

VISIT
ATHENS
GA



2023-2024 Insider Guide
VisitAthensGA.com

Get to
know the

Georgia Center

...the **only** hotel
on campus!

Located in the heart of UGA,
the Georgia Center is just
steps away from Five Points,
downtown Athens, Sanford
Stadium, and countless
other staples of the
authentic UGA experience.

Our hotel offers more than
a convenient and scenic
location. Enjoy stylish and
comfortable accommodations,
delicious food from our two
restaurants, and our famous
strawberry ice cream pie.



University of Georgia Center for
Continuing Education and Hotel

UNIVERSITY OF
GEORGIA
Center for Continuing
Education & Hotel

1197 S. Lumpkin St.
Athens, Georgia 30602

(706) 542-2134
hotel.uga.edu

Over **96%** of our guests
want to stay with us again!





OFFICIAL 2023-24 ATHENS INSIDER GUIDE

*Cover features the mural "Hope,"
by Athens artist David Hale.*

Visit Athens

300 N. Thomas St.
Athens, GA 30601

(706)357-4430

VisitAthensGA.com



@VisitAthensGA



Bringing a **furry friend?**

Look for attractions with the
Dawg friendly icon 🐾

THERE'S MORE THAN MEETS THE EYE.

Scan the QR codes in
each section for more
attractions, information
and tips to help you plan
your visit.



WHAT'S NEW

Athens Beer Trail Trolley Tours

Hop on and hop off (pun intended) the new Athens Beer Trail Trolley on Thursday and Friday nights around Athens, and enjoy a safe ride to all of our famed breweries. Hop on at the Classic Center!

AthensBeerTrail.com



Visit the SEC Pass

Visit Athens and all other SEC cities are showcasing their stadiums' surroundings with this new pass. Download the free pass on game day for a list of all the can't-miss attractions around Sanford Stadium and Athens, and check in at the spots you visit.

VisitTheSEC.com

WHAT'S NEXT

Classic Center Arena

Featuring Displays and Exhibits from the GA Music Hall of Fame

The groundbreaking Classic Center Arena sparks a new age of sports, music and entertainment in Athens. Set to open in 2024, this new venue will take Athens music and sports a step further by hosting major artists and sports teams, including the UGA Ice Dawgs, who will call the new arena home. The Classic Center Arena will also display treasured memorabilia from the Georgia Music Hall of Fame in the concourse. Discover the roots of bluegrass, gospel, soul and rock n' roll in these displays and interactive exhibits.



**FAMILY
& FOOD
ARE OUR
[FOCUS]**



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ITALIAN CAFE

Downtown
401 E. Broad St.
706.354.6966

Eastside
1965 Barnett Shoals Rd.
706.369.0085

Westside
2080 Timothy Rd.
706.552.1237

www.depalmasitaliancafe.com

WELCOME TO ATHENS

Athens, WE'RE ALWAYS OPEN.

In Athens, we're always ready for the next adventure, always expressing ourselves to the fullest, always celebrating and always playing hard. **We're always open.** Open to welcoming visitors like you into our world of creative energy, academic excellence, lighthearted fun and acceptance of all. We're glad you're here!



MAYOR KELLY GIRTZ

“Welcome to Athens, whether it’s your first time here or you’ve returned time and time again. With so much to offer, you may find it hard to leave our charming city.”



WHAT ARE YOU 'ALWAYS OPEN' TO EXPERIENCING IN ATHENS?

“Exploring creeks and rivers!”
– @quintessentiallykiley

“Artsy stuff! I want to meet local artists.”
– @weather.feathers

“Dancing!”
– @gloria_g1027

“Having a drink at Hi-lo.”
– @shannonigen



GEORGIA THEATRE

You never know who you may catch on a visit to The Georgia Theatre. Widespread Panic, Zac Brown Band and R.E.M. are among many icons that have rocked out on this stage.

GEORGIA THEATRE

PRESENTS
ATHENS, GA

We're Always Open...

TO STRIKING THE CHORD OF
CURIOSITY

Musical trailblazers like R.E.M., the B-52s and the Drive-By Truckers played a huge part in creating the sound of Athens. A subculture of local performers keeps the rhythm alive, taking to stages around Athens every night at venues like **40 Watt Club** and **Flicker Bar**. Grab a cocktail and catch one of their shows or check out **The Classic Center**, which hosts headliners and entertainers from around the globe.





ATHENS INSIDERS

MICHAEL LACHOWSKI

Founding member of the band Pylon

Michael and four fellow art students pursued music careers following the success of the B-52s. Limited experience didn't stop Pylon from jamming at house parties, clubs and AthFest.

We were always open to being precociously artsy in every way—and it was a whole lot of fun

– Michael



THE CLASSIC CENTER THEATRE



WUXTRY RECORDS



40 WATT CLUB



ATHENS SYMPHONY AT THE CLASSIC CENTER



ATHFEST

EXPLORE MORE MUSIC



TASTE & SEE

Nightlife in Athens resembles a small town Nashville. Think neon lights, rooftop views and live music all night. These downtown bars double as music venues, so grab a drink, kick back and enjoy the show.

Hendershots 🐾

Flicker Theatre & Bar

World Famous

Little Kings Club

Nowhere Bar

SHOP MUSIC

Lo Yo Yo Records
Downtown

Wuxtry Records
Downtown

Lexington Vintage
Lexington Rd.

Cillie's
Downtown

MUSIC EVENTS



MORE
MUSIC
EVENTS

ATHFEST
June

SUNFLOWER
MUSIC SERIES
June

HIP-HOP
AWARDS
June

CLASSIC CITY
AMERICAN
MUSIC FEST
July 4th
Weekend

HISTORIC
ATHENS
PORCH FEST
October

THE PERFECT VENUE FOR YOUR NEXT

BIRTHDAY PARENTS WEEKEND DATE NIGHT VIP TAILGATE
FORMAL DANCE PARTY REUNION PRESENTATION

SPECIAL OCCASION



GET YOUR PARTY STARTED AT LIVEWIREATHENS.COM

GEORGIA MUSEUM
OF ART

Seeking 'Free Inspiration'? Look no further than the Georgia Museum of Art on UGA's campus. The museum houses world-renowned exhibitions and a permanent collection including everything from Renaissance masterpieces to Frank Lloyd Wright Windows, to decorative arts.

We're Always Open...

TO A CONNECTION OF
EXPRESSION

In Athens, we form connections through acts of self-expression. Whether we're celebrating differences at **UGA's Spotlight on the Arts** festival, uniting a community of likeminded individuals at the **Athens Pride Parade**, or touching the entire community through masterpieces scattered across the walls of **ATHICA**, art is ingrained in our culture.





**ATHICA (ATHENS
INSTITUTE OF
CONTEMPORARY ART)**



**UGA PERFORMING
ARTS CENTER**



MORTON THEATRE



**THE CLASSIC CENTER'S
BROADWAY SERIES**



**LYNDON HOUSE
ARTS CENTER**

**EXPLORE MORE ARTS
& CULTURE**





GEORGIA MUSEUM of ART

UNIVERSITY OF GEORGIA

I ♥ art

Become a Friend of the Georgia Museum of Art
at the University of Georgia.

IT'S FREE!

You'll get our email updates and other perks.
Sign up at jointhemuseum.com

"It's amazing the world-class events that are held at the center on
the campus of our beloved University." — *Bulldawg Illustrated*



**UGA
presents.**

season
23|24

Indigo Girls | Photo by Evan Carter

Experience the best.

UGA Presents brings dozens of international touring artists and ensembles to Athens throughout the school year. Enjoy quality without the drive to Atlanta—and with free parking.

Single tickets start at \$25 with promo code PAC25
UGA students \$10



UNIVERSITY OF
GEORGIA
Performing Arts Center

230 River Road, Athens
(706) 542-4400 | pac.uga.edu

ARTS & CULTURE EVENTS

Catch Athens showing off its true colors.



MLK DAY PARADE

January

UGA INTERNATIONAL STREET FESTIVAL

April



ATHENS HUMAN RIGHTS FESTIVAL

May

ATHENS PRIDE PARADE

June

Photo: Diane Crowe

LATNX FEST

October



WILD RUMPUS HALLOWEEN PARADE

October



**MORE
ARTS
EVENTS**

SPOTLIGHT ON THE ARTS

November



DAVID HALE

Meet the Artist

David is a local muralist known for many iconic Athens murals, including "Hope" along with "Birds of Heaven," "Crows" and "Bears Hollow."

I am always open to finding new ways to remain inspired in Athens.

– David

ATHENS INSIDER

PUBLIC ART

Athens' most
instagrammable
monuments & murals



The Arch

📍 Broad & College, Downtown



30+ Bulldog Statues

📍 Scattered all over Athens!



Hot Corner: An Athens Legacy

📍 133 East Washington St.



"Hope" mural by David Hale

📍 294 West Washington St.

SHOP ARTS

R. Wood Studio
Ceramics

Community

Indie South



ATHENS INSIDER

SANNI BAUMGARTNER

Owner of Community

Community is a sustainable clothing brand offering one-of-a-kind pieces out of upcycled vintage clothing!

I am always open to conversations about why sustainability is important when designing fashion.

– Sanni

ART IN BLOOM

Bursting with native flora and fauna, the **State Botanical Garden of Georgia** is a must-see attraction for all visitors. The 313-acre garden comprises captivating themed display gardens that also serve as the **Porcelain and Decorative Arts Museum** grounds. Or check out two of Athens' other garden gems: **Founders Memorial Garden** and UGA's **Trial Gardens**.



EXPERTLY ROASTING SINCE 1994

Stop by our convenient Athens locations for locally roasted coffee, fresh baked goods, and cold drinks.

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393 North Finley Street
in Downtown Athens

JOIN US ON THE PATIO



FOOD & BEVERAGE

TED'S MOST BEST

Any Pizza!

This pizza joint delivers in quality and variety with their wood fired pizza. Their huge patio and sandbox makes it a family friendly affair! 🐾



PUMA YU'S

Shrimp Noodle Soup

Even the most cultured foodies will find something new to try here. This cocktail bar specializes in decadent small-plate Thai food and specialty drinks. 🐾



We're Always Open...
TO FEEDING YOUR
SOUL



We've cultivated an immersive food and beverage scene with a flare for local ingredients, soul food and intricacy. Diverse in culture and cuisine, no two meals in Athens are alike. Whether you indulge in an upscale take on a southern fave, an authentic international dish or a burger piled high, our restaurateurs know how to nourish mind, body and soul.

EXPLORE MORE



FIVE & TEN

Lobster

Offering an elegant take on southern food, Five & Ten is the perfect addition to your date night itinerary. 🐾



CONDOR CHOCOLATES

Chocolate Box

Witness the making of this chocolatey goodness at Condor's new downtown location. 🐾

WHITE TIGER

BBQ Plate

Ever tried Gourmet BBQ? This BBQ joint specializes in it! No trip to Boulevard is complete without indulging in White Tiger. 🐾



FOOD & DRINK EVENTS

ATHENS WINE WEEKEND

February

HOT CORNER CELEBRATION

June

ATHENS RESTAURANT WEEK

July

SHOP FOOD & DRINK



**INDEPENDENT
BAKING
COMPANY**
Five Points



COOL WORLD
Gaines School Rd.
🐾



**FARMERS
MARKETS**
Wednesdays
and Saturdays
🐾



ATHENS COOKS
Downtown

The Ultimate Athens FOODIE ITINERARY



BRUNCH
(A foodie staple)

MAMA'S BOY

Serving biscuits bigger than most appetites, this diner has made a name for itself among locals and visitors alike. 🐾



LUNCH
(Good for your body)

POQUITOS

These fine Mexican dishes will surely leave you satisfied and your taste buds wanting more.



LUNCH
(Good for your soul)

DAWG GONE GOOD BBQ

It's all in the flavors at this counter-service joint. Enjoy BBQ loaded with all the southern fixins. 🐾



DINNER
(Kick back & relax)

CALI N TITO'S

This hot spot offers authentic Latin cuisine and some of the best vibes in town. 🐾



DINNER
(Wine & dine)

THE EXPAT

Pasta, wine, charcuterie and elegance are always on the menu at The Expat. Find your favorite classic Italian dishes with an Athens twist.

TERRAPIN
BEER CO. ATHENS, GA

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IN *Athens*
FOR *Athens*
SINCE 2002

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BULLDOGS

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We're Always Open...

TO WHAT'S

ON TAP

Grab a Field Guide from the Athens Welcome Center, and follow the beer trail through this All-American Beer Town. Collect stamps as you kick back at each of the 6 local breweries while sipping from flights crafted right in the heart of Athens. Visit all 6 to become an official member of the Brew Crew and redeem for a beer-related prize!

LEARN MORE



Creature Comforts
271 W.
Hancock Ave.



Akademia
150 Crane Dr.



Athentic Brewing Co.
108 Park Ave.

OTHER BOOZE & BREWS



Jittery Joes 🐾
All over Athens



Tapped Athens
The Bottleworks



1000 Faces Coffee 🐾
Downtown



Oak House Distillery
Macon Hwy



Choco Pronto
College Ave



Bar Bruno 🐾
Five Points



The Old Pal 🐾
Normaltown



The Lark Winespace
Downtown



Georgia Theatre Rooftop
Downtown



Normaltown Brewing Co.
149 Oneta Street
#6B2



Terrapin Beer Co.
265 Newton
Bridge Rd.



Southern Brewing Co.
231 Collins Ind
Blvd.

A man in a dark blue and grey Georgia Bulldogs jacket is celebrating, holding a silver trophy aloft with his right hand. He has a wide smile and his hair is slightly messy. The background is a large stadium filled with fans and red and white banners.

We're Always Open...
TO BEING A NEXT LEVEL
CHAMP

The roars of **Sanford Stadium** will ring louder this year than any other. Don't miss the excitement of an epic tailgate before cheering on **The Dawgs**, college football's two-time national champions! No one does game day like we do, and Athens' sports legacies run deeper than football. Catch the **Gym Dawgs** flying through the air, share a green with the **UGA golf team** or witness the pro cycling race of the year at **Twilight Criterium**.





UGA ICE DAWGS



UGA GYM DAWGS



UGA GOLF COURSE

The spacious green of this highly-ranked golf course is wide open for public use!



TWILIGHT CRITERIUM

GAME DAY ESSENTIALS

Uniform: Find Bulldog swag at **Red Zone, The Clubhouse** or the **UGA Bookstore**.

Warmup: Practice cheering on the Dawgs before the game with some of the best tailgating in the country and the Dawg Walk.

Ticket: Don't forget your ticket! UGA football is in high demand, but many other UGA sports offer reasonably priced or free admission.

SPORTS EVENTS

Classic City Marathon
January

G-Day
April

Athens-to-Atlanta Road Skate
October

Twilight Criterium
April

AthHalf
October

EXPLORE MORE SPORTS



"WOW!
Tallulah
Gorge is only
1 hr.
NORTH of
Athens!"

find YOUR mountain Moment in

HABERSHAM COUNTY

HIKE | KAYAK | GOLF | SHOP | ZIPLINE | WINERIES



#MyMountainMoment

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OPEN TO MORE

SCAN FOR MORE GREAT THINGS TO DO IN ATHENS.



Outdoors

Miles of shady terrain and the Oconee River make Athens perfect for hiking and biking. Ride over the historic Georgia Railroad on the **Firefly Trail**, stroll wetlands and riverbanks at the **Oconee Rivers Greenway** or wander the trails of **Memorial Park**.



Family Fun

Little ones can water gardens, taste plants and dig for fossils at the State Botanical Garden's **Children's Garden**, encounter wildlife at the **Bear Hollow Zoo** or pursue indoor and outdoor exploration at the **Sandy Creek Nature Center**.



History

Don't leave without visiting **UGA's North Campus**, the birthplace of public higher education in America and the site of **The Arch** and **Chapel Bell**. For more historic Athens, take the **Welcome Center's Historic Athens Tour**, explore the **Special Collections Library** or visit **The Morton Theatre**, a site of African-American heritage.



Book Your Stay!

Whether you plan to stay near the action downtown, on UGA's historic campus or farther off the beaten path, Athens offers stays for every traveler. And don't forget your furry friends!

We'll welcome your Dawgs like our own!



The Classic Center

Historic Athens Welcome Center

UGA N Campus

Lyndon House Arts Center

Athens Music Walk of Fame

Morton Theatre/ Hot Corner

TRR Cobb House Museum



Interactive Map of Athens Attractions



To US 441 S >>

Mitchell St

E Campus Rd

S Jackson St

Baldwin St

Sanford Stadium

GA Museum of Art
UGA Performing Arts Ctr

Carlton St

Founders
Memorial
Garden

Sanford Dr

University of
Georgia Campus

UGA Trial
Garden

S Lumpkin St

Special Collections
Libraries

State Botanical
Garden of GA
3.5 miles south >>

Sanford Dr

To S Milledge Ave >>

The Tree That
Owns Itself

Baxter St

E Clovehurst St

S Finley St

S Pope St

S Church St

S Harris St

S Milledge Ave

Deansburg St

To Atlanta Hwy >>





VISITOR INFORMATION

Visit Athens

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Athens, GA 30601
(706) 357-4430

VisitAthensGA.com

Open to giving us a follow?



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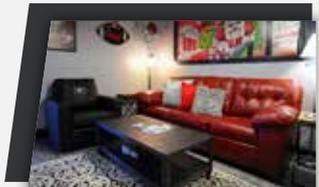
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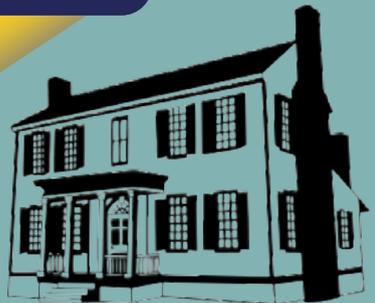
Gift Shop



BOOK A
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Historic Athens Welcome Center

Open daily, 10 am - 5 pm
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ARE YOU READY ATHENS? THE CLASSIC CENTER ARENA

Concerts | Sporting Events | Family Shows
Featuring a collection from the Georgia Music Hall of Fame

