

July 31, 2019

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Augusta's River Region welcomes August conferences and sports events

Augusta, GA – The Augusta Convention & Visitors Bureau (CVB) and the Augusta Sports Council (ASC) are pleased to announce that visitors attending meetings, reunions, events and sporting events in Augusta's River Region will generate at least **\$6,460,782.69** in total estimated economic impact (EEI) during the month of August. A portion of the total number of sporting events, conventions and meetings in Augusta's River Region this month are listed in the chart below for more event detail. These are groups the Augusta CVB or ASC have worked with at some point in the site selection and/or planning phase. Groups meeting in Augusta's River Region, that have available websites, have been hyperlinked for those who would like additional information.

Total EEI is calculated based on research commissioned by both the Georgia Department of Economic Development (GDEcD) and Destinations International in conjunction with globally recognized research vendors, the U.S. Travel Association and Tourism Economics. Tourism Economics, a partner company of Oxford Economics, created the industry standard in event economic impact analysis using localized metrics that are updated annually.

Arrivals for the Month of August

Meeting/Event:	Dates:	Attendance:	Total Est. Economic Impact (EEI):
Federation of Historical Bottle Collectors 2019 FOHBC National Antique Bottle Convention & Expo	8/01-8/04	1,200	\$696,833.77
Gordon Family Reunion 2019 Gordon Family Reunion	8/02-8/04	180	\$82,209.35
Georgia Department of Corrections 15 th Annual Correctional Education Region VII Conference	8/03-8/06	300	\$179,623.95
Kiwanis International 2019 Georgia Kiwanis District Annual Convention	8/14-8/18	550	\$388,109.79
Tri Coach Georgia 2019 Augusta Ironman 70.3 Training Camp	8/16-8/18	300	\$70,580.05

Armed Forces Communications and Electronics Association 2019 Army TechNet	8/19-8/23	3,600	\$3,488,981.24
Georgia-South Carolina Bulls Soccer Club 2019 Aiken Soccer Cup	8/24-8/25	3,500	\$917,765.91
Dixieland Nationals NASKA 2019 Dixieland Nationals	8/30-8/31	350	\$343,390.21

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