



DIGITAL SIGNAGE

HUNTINGTON PLACE



WASHINGTON ENTRANCE

CENTER BANNER

- Center Banner LED behind information desk



WASHINGTON ENTRANCE

CUBE LED'S

- Cubes on left/right
- Center Cubes, one screen
- Center Cubes on left/right



HALL D ENTRANCE

RIBBON AND RIGHT LED WALLS

- Ribbon LED:
 - Left Flat
 - Center Curve
 - Right Flat
- Right LED Wall



ATRIUM STAIRS

TOP AND BOTTOM SCREENS

- Center Section
 - Center Cubes one screen
- Left and Right Cubes
- Content designed to appear as a cube or full screen



LCD DISPLAYS

MEEETING ROOM SCREENS

- **Meeting Room Signage**
 - Standard meeting information - including **Conference Name, Breakout Name, and Time** is displayed at no additional fee.
 - Xpodigital's services apply when **custom branding, logos, or event designed content** is requested on meeting rooms signs or other digital displays.

SIGNAGE

LOCATIONS



HUNTINGTON PLACE

DIGITAL SIGNAGE SPEC SHEET

What are the specifications of the digital signs?

- **Atrium Stairs LED Walls:**

- Full Resolution: 4096w × 939h
 - Top Center: 3328w × 1024h
 - Top Left: 1408w × 1408h
 - Top Right: 1408w × 1024h
- Full Resolution: 4096w × 939h
 - Bottom Center: 3328w × 1408h
 - Bottom Right/Left: 1408w × 1408h

- **Center Banner LED Wall:**

- 4096w × 398h

- **Cube LED Walls:**

- **Top Cube**
 - Full Resolution: 2816w × 1408h
 - Per-side resolution: 1408w × 1408h each
- **Center Cube**
 - Full Resolution: 4096w × 1287h
 - Left side: 3072w × 1152h
 - Right side: 1408w × 1408h
- **Bottom Cube**
 - Full Resolution: 4096w × 1287h
 - Left side: 3072w × 1152h
 - Right side: 1408w × 1408h

- **Ribbon LED Wall:**

- Center Curve: 4096w × 164h
- Left Flat: 1312w × 164h
- Right Flat: 1312w × 164h
- Full Screen: TBD

- **Right LED Wall:**

- 3200w × 1280h

- **Meeting Room Displays:**

- Landscape: 2160w × 3840h
- Portrait: 3840w × 2160h

What type of content can I run on the digital signs and what is required of the file?

- Single JPEG or PNG image
- Slideshow of JPEG or PNG images
.mov or .mp4 movie file (Note: Recommended file size is 1GB or less.) Sound is not available on any sign. Video is not available on meeting room signs.
- Compression required is H.264.
- Correct aspect ratio listed above for each specific sign format.
- Videos are required to be: 30 to 60 frames per second, the target bitrate between 4 Mbps and 30 Mbps and in the current full-screen resolution to prevent letterboxing

How do I deliver the content I would like to use?

To allow time for testing of content, please submit by the deadline your representative has set for you. Please note that rush fees will apply if content is not received by the deadline.

Upload your content to: <https://goo.gl/7OS90B> - Put your "Company Name/Event Name" in the subject line. Name your file with: Company name, Sign location, Date to be used

Send a confirmation email to your Event Technology Account Executive advising of content submission.

One hour test period is provided at no charge; each additional test session will incur an additional fee.

What are some best practices to make my sign impactful or easier to create?

Less can be more; simple, clean images can make a statement.

Limit any slideshows to about 10 images. Having more than 10 images can cause attendees to miss some of your content.

Who can I contact if I have any questions?

You can reach out to your Digital Advertising sales contact for assistance: Huntingtonplace@xpodigital.com