



CLARKE COUNTY

2017 Economic Impact

U.S. Travel Association 2017 Travel Economic Impact on Georgia State, Counties and Regions



Direct Tourist Spending	\$310.17 million
State Tax Revenues	\$12.96 million
Local Tax Revenues	\$8.28 million
Jobs Supported	2,872
Payroll	\$65.14 million

Each Clarke County household would need to be taxed an additional **\$459** per year to replace taxes generated by tourism economic activity.

Visitor Expenditures

