

We often get asked:

What is a Memorandum of Understanding?

State funds can't go directly to a non-profit or private sector. Therefore, non-government applicants must apply for project funding through a **partnership with a:**

- **Local/county government or**
- **authority** (here's a list: <https://www.accgov.com/290/Boards-Authorities>)

The partnership is put in place through a **memorandum of understanding (MOU)**.

The MOU is an agreement that states what the organization or private sector business will do with the funds and that the organization will complete the project. This document establishes how the funds will pass from the state to the organization or private business.

Each organization or private sector business must pick one of the following entities to work with: City, County or an Authority to work with for each application submitted. For each application submitted, one of the following would have to be the applicant — city, county or an authority. They would have to agree to be the applicant for that organization or private sector business. Also, the city, county or an authority could just apply for the grant funds for a project they would like to do as well.

There is a limit of **two** project applicants per entity:

This means that the county can only be the applicant for two projects and each authority can only be an applicant for two projects.

The Athens CVB recommends that applicants approach local government or authority early to request their partnership in the application through a MOU. The CVB is not an authority so cannot provide a MOU.

We also recommend that applicants allow enough time to request that the CVB review the finished application before you submit to the state. We're happy to provide this support.

Other questions? Contact
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