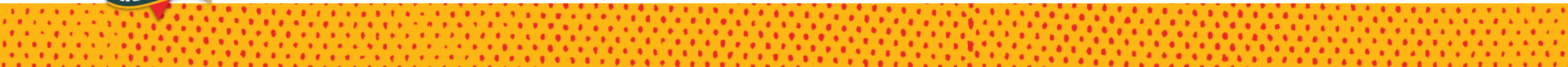




ANNUAL *Tourism*
CELEBRATION

AUGUSTA

SPORTS COUNCIL



2023 IMPACT

JANUARY - DECEMBER 2023



12,500 ATHLETES



17K ROOM NIGHTS BOOKED



\$26.3 MILLION

IN ECONOMIC VALUE TO OUR COMMUNITY



SIGNATURE EVENTS



MASTERS & PARA ROAD

NATIONAL CHAMPIONSHIPS
AUGUST 2023 | AUGUSTA, GA









2024

What's coming

NEW JAMES BROWN ARENA





LIVE ON

**DECEMBER 8TH
ESPN**

2024 EVENTS / PROGRAMS

February 24 - Augusta Half Marathon, 10K & 5K

SPRING 2024 - Sports & Wellness EXPO

MAY 2024 - GAMES Scholarship

July 11-13 - Nike EYBL Peach Jam

July 23-28 - USA Cycling Masters & Junior Road Nat'l Championship

September 29 - IRONMAN 70.3 Augusta



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