

# Green Efforts

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The Center's comprehensive sustainability plan includes the following:

**LEED Gold Facility:** The Center and ASM Global are committed to operations that reduce environmental impact by focusing on conserving resources, recycling initiatives, and utilizing environmentally friendly products and practices that continually improve these efforts.

**Below Grade Construction:** The Center's below grade construction allows for the efficient use of the Earth's geothermal and insulating properties to help naturally reduce heat loss and more efficiently maintain steady temperatures.

**Green Roof:** The Center's green roof, which makes up Malls B and C offers breathtaking views of Lake Erie. This unique living roof design is not only aesthetically pleasing but functions to reduce combined sewer overflow by incorporating plant life and soil materials that efficiently filter storm water.

**Lighting:** The Center is equipped with a state-of-the-art lighting control system that is highly programmable and can use daylight harvesting by taking advantage of the extensive natural light throughout to reduce energy use.

**Low Flow Water Systems:** The design includes significant water reduction systems such as low-flow washroom fixtures and the processing of lower water loads in sinks throughout the facility.

**The Real Farmville:** Our exclusive food and beverage provider sources products that are locally grown, in season, organic and hormone/antibiotic free. In fact, some products such as vegetables, honey and eggs are grown on the farm located directly outside our Grand Ballroom. The Center is home to pigs, goats, ducks, chickens, and bees who assist us with our sustainability initiatives. In addition, the food and beverage containers used in our concession stands are made from 100 percent compostable materials.

**Heating/Cooling:** Our energy provider serves multiple buildings within a concentrated area to deliver efficient and reliable thermal heat and chilled water underground.

**Transportation:** We encourage and embrace the usage of alternate transportation. There are efficient and nearby connections to RTA bus and rail lines. We are also located within walking distance of multiple hotels, making it easy for attendees to walk to and from their event.

**Water Refill Stations:** Eco-friendly water refill stations are strategically placed throughout the Center to help reduce the need for more plastic water bottles. These stations are in the exhibit halls, outside of meeting rooms 8, 12, 25 and levels 2 and 3 of the Center's Atrium.

**Single Stream Recycling:** We are committed to recycling, reducing and reusing as many products as possible. We work together with our employees, vendors, customers, partners and visitors to minimize our collective impact on the environment.

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**Organic Food Waste Recycling:** The installation of the Grind2Energy system allows us to divert our food scraps from landfills by grinding, storing and removing for conversion to electricity and compressed natural gas. Unused food is donated to local food banks and other non-profit organizations when possible.

**Equipment/Products:** All departments and partners of the Center use green products whenever possible. Our housekeeping staff uses products such as Pathosans water produced from water, salt and a small amount of electricity to create a safe, non-toxic environmentally friendly cleaning solution.

Show managers are encouraged to do their part and help contribute to the recycling program. Below are ways you can help:

- When possible encourage attendees to walk or bike to and from the facility or utilize available mass transit options.
- Encourage attendees and exhibitors to place all recyclables in correct bins.
- Use our 12 eco-friendly water refill stations to fill water bottles located in each Exhibit Hall, outside of rooms 8, 12, 25A and on every floor of the Atrium.
- Turn off lights in meeting rooms if you are the last one there for the day.
- Encourage exhibitors to label donation items for Center staff to recover and donate.
- Use recyclable badge holders and collect from exhibitors and attendees at the end of the event to be recycled.