



## **The Augusta Film Commission**

# **2019 MID-YEAR REPORT**

FILM Augusta is proud of its accomplishments as the film commission for the City of Augusta. This division of the Augusta Convention & Visitors Bureau continues to successfully position and promote Augusta's River Region as a preferred destination for film production. Relationships with local filmmakers and crew continue to strengthen, ensuring success for all involved.

***NOTE:** Due to the confidential nature of these economic development prospects, certain details and names have been purposefully omitted.*

## **2019 INDUSTRY ACTIVITY BY FILM AUGUSTA**

### **HOSTED FILM INDUSTRY CONTACTS FOR DESTINATION TOURS, INCLUDING:**

- High-ranking executive from major cable network
- Jamie Linden, screenwriter of *We Are Marshall* and *Money Monster*
- Episodic television show location scout from major cable network
- Location scout from major motion picture (genre: action blockbuster)
- Location scout from major motion picture (genre: horror)
- Production team for micro-budget, faith-based film *Tulsa*\*
- Production team for *One Heart*\*

*\*Selected Augusta as a filming location*

### **ASSISTED WITH 10 PRODUCTIONS BEING FILMED IN AUGUSTA, AS WELL AS COMPLETION OF THE FILM AUGUSTA PROJECT REGISTRATION PROCESS:**

- Oxygen Network True Crime series episode(s)
- *One Heart*
- *Tulsa*
- Musical documentary for public broadcast
- Fishing show for public broadcast
- Major motion picture (in process)
- Cheddaboy Productions

- Paceline Ride
- *There is a Reckoning*
- *Digital Farm Animals* (production cancelled)

**\*\*According to the Film Augusta Film Project Registration form, these productions report a combined estimated **\$667,600** in local spending and hiring an estimated **84** local crew.**

#### **FILM AUGUSTA ADVISORY PANEL FORMED:**

In July, the Film Augusta Advisory Panel was formed to act as a supporting organization to FILM Augusta, providing insight and advice to grow the film industry in Augusta. The first meeting of the FILM Augusta Advisory Panel included local film industry stakeholders: Nick Laws, President of [Southeastern Filmmakers](#), Krys Bailey, of Le Chat Noir's [BlackCat Picture Show](#) film festival, and Terrence Williams, from [Indiegrip](#). Other confirmed members are Daniel Sol, [HollyShorts Film Festival](#), and entertainment attorney [Sincerai D. Stallings](#).

*"I'm glad to be serving on the Film Augusta Advisory Panel. When we all work together, everyone benefits,"* said Terrence Williams of Indiegrip.

The Film Augusta Advisory Panel will meet on a regular basis to be determined to offer guidance and confirmation of Film Augusta's efforts.

*Note: In 2018, FILM Augusta assisted with eight projects total. At mid-year, growth of incoming productions is apparent.*

## **MARKETING & COMMUNITY ENGAGEMENT EFFORTS**

#### **PLACED THREE-PAGE ADVERTISING SPREAD IN THE [GEORGIA FILM & TELEVISION SOURCEBOOK](#):**

Used by industry professionals to find the correct contacts for film productions throughout the state of Georgia.



The Augusta Film Commission

Film Augusta provides free assistance to film projects of all kinds, including feature films, commercials, music videos, documentaries, digital entertainment, and television series.



Filmography

- The Mule
- Saving Zoë
- Detroit Crossing
- Savannah Sunrise
- The Reason
- Hollywood Dirt
- SIREN
- Encounter
- Disappeared
- Ghost Asylum
- Redesign My Brian
- Wicked Weather
- Throwdown with Bobby Flay

Contact Jennifer Bowen, Film Liaison | 706.823.6613  
Jennifer@FilmAugusta.com | FilmAugusta.com

Our Services

- No application or permit fees
- Dedicated staff liaison to all public offices
- Dedicated staff liaison to all businesses
- Scouting assistance
- Assistance locating local resources including caterers, rental companies, etc.
- Access to best available group rates at hotels in Augusta
- Photos
- B-Roll



Camera Ready

Augusta is a certified Camera Ready Community by the State of Georgia's Film Office. Certification as a Camera Ready Community ensures our staff has been trained by the state to work effectively with production companies to provide one-on-one assistance in every aspect of production.



Experienced Crew

- IndieGrip - Equipment rental and micro studio
- Local casting companies for background and extras

Unique Features

- Locations include period looks; urban, river and canal accessibility, and "Anywhere, America" appeal
- Over 7,000 hotel rooms affordable rates for block rooms
- Full-service hotels for above the line
- Association of Film Commissioners International Member



No Application or Permit Fees

Low-cost Location Fees

Film Friendly

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BEGAN COLLABORATIVE EFFORT WITH [BLACK CAT PICTURE SHOW](#), A LOCALLY-EXECUTED FILM FESTIVAL:

Plans are in motion to support this festival with the marketing resources of Augusta & Co. and the ACVB, as well as with FILM Augusta, who will be present at the film festival to encourage local and visiting filmmakers to reach out to learn more about using FILM Augusta services to produce projects in the Augusta area.

FILM AUGUSTA JOINS SPONSORS OF MAJOR SHORT FILM FESTIVAL:

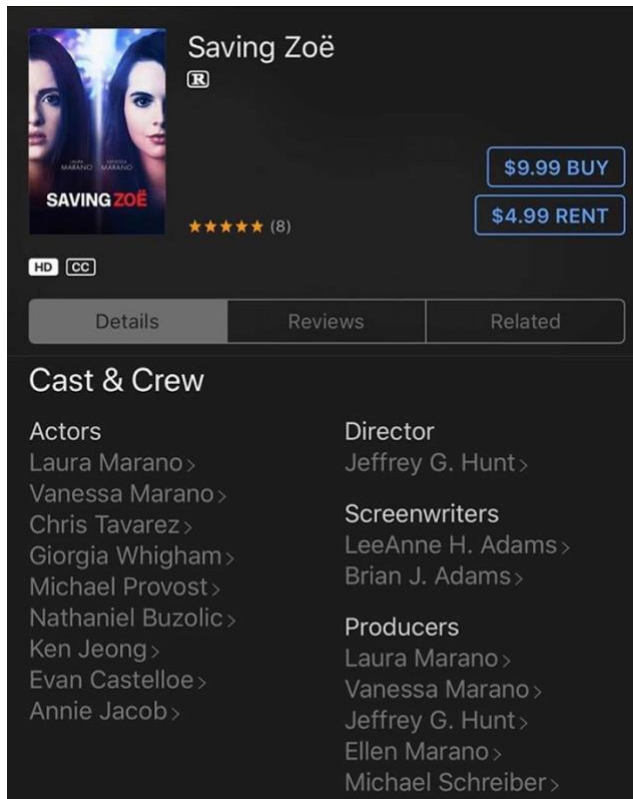


The [HollyShorts Film Festival](#) showcases the best and brightest short films from around the globe, advancing the careers of filmmakers through screenings, networking events, and various panel and forums.

To read a recent *Hollywood Reporter* article about the festival's opening night, [click here](#).

Featuring top short films produced that run 40-minutes or less, categories include Short Animation, Short Live Action, Short Documentary, Music Video, Webisode, Commercials, Youth Film and Digital Microbudget. **Winners of this festival are qualified to be nominated for Academy Awards.**

FILM Augusta staff will travel to Hollywood, CA to attend the festival from August 8-11 to build film relationships and Augusta awareness nationally.



**Saving Zoë**  
 R

★★★★★ (8)

HD CC

Details Reviews Related

**Cast & Crew**

**Actors**  
 Laura Marano >  
 Vanessa Marano >  
 Chris Tavarez >  
 Giorgia Whigham >  
 Michael Provost >  
 Nathaniel Buzolic >  
 Ken Jeong >  
 Evan Castellor >  
 Annie Jacob >

**Director**  
 Jeffrey G. Hunt >

**Screenwriters**  
 LeeAnne H. Adams >  
 Brian J. Adams >

**Producers**  
 Laura Marano >  
 Vanessa Marano >  
 Jeffrey G. Hunt >  
 Ellen Marano >  
 Michael Schreiber >

## STREAMING NOW!

[Saving Zoë](#) is now available on Amazon!

Filmed primarily in Augusta, get together with your friends, rent or buy the movie, and see how many local places you recognize!

*FILM Augusta assisted with this production in 2017.*

## 2019 FILM OBJECTIVES

- Recruit new productions
- Provide exceptional service to productions in Augusta
- Collaborate with Augusta film partners
- Research additional space for use as a sound stage
- Engage local education institutions and the GA Film Academy in discussions
- Maximize membership in Association of Film Commissioners International

Stay Tuned for the next 2019 Film Augusta update in the fall.

For more information contact Jennifer Bowen, Film Liaison, Film Augusta  
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