

The image shows the exterior of the Dayton Convention Center at dusk. The building is a modern, multi-story structure with a prominent sign that reads "DAYTON CONVENTION CENTER" in large, illuminated, blue letters. The sign is mounted on a balcony or overhang. Above the sign, there are several strings of warm white string lights that are strung across the sky and around the building. The sky is a deep blue, indicating twilight. The building's facade is a mix of light-colored panels and large glass windows. Some windows are lit from within, and some have dark shutters. In the foreground, there are some young trees and a concrete walkway. A tall, cylindrical light fixture is visible on the left side of the frame.

DAYTON CONVENTION CENTER

**Digital Advertising Guide**  
**Dayton Convention Center**  
**04.03.26**

# Introduction

## Welcome to the Dayton Convention Center's Digital Advertising Program!

We're excited to offer a unique opportunity to increase your visibility to visitors at the Dayton Convention Center.

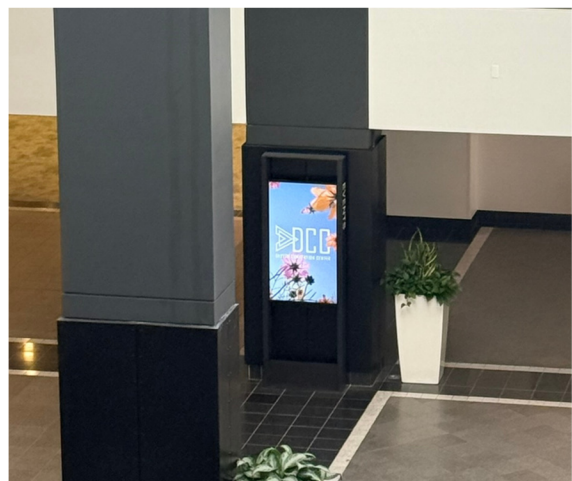
In 2025, the Dayton Convention Center hosted **107 events**, welcoming **over 100,000 attendees** through our doors. From conferences and competitions to community and corporate events, our building brings together visitors who are actively exploring where to eat, drink, and connect while they're in the city.

Our digital screens are strategically placed throughout the Convention Center in high-traffic areas, designed to capture attention and deliver your message at the exact moment attendees are making decisions.

Whether you choose a clean, eye-catching static ad or a dynamic video, this platform allows your brand to stand out in a way that is both impactful and immediate.

With flexible packages designed to meet your goals, advertising at the Dayton Convention Center offers a direct and effective way to increase visibility and drive traffic to your business.

Let's work together to showcase your location and create meaningful connections with every event we host.



# Pricing

## Monthly Package

**Price:** \$300/month – Minimum of 3 months

### **Includes:**

- 4 digital screen locations for 30 days
- High-traffic placement throughout the Dayton Convention Center

**Ad Format:** 15–30 second static image or video

### **Features:**

- One advertisement creative across all digital screens
- Content displayed on rotation throughout event days and peak hours
- Exposure to convention and event attendees actively seeking dining options
- Optional QR code integration for menus, reservations, or promotions

## Yearly Package

**Price:** \$3,000/year

### **Includes:**

- 4 digital screen locations for 12 months
- Continuous exposure throughout all events and peak seasons

**Ad Format:** 15–30 second static image or video per month

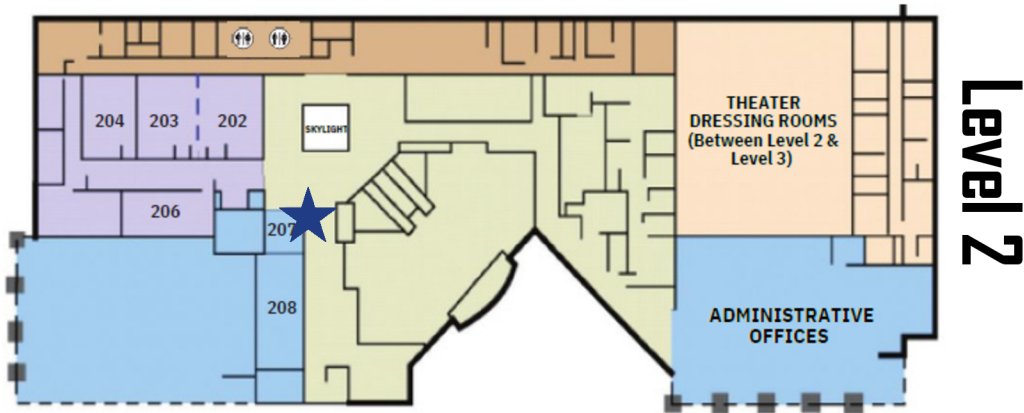
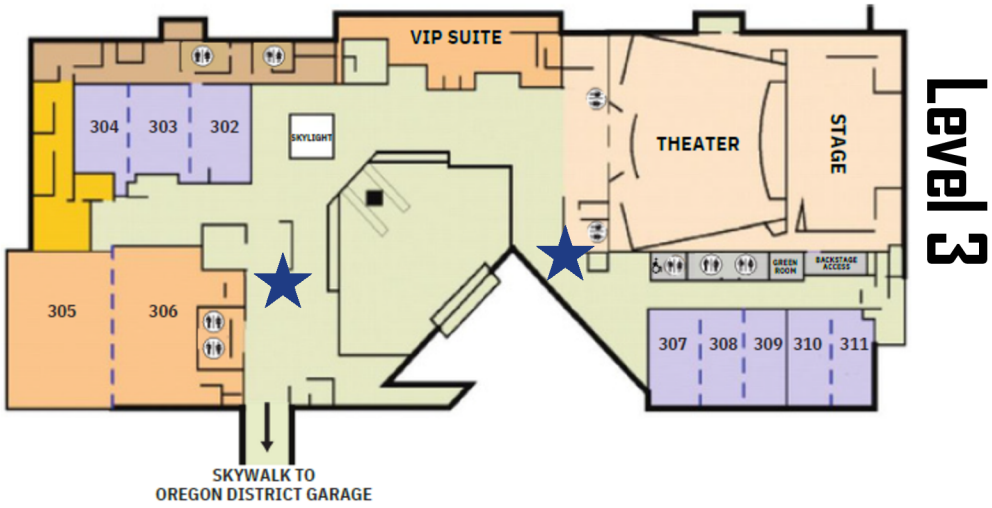
### **Features:**

- Up to 12 advertisement creatives per year (one per month)
- Content displayed on rotation throughout event days and peak hours
- Consistent visibility to thousands of attendees year-round
- Optional QR code integration for menus, reservations, or promotions





# Map Overview Digital Display Locations



# Contact Us

For questions and pricing regarding Digital Advertising, please reach out to our Director of Sales & Event Services, Christina Combs, at 937.535.5316 or [ccombs@daytonconvention.com](mailto:ccombs@daytonconvention.com).

