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Contacts:

Trent Snyder  
Augusta Convention and Visitors Bureau  
Interim President and CEO  
(706) 823-6600  
[Trent@VisitAugusta.com](mailto:Trent@VisitAugusta.com)

Chloe Parker  
Augusta Sports Council  
Marketing Coordinator  
(706) 722-8326 ext. 2  
[Chloe@AugustaSportsCouncil.org](mailto:Chloe@AugustaSportsCouncil.org)



## Augusta's River Region welcomes June conferences and sports events

Augusta, GA – The Augusta Convention & Visitors Bureau (CVB) and the Augusta Sports Council (ASC) are pleased to announce that visitors attending meetings, reunions, events and sporting events in Augusta's River Region will generate at least **\$7,000,014.84** in total estimated economic impact (EEI) during the month of June. A portion of the total number of sporting events, conventions and meetings in Augusta's River Region this month are listed in the chart below for more event detail. These are groups the Augusta CVB or ASC have worked with at some point in the site selection and/or planning phase. Groups meeting in Augusta's River Region, that have available websites, have been hyperlinked for those who would like additional information.

Total EEI is calculated based on research commissioned by both the Georgia Department of Economic Development (GDECd) and Destinations International in conjunction with globally recognized research vendors, the U.S. Travel Association and Tourism Economics. Tourism Economics, a partner company of Oxford Economics, created the industry standard in event economic impact analysis using localized metrics that are updated annually.

### Arrivals for the Month of June

Meeting/Event:	Dates:	Attendance:	Total Est. Economic Impact (EEI):
<a href="#">PQ Sports</a> 2018 PQ Sports Spring Finale	06/01-06/03	1,500	\$644,094.31
<a href="#">Cyber Innovation Center</a> 2018 Education Discovery Forum	06/03-06/07	150	\$93,156.08
<a href="#">USA Cycling</a> 2018 USA Cycling Para-cycle and Masters Road Champ	06/12-06/17	2,500	\$1,745,044.27
<a href="#">Georgia Local Government Personnel Association</a> GA Local Govt Personnel Assn HR Officers Spring Conf	06/12-06/15	120	\$125,185.14
<a href="#">Georgia Parent Teacher Association</a> 2018 PTA Leadership Convention	06/13-05/17	500	\$327,149.57
<a href="#">Augusta Deliverance Evangelistic Church</a> 2018 National Fellowship Conference	06/21-06/25	1,225	\$841,601.70
<a href="#">Pride Augusta</a> 2018 Pride Augusta	06/21-06/24	15,000	\$1,308,422.01
<a href="#">PQ Sports</a> 2018 PQ Sports Summer Championships	06/22-06/24	1,500	\$644,094.31

Hillary/Williams Family Reunion 2018 Hillary/Williams Family Reunion	06/22-06/24	150	\$65,770.11
<a href="#">Augusta Rowing Club</a> 2018 USRowing Southeast Masters Regional Champ	06/23-06/24	600	\$203,645.62
<a href="#">Amateur Athletic Union</a> 2018 AAU Track & Field Region 8 Championship	06/27-07/01	1,255	\$879,527.64

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