



PEORIA CIVIC CENTER AUTHORITY

October 23, 2025 at 4:13PM

MINUTES

Chair Semonis called the meeting of the Peoria Civic Center Authority to order at 4:13 PM, Thursday, October 23, 2025 at the Peoria Civic Center, 201 SW Jefferson Ave in Peoria, Illinois in 2nd Floor Conference Room.

Voting Authority Members Present:

Chair Richard Semonis
Commissioner Yvonne Greer-Batton
Commissioner Karrie Ross
Commissioner Lon Lyons
Commissioner Matt Bartolo
Commissioner Christell Frausto Aboytes

Voting Authority Members Absent:

Commissioner Cynthia Oliveros

Non-Voting Authority Members Present:

Commissioner Timothy Riggerbach

Non-Voting Authority Members Absent:

Commissioner Joseph Dalfonso

PCC / ASM Global Staff Present:

Rik Edgar, General Manager
Beau Sutherland – Assistant General Manager
Mindi Baumann – Director of Finance
Will Kenney – Director of Operations
Ashley Clayton - Booking Coordinator
Bob Gates – PCC Legal Counsel

Others Present:

Finance Committee – Kyle Cratty
PACVB – Bobbi Moreland

Chair Semonis called the meeting to order at 4:13 pm. The Chair requested that roll call be taken, Quorum present.

OPERATING REPORTS:

Venue Report:

General Manager Rik Edgar reported several highlights. Leanne Morgan had a phenomenal run with two sold-out shows, and she posted a video thanking the team for gifts and donations made to Epic and Staging the Future, both of which received shout-outs on her social media. Three Dog Night and Little River Band also sold out on a Thursday in September, which was an unexpected win. Peoria Expo had an outstanding month, reaching 30% of its budget projections. Operationally, electricity costs were the lowest on record for September, and natural gas usage was down 70% compared to typical levels. Upcoming shows reflect strong diversity, including ballet, Ghost, David Sedaris, and Dancing with the Stars, which sold out completely by Sunday afternoon.

Commissioner Ross inquired about the Legends Global Ice School, and Director of Operations Will Kenney explained that he, Jason Bain, and Eric Yarbrough attended annual training in Fishers, Indiana. The training focused on new ice-building techniques for hockey, which improved clarity and sped up the process this year. It also provided valuable networking opportunities and hands-on exposure to equipment from Cimco and Athletica, similar to what the venue will receive for its upcoming project.

PACVB Report:

In the absence of Commissioner Joseph Dalfonso, PACVB Director of Sales Bobbi Moreland submitted the PACVB report. She provided an update on key activities and metrics. Two repeat customers, Fert & Chem and Midwest Truckers Association, have confirmed bookings for future years, which is always positive for the region. She noted that sometimes Civic Center contracts go definite before PACVB due to hotel agreements. In the lost business section, the American Legion will remain in Springfield for its 2027 convention. Springfield offered an additional \$10,000 for transportation and is using a \$150,000 incentive fund, created after the Wyndham closure, to retain business. October was a strong month for site visits, with four groups touring the Civic Center. Sales efforts included outbound calls with the Civic Center team to IESA and IHSA offices and a mini sales blitz in Springfield targeting about ten groups, promoting the "Pick Your Perk" incentive.

The STAR report shows positive trends for the Peoria hotel market: occupancy is at 54.3%, up 1.4% year-over-year; ADR remains steady at \$113; and RevPAR is \$61.30, up 1.1%. October was strong for conventions, though slower months are expected in November and December. In sports marketing, PK attended the TEAMS trade show in Columbus, OH, alongside Legends Global and Sports Illinois. This presence generated promising leads, including a wrestling event and a potential Total Fight Championship.

Assistant General Manager Beau Sutherland provided an update on the "Pick Your Perk" campaign, which is a collaborative effort between the PACVB, local hotels, and the PCC sales team. The team reached out to approximately 125 different facilities and several facilities expressed interest in replicating this initiative, noting the strong

collaboration between the three entities. This feedback highlights the value of the local teamwork and partnership driving the campaign's success.

COMMITTEE REPORTS:

Finance Committee:

Due to the Capital Committee, Finance Committee, PCCA meetings being held consecutively today, the Finance Committee Report will be filed as part of the Finance Committee minutes.

Capital Committee:

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CONSENT AGENDA ITEMS:

1. Minutes from September 25, 2025 PCCA Meeting

Motion to Approve the Consent Agenda Items:

Moved: Commissioner Ross. Seconded: Commissioner Bartolo. Passed by unanimous consent.

ACTION ITEMS:

1. Receive, File, Approve Committee Reports and Recommendations

2. Capital Committee Memo – Arcade

No Action Taken

Motion to Approve Action Items #1 and #3

Moved: Commissioner Ross. Seconded: Commissioner Bartolo. Passed by unanimous consent.

3. Capital Committee Memo – Dashers and Glass for \$500,720.00.

Motion to Approve Action Items #3

Moved: Commissioner Bartolo. Seconded: Commissioner Ross. Passed by unanimous consent.

DISCUSSION/INFORMATIONAL ITEMS:

NONE

Public Comment:

NONE

Executive Session:

NONE

Adjournment:

Upon conclusion of business items, motion made by Chair Semonis for unanimous consent to adjourn meeting

Motion of Unanimous Consent to Adjourn:

Passed with no objection.

Meeting adjourned at 4:27 PM.