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Augusta's River Region welcomes May conferences and sports events

Augusta, GA – The Augusta Convention & Visitors Bureau (CVB) and the Augusta Sports Council (ASC) are pleased to announce that visitors attending meetings, reunions, events and sporting events in Augusta's River Region will generate at least **\$3,763,082.76** in total estimated economic impact (EEI) during the month of May. A portion of the total number of sporting events, conventions and meetings in Augusta's River Region this month are listed in the chart below for more event detail. These are groups the Augusta CVB or ASC have worked with at some point in the site selection and/or planning phase. Groups meeting in Augusta's River Region, that have available websites, have been hyperlinked for those who would like additional information.

Total EEI is calculated based on research commissioned by both the Georgia Department of Economic Development (GDEcD) and Destinations International in conjunction with globally recognized research vendors, the U.S. Travel Association and Tourism Economics. Tourism Economics, a partner company of Oxford Economics, created the industry standard in event economic impact analysis using localized metrics that are updated annually.

Arrivals for the Month of May

Meeting/Event:	Dates:	Attendance:	Total Est. Economic Impact (EEI):
Augusta Recreation & Parks Department 2019 GRPA Class A State Track Meet	5/03	3,500	\$1,185,827.86
Georgia Retired Educators Association 2019 GA Retired Educators Assoc. Convention	5/05-5/09	600	\$472,362.93
Aiken-Augusta Swim League 2019 49 th Annual ASL Junior Jag Invitational	5/10-5/12	600	\$168,795.93
USA Cycling 2019 USA Cycling Collegiate Road National Championship	5/10-5/12	500	\$310,509.69
Georgia Department of Corrections GDC Business Conference 2019	5/13-5/16	200	\$173,605.28
PIPS of Augusta – Pinochle Club 2019 Memorial Day Tournament	5/16-5/19	140	\$82,420.95

Georgia Board of Regents Information Securities Officers Conference 2019	5/22-5/24	150	\$121,195.47
Papa Joe's Banjo-B-Que Banjo-B-Que 2019	5/24-5/26	13,000	\$791,497.82

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