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Augusta's River Region welcomes March conferences and sports events

Augusta, GA – The Augusta Convention & Visitors Bureau (CVB) and the Augusta Sports Council (ASC) are pleased to announce that visitors attending meetings, reunions, events and sporting events in Augusta's River Region will generate at least **\$4,651,277.59** in total estimated economic impact (EEI) during the month of March. A portion of the total number of sporting events, conventions and meetings in Augusta's River Region this month are listed in the chart below for more event detail. These are groups the Augusta CVB or ASC have worked with at some point in the site selection and/or planning phase. Groups meeting in Augusta's River Region, that have available websites, have been hyperlinked for those who would like additional information.

Total EEI is calculated based on research commissioned by both the Georgia Department of Economic Development (GDECd) and Destinations International in conjunction with globally recognized research vendors, the U.S. Travel Association and Tourism Economics. Tourism Economics, a partner company of Oxford Economics, created the industry standard in event economic impact analysis using localized metrics that are updated annually.

Arrivals for the Month of March

Meeting/Event:	Dates:	Attendance:	Total Est. Economic Impact (EEI):
Elevate Gymnastics 2018 Elevate the Stage	03/02-03/04	2,000	\$265,091.62
Augusta Women's Bowling Association 2018 Annual State Tournament	03/02-03/18	1,200	\$2,312,329.45
Wedding Perrotta Wedding	03/02-03/04	250	\$55,210.09
Newman Tennis Center 2018 Southern States Top 32	03/04-03/05	780	\$295,487.69
Greenbrier High School Booster Club 2018 TaxSlayer Border Classic Soccer Invitational	03/15-03/17	4,925	\$881,815.15
Augusta University Athletics 2018 3M Augusta Invitational (Women)	03/15-03/18	500	\$129,509.90
General Missionary Baptist Convention of Georgia 2018 Ministry of Ushers and Health Professionals	03/22-03/24	1,200	\$537,535.36
American Postal Workers Union GA, NC, SC Tri-State Training	03/21-03/24	150	\$120,225.09