

## Come See Augusta! - VeryVera Getaway Package Contest Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY. A purchase will not improve your chances of winning. The following contest is intended for legal residents in an area more than 60 miles outside of Augusta, GA only and shall be construed and evaluated according to U.S. law. Do not enter this contest if you are not located in an area more than 60 miles outside of 1010 Broad St, Augusta, GA 30901.

Enter for your chance to win a "Come See Augusta" VeryVera Getaway Package from Augusta Convention & Visitors Bureau, Inc. (Sponsor Organization of Giveaway).

**HOW TO ENTER:** The contest begins October 8, 2020 and runs through December 11, 2020. Participants are invited to enter the contest online at <https://www.visitaugusta.com/veryveraweekend/>. Once participants have accessed the application, they must enter their name, address and email and submit the completed entry form. Contest drawing will take place on December 15, 2020, and one winner will be randomly selected via a drawing from all eligible entries received prior to the drawing date of December 11, 2020. The odds of winning will depend on the number of eligible entries received by the drawing date.

**LIMIT:** One (1) entry per person/per email address. Augusta Convention & Visitors Bureau, Inc. is not responsible for late, incomplete, misdirected or delayed entries. Incomplete information may result in disqualification of entry. No phone-in submissions will be accepted. Incomplete applications may be disqualified. Entries generated by script, macro, robotic, programmed or any other automated means are prohibited and will be disqualified. No mechanical reproductions or facsimiles of entries allowed. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

**DRAWING AND NOTIFICATION:** The winner will be selected by a random drawing from all eligible entries received up until December 11, 2020. All drawings will be conducted by Augusta Convention & Visitors Bureau, Inc. ("the Administrator"), whose decisions are final and binding in all matters relating to this contest. Odds of winning will depend on the total number of eligible entries received up until the time of each drawing. The winner will be contacted by the email address they provided in their entry form. The winner must respond to notification within seven (7) days or forfeit the prize.

**PRIZES:** Specific Description of Package:

- Hyatt House Downtown Augusta - 2-night stay value: \$300 (Accommodations are based on availability. Blackout dates may apply, including, but not limited to Masters Week.)
- Morris Museum of Art - Admission for 4 people, *The Morris at 25* book, Morris Museum of Art poster value: \$70
- Miller Theater - Gift card for any non-symphony event value: \$50
- James Brown Family Foundation Tour - Two tickets (includes admission to the Augusta Museum of History where the largest collection of James Brown memorabilia is located.) - \$30 value
- The Larder - Gift card value: \$50
- Abel Brown - Gift card value: \$100
- French Market Grille - Meal for two
- Southern Salad - Gift card value: \$30
- Augusta & Co. - Gift card value: \$40
- Travel Stipend - VISA gift card value: \$200

**When Awarded:** December 15, 2020

**How Awarded:** Notification via email

**Retail Value of Package:** \$900+

Package is valid for registered winner only, is not transferable and has no monetary resale value. Package DOES NOT INCLUDE air and/or ground transportation and other expenses such as travel costs, incidentals, passenger tariffs or

duties, surcharges, airport fees, service charges or facility charges. We reserve the right to charge the winner for taxes or other expenses not normally included in the hotel rate.

Package will be valid for up to two people for the period of January 1, 2021 thru December 11, 2021. Please note that black-out dates during special events apply and all package elements are based upon availability. Other restrictions may apply. Tax liabilities resulting from any prize shall be the sole responsibility of the package recipient.

**PRIZE CONDITIONS:** By accepting any prize, the prize winner agrees to release the Sponsor from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded. All local, state and federal taxes are solely the responsibility of the winner and/or any other fees/costs associated with the receipt of any prize. No substitution or transfer of prize or election of cash in lieu of prize will be permitted. The Sponsor reserves the right at its sole discretion to substitute any prize package with another prize of equal or greater value in the event that the prize (or any component thereof) is not available. If a prize or prize notification is returned as unclaimed or undeliverable to a potential winner, if potential winner cannot be reached within 7 days from the first notification attempt, if potential winner fails to return requisite document within the specified time period or if a potential winner is not in compliance with these Official Rules, then such person shall be disqualified and an alternate winner will be selected for the prize at issue. All taxes, if applicable, are the sole responsibility of the winner. The winner's entry and acceptance of the prizes offered constitutes permission (except where prohibited) for the Sponsor to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state only) in all forms of media, in perpetuity, without notice or further compensation. Winner must follow rules and regulations of the production company.

**SPONSOR/ADMINISTRATOR:** The contest is sponsored and administered by Augusta Convention & Visitors Bureau, Inc., 1010 Broad Street, Augusta, GA 30901 (the "Sponsor") (the "Administrator").

**ELIGIBILITY:** The "Come See Augusta" Getaway Package is open and offered only to legal residents of an area more than 60 miles outside of 1010 Broad Street, Augusta, GA 30901. Must be 18 and older to be eligible to enter. Employees of the Augusta Convention & Visitors Bureau, Inc. and destination sponsors, as well as their affiliated companies and their marketing and promotion agencies are ineligible to win this contest. All entries received from ineligible entrants will be rendered null and void.

**NOTIFICATION OF WINNER:** Winner will be notified via email. Winner will have seven (7) days to respond to Sponsor. If a winner does not accept the prize or respond within the required timeframe, Sponsor will randomly select and notify an alternate winner. This process will continue until one winner has been selected. Entrants are responsible for ensuring current and valid contact information. Returned or undeliverable notifications may result in forfeiture of the prize. Participants found to be in violation of the Official Rules will be disqualified, and any prize granted will be forfeited.

**AGREEMENT TO OFFICIAL RULES:** By participating, entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the contest. Winning any prize is contingent upon fulfilling all requirements set forth herein. Participants also agree to receive email promotions from Augusta Convention & Visitors Bureau, Inc.

Other Terms:

**PROPERTY OR PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY** By accepting any prize, the prize winners agree to release the Sponsor from any and all liability that may arise from participating in this contest or its related activities or the acceptance, possession, use or misuse of, or any harm resulting from the acceptance, possession, use or misuse of the prize(s). Prize winner acknowledges that released parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize.

**USE OF DATA:** All information submitted by entrants will be treated according to Sponsor's privacy policy, available at [visitaugusta.com/privacy-policy/](http://visitaugusta.com/privacy-policy/). By participating in the contest and providing your email address, entrants hereby agree

to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

**DISPUTES:** Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the contest or any prize awarded shall be resolved individually, without resort to any form of class action and exclusively by the appropriate court located in the State of Georgia. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the contest, shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.

Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this contest should causes beyond the control of Sponsor corrupt or impair the administration, security, fairness or proper play of the contest. In case of such suspension or termination, a notice will be posted at Augusta Convention & Visitors Bureau, Inc. offices at 1010 Broad Street, Augusta, GA 30901, and at the Sponsor's discretion, a winner will be selected from eligible, non-suspect entries received prior to event requiring such termination or suspension. Sponsor reserves the right, at its sole discretion, to disqualify any entrant if his or her fraud or misconduct affects the integrity of the contest. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of any and all prizes.

### **Legal/Privacy/Copyright Policy:**

#### Use of Personal Information

Augusta Convention & Visitors Bureau, Inc. is the sole owner of the information collected on [visitaugusta.com](http://visitaugusta.com). Augusta Convention & Visitors Bureau, Inc. collects information from our users at several different points on our website through cookies, log files, clear GIFs and/or third parties to create a profile of our users. To protect your privacy, Augusta Convention & Visitors Bureau, Inc. does not sell or trade personally identifiable information that visitors voluntarily provide in any registration or contest submission. This personal information is used to better understand visitors' use of the Augusta Convention & Visitors Bureau, Inc. sites, which helps us provide stronger content and functionality appropriate to visitors' needs. We do not share your profile with other parties.

#### Tracking Clicked Links

Augusta Convention & Visitors Bureau, Inc. uses third-party advertising technology to serve ads on sites upon which we advertise. This technology uses information about your visits to the sites upon which we advertise (not including your name, address or other personal information) to serve our ads to you. In the course of serving our advertisements to you, a unique third-party cookie may be placed or recognized on your browser. In addition, we use clear GIFs, or pixel tags, provided by our ad serving company to help manage our online advertising. These clear GIFs allow our ad server to recognize a browser's cookie when a browser visits this site and to learn which banner ads bring users to our website. The information we collect and share through this technology is not personally identifiable. Learn more about our ad serving partner, cookies and how to "opt-out." at [visitaugusta.com/privacy-policy/](http://visitaugusta.com/privacy-policy/). In order to create a better electronic community, we track patterns of use in the emails we send out. We note which links are clicked in our email communications to tell us what areas are of most interest to our opt-in recipients. We may use this information to better personalize the content and promotions that we send you in future mailings. A "referrer" is the information passed along by a Web browser that references the Web URL you linked from, and is automatically gathered by our Web server. This information is used to identify broad demographic trends that may be used to provide information tailored to your interests. You will not be personally identified from this information.

#### Surveys, Contests & Promotions

Occasionally, our site requests information from users via surveys, contests or promotions. Participation in these surveys, contests or promotions is completely voluntary and the user, therefore, has a choice whether or not to disclose this information. The requested information typically includes contact information (such as name and email address) and

demographic information (such as zip code). Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site. Contact information will be used to notify winners and award prizes. Users' personally identifiable information is not shared with third parties unless we give prior notice and choice. Though we may use an intermediary to conduct these surveys, contests or promotions, they may not use our users' personally identifiable information for any secondary purposes.

#### Severability

If a provision of these terms and conditions is determined by any court or other competent authority to be unlawful and/or unenforceable, the other provisions will continue in effect. If any unlawful and/or unenforceable provision would be lawful or enforceable if part of it were deleted, that part will be deemed to be deleted, and the rest of the provision will continue in effect.

#### Security

This website takes every precaution to protect our users' information. When users submit sensitive information via the website, their information is protected both online and off-line. All of our users' information is restricted in our offices. Only employees who need the information to perform a specific job are granted access to personally identifiable information. ALL employees are kept up-to-date on our security and privacy practices. The servers that store personally identifiable information are in a secure environment, in a locked facility.

#### Legal Disclaimer

Though we make every effort to preserve user privacy, we may need to disclose personal information when required by law, wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our website.

#### Notification of Changes

If we decide to change our privacy policy, we will post those changes to this privacy statement, the homepage and other places we deem appropriate so our users are always aware of what information we collect, how we use it and under what circumstances, if any, we disclose it. We will use information in accordance with the privacy policy under which the information was collected. If, however, we are going to use a user's personally identifiable information in a manner different from that stated at the time of collection, we will notify users via email. Users will have a choice as to whether or not we use their information in this different manner. However, if users have opted out of all communication with the site or deleted/deactivated their account, then they will not be contacted, nor will their personal information be used in this new manner. In some cases where we post a notice, we will also email users who have opted to receive communications from us, notifying them of the changes in our privacy practices.

#### Feedback

Augusta Convention & Visitors Bureau, Inc. welcomes your questions, comments and concerns about privacy. Please send us any and all questions and feedback by calling (706) 823-6600 or emailing [ComeSeeAugusta@VisitAugusta.com](mailto:ComeSeeAugusta@VisitAugusta.com).