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### **Augusta's River Region welcomes June conferences and sports events**

Augusta, GA – The Augusta Convention & Visitors Bureau (CVB) and the Augusta Sports Council (ASC) are pleased to announce that visitors attending meetings, reunions, events and sporting events in Augusta's River Region will generate at least **\$3,860,291.00** in total estimated economic impact (EEI) during the month of June. A portion of the total number of sporting events, conventions and meetings in Augusta's River Region this month are listed in the chart below for more event detail. These are groups the Augusta CVB or ASC have worked with at some point in the site selection and/or planning phase. Groups meeting in Augusta's River Region, that have available websites, have been hyperlinked for those who would like additional information.

Total EEI is calculated based on research commissioned by both the Georgia Department of Economic Development (GDEcD) and Destinations International in conjunction with globally recognized research vendors, the U.S. Travel Association and Tourism Economics. Tourism Economics, a partner company of Oxford Economics, created the industry standard in event economic impact analysis using localized metrics that are updated annually.

#### **Arrivals for the Month of June**

<b>Meeting/Event:</b>	<b>Dates:</b>	<b>Attendance:</b>	<b>Total Est. Economic Impact (EEI):</b>
<a href="#">Big Dollar Basketball</a> 2019 Big Dollar Basketball Tournament	6/06-6/09	1,400	\$176,280.66
<a href="#">A.E.A.O.N.M.S. Shriners Barack Temple 256</a> 2019 Potentate Ball	6/07-6/09	300	\$270,252.74
<a href="#">Vietnam Helicopter Crewmembers Association</a> 33 <sup>rd</sup> Annual Reunion	6/11-6/15	350	\$322,526.81
<a href="#">Georgia State Golf Association</a> 2019 Georgia Junior Golf Week	6/17-6/19	300	\$224,284.45
Amerson Family Reunion 2019 Amerson Family Reunion	6/20-6/23	150	\$85,262.08
<a href="#">Augusta Pride</a> 2019 Pride Augusta	6/21-6/23	14,000	\$1,283,722.63

<a href="#">Augusta Recreation &amp; Parks Department</a> 2019 12 & Under and 14 & Under Softball and Baseball	6/25-6/29	800	\$916,858.57
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