

FILM Augusta provides free assistance to film projects of all kinds, including feature films, commercials, music videos, documentaries, digital entertainment, and television series. <u>Email us to learn more</u>.

Augusta Film Year-End Report

We are proud of the accomplishments of the film commission for the City of Augusta. This division of the Augusta Convention & Visitors Bureau continues to successfully position and promote our region as a preferred destination for film production. We also are strengthening our relationships with local filmmakers and crew to ensure success for all involved.



2019 Industry Tours by FILM Augusta

- High-ranking executive from major cable network during Masters
- Jamie Linden, screenwriter of We Are Marshall and Money Monster, during Masters
- Episodic television show location scout from major cable network (follow up from Masters hosting)
- Production team from major motion picture "El Dorado" (genre: action blockbuster)*
- Location scout from major motion picture (genre: horror)
- Production team for microbudget, faith-based film Tulsa*
- Production team for One Heart (FILM Augusta logo will be present in credits)*
- Production team for Untitled Baseball Movie (genre: indie biopic, FILM Augusta logo will be present in credentials)*

*selected Augusta as filming location



2019 Registered Film Projects

- Oxygen Network crime documentary "The Millbrook Twins"
- "One Heart" independent film
- "Tulsa" faith-based film
- Musical documentary for public broadcast
- Fishing show for public broadcast by Meateater Productions
- Major motion picture "El Dorado"
- Commercial shoot for Taxslayer
- Commercial shoot of Augusta Convention & Visitors Bureau
- Television show shoot for syndicated "Very Vera" cooking show
- Local filmmaker for 30 Days of Horror project
- Untitled Baseball Film, an indie biopic
- House in A Hurry Reality Show
- Born to Care Commercial for University Hospital
- "Ghost Light" Horror Short
- AU President's Gala program video shoot
- Untitled Reality Wedding Show
- "Life After the Feds" Chedda
 Boy music video
- Paceline Ride/Anyways Films organization promotional video
- "Digital Farm Animals" short film (shoot was cancelled)
- "There is a Reckoning" short film



Spotlight: FILM Augusta Forms Advisory Panel

In July, we formed a nine-member advisory panel of local filmmaking stakeholders to grow community engagement in the film registration process and guidelines. Members of the panel include:

- Krys Bailey, Black Cat Picture Show
- Mark Crump, Location
 Manager + Producer
- Wesley Kisting AU Professor
- Nick Laws, Southeastern Filmmakers
- Daniel Sol, Hollyshorts Film Festival
- Susan Ratliff, Producer
- Sincerai Stallings,
 Entertainment Lawyer
- Terrance Williams, IndieGrip Studio
- Barbara Zagrodnik (Lewis) -Assistant Director



One of the first collaborative efforts for the film advisory panel was to coordinate a workshop for commissioners in November that showed them an active film set at the Law Enforcement Center (LEC). Following the walking tour of the set, feedback from our panel and the production staff of the Untitled Baseball film shared with the commissioners the importance of this anchor location to future film projects and asked that demolition on the site be delayed.

A 2020 project that the panel will tackle is the revisions of the film registration and guidelines procedure taking local and very small productions into consideration and adjusting the guidelines to make them more film friendly to very small budget projects.

Have Incentives: Will Travel



FILM Augusta at HollyShorts Film Festival

In early August, we attended the HollyShorts Film Festival (HSFF) in Hollywood, CA with Mayor Davis. Below is a synopsis of what our sponsorship garnered in exposure and awareness, as well as the connections and networking that took place to bring awareness to filmmakers about the assets that Augusta offers as a production location.

- FilmAugusta logo included on all HollyShorts Film Festival marketing materials including:
 - Variety magazine 2 page spread
 - 600 festival badges
 - Social media posts on Facebook, Instagram, and Twitter
 - Inclusion in program guide
- 600 Film Augusta flyers into bags for attendees
- Panel Discussion on "Maximizing the Georgia Tax Incentives" with Film Augusta which included Jennifer Bowen, Mayor Hardie Davis, Daniel Sol (cofounder of HSFF), and Paul Salamoff (writer/director of *Encounter*). Panel is in photo above.
- Held 9 One-on-One Meetings

Photo Gallery: Life on Set







Enjoy these photos from set locations during 2019 Augusta productions

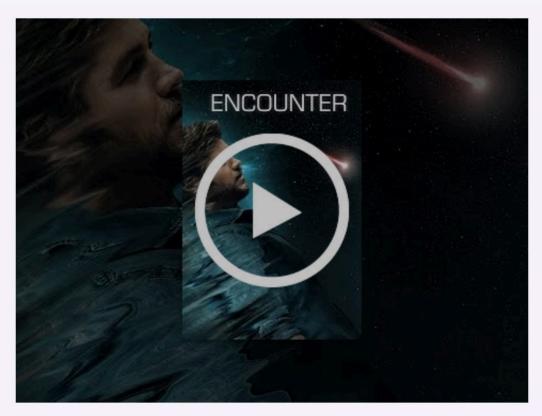








Streaming Online Now!



Encounter, starring Luke Hemsworth, is available on <u>Amazon</u> and <u>YouTube</u> now! Rent or buy this locally-made film and watch for familiar locations and faces. The credits are full of Augusta-based crew!

2020 Film Objectives

- · Recruit new productions
- · Provide exceptional service to productions in Augusta
- Collaborate with Augusta film partners
- · Continue to meet with film advisory panel
- Pursue Law Enforcement Center as production hub
- Research additional space for use as a sound stage
- Engage local education institutions and the GA Film Academy in discussions
- Maximize membership in Association of Film Commissioners International