

NEWS RELEASE

September 18, 2019



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Augusta CVB to Host 2020 Tourism Grant Workshop

Augusta, GA – The Augusta Convention & Visitors Bureau (CVB) will host a workshop on the 2020 Tourism Grant Program Tuesday, September 24th at the CVB's office inside Augusta & Co. at 1010 Broad Street from 10-11:30am.

The 2020 Tourism Grant program is designed to enhance visitor and tourism promotional efforts, and tourism product development for the Augusta area. The Tourism Grant assists entities with tourism marketing, promotion, and tourism product development, including funding for attractions, special events, and festivals, that will foster local economic impact through tourism ultimately resulting in increased visitation from outside of the Augusta area and higher destination appeal.

Applicants must be a documented not-for-profit, governmental or quasi-governmental entity to be eligible. Space is limited for the 2020 Tourism Grant Workshop, those interested in attending should RSVP via e-mail to Lindsay Fruchtl at lindsay@visitaugusta.com.

More information about the Tourism Grant program, the 2020 Tourism Grant Guidelines, and sample application are available at <https://www.visitaugusta.com/corporate/tourism-grant/>. The 2020 Tourism Grant online application will open on or before Friday, October 4th.

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