

# ATLANTIC CITY *Sports* PLANNING GUIDE



# EXECUTIVE MESSAGE



**DANIEL GALLAGHER, STS**  
**DIRECTOR OF SPORTS SALES**  
**609.318.6054**  
[danielg@visitatlanticcity.com](mailto:danielg@visitatlanticcity.com)



**CHRISTINA MANCUSO, SDLT**  
**SPORTS SALES MANAGER**  
**609.318.6020**  
[christinam@visitatlanticcity.com](mailto:christinam@visitatlanticcity.com)

In just a few years since its inception, the Atlantic City Sports Commission has generated over 170,000 room nights and over \$220 million in economic impact to the community. We have worked with all types of event organizers in the areas of site/facilities selection, budget development, expansion of local organizing committees, and event management oversight. Our liaison position with the city, county, state officials, and local agencies has aided in the landing of premier sporting events such as TEAMS Conference & Expo, Ironman 70.3, U.S. Futsal Northeast Regional and National Championship, and many more. The Atlantic City Sports Commission couldn't be more excited to assist you with all aspects of hospitality coordination and entertainment along with media relations and formal presentations.

## TESTIMONIALS

"Ironman 70.3 Atlantic City would not have been possible without the direct involvement of the Atlantic City Sports Commission. Their commitment to excellence from preparation to press conference and ultimately to following through on their word is the best experience I've ever had in the event production business. If you're looking for a true partner to build & expand your brand, idea, or event; the Atlantic City Sports Commission is the ideal partner."

- *Stephen Del Monte, Founder/CEO,*  
*DelMoSports LLC*

"If you want your events to grow, you'll want the Atlantic City Sports Commission on your team. They are partners in the truest sense of the word and a one-stop resource for everything you'll need to produce successful events in one of the nation's best-known and most accessible destinations."

- *Timothy Schneider, Founder & Chairman,*  
*Sports Division at Northstar Travel Group*

"If you're looking for a reliable, trustworthy, innovative and forward-thinking partner, look no further than the Atlantic City Sports Commission. Nobody is better at helping to build your brand and event than they are. They are extremely generous and will go out of their way to make sure that all your needs are met. Their dedication and willingness to invest in people is second to none and that shows with the help of Dan Gallagher and his team. Thank you to Dan and everyone at the Atlantic City Sports Commission for helping us bring The Hoop Group, and the Jam Fest brand, to Atlantic City! With their help, we will be bringing top tier AAU basketball to Atlantic City for many years to come."

- *Jordan Tillotson, Director of Team*  
*Tournaments, The Hoop Group*

## RESOURCES

### Public Relations Support

Marketing and Communications Team works to distribute press releases, pitches stories to local media, and is the go-to source for local trade and broadcast media.

### Atlantic City Publications

Atlantic City Visitor Guide, Meeting Planner Guide, Event Planning Guide, Planner's Notebook.

### Website

AtlanticCitySports.org

### Social Media

Facebook, Twitter, and Instagram

### Show Us Your Badge Program\*

A Special Discount Program for all convention attendees and exhibitors when a delegate badge is presented to one of the participating local restaurants, attractions, and shops.

### Atlantic City Photo & Video Library

Our complete photo and video gallery will be at your disposal.

## WELCOME PROGRAM

### Hotel Welcome\*

All front-line hotel personnel in your designated hotels and the Convention Center will wear welcome badges to greet your attendees.

### Welcome Banner\*

Placed on the light poles along the major inbound and outbound traffic sources from Atlantic City.

### Restaurant Booth\*

The visitor service representative can provide sample menus and help you make the perfect dinner reservation.

### Concierge Booth\*

On-site concierge booth located in the lobby of the Atlantic City Convention Center

### Signage\*

- City welcome on the digital board of the Wave Garage
- Welcome messages on billboards
- 110 LCD monitors on the famous Atlantic City Boardwalk
- Window clings at the Convention Center or Jim Whelan Boardwalk Hall
- Monthly welcome signs placed in local businesses to welcome show attendees for all events at the Convention Center

## DIGITAL SERVICES

### Attendance Promotion

- Customized Promotions
- On-site promotional materials
- Public Relations Support
- City Proclamation

### Supplier - Vendor Resources

- Attractions
- Special Event Venues

### Attractions - Up to Date Information

- Free Attractions
- Family-Friendly Attractions
- Nightlife
- News/Facts about AC

### City Logistics - On-site Information & Services

- Restaurants
- Transportation
- Registration Services
- Special Event Venues
- Welcome Program

### Multimedia Resources

- Maps
- Photos
- Videos

\*Some components require a minimum room block. Ask your Atlantic City Sports Commission contact for details.

# ATLANTIC CITY CONVENTION CENTER

- 500,000 contiguous sq. ft.
- 30' ceiling height
- 45 meeting rooms
- Ample pre-function space

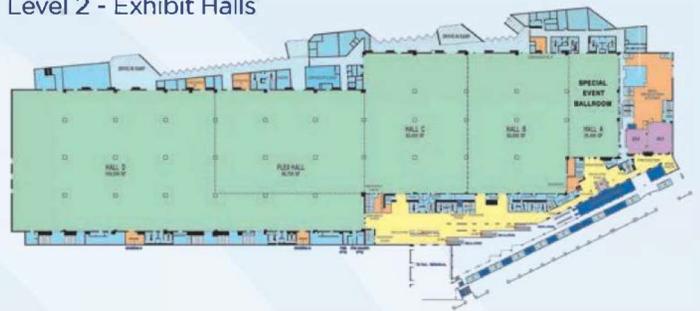
## EVENTS HELD HERE:

### RECENT EVENTS:

- US Futsal Northeast Regional Championship
- Zero Gravity Volleyball - Boardwalk Block Party
- Select Events: The Main Event
- Middle School Basketball Tournament
- Select Events: The Atlantic City
- Showcase-High School Basketball
- Amerikick Internationals
- Hoop Group Jam Fest

Visit [meetac.com/#virtualltour](http://meetac.com/#virtualltour)  
To view VR Floor Plans

Level 2 - Exhibit Halls



Atrium Level 1



Level 3



Level 4



## LEGEND

- Exhibit Halls
- Meeting Rooms
- Prefunction Areas
- Public Circulation
- Food Service
- Vertical Circulation
- Support Areas
- Service Circulation



The Atlantic City Convention Center has achieved Gold LEED® Certification. LEED® is the preeminent program for the design, construction, maintenance and operations of high-performance green buildings.

# ATLANTIC CITY CONVENTION CENTER SPORT COURTS

## THE ATLANTIC CITY CONVENTION CENTER'S NEW SPORT COURT

- Modular Athletic Flooring
- High-impact polypropylene surface
- 92,736 sq. ft. of court
- Breaks down to approximately:
  - 18 Basketball Courts, 22 Volleyball Courts, and 12 Futsal Courts.*
- Odor-free installation
  - Designed to absorb shock and prevent fatigue, concussions and injury. Also, the patented Lateral Forgiveness provides protection against stress on knees and joints. Moisture Resistant preventing damage to surface and protects from fungi, bacteria and other organisms.*
- Light maple play area with a dark maple border



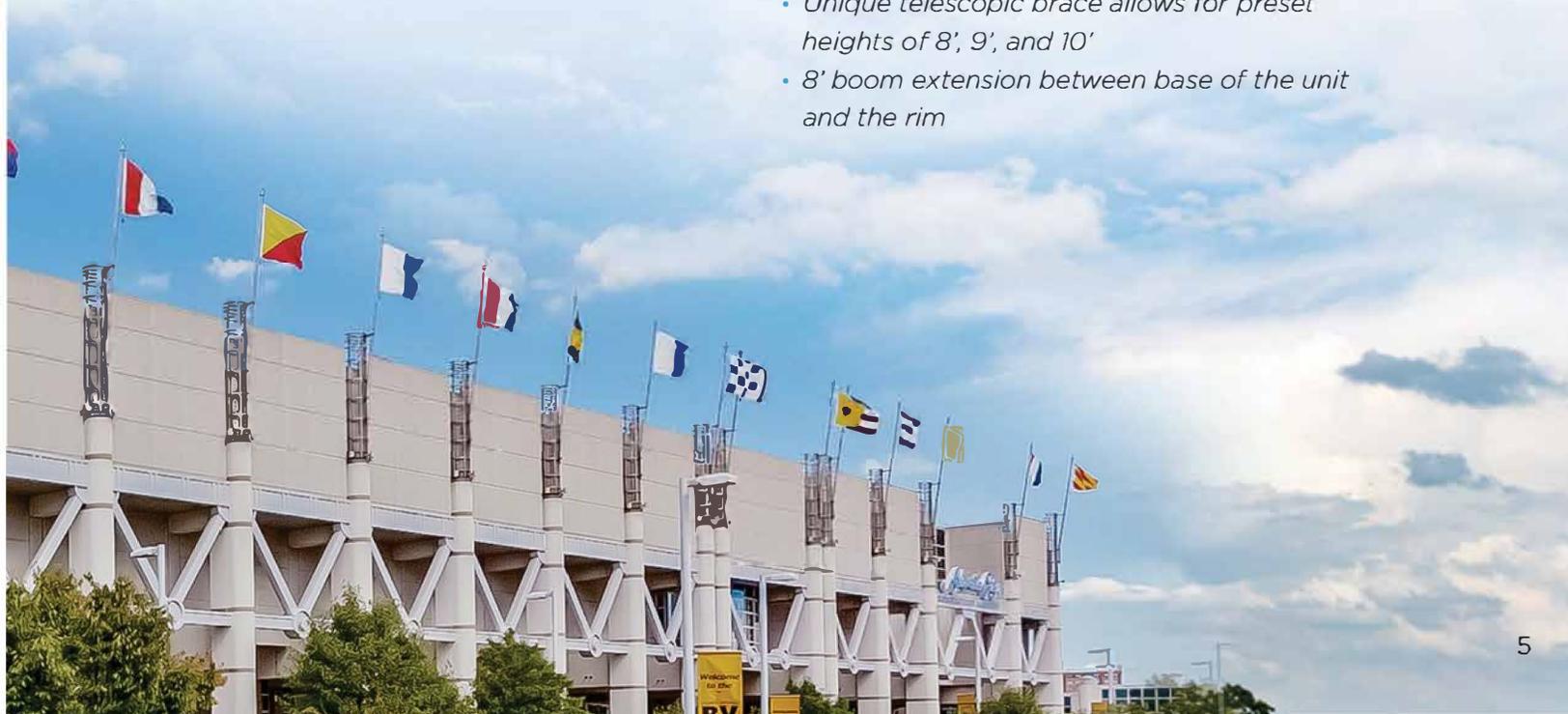
## 18 GARED SPORTS PORTABLE VOLLEYBALL SYSTEMS

Systems include two portable bases with one referee stand, two padded aluminum telescopic uprights, and easy-set competition net with antennas and sideline markers.

## 36 GARED SPORTS HOOPMASTER PORTABLE BASKETBALL BACKSTOPS

Features a spring-loaded, easy lift and set tension system with 5' boom. The base is fully covered in vinyl padding for player safety and can be decorated to promote team and sponsor marketing.

- *Unique telescopic brace allows for preset heights of 8', 9', and 10'*
- *8' boom extension between base of the unit and the rim*



# JIM WHELAN BOARDWALK HALL

- 141,000 sq. ft.
- 14,700-seat arena
- 23,100 sq. Ft. Adrian Phillips Theatre; Capacity of 3,200
- Atlantic City Sports Commission is providing support services to live Esports events being held at Jim Whelan Boardwalk Hall

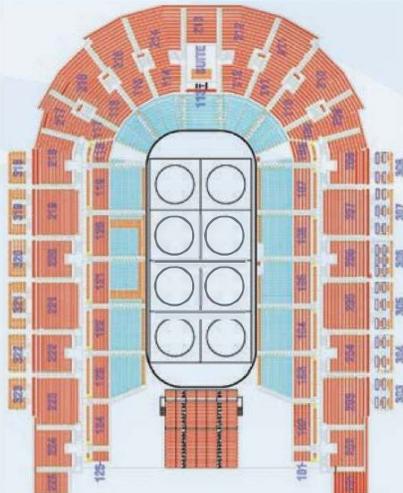
## EVENTS HELD HERE:

- Men's & Women's MAAC Basketball Championships
- NJSIAA State Wrestling Championships
- Collegiate Starleague (CSL) North American Collegiate Grand Finals
- UFC Fight Night
- American Finals Rodeo

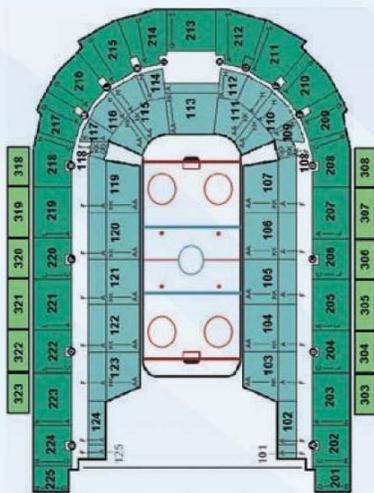


# JIM WHELAN BOARDWALK HALL

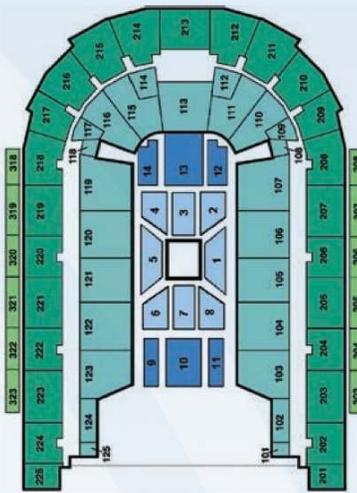
• Wrestling



• Hockey

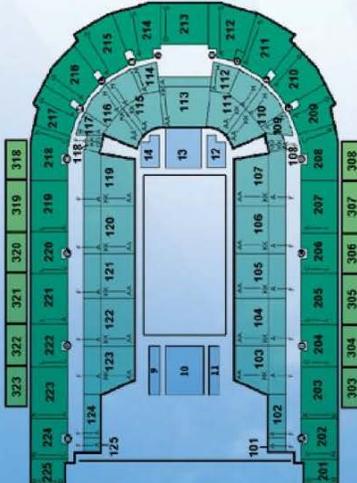


• Boxing



Visit [meetac.com/#virtualtour](http://meetac.com/#virtualtour)  
To view VR Floor Plans

• Basketball



# ESPORTS

- Atlantic City has a variety of facilities, included but not limited to, Jim Whelan Boardwalk Hall, Atlantic City Convention Center and many properties with theaters with adequate bandwidth to support esports.
- The legalization of sports betting in New Jersey puts Atlantic City at the forefront of being able to support esports, while legally betting on esports.
- Having hosted several premier esports events, Atlantic City is familiar with the market and looking to expand.

**CSL, Collegiate StarLeague**

**Halo Classic UGC**

**Esports Travel Summit**



## BEACH & BOARDWALK

- Atlantic City beach stretches 4 miles
- World-famous AC Boardwalk measures 4 miles in Atlantic City and extends 1.5 miles into Ventnor

### HOME TO THESE EVENTS:

- AC Marathon Series – April Fools Half Marathon, AC Marathon/Half Marathon
- AC Triathlon
- Ironman 70.3
- Hops Trot 5K
- American Cancer Society Bike-a-Thon
- Major League Triathlon
- East End Volleyball Big Shots Tournament
- Previous host to Pro-Watercross National Tour



# ACADEMIC INSTITUTIONS

## ATLANTIC CITY HIGH SCHOOL

- Turf field & track with lighting, bleacher seating and parking lot
- 25 meter, 8-lane pool
- Basketball gymnasium
- ACHS has basketball, swimming, crew, field hockey, football, cross country, soccer, tennis, track & field and wrestling

## STOCKTON UNIVERSITY

*Galloway, NJ 17 miles from Atlantic City*

- G. Larry James Stadium (*Track & Turf Field*)
- 300-yard turf field used for multiple sports
- Bleacher Seating
- Lighting on turf field and adjacent baseball field
- Baseball field
- Softball field
- 3 Soccer fields
- Dirt/rock parking lots at every field
- 1 outdoor hockey rink
- The Sports Center - arena/gymnasium (*Basketball Courts/Volleyball/Judo*)
- Floor covering for basketball court, and retracting bleachers and stackable bleachers
- Concession stand inside Big Blue Sporting Facility
- I-wing gym for weightlifting
- 4 tennis courts + racquetball and squash courts

## ATLANTIC CAPE COMMUNITY COLLEGE

*Mays Landing, NJ 17 miles from Atlantic City*

- Soccer Field 120x95 feet
- Softball Field 45x50 feet
- Basketball Court 94x50 feet
- Indoor Gymnasium
- Parking in Lot 2 for athletic events
- Ability to host basketball, softball, soccer and archery
- All facilities are regulation size for college ball
- Prior Events: Atlantic Cape Community College Scramble 'Fore' Scholarships (*golf tournament*)



# BADER FIELD & SANDCASTLE STADIUM & OTHER ATHLETIC FACILITIES

## BADER FIELD & SANDCASTLE STADIUM

- 142 acres (140,000 sq. ft.)
- 5,500-seat stadium
- 1,300 parking spaces

### HOME TO THESE EVENTS:

- National Xball League Paintball Tournament
- Previous host to Red Bull Global Rallycross

## FLYERS SKATE ZONE

- 1 sheet of ice
- 200 ft. x 85 ft. (NHL regulation size)

## MILTON AND BETTY KATZ JCC *Margate, NJ 6 miles from Atlantic City*

- 27,804 total sq. ft. athletic facility
- Bleacher seating
- **First Floor Fitness Area** - 172 x 48 feet = 8,256 total sq. ft.
- **Gymnasium** - 72 x 96 feet = 6,912 total sq. ft.  
(one full-sized basketball court)
- **Indoor Aquatics Center** - 112 x 44 feet = 4,928 total sq. ft.  
(six, 25-meter lanes)
- **Outdoor Aquatics Center** - 88 x 44 feet = 3,872 total sq. ft.
- **Group Exercise** - 56 x 34 feet = 1,904 total sq. ft.
- **Spin Room** - 22 x 26 feet = 572 total sq. ft.
- **Yoga Room** - 40 x 34 feet = 1,360 total sq. ft.



# ADDITIONAL ATHLETIC FIELDS

## EGG HARBOR TOWNSHIP *17 miles from Atlantic City*

### **Bargaintown Park:**

- Soccer Fields (3)
- Baseball Field (1) - Lighted
- Tennis Courts (4)
- Pickleball Court (1)
- Basketball Court (2)

### **Childs-Kirk Memorial Park:**

- Multipurpose Field
- Softball Fields (7) - 2 Lighted
- Refreshment Stand
- Batting Cage
- Bathrooms

### **Shires Park:**

- Baseball/Softball Field (1)
- Multipurpose Field

### **Tony Canale Park:**

- Baseball/Softball Fields (1)
- Soccer Field (4) - 1 Lighted
- Volleyball Courts (3)
- Tennis Courts (4)
- Bathrooms

### **Veteran's Memorial Park:**

- (5) Football / Lacrosse Fields (5) - Lighted (5)
- Practice Field - Lighted
- Street Hockey Courts (3) - Lighted
- Baseball Fields (11) - 2 Lighted - Babe Ruth & Cal Ripken Fields
- Batting Cages (2)
- BMX track - Lighted

- Bathrooms (2)
- Refreshment Stands (2)
- Basketball courts and EHT Nature Reserve also located in EHT
- Field Use Application required and based on approval from Township.

## GALLOWAY TOWNSHIP FIELDS *Absecon, NJ 17 miles from Atlantic City*

### **Gabriel Field:**

- Baseball/softball fields (7)
- Soccer and football fields (3)

### **Tartaglio Park:**

- Football Fields
- Soccer Fields (6)

### **Glenn by the Bay Park**

### **Wrangelboro Recreation Field**

### **Zurich Soccer Fields**

- Township Special Events Application required, and they typically place you at a field based on event and availability. Please reach out to your Sports Commission representative for more information.

The Atlantic City Sports Commission can guide you and act as a liaison with other neighboring municipalities, depending on the sports facilities needed for your event. Please contact us for more information.

## GOLF COURSES

- Atlantic City Country Club, *7.4 miles from Atlantic City* - [accountryclub.com](http://accountryclub.com)
- The Links at Brigantine Beach, *7.8 miles from Atlantic City* - [brigantinegolf.com](http://brigantinegolf.com)
- Seaview Pines Course and Bay Course, *9.5 miles from Atlantic City* - [seaviewgolf.com](http://seaviewgolf.com)
- Linwood Country Club, *10 miles from Atlantic City* - [linwoodcountryclub.com](http://linwoodcountryclub.com)
- Harbor Pines, *13 miles from Atlantic City* - [harborpines.com](http://harborpines.com)
- Mays Landing Golf Club, *13 miles from Atlantic City* - [mayslandinggolf.com](http://mayslandinggolf.com)
- McCullough's Emerald Links, *13 miles from Atlantic City* - [mcculloughsgolf.com](http://mcculloughsgolf.com)
- Blue Heron Pines, *15 miles from Atlantic City* - [blueheronpines.com](http://blueheronpines.com)
- Twisted Dune, *16 miles from Atlantic City* - [twisteddune.com](http://twisteddune.com)
- Vineyard Golf at Renault Winery, *20 miles from Atlantic City* - [renaultwinery.com/golf](http://renaultwinery.com/golf)



# ATLANTIC CITY HOTEL PROPERTIES

## BALLY'S ATLANTIC CITY CASINO

- 80,000 sq. ft. total meeting space
- 14,432 sq. ft. Grand Ballroom
- 1,245 hotel rooms

## BORGATA HOTEL CASINO & SPA CASINO

- 106,000 sq. ft. of total meeting space
- 18,000 sq. ft. Central Conference Center
- 2,800 hotel rooms

## CAESARS ATLANTIC CITY CASINO

- 26,000 sq. ft. total meeting space
- 17,135 sq. ft. Palladium Ballroom
- 1,144 hotel rooms

## THE CLARIDGE HOTEL NON-CASINO

- 100,000 sq. ft. of total meeting space
- 16,000 sq. ft. theatre that can accommodate 600 people
- 483 hotel rooms

## GOLDEN NUGGET CASINO

- 42,700 sq. ft. of total meeting space
- 45,000 sq. ft. Rooftop Event Lawn
- 16,920 sq. ft. Grand Ballroom
- 724 hotel rooms

## HARRAH'S ATLANTIC CITY CASINO WATERFRONT CONFERENCE CENTER CASINO

- 148,000 sq. ft. total meeting space
- Two 50,000 sq. ft. ballrooms that can be configured 200 different ways
- 2,590 hotel rooms



# ATLANTIC CITY HOTEL PROPERTIES

## HARD ROCK HOTEL & CASINO *CASINO*

- 155,000 sq. ft.
- 29,000 Seminole Ballroom
- 63,172 sq. ft. Mark G. Etes Arena
- 2,032 Hotel Rooms

## OCEAN CASINO RESORT *CASINO*

- 160,000 sq. ft.
- 76,702 sq. ft. Ovation Hall
- 1,399 Hotel Rooms

## RESORTS CASINO HOTEL *CASINO*

- 64,000 + sq. ft. of new meeting space
- 13,000 sq. ft. Ocean Ballroom
- 942 hotel rooms

## THE SHERATON ATLANTIC CITY *NON-CASINO*

- 27,000 sq. ft. of total meeting space
- 11,700 sq. ft. Crown Ballroom
- 502 hotel rooms

## SHOWBOAT *NON-CASINO*

- 100,000 sq. ft./10,000 guests convention floor
- Total sq. ft.: 181,527 sq. ft.
- 1,000 hotel rooms

## SEAVIEW A DOLCE HOTEL *NON-CASINO*

- 39,500 sq. ft. total meeting space
- 3 golf courses - two 18-hole courses, one 9-hole course
- 296 hotel rooms

## TROPICANA ATLANTIC CITY *CASINO*

- 122,000 sq. ft. of total meeting space
- 20,000 sq. ft. Grand Exhibition Center
- 2,263 hotel rooms





ATLANTIC CITY  
SPORTS  
COMMISSION

