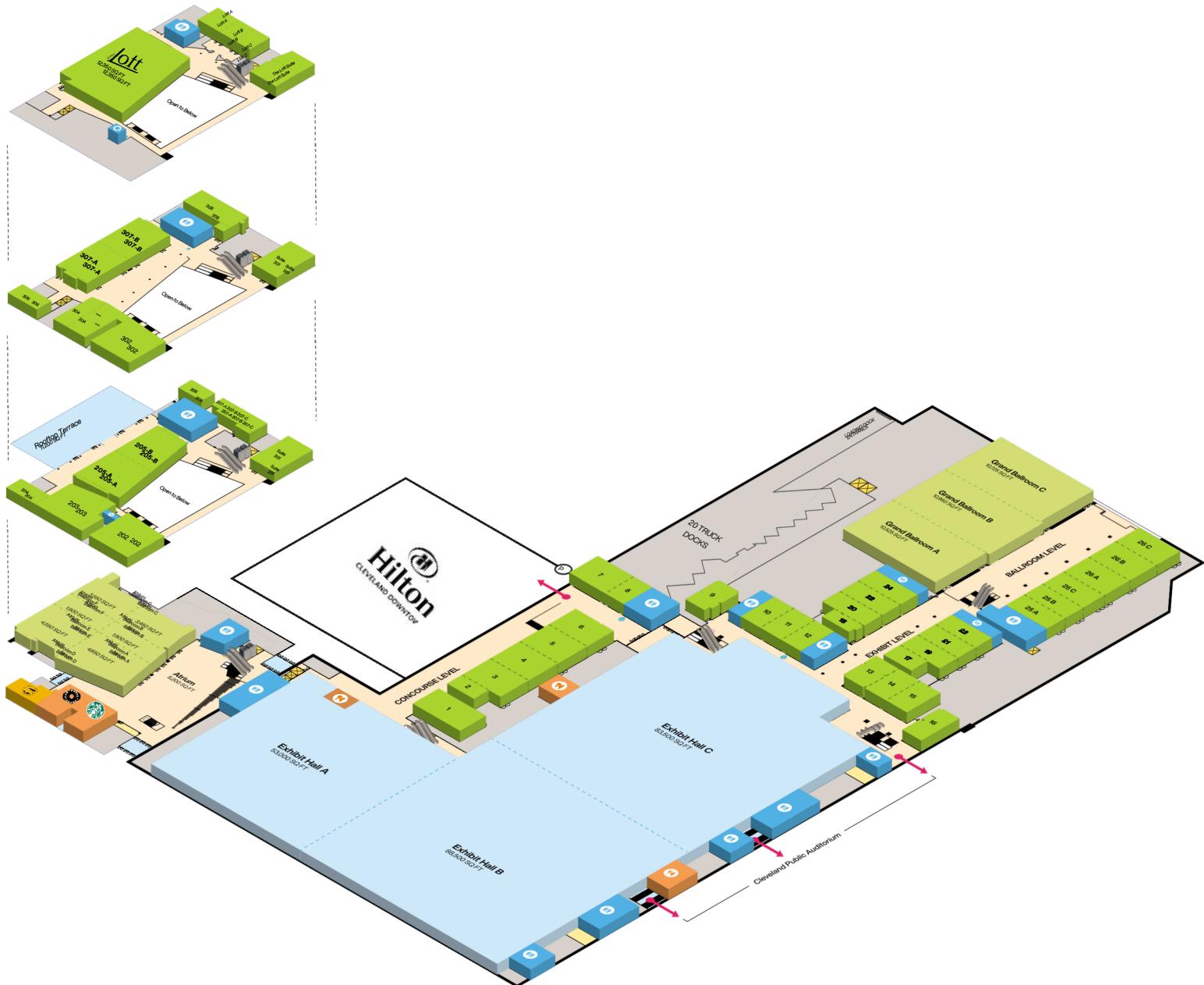


Ballroom Level Elevators

## Technical Specifications:

- 1920 x 1080 px
- Files must be submitted as a JPG, PNG, MOV or MP4

# Map Overview



# Contact Us

For questions and pricing regarding Digital Advertising, please reach out to our Marketing Manager, **Jordan Gura**, at 216.920.1435 or [jgura@clevelandconventions.com](mailto:jgura@clevelandconventions.com)

