#### **ALL IN AUGUSTA**

# Frequently Asked Questions

#### Q: What is All In Augusta?

A: All in Augusta is a city-wide initiative to enhance and accelerate community and tourism development.

#### Q: Is All In Augusta affiliated with any other organizations?

A: All in Augusta is led by the Augusta Convention & Visitors Bureau alongside more than 50 local, corporate, and community leaders, as well as elected officials.

#### Q: How will All In Augusta be funded?

A: The All In Augusta Campaign is a vital fundraising campaign to garner a minimum of \$6 million from public and private sources.

# Q: What will All In Augusta provide for Augusta's River Region?

 A: All In Augusta will tell our story.
 All In Augusta will enhance downtown Augusta.
 All In Augusta will develop new attractions.

# Q: Will there be naming opportunities in All In Augusta?

A: Yes. There will be a variety of naming opportunities in the new Augusta Convention & Visitors Bureau's Office and Visitor Experience Center located at 1010 Broad Street.

## Q: Who will benefit from the All In Augusta Campaign?

A: Everyone. Business will increase, professional jobs will develop and quality of life will be enhanced for every citizen in Augusta's River Region.

#### Q: Will we be kept informed of the progress and achievements of the All In Augusta Campaign?

A: Yes, All In Augusta will generate an annual report that will measure the progress and accomplishments of the goals and objectives of the All In Augusta Campaign.

### Q: Is my investment in All In Augusta tax deductible?

A: Yes, a tax-deductible investment contribution can be made to the All in Augusta special interest fund of the Community Foundation of Augusta. However, you should contact your tax professional for specific information and advice.

### Q: Can I get additional information about All In Augusta?

A: Yes, Please contact:

Marci Lynn Miller
marci@visitaugusta.com
Campaign Administrator,
Augusta Convention & Visitors Bureau
(706) 823-6617

