

The Economic Impact of Travel on Texas

1994-2016p

July 2017

Prepared for

Texas Tourism
Office of the Governor
Texas Economic Development & Tourism

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**THE ECONOMIC IMPACT
OF TRAVEL ON TEXAS
1994-2016p**

Texas Tourism
Office of the Governor
Economic Development & Tourism

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Portland, Oregon

July 2017

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EXECUTIVE SUMMARY

This report describes the economic impacts of travel to and through Texas and the state's metropolitan areas, tourism regions, counties, and selected cities and places. The estimates of the direct impacts associated with traveler spending in Texas were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The estimates for Texas are comparable to the U.S. Travel and Tourism Satellite Accounts produced by the Bureau of Economic Analysis. The estimates of spending, earnings, employment and tax receipts are also used as input data to derive estimates of other economic measures, such as gross domestic product and secondary effects.

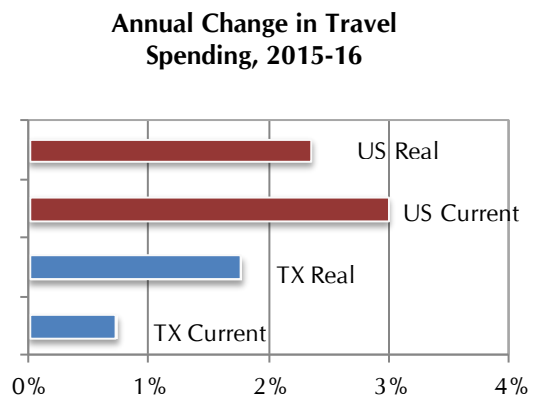
THE GROWTH RATE OF THE TEXAS TRAVEL INDUSTRY INCREASED IN 2016, FOLLOWING POSITIVE GROWTH IN 2015.

- Current spending increased by 0.7 percent in 2016, compared to a 2.2 percent decrease in 2015.
- Real spending (adjusted for inflation) increased by 1.8 percent in 2016, compared to 2.7 percent the preceding year.
- Room demand increased by 0.5 percent, compared to 0.4 percent in 2015.
- State and local tax revenue generated by travel spending increased by 3.2 percent in 2016, compared to the previous 4.9 percent.
- The gross domestic product (GDP) of the Texas travel industry was \$35.2 billion in 2016. This reflects a 5% increase in travel industry GDP.
- Earnings increased 5.2 percent, compared to 9.5 percent in 2015.
- International spending increased 1.7 percent despite the strong U.S. Dollar.

Growth in travel generated employment and earnings remain strong. Employment increased by 2.5 percent for the year, similar to the 3.5 percent per year annual average since 2010. This was the sixth consecutive year of employment growth. This is not necessarily an inconsistency as changes in employment in the travel industry typically lag changes in visitor volume and spending.

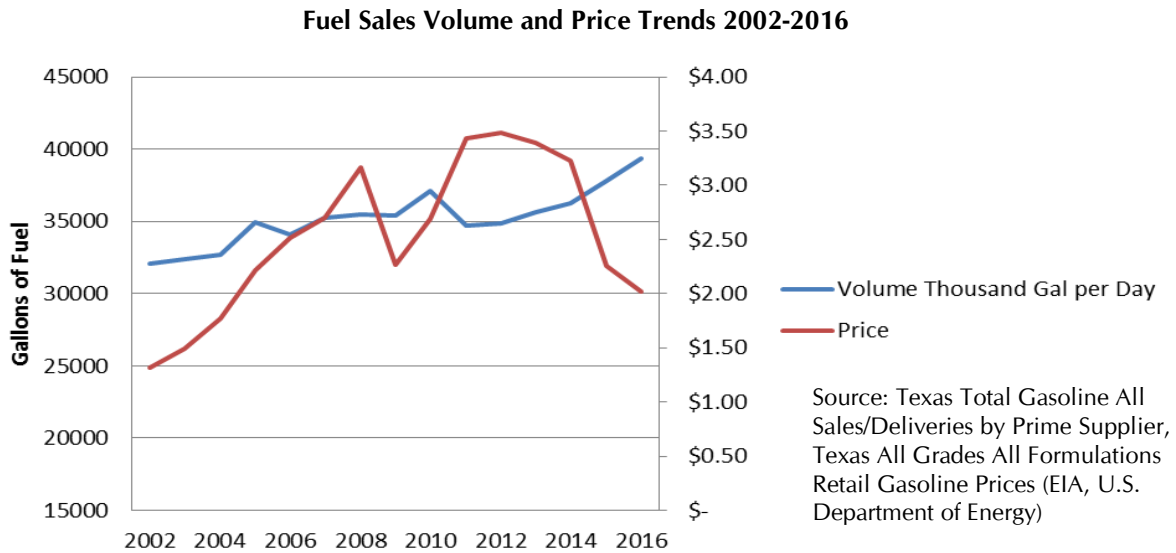
As the graph indicates, the difference between real and current travel spending for the U.S. (+2.3% and +2.9%) and for Texas (+1.7% & -0.7%) was due to the decline in motor fuel prices and spending on accommodations. Accommodation spending for Texas is essentially flat while for the U.S. it grew by 2.7%. (see chart on pg. 10 for growth in Texas room demand)

Sources: U.S. Bureau of Economic Analysis and Dean Runyan Associates.



THE EFFECT OF MOTOR FUEL PRICES ON TRAVEL SPENDING

Between 2010 and 2014, expenditures on motor fuel constituted between 17 and 20 percent of all travel spending in Texas. In 2016, spending on motor fuel constituted only 11.6 percent due to the decrease (10 percent) in the price of motor fuel, though the volume of fuel sold continued to rise.¹ The chart below shows the magnitude of the drop in the price of motor fuel versus the increase in the number of gallons sold.



THE TEXAS TRAVEL INDUSTRY WAS AFFECTED BY THE DECLINE IN OIL & GAS PRODUCTION

The contraction of the oil and gas industries had three effects:

- A decline in related business travel
- A decline in leisure travel due to the loss of personal income generated by the industry
- A decline in spending on leisure and hospitality services by those temporarily employed in the industry.²

While it is not possible to separate out these three effects, the areas of the state that experienced the largest decreases in the growth of visitor spending in 2016 were relatively dependent on the oil and gas industry.

¹ Because virtually all Texas counties and cities were affected by the decrease in motor fuel prices, non-transportation visitor spending is distinguished in the report from total and visitor spending.

² Some of these employees resided in accommodations normally utilized by visitors. Visitor impacts were thus slightly overstated in those areas of the state where oil and gas production increased in recent years. Similarly, some of the current decline in visitor impacts is overstated for those areas.

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PREFACE

The purpose of this study is to document the economic significance of the travel industry in Texas from 1994 to 2016. These findings show the level of travel spending by visitors traveling to and within the state and the impact this spending had on the economy in terms of earnings, employment, and tax revenue.

Dean Runyan Associates prepared this study for the Office of the Governor, Economic Development and Tourism. Dean Runyan Associates has specialized in research and planning services for the travel, tourism, and recreation industry since 1984. With respect to economic impact analysis, the firm developed and currently maintains the Regional Travel Impact Model (RTIM), a proprietary computer model for analyzing travel economic impacts at the state, regional, and local level. Dean Runyan Associates also has extensive experience in project feasibility analysis, market evaluation, survey research, and travel and tourism planning.

Many individuals and agencies provided information and advice for this report. Among the organizations involved in this effort were the Texas Comptroller of Public Accounts, the Texas Workforce Commission, the Texas Parks and Wildlife Department, and the Texas Department of Transportation. Federal agencies that provided assistance included the National Park Service, the Department of Labor, the Bureau of Economic Analysis, and the Department of Transportation.

Thanks to Nate Gieryn, Research Manager, Office of the Governor, Economic Development and Tourism, for his assistance.

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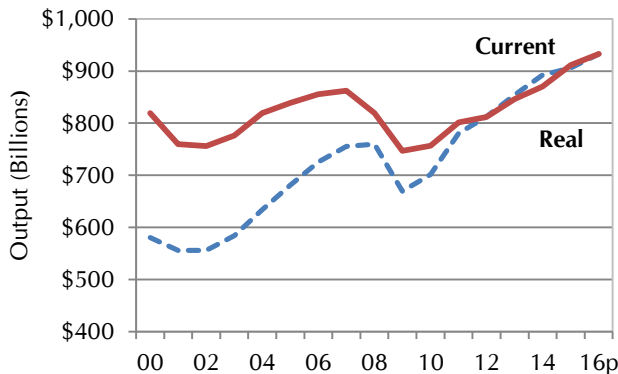
I. U.S. TRAVEL



The national level data in this section focuses on visitor spending trends in current and real dollars, resident and foreign visitor spending in the U.S., and trends in travel-generated employment.

The following two graphs are derived from the Bureau of Economic Analysis Travel and Tourism Satellite Accounts.¹ Both graphs show direct tourism output for the United States – spending by resident and foreign visitors.

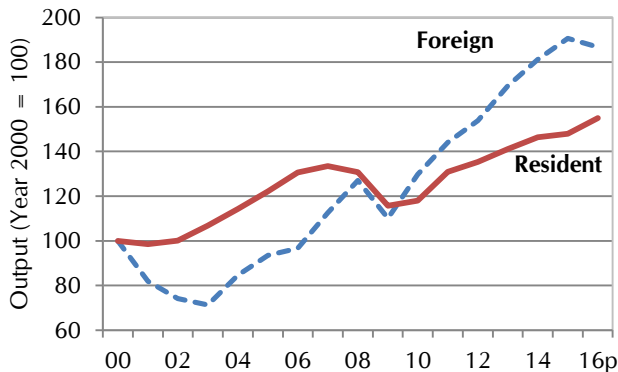
Annual Direct Travel Spending in U.S. 2000-2016p



Spending by resident and foreign visitors was \$944 billion in 2016 in current dollars. This represents a 3.0 percent increase over 2015. When adjusted for changes in prices (real dollars), spending increased by 2.3 percent from 2015 to 2016 – compared to a 4.7 percent increase for the preceding year.

Spending by Foreign* and Resident Travelers in U.S.

(Current Dollars; Year 2000 = 100)



*Note: Foreign visitor spending does not include expenditures on health and educational services or expenditures by short term seasonal workers.

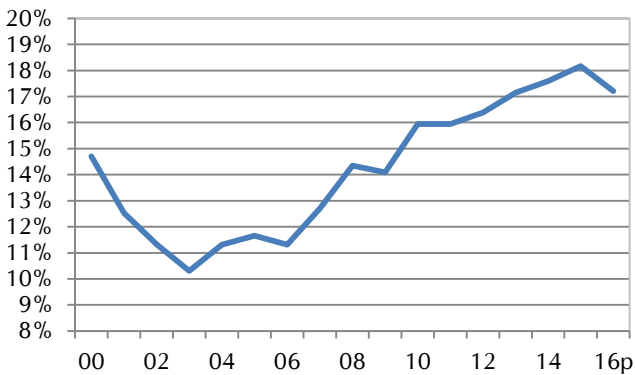
The bottom chart compares the change in current dollar spending by resident and foreign visitors since 2000. In 2016, the increase in spending by resident visitors (4.7 percent) compares to a 2.0 percent decrease in foreign spending. Foreign visitor spending increased by 5.2 percent from 2014 to 2015.

(Note: The foreign spending estimates for 2014 and 2015 were revised upward from those previously reported in 2015.)

¹ See <http://www.bea.gov/industry/index.htm#satellite>.

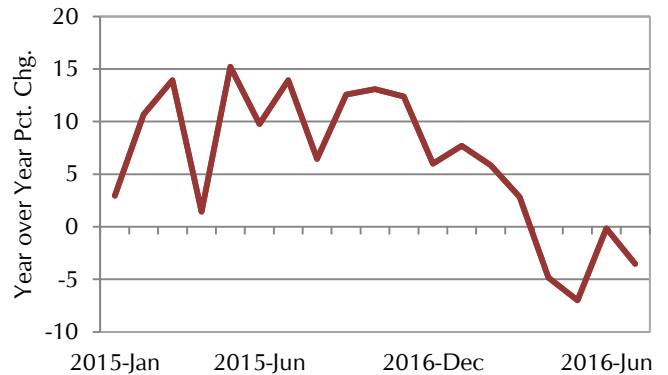
The foreign share of U.S. internal travel declined by almost a full percent point from 2015 to 2016 (18.2 percent to 17.2 percent). This has been due to two factors. First, overseas arrivals began to show a decreasing rate of growth in the beginning of 2016 and actually declined in absolute numbers in the most recently reported months. Secondly, the value of foreign currencies has fall relative to the U.S. dollar. This not only discourages travel to the U.S., but also means that foreigners that do travel to the U.S. have less money to spend on goods and services.

Foreign Share of U.S. Internal Travel Spending



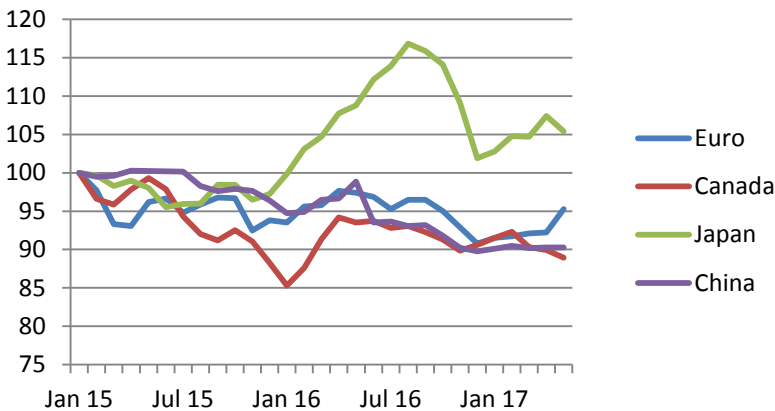
Note: Internal travel does not include spending on international airfares to U.S carriers.

Overseas Arrivals (Year over Year Percent Change)



Relative Value of Selected Foreign Currencies compared to U.S. Dollar

Monthly Averages, Jan 2015 through Dec 2016



Sources:

Foreign Share of U.S Internal Travel: Bureau of Economic Analysis Travel & Tourism Satellite Accounts and International Transactions.

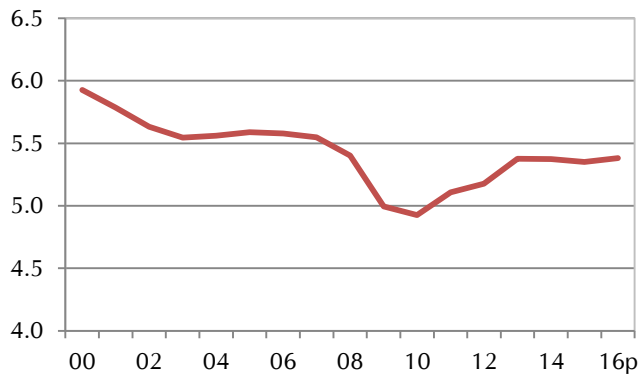
Overseas Arrivals: Office of Travel and Tourism Industries, U.S. Department of Commerce.

Relative Value of Selected Foreign Currencies: XE Corporation. (www.x-rates.com)

The following two graphs show employment trends since 2000 and the composition of travel industry employment since the recession. The first graph shows that travel-generated employment recovered from the 2008-09 recession by 2013. Since then, however, there has been no significant employment growth in the industry.

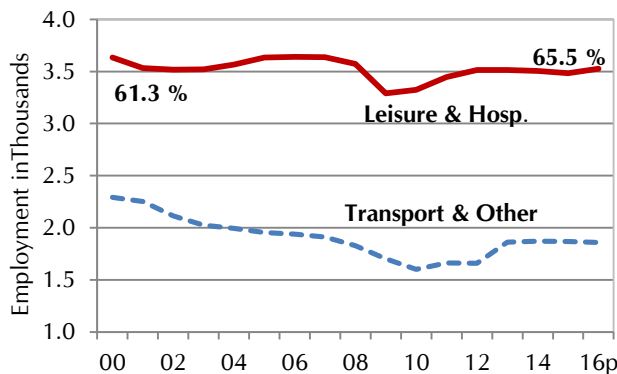
In recent years, the leisure and hospitality sector has accounted for almost two-thirds of all travel industry employment while air and ground transportation and related services have account for somewhat more than 20 percent. (In 2000, the leisure and hospitality sector accounted for 61 percent of all employment.)

U.S. Travel Industry Employment



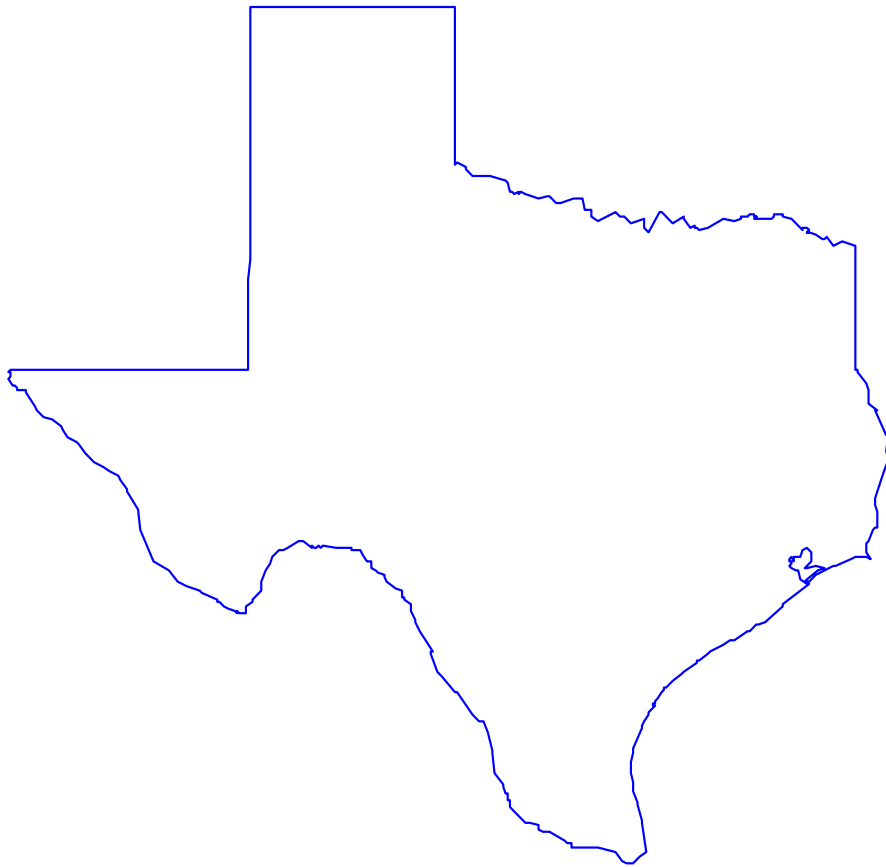
Source: Bureau of Economic Analysis
Travel & Tourism
Satellite Accounts.

Components of U.S. Travel Industry Employment, 2012-2016p



Source: See above graph. Leisure & hospitality includes accommodations, food services, and arts, entertainment & recreation. Transportation and other includes retail and all other industries.

II. TEXAS TRAVEL IMPACTS 1994-2016P



The multi-billion dollar travel industry in Texas is a vital part of the state and local economies. The industry is represented primarily by retail and service firms, including lodging establishments, restaurants, retail stores, gasoline service stations, and other types of businesses that sell their products and services to travelers. The money that visitors spend on various goods and services while in Texas produces business receipts at these firms, which in turn, employ Texas residents and pay their wages and salaries. State and local government units benefit from travel as well, primarily in the form of excise taxes on the goods and services purchased by visitors. Detailed travel impacts for 1994 through 2016p are reported on pages 7-8. A summary of the Texas travel industry performance follows.

IMPACTS OF TRAVEL IN TEXAS: A SUMMARY

- Total direct travel spending in Texas was \$69.1 billion in 2016. This represents slightly less than 1 percent increase over the preceding year in current dollars. However, in real dollars (adjusted for inflation), travel spending increased by 1.7 percent.
- Motor fuel prices in 2016 declined 10 percent on top of the 25 percent decline in 2015. Lower fuel prices affected the level of travel spending in all regions, counties and cities.¹
- Room demand increased by 0.5 percent from 2015 to 2016 (Source Strategies, Inc.) This compares to a 0.4 percent increase the preceding year. Visitor air travel on domestic flights to Texas destinations increased by 5.4 percent, compared to 7.0 percent the preceding year.
- Direct travel-generated employment increased by 2.5 percent for the year, while earnings increased by 5.2 percent. This was the sixth consecutive year of employment growth. Since 2010, employment has increased by 3.5 percent per year.
- State and local tax revenue (\$6.4 billion) increased by 3.2 percent from 2015 to 2016.
- Travel spending supported jobs in other industries through the re-spending of travel-related revenues by businesses and individuals. The secondary impacts in 2016 were 499,600 jobs and \$29.2 billion in earnings.
- The gross domestic product (GDP) of the Texas travel industry was \$35.2 billion in 2016. This is similar to other *export-oriented industries* such as microelectronics and agriculture/food production. Only oil and gas production and related manufacturing has a significantly greater GDP. GDP of the travel industry is slightly more than 2 percent of the state total.

¹ For this reason, transportation and non-transportation visitor spending is reported in the summary spending tables for all areas in the state.

Texas Direct Travel Impacts, 1994-2006

	1994	1996	1998	2000	2002	2004	2006
Total Direct Travel Spending (\$Billion)							
Visitor Spending	23.4	26.1	28.7	34.1	33.3	37.3	46.0
Other Travel*	4.2	4.6	5.1	6.1	5.3	5.7	6.6
Total Direct Spending	27.5	30.6	33.8	40.1	38.5	43.1	52.7
Visitor Spending by Type of Traveler Accommodation (\$Billion)							
Hotel, Motel	12.2	13.7	15.6	18.8	18.1	20.2	25.5
Private Campground	0.4	0.4	0.4	0.5	0.5	0.5	0.6
Public Campground	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Private Home	5.7	6.2	6.5	7.6	7.5	8.5	10.1
Vacation Home	0.5	0.6	0.6	0.6	0.6	0.7	0.8
Day Travel	4.5	5.0	5.4	6.4	6.4	7.3	8.9
Visitor Spending	23.4	26.1	28.7	34.1	33.3	37.3	46.0
Visitor Spending by Commodity Purchased (\$Billion)							
Accommodations	3.4	4.0	4.8	5.5	5.3	5.7	7.3
Food Service	4.4	4.9	5.5	6.3	6.6	7.3	8.5
Food Stores	1.0	1.2	1.3	1.4	1.5	1.6	1.8
Local Tran. & Gas	4.4	5.0	4.8	6.8	6.2	8.3	12.0
Arts, Ent. & Rec.	2.8	3.1	3.5	3.9	4.0	4.3	4.9
Retail Sales	4.6	5.1	5.8	6.4	6.6	6.7	7.4
Visitor Air Tran.	2.7	2.9	3.1	3.7	3.1	3.4	4.1
Visitor Spending	23.4	26.1	28.7	34.1	33.3	37.3	46.0
Industry Earnings Generated by Travel Spending (\$Billion)							
Accom. & Food Serv.	3.3	3.7	4.3	5.1	5.2	5.6	6.7
Arts, Ent. & Rec.	1.2	1.4	1.5	1.9	2.1	2.3	2.6
Retail**	0.9	1.0	1.1	1.3	1.4	1.5	1.7
Ground Tran.	0.2	0.3	0.3	0.3	0.3	0.3	0.4
Visitor Air Tran.	1.1	1.2	1.3	1.5	1.6	1.5	1.6
Other Travel*	1.8	2.0	2.2	2.6	2.7	2.6	2.8
Total Direct Earnings	8.6	9.6	10.8	12.8	13.4	14.0	15.8
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accom. & Food Serv.	200.7	209.8	222.7	241.7	237.4	247.1	271.7
Arts, Ent. & Rec.	91.2	94.9	99.6	108.5	106.3	112.0	115.5
Retail**	59.8	61.4	60.4	67.7	67.3	70.0	72.2
Ground Tran.	12.0	12.7	12.6	12.7	10.9	11.0	12.6
Visitor Air Tran.	23.1	21.8	22.0	24.3	22.4	20.4	19.3
Other Travel*	44.4	44.6	46.8	50.7	46.0	42.0	40.4
Total Direct Employment	431.1	445.3	464.0	505.6	490.3	502.5	531.7
Government Revenue Generated by Travel Spending (\$Billion)***							
Local Tax Receipts	0.9	0.9	1.1	1.2	1.3	1.4	1.6
Visitor	0.5	0.5	0.6	0.7	0.6	0.7	0.9
Business/Employee	0.4	0.4	0.5	0.6	0.6	0.7	0.8
State Tax Receipts	1.6	1.8	2.0	2.3	2.3	2.4	2.8
Visitor	1.3	1.4	1.6	1.8	1.8	2.0	2.3
Business/Employee	0.3	0.4	0.4	0.5	0.5	0.5	0.5
Federal Tax Receipts	1.9	1.7	2.3	2.7	2.6	2.8	3.1
Total Direct Gov't Revenue	4.4	4.5	5.4	6.3	6.1	6.6	7.6

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending.

Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

Texas Direct Travel Impacts, 2008-2016p

	2008	2010	2012	2013	2014	2015	2016p
Total Direct Travel Spending (\$Billion)							
Visitor Spending	52.1	48.9	56.6	58.7	61.2	59.3	59.6
Other Travel*	7.2	7.0	8.3	8.4	9.1	9.3	9.6
Total Direct Spending	59.2	55.9	64.8	67.1	70.3	68.6	69.1
Visitor Spending by Type of Traveler Accommodation (\$Billion)							
Hotel, Motel	29.4	27.4	33.3	34.9	36.9	36.2	36.4
Private Campground	0.7	0.8	0.8	0.9	0.9	0.8	0.8
Public Campground	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Private Home	11.2	10.6	11.7	11.9	12.1	11.6	11.7
Vacation Home	0.9	0.8	0.9	0.9	0.9	0.9	0.9
Day Travel	9.7	9.1	9.6	9.9	10.1	9.6	9.6
Visitor Spending	52.1	48.9	56.6	58.7	61.2	59.3	59.6
Visitor Spending by Commodity Purchased (\$Billion)							
Accommodations	8.6	7.7	9.5	10.3	11.3	11.7	11.7
Food Service	9.6	9.8	11.3	11.9	12.7	13.2	13.7
Food Stores	2.1	2.1	2.4	2.5	2.7	2.7	2.7
Local Tran. & Gas	15.0	12.5	14.7	14.8	14.6	11.6	11.1
Arts, Ent. & Rec.	5.1	5.0	5.5	5.7	5.9	6.0	6.1
Retail Sales	7.5	7.6	8.3	8.5	8.8	8.9	8.9
Visitor Air Tran.	4.2	4.1	4.8	4.9	5.2	5.2	5.3
Visitor Spending	52.1	48.9	56.6	58.7	61.2	59.3	59.6
Industry Earnings Generated by Travel Spending (\$Billion)							
Accom. & Food Serv.	7.4	7.6	8.9	9.4	10.1	10.8	11.2
Arts, Ent. & Rec.	2.7	2.8	3.1	3.3	3.6	3.9	4.0
Retail**	1.7	1.7	1.9	2.0	2.1	2.2	2.3
Ground Tran.	0.4	0.4	0.4	0.4	0.5	0.5	0.5
Visitor Air Tran.	1.6	1.6	1.7	1.9	1.8	2.2	2.4
Other Travel*	2.9	2.9	3.1	3.5	3.5	4.1	4.4
Total Direct Earnings	16.8	17.1	19.2	20.5	21.6	23.7	24.9
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accom. & Food Serv.	288.1	285.3	313.9	329.8	341.8	352.8	360.3
Arts, Ent. & Rec.	118.6	117.7	121.6	127.4	136.3	140.5	144.4
Retail**	73.0	70.1	72.7	74.8	77.0	79.5	81.4
Ground Tran.	12.6	11.1	11.5	12.2	13.0	13.2	13.2
Visitor Air Tran.	19.0	17.8	19.6	19.5	17.6	19.1	19.8
Other Travel*	41.0	38.3	41.4	41.7	40.1	42.6	44.9
Total Direct Employment	552.4	540.4	580.8	605.4	625.8	647.8	664.0
Government Revenue Generated by Travel Spending (\$Billion)***							
Local Tax Receipts	1.7	1.8	2.0	2.1	2.2	2.4	2.5
Visitor	1.0	0.9	1.1	1.2	1.3	1.3	1.3
Business/Employee	0.8	0.8	0.9	0.9	1.0	1.1	1.2
State Tax Receipts	3.1	3.0	3.3	3.5	3.7	3.8	3.9
Visitor	2.5	2.4	2.6	2.8	2.9	3.0	3.0
Business/Employee	0.6	0.6	0.7	0.7	0.8	0.8	0.8
Federal Tax Receipts	3.3	3.3	3.4	3.8	4.0	4.2	4.3
Total Direct Gov't Revenue	8.1	8.1	8.6	9.3	9.9	10.4	10.7

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending.

Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

TRAVEL TRENDS

Texas Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg.	
						15-16p	00-16p
Spending (\$Billions)							
Total (Real 2016 \$)	50.6	54.7	57.1	67.9	69.1	1.8%	2.0%
Total (Current \$)	40.1	48.1	55.9	68.6	69.1	0.7%	3.5%
Other	6.1	6.0	7.0	9.3	9.6	2.9%	2.9%
Visitor	34.1	42.1	48.9	59.3	59.6	0.4%	3.6%
Non-transportation	23.5	28.0	32.3	42.5	43.2	1.6%	3.9%
Transportation	10.5	14.1	16.7	16.8	16.4	-2.7%	2.8%
Earnings (\$Billions)							
Earnings (Current \$)	12.8	14.8	17.1	23.7	24.9	5.2%	4.3%
Employment (Thousands)							
Employment	505.6	525.3	540.4	647.8	664.0	2.5%	1.7%
Tax Revenue (\$Billions)							
Total (Current \$)	6.3	7.0	8.1	10.4	10.7	3.1%	3.4%
Local	1.2	1.5	1.8	2.4	2.5	4.3%	4.6%
Visitor	0.7	0.8	0.9	1.3	1.3	1.5%	4.4%
Business or Employee	0.6	0.7	0.8	1.1	1.2	7.6%	4.8%
State	2.3	2.6	3.0	3.8	3.9	1.5%	3.3%
Visitor	1.8	2.1	2.4	3.0	3.0	2.0%	3.2%
Business or Employee	0.5	0.5	0.6	0.8	0.8	-0.3%	3.7%
Federal	2.7	2.9	3.3	4.2	4.3	3.8%	2.9%

Other spending includes resident air travel, travel arrangement and reservation services, and convention and trade show organizers.

Non-transportation visitor spending includes accommodations, food services, retail, food stores, and arts, entertainment & recreation.

Visitor transportation spending includes motor fuel, auto rental, other local ground transportation and one-way airfares.

Earnings include wages & salaries, earned benefits and proprietor income.

Employment includes all full- and part-time employment of payroll employees and proprietors.

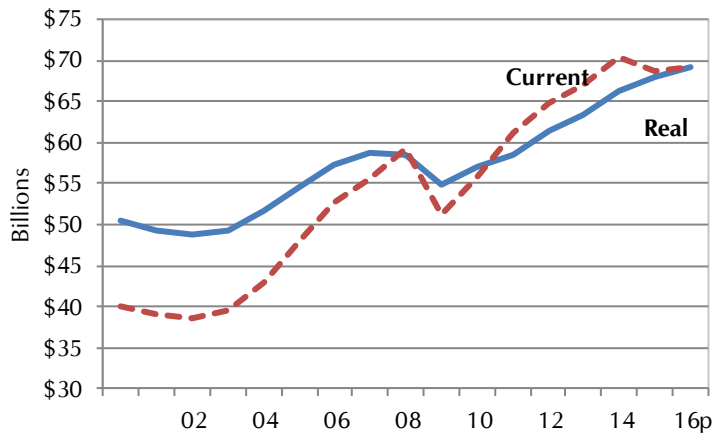
Local tax revenue includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of businesses and employees.

State tax revenue includes lodging, sales, beverage and motor fuel tax payments of visitors, and the franchise tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

Federal tax revenue includes motor fuel excise taxes and airline ticket taxes, and the payroll and income taxes attributable to the travel industry income of employees and businesses.

VISITATION

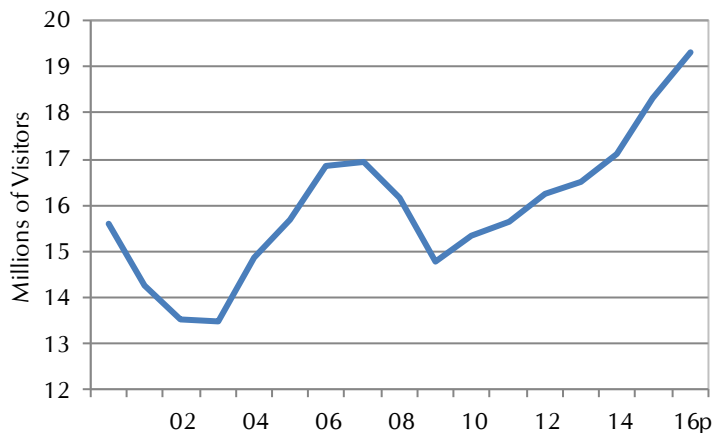
Texas Travel Spending in Real and Current Dollars



In real dollars, travel spending in Texas increased by 1.7 percent from 2015 to 2016p, following a 2.7 percent increase the preceding year. The lower rate of increase in real dollars was primarily due to the contraction of the oil and gas production industries. The increase in current dollar spending of 0.7 percent was also due to lower motor fuel prices.

Sources: South Urban CPI (U.S. Department of Labor), Source Strategies Inc. (San Antonio, Texas), Air Passenger Origin and Destination Survey (U.S. Department of Transportation), and Energy Information Administration (U.S. Department of Energy).

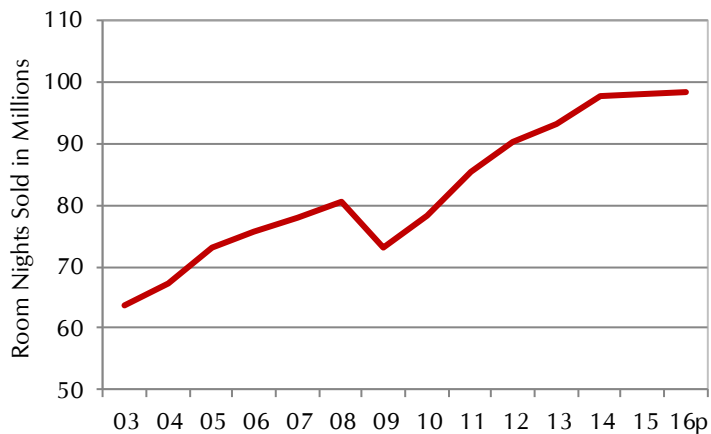
Domestic Air Passenger Visitor Arrivals to Texas



Visitor air arrivals to Texas destinations on domestic flights increased by 5.4 percent from 2015 to 2016p. This follows a 7.0 percent increase the preceding year.

Source: Air Passenger Origin and Destination Survey (U.S. Department of Transportation).

Texas Hotel/Motel Room Demand

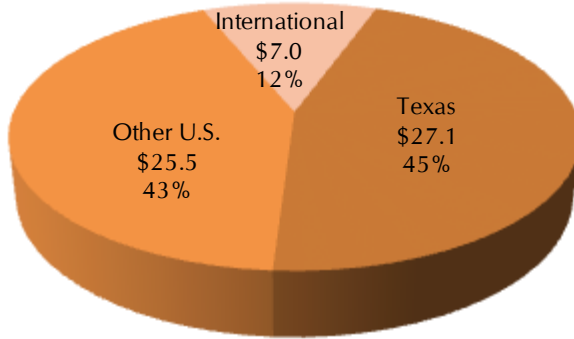


Room demand has weakened over the last two years, consistent with the lower rate of growth in real dollar spending. Room demand increased by 0.5 percent from 2015 to 2016, following a 0.4 percent increase the preceding year.

Source: Source Strategies Inc. (San Antonio, Texas).

VISITOR ORIGIN

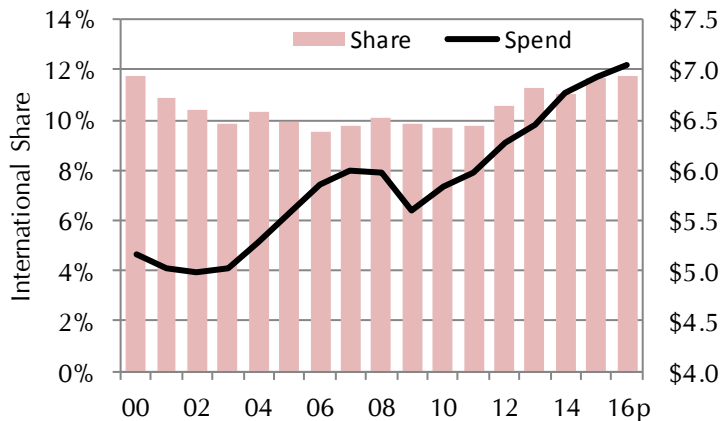
**Visitor Spending at Texas Destinations
by Origin of Visitor, 2016p**



More than one-half of all visitor spending in Texas was generated by residents of other states and countries in 2016.

International visitors spent \$7.0 billion in Texas in 2016, equivalent to 12 percent of all visitor spending in the state.

International Visitor Spending in Texas, 2000-16p
Spending in Real 2016 US\$



Sources: Dean Runyan Associates, International Trade Administration (U.S. Dept. of Commerce), Bureau of Economic Analysis (U.S. Dept. of Commerce), Air Passenger Origin and Destination survey (U.S. Dept. of Transportation) and TNS TravelsAmerica visitor survey.

Texas Travel Impacts, 2016p
Origin of Visitor

Origin	Spending (\$ Billion)	Earnings (\$ Billion)	Employment (Thousand)	Tax Receipts (\$ Million)		
				Local	State	Federal
Texas	27.1	8.6	276.9	930	1,740	1,280
Other U.S.	25.5	9.8	273.7	1,210	1,630	1,590
International	7.0	2.1	68.5	260	440	280
All Visitors	59.6	20.5	619.1	2,400	3,810	3,150
Other Travel	9.6	4.4	44.9			1,030
Total Travel	69.1	24.9	664.0	2,400	3,810	4,180

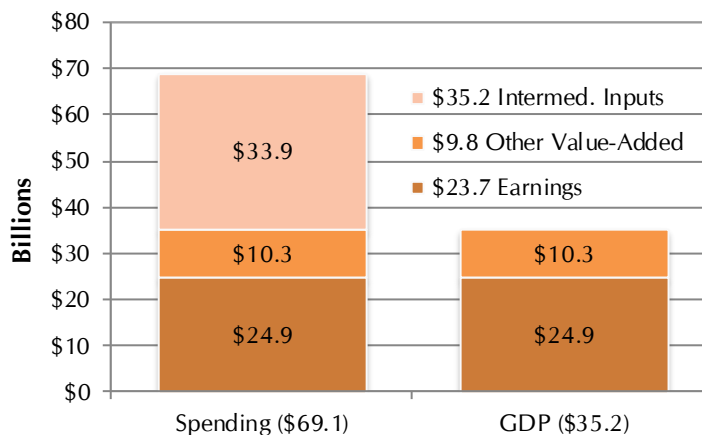
Note: Other travel includes resident passenger air travel, convention and trade shows, and travel arrangement services.

GROSS DOMESTIC PRODUCT

Gross Domestic Product or GDP (also referred to as value-added) is a measure of the economic activity that reflects the market value of the labor and capital used to produce goods and services. It includes payments to individuals in the form of earnings, the taxes and fees paid by firms to government, and operating surplus (including profits, dividends and other payments). This measurement of value-added also has the advantage of excluding the intermediate inputs purchased by businesses from other firms in the production process. Because of this, it is possible to compare the economic contributions of different industries or geographic areas.

The relationship between travel spending and the GDP of the Texas travel industry is shown below. GDP is less than spending by the amount of intermediate inputs purchased by businesses in the travel industry. Examples of such intermediate inputs would be clothing and gifts sold to visitors by retail establishments, or the wine sold to visitors by restaurants.²

GDP of Texas Travel Industry, 2016p



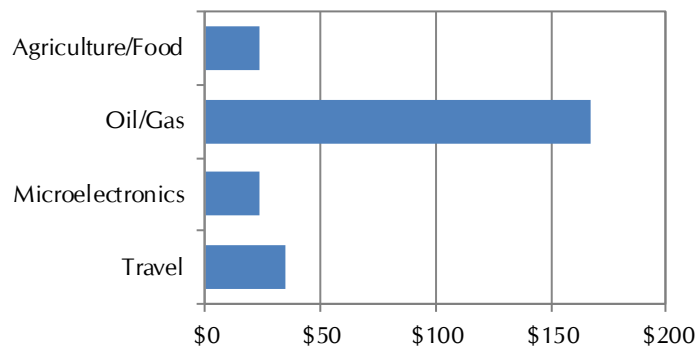
Source: Dean Runyan Associates, Implan Group, LLC, and Bureau of Economic Analysis. Other value-Added includes indirect business taxes and operating surplus.

² It should be noted that the estimates reported here represent only the direct impacts of travel spending. A portion of the inputs purchased by travel businesses in Texas will be delivered by other Texas firms that are not strictly part of the travel industry, as defined here. For example, restaurants will purchase agricultural products from other Texas businesses. These inputs are sometimes referred to as “indirect” effects. Estimates of indirect and induced effects for employment and earnings are reported in the following section. The chart on page 16 shows the relationship between direct and indirect earnings. This ratio is roughly applicable to travel industry gross state product.

The bar chart below compares the GDP of the Texas Travel Industry with four other leading export-oriented industries in the state. Export-oriented industries are those industries that sell most of their products to export markets. Manufacturing industries usually export their products to other markets. The travel industry is an export-oriented industry because its goods and services are sold to visitors, rather than residents. By contrast, much of the construction industry, retail trade, health care and many other services are oriented toward local/regional markets.

As can be seen, the GDP of the travel industry is similar to microelectronics manufacturing and agriculture/food production. Only oil and gas production and related manufacturing has a significantly greater GDP. GDP of the travel industry is slightly more than 2 percent of the state total.

Texas Export-Oriented Industries, 2016p
Gross Domestic Product (Billions)



Gross Domestic Product (Billions)	
Agriculture/Food	\$23.4
Oil/Gas	\$167.3
Microelectronics	\$23.6
Travel	\$35.2

Source: Dean Runyan Associates and Bureau of Economic Analysis. Agriculture/Food includes farming and the manufacture of food products. Oil/Gas includes extraction, support services and the manufacture of petroleum and chemical products. Microelectronics refers to NAICS 334 (Computer and electronic products. See page 161.

It should also be noted that the travel industry generates a relatively high proportion of business taxes in relation to GDP because sales and excises taxes are imposed on most goods and services purchased by visitors.³ See page 18 of this report.

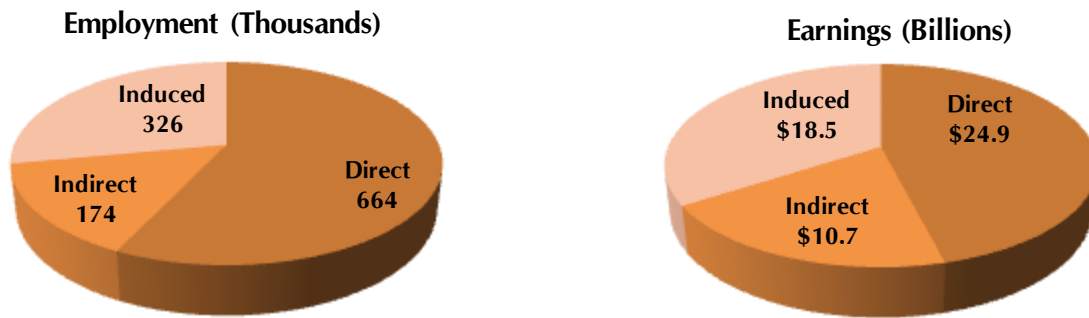
³ These business taxes include property taxes, licenses and fees and the sales and excise taxes collected from consumers.

SECONDARY IMPACTS⁴

Travel spending within Texas brings money into many Texas communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates *indirect and induced impacts*. To summarize:

- **Direct** impacts represent the employment and earnings attributable to travel expenditures made directly by travelers to businesses throughout the state.
- **Indirect** impacts represent the employment and earnings associated with industries that supply goods and services to the direct businesses (i.e., those that receive money directly from travelers throughout the state).
- **Induced** impacts represent the employment and earnings that result from purchases for food, housing, transportation, recreation, and other goods and services made by travel industry employees, and the employees of the indirectly affected industries.

Total Employment and Earnings Generated by Travel Spending in Texas, 2016p



Total Employment = 1,164,000 jobs.

Total Earnings = \$54.1 billion.

Sources: Dean Runyan Associates and Implan Group, LLC. Details may not add to totals due to rounding. The employment multiplier is 1.75 (1,164/664). The earnings multiplier is 2.17 (54.1/24.9).

⁴ A more detailed analysis of employment characteristics can be found in *Texas Travel Industry Employment and Wages* (June 2017) prepared by Dean Runyan Associates for Texas Tourism. This report compares average hourly wages, educational attainment, demographic characteristics and other factors for occupations in the Texas travel industry and other industries in the state.

The impacts in this section are presented in terms of the employment and earnings of eleven major industry groups. These industry groups are similar, but not identical to the business service (or commodity) categories presented elsewhere in this report. (The specific industries that comprise these major groups are listed in Appendix D.) Direct travel impacts, such as those discussed in the first part of this section and the regional and county impacts presented elsewhere in this report are found in the following industry groups:

- **Accommodations & Food Services**
- **Arts, Entertainment, and Recreation**
- **Trade**
- **Transportation**

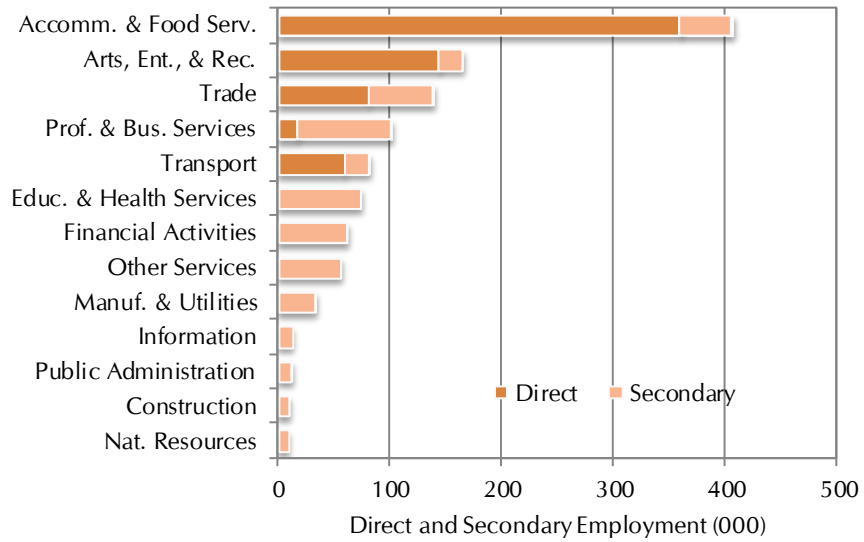
As is indicated in the following tables and graphs, the total direct employment and earnings of these four industry groups is identical to the total direct employment and earnings shown in the first part of this section. The only difference is that these industry groups represent industry groupings (firms) rather than commodity or business service groupings.

The indirect and induced impacts of travel spending are found in all thirteen industry groupings shown in the following tables and graphs. To summarize the primary secondary impacts:

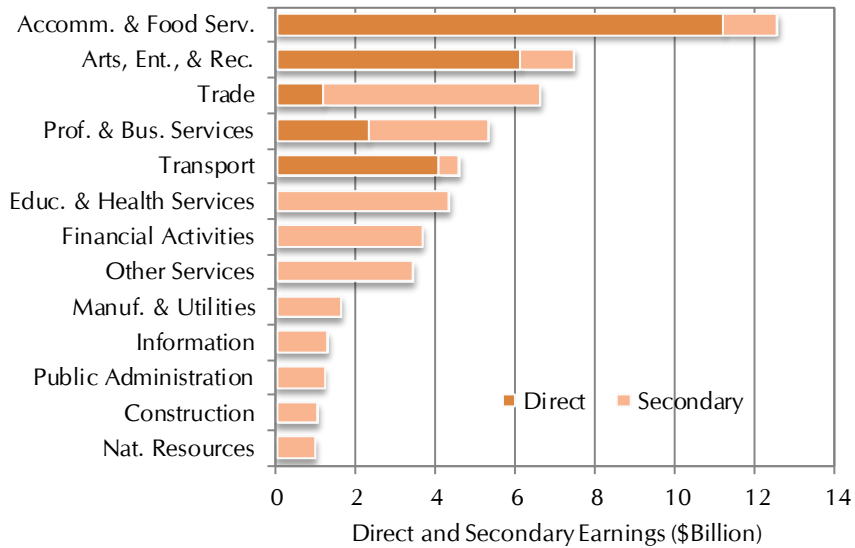
- **Professional & Business Services** (83,700 jobs and \$5.4 billion earnings). A variety of administrative services (e.g., accounting and advertising) are utilized by travel businesses (indirect effect). Employees of these firms also purchase professional services (induced effect).
- **Education and Health Services** (56,200 jobs and \$3.4 billion earnings). The secondary effects are primarily induced, such as employees of travel-related businesses use of medical services.
- **Financial Activities** (74,100 jobs and \$3.6 billion earnings). Both businesses and individuals make use of banking and insurance institutions.
- **Other Services** (33,600 jobs and \$1.6 billion earnings). Employees of travel-related businesses purchase services from various providers, such as dry cleaners and repair shops.

It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Texas and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. While total economic impacts can be calculated on a county or regional level, such a detailed analysis is not included in this study. In general, geographic areas with lower levels of aggregate economic activity will have smaller secondary impacts within those same geographic boundaries.

Direct and Secondary Employment Generated by Travel Spending in Texas, 2016p



Direct and Secondary Earnings Generated by Travel Spending in Texas, 2016p



Sources: Dean Runyan Associates and Implan Group, LLC.
Industry Groups are defined in Appendix D.

Direct and Secondary Travel-Generated Employment in Texas, 2016p

(thousand jobs)

Industry Group	Direct	Secondary		Total	Grand Total
		Indirect	Induced		
Accommodation & Food Services	360.3	12.3	34.0	46.2	406.6
Arts, Entertainment & Recreation	144.4	13.0	7.6	20.5	165.0
Retail Trade	81.4	14.4	43.3	57.7	139.1
Professional & Business Services	17.8	51.4	32.3	83.7	101.5
Transportation	60.1	14.1	7.6	21.6	81.8
Financial Activities		35.1	38.9	74.1	74.1
Public Administration		4.5	57.3	61.8	61.8
Education & Health Services		1.5	54.7	56.2	56.2
Other Services		7.4	26.3	33.6	33.6
Manufacturing & Utilities		6.5	6.1	12.6	12.6
Construction		3.8	8.6	12.4	12.4
Information		4.9	5.1	10.0	10.0
Natural Resources & Mining		5.1	3.9	9.0	9.0
All Industries	664.0	174.0	325.6	499.6	1,163.6

Direct and Secondary Travel-Generated Earnings in Texas, 2016p

(\$Million)

Industry Group	Direct	Secondary		Total	Grand Total
		Indirect	Induced		
Accommodation & Food Services	11,220	370	960	1,330	12,550
Transport	6,110	840	510	1,350	7,460
Professional & Business Services	1,190	3,380	2,030	5,420	6,610
Retail Trade	2,320	830	2,180	3,000	5,320
Arts, Entertainment & Recreation	4,050	330	210	540	4,590
Public Administration		410	3,930	4,330	4,330
Financial Activities		1,700	1,960	3,660	3,660
Education & Health Services		50	3,380	3,430	3,430
Other Services		470	1,140	1,620	1,620
Manufacturing & Utilities		700	600	1,290	1,290
Natural Resources & Mining		860	350	1,200	1,200
Construction		320	720	1,040	1,040
Information		480	490	970	970
All Industries	24,890	10,730	18,460	29,190	54,070

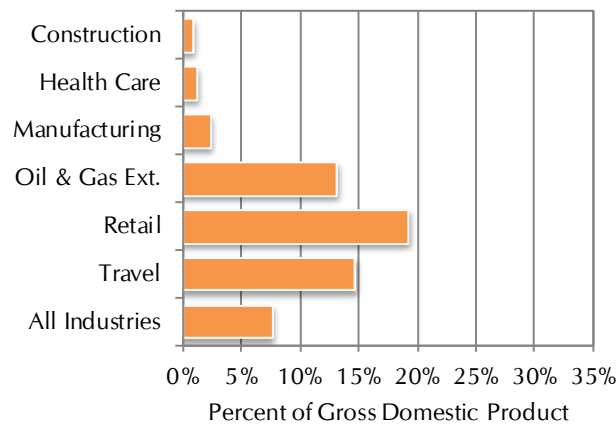
III. STATE AND LOCAL GOVERNMENT REVENUE

This report is concerned with the contribution of the Texas travel industry to state and local government finance. The first part of the report compares the travel industry to various other sectors of the state economy. The next several sections provide an overview of state and local finance and the revenue contribution of the travel industry. The final section of the report provides a more detailed breakout of state government tax revenue. The report also contains numerous appendices.

INDUSTRY GROSS DOMESTIC PRODUCT AND TAXES¹

One way to consider the tax contributions of various sectors of the economy is to express the tax payments of businesses to government as a percentage of Gross Domestic Product. The bar chart and accompanying table show these tax payments (taxes on production and imports or TOPI) for major sectors of the Texas economy, including travel. TOPI include most of the taxes paid by the business firm to local, state and federal governments except for income taxes. This includes property taxes, licenses and fees and the sales and excise taxes collected from consumers. It is because of these later taxes that retail trade and travel have relatively high proportions of tax payments in relation to their gross domestic products.

Production & Import Taxes as a Percent of Gross Domestic Product
Selected Texas Industry Sectors, 2016 (Preliminary) Calendar Year



Sources: Bureau of Economic Analysis and Dean Runyan Associates. All 2016 preliminary estimates by Dean Runyan Associates. Oil and Gas Extraction does not include related manufacturing industries such as petroleum refining. This is in contrast to the analysis of export-oriented industries in *The Economic Impact of Travel*. See note, below.

	GDP (\$M)	*TOPI (\$M)	Percent
Construction	91,142	879	1.0%
Health Care	96,039	1,228	1.3%
Manufacturing	225,780	5,483	2.4%
Oil & Gas Extraction	91,325	12,032	13.2%
Retail	115,860	13,102	11.3%
Travel	35,231	5,194	14.7%
All Industries	1,616,801	123,996	7.7%

Amounts in millions.

*TOPI denotes taxes on production and imports, less subsidies.

¹ See page 173 in Appendix B for a more detailed discussion of GDP.

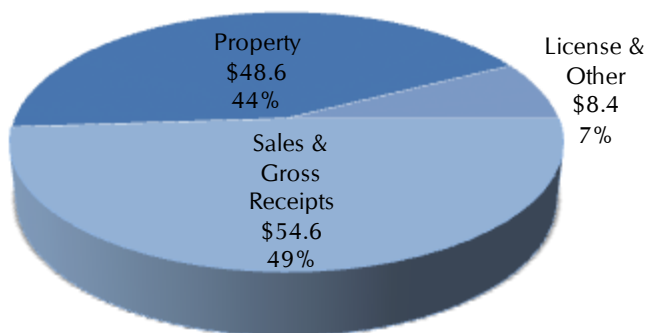
The remainder of this report will focus on the travel industry and the specific tax contributions made to state and local government in Texas. In addition to the taxes on production discussed in the previous section, the tax payments of travel industry employees derived from the income earned from travel industry businesses will be included.² The three primary sources of tax revenue generated by the travel industry are:

- Sales tax receipts generated by **visitor spending**. This includes local and state sales taxes, lodging taxes, alcoholic beverage taxes, motor vehicle rental taxes and motor fuel taxes. (These taxes are denoted as *visitor* taxes in other sections of the report.)
- Property and franchise taxes paid by **travel industry businesses** attributable to travel generated business receipts (denoted as *resident* taxes).
- Sales and property taxes paid by **travel industry employees** attributable to travel generated earnings (denoted as *resident* taxes).

TEXAS TAX STRUCTURE

The pie chart below, adapted from the Bureau of the Census' State and Local Government Finance and other data sources, shows the main categories of tax revenue in Texas. About one-half of all state and local tax revenue in the state is derived from sales or gross receipts taxes. More than 80 percent of these sales taxes are collected by the state. The next largest category is property taxes – paid primarily by homeowners and businesses to local governments.³ The franchise tax on businesses (\$3.8 billion in 2016) is included in the other category.

Texas State and Local Government Tax Revenues 2015-16 Fiscal Year (Billions)



Sources: The 2015-16 fiscal year estimates of state and local tax revenues in Texas were prepared by Dean Runyan Associates from various sources, including the Bureau of the Census (State and Local Government Finance), the Texas Comptroller's Office, the Bureau of Economic Analysis and a selection of annual financial reports for cities and counties. Sales and gross receipts taxes include the general sales tax and a variety of selective taxes, such as those on lodging, motor fuel and alcoholic beverages. Other taxes include licenses and the state franchise tax. State tax receipts comprise slightly less than one-half of all state and local tax receipts.

Note: The 2015-16 fiscal year is for the period September 1, 2015 through August 31, 2016.

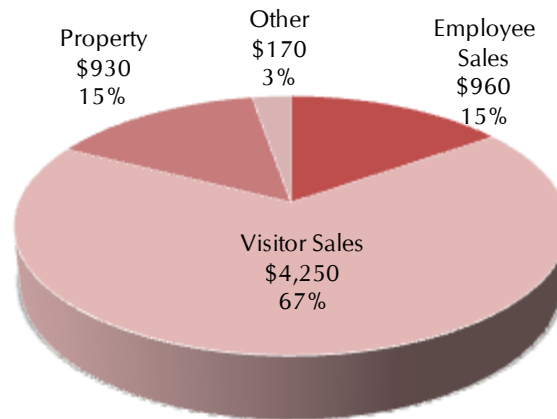
² In effect, this means re-allocating some of the sales and excise payments made by other industries to the travel industry because the payments are ultimately made by consumers that earned their income in the travel industry.

³ Businesses pay 62 percent of all property taxes in Texas according to the Texas Taxpayers and Research Associates (Observations on the Property Tax in Texas, January 2016).

TRAVEL INDUSTRY TAX REVENUE

The distribution of taxes generated by the travel industry for the 2015-16 fiscal year is shown in the following pie chart. The categories are the same as the preceding figure, with the exception that sales tax receipts are also distinguished between those that are generated by visitor spending and those that are generated by the spending of travel industry employees.

Texas Travel Industry State and Local Government Tax Revenues
2015-16 Fiscal Year
(Million)



Source: Dean Runyan Associates. "Other" travel-generated tax revenue includes the franchise tax and passenger facility charges for visitors who travel to Texas airports.

Whereas slightly less than one-half of all state and local tax revenue in Texas was attributable to sales tax collections in the 2015-16 fiscal year, 82 percent of all travel industry tax revenue was attributable to sales tax receipts from visitors (67 percent) and the purchases of employees in the travel industry (15 percent).⁴

Travel industry state and local tax revenues are compared to total Texas state and local tax revenues in the following table. Because the travel industry generates a relatively high proportion of sales tax revenues, it is associated with proportionately more tax revenues than would be expected given the size of the industry, as measured by earnings or gross domestic product. Whereas the earnings and GDP of the travel industry are slightly more than 2 percent of the state totals, travel industry tax revenues represent 5.5 percent of all state and local tax revenues in Texas. This is consistent with the initial analysis that compared different industries within the state.

⁴ These sales tax receipts include the selective taxes on hotel occupancy, motor fuel and mixed beverages.

Texas State and Local Tax Revenues

2015-16 Fiscal Year
(\$Million)

	Total	Travel-Generated		Percent
		Visitor	Business & Employee	
Sales & Gross Receipts	\$54,580	\$4,250	\$960	9.5%
Property	\$48,630	\$0	\$930	1.9%
License & Other	\$8,370	\$80	\$100	2.1%
Total Tax Receipts	\$111,580	\$4,330	\$1,980	5.7%

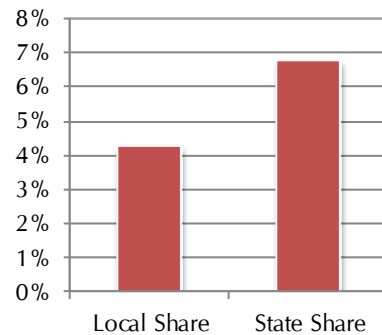
Sources: Dean Runyan Associates and Bureau of the Census, State and Local Government Finance. Business & employee taxes refer to sales and property tax payments of travel industry employees and property and franchise tax payments of travel industry businesses. Tax revenue directly attributable to visitors (\$4.3 billion) accounted for 3.9 percent of all state and local tax revenue. Tax revenue attributable to travel industry employees and businesses (\$1.9 billion) accounted for 1.7 percent of all state and local tax revenue.

TRAVEL INDUSTRY CONTRIBUTION TO STATE GOVERNMENT

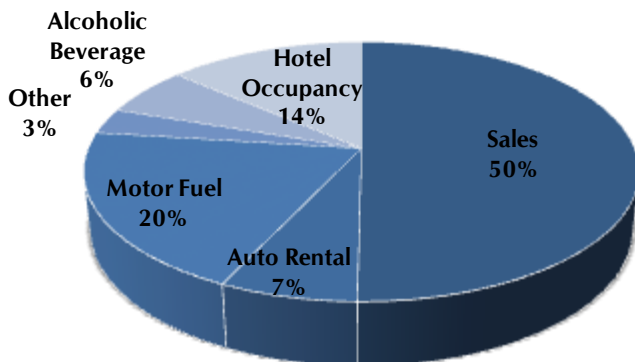
The overall contribution of the travel industry to state government revenue (6.8 percent) is greater than the contribution to local government (4.3 percent), as indicated in the column chart to the right. This is because state government is primarily dependent on sales and gross receipts taxes, whereas local governments receive most of their revenue from property taxes. (Total tax revenues are roughly similar for both levels of government.)

The pie chart shows the distribution of travel-generated state taxes. Virtually all of the revenue is generated through some form of sales or gross receipts tax.

Travel-Generated Tax Revenue as a Percentage of Total Local and State Revenue, 2016 FY



Travel-Generated Tax Revenue to State Government 2016 FY



Other taxes include the franchise tax and tobacco taxes.

SUMMARY

This analysis of the tax revenue generated by the Texas travel industry can be summarized as follows:

- The Texas travel industry contributes more tax revenue to state and local governments than would be expected based on the size of the industry. Whereas the gross domestic product and employee earnings represent about two percent of the state economy, the travel industry generates 5.7 percent of tax revenue.
- The contribution of the travel industry to state government is even more pronounced – 6.8 percent in the 2016 fiscal year.
- The state’s reliance on sales and gross receipts taxes is the primary reason for the large revenue contribution of the travel industry. Not only are most travel industry goods and services taxed, but a large share of these commodities are taxed at rates that are greater than the general sales tax (motor fuel, auto rental, mixed beverages).
- A substantial share of travel-generated tax revenue is not borne by Texas residents due to the fact that more than one-half of all visitor spending in the state is made by out-of-state visitors.⁵

Detailed tables for tourism regions, metropolitan areas and counties follow.

⁵ Spending by international visitors amounted to 12 percent of spending. Domestic out-of-state visitors contributed 43 percent of all spending. See page 11.

Tourism Region
Travel Generated Tax Revenue per Household, 2016 Calendar Year
 (Households in thousands, Tax Revenue Amounts in Millions)

	Households	Visitor Tax Revenue			Business/Employee Tax Revenue			Total Tax Revenue per Household
		Local	State	Revenue per Household	Local	State	Revenue per Household	
Big Bend	429	\$49	\$127	\$410	\$34	\$25	\$140	\$550
Gulf Coast	2,609	\$374	\$789	\$450	\$319	\$221	\$210	\$650
Hill Country	927	\$182	\$343	\$570	\$118	\$82	\$220	\$780
Panhandle Plains	608	\$54	\$177	\$380	\$41	\$31	\$120	\$500
Piney Woods	717	\$33	\$118	\$210	\$34	\$25	\$80	\$290
Prairies and Lakes	3,436	\$419	\$1,004	\$410	\$498	\$346	\$250	\$660
South Texas Plains	1,121	\$207	\$478	\$610	\$139	\$98	\$210	\$820
State Total	9,847	\$1,318	\$3,036	\$440	\$1,182	\$828	\$200	\$650

Tourism Regions
Visitor Share of State Sales Tax Revenue, 2016 Calendar Year
 Amounts in Millions

	State Sales Tax Revenue		Visitor Share
	Total	Visitor	
Big Bend	\$1,039	\$55	5.3%
Gulf Coast	\$6,668	\$354	5.3%
Hill Country	\$2,374	\$180	7.6%
Panhandle Plains	\$1,106	\$82	7.4%
Piney Woods	\$1,326	\$51	3.8%
Prairies and Lakes	\$8,885	\$473	5.3%
South Texas Plains	\$1,977	\$214	10.8%
State Total	\$23,376	\$1,409	6.0%

Metropolitan Area Travel Generated Tax Revenue per Household, 2016 Calendar Year

(Households in thousands, Tax Revenue Amounts in Millions)

	Households	Visitor Tax Revenue			Business/Employee Tax Revenue			Total Tax Revenue per Household
		Local	State	Revenue per Household	Local	State	Revenue per Household	
Abilene	64	\$7	\$23	\$460	\$5	\$3	\$120	\$580
Amarillo	98	\$17	\$46	\$630	\$10	\$7	\$170	\$800
Austin-Round Rock	773	\$165	\$299	\$600	\$103	\$72	\$230	\$830
Beaumont-Port Arthur	147	\$10	\$37	\$320	\$7	\$6	\$90	\$410
Brownsville-Harlingen	124	\$15	\$34	\$400	\$10	\$7	\$130	\$530
College Station-Bryan	94	\$9	\$25	\$370	\$6	\$5	\$120	\$490
Corpus Christi	167	\$30	\$64	\$560	\$21	\$15	\$210	\$780
Dallas-Plano-Irving	1,722	\$245	\$602	\$490	\$237	\$163	\$230	\$720
Fort Worth-Arlington	855	\$126	\$223	\$410	\$220	\$152	\$440	\$840
El Paso	267	\$28	\$73	\$380	\$20	\$15	\$130	\$510
Houston-Sugar Land-Baytown	2,357	\$327	\$669	\$420	\$293	\$202	\$210	\$630
Killeen-Temple-Fort Hood	154	\$8	\$24	\$210	\$7	\$5	\$70	\$280
Laredo	72	\$8	\$29	\$510	\$7	\$6	\$170	\$680
Longview	80	\$4	\$15	\$230	\$3	\$2	\$70	\$300
Lubbock	117	\$12	\$38	\$430	\$12	\$10	\$190	\$610
McAllen-Edinburg-Mission	236	\$20	\$63	\$350	\$18	\$12	\$130	\$480
Midland	60	\$8	\$19	\$440	\$4	\$3	\$120	\$570
Odessa	56	\$6	\$15	\$380	\$4	\$3	\$130	\$510
San Angelo	46	\$3	\$11	\$310	\$3	\$3	\$130	\$430
San Antonio	861	\$187	\$398	\$680	\$123	\$85	\$240	\$920
Sherman-Denison	50	\$2	\$12	\$280	\$2	\$1	\$60	\$340
Texarkana	35	\$2	\$11	\$370	\$2	\$1	\$80	\$460
Tyler	85	\$5	\$18	\$280	\$4	\$3	\$90	\$370
Victoria	45	\$3	\$13	\$360	\$3	\$2	\$100	\$460
Waco	91	\$8	\$29	\$400	\$6	\$5	\$120	\$520
Wichita Falls	57	\$4	\$13	\$290	\$3	\$2	\$80	\$370
Metro Total	8,715	\$1,258	\$2,805	\$470	\$1,132	\$790	\$220	\$690
Non-Metro Total	1,132	\$61	\$231	\$260	\$50	\$38	\$80	\$340
State Total	9,847	\$1,318	\$3,036	\$440	\$1,182	\$828	\$200	\$650

Metropolitan Area
Visitor Share of State Sales Tax Revenue, 2016 Calendar Year
Amounts in Millions

	State Sales Tax Revenue		Visitor Share
	Total	Visitor	
Abilene	\$117	\$10	8.4%
Amarillo	\$218	\$23	10.7%
Austin-Round Rock	\$2,055	\$160	7.8%
Beaumont-Port Arthur	\$274	\$15	5.6%
Brownsville-Harlingen	\$186	\$20	10.5%
College Station-Bryan	\$193	\$12	6.2%
Corpus Christi	\$345	\$34	9.8%
Dallas-Plano-Irving	\$4,669	\$290	6.2%
Fort Worth-Arlington	\$1,934	\$106	5.5%
El Paso	\$463	\$30	6.5%
Houston-Sugar Land-Baytown	\$6,279	\$292	4.6%
Killeen-Temple-Fort Hood	\$216	\$13	6.2%
Laredo	\$151	\$19	12.6%
Longview	\$170	\$6	3.6%
Lubbock	\$258	\$20	7.8%
McAllen-Edinburg-Mission	\$397	\$40	10.0%
Midland	\$292	\$10	3.6%
Odessa	\$200	\$9	4.3%
San Angelo	\$90	\$6	6.3%
San Antonio	\$1,570	\$166	10.6%
Sherman-Denison	\$85	\$4	5.2%
Texarkana	\$69	\$4	5.4%
Tyler	\$182	\$9	5.1%
Victoria	\$118	\$7	5.6%
Waco	\$173	\$14	8.3%
Wichita Falls	\$88	\$6	6.6%
Metro Total	\$20,792	\$1,325	6.4%
Non-Metro Total	\$2,585	\$84	3.2%
State Total	\$23,376	\$1,409	6.0%

County Travel Generated Tax Revenue per Household, 2016 Calendar Year

Counties with more than 10,000 households
(Households in thousands, Tax Revenue Amounts in Millions)

	Households	Visitor Tax Revenue		Revenue per Household	Business/Employee Tax Revenue		Revenue per Household	Total Tax Revenue per Household
		Local	State		Local	State		
Anderson	17.0	\$0.8	\$2.9	\$220	\$0.7	\$0.5	\$70	\$290
Angelina	31.4	\$1.5	\$6.5	\$250	\$1.3	\$1.0	\$80	\$330
Aransas	10.9	\$1.7	\$4.4	\$560	\$1.5	\$1.2	\$250	\$810
*Atascosa	16.5	\$0.8	\$2.7	\$210	\$0.8	\$0.6	\$90	\$300
Austin	11.4	\$0.3	\$2.2	\$220	\$0.5	\$0.4	\$70	\$300
Bastrop	28.8	\$3.5	\$7.7	\$390	\$3.0	\$2.3	\$180	\$570
Bell	124.0	\$6.9	\$21.4	\$230	\$5.9	\$4.2	\$80	\$310
Bexar	681.6	\$173.8	\$359.5	\$780	\$109.5	\$75.4	\$270	\$1,050
Bowie	35.1	\$2.3	\$10.8	\$370	\$1.6	\$1.3	\$80	\$460
Brazoria	120.0	\$5.5	\$16.9	\$190	\$5.0	\$3.9	\$70	\$260
Brazos	80.8	\$8.6	\$23.9	\$400	\$6.0	\$4.7	\$130	\$540
Brown	14.8	\$0.9	\$2.5	\$230	\$0.7	\$0.5	\$80	\$310
Burnet	17.9	\$1.7	\$3.7	\$310	\$1.5	\$1.1	\$140	\$450
Caldwell	13.3	\$0.3	\$1.8	\$160	\$0.4	\$0.3	\$50	\$210
Cameron	123.9	\$15.3	\$34.3	\$400	\$9.5	\$6.7	\$130	\$530
Cass	12.4	\$0.2	\$1.2	\$110	\$0.2	\$0.2	\$30	\$150
Chambers	13.5	\$0.8	\$1.7	\$190	\$0.4	\$0.3	\$50	\$240
Cherokee	18.2	\$0.3	\$1.9	\$120	\$0.4	\$0.3	\$40	\$160
Collin	338.0	\$30.0	\$71.3	\$300	\$29.6	\$20.4	\$150	\$450
Comal	51.0	\$7.4	\$19.0	\$520	\$6.4	\$4.6	\$210	\$730
Cooke	14.8	\$0.9	\$3.4	\$300	\$0.7	\$0.6	\$90	\$380
Coryell	22.3	\$0.6	\$2.4	\$130	\$0.5	\$0.4	\$40	\$180
Dallas	929.0	\$193.6	\$464.6	\$710	\$190.2	\$131.0	\$350	\$1,050
Denton	290.5	\$13.8	\$36.4	\$170	\$11.0	\$7.6	\$60	\$240
Ector	55.9	\$5.8	\$15.4	\$380	\$4.3	\$3.0	\$130	\$510
Ellis	56.6	\$2.9	\$9.5	\$220	\$2.2	\$1.5	\$70	\$280
El Paso	267.5	\$27.5	\$73.1	\$380	\$20.5	\$14.7	\$130	\$510
Erath	16.0	\$0.6	\$2.5	\$200	\$0.5	\$0.4	\$60	\$260
Fannin	12.2	\$0.2	\$0.8	\$80	\$0.1	\$0.1	\$20	\$100
Fayette	10.3	\$0.6	\$2.2	\$270	\$0.4	\$0.3	\$80	\$340
Fort Bend	235.2	\$8.4	\$24.4	\$140	\$8.1	\$5.6	\$60	\$200
Galveston	122.7	\$21.2	\$40.4	\$500	\$13.1	\$9.2	\$180	\$680
Gillespie	11.3	\$2.7	\$5.0	\$680	\$1.3	\$1.0	\$210	\$890
Grayson	49.7	\$2.2	\$11.8	\$280	\$1.8	\$1.3	\$60	\$340
Gregg	46.4	\$3.0	\$11.7	\$320	\$2.7	\$2.1	\$100	\$420
Guadalupe	53.6	\$2.8	\$8.7	\$210	\$3.1	\$2.2	\$100	\$310
Hale	11.2	\$0.8	\$2.9	\$330	\$0.6	\$0.5	\$90	\$420
Hardin	21.0	\$0.5	\$2.2	\$130	\$0.5	\$0.3	\$40	\$170
Harris	1,603.4	\$276.9	\$548.8	\$510	\$249.5	\$171.9	\$260	\$780
Harrison	24.8	\$0.5	\$5.2	\$230	\$0.7	\$0.5	\$50	\$280
Hays	71.4	\$6.3	\$18.4	\$350	\$5.0	\$3.9	\$120	\$470
Henderson	31.5	\$0.9	\$6.5	\$230	\$1.0	\$0.7	\$50	\$290

*Oil and gas production in recent years may affect travel impact estimates.

County Travel Generated Tax Revenue per Household, 2016 Calendar Year

Counties with more than 10,000 households
(Households in thousands, Tax Revenue Amounts in Millions)

	Households	Visitor Tax Revenue			Business/Employee Tax Revenue			Total Tax Revenue per Household
		Local	State	Revenue per Household	Local	State	Revenue per Household	
Hidalgo	236.1	\$19.7	\$62.8	\$350	\$17.6	\$12.4	\$130	\$480
Hill	13.2	\$0.4	\$3.2	\$270	\$0.4	\$0.4	\$60	\$330
Hood	23.1	\$1.0	\$2.9	\$170	\$0.7	\$0.6	\$60	\$230
Hopkins	13.8	\$0.5	\$4.0	\$330	\$0.6	\$0.4	\$70	\$400
Howard	11.9	\$1.4	\$5.7	\$600	\$0.8	\$0.6	\$120	\$720
Hunt	34.2	\$1.2	\$6.5	\$230	\$1.3	\$1.0	\$70	\$290
Jasper	13.7	\$0.5	\$1.6	\$160	\$0.5	\$0.4	\$60	\$220
Jefferson	94.3	\$8.3	\$28.4	\$390	\$5.7	\$4.4	\$110	\$500
Jim Wells	14.0	\$0.4	\$3.8	\$310	\$0.7	\$0.5	\$90	\$390
Johnson	56.3	\$2.0	\$8.8	\$190	\$1.5	\$1.1	\$50	\$240
Kaufman	39.8	\$1.4	\$8.6	\$250	\$1.2	\$0.8	\$50	\$300
Kendall	15.9	\$1.2	\$3.1	\$270	\$1.2	\$1.0	\$140	\$400
Kerr	21.3	\$1.7	\$4.4	\$290	\$1.8	\$1.4	\$150	\$430
Kleberg	11.0	\$0.7	\$3.2	\$360	\$0.7	\$0.5	\$110	\$470
Lamar	19.8	\$1.0	\$3.8	\$240	\$0.9	\$0.7	\$80	\$320
Liberty	27.0	\$0.7	\$2.9	\$130	\$0.8	\$0.6	\$50	\$180
Lubbock	114.4	\$11.8	\$37.7	\$430	\$12.2	\$9.5	\$190	\$620
McLennan	91.3	\$8.1	\$28.7	\$400	\$6.1	\$4.8	\$120	\$520
Matagorda	14.1	\$1.5	\$2.9	\$310	\$1.0	\$0.7	\$120	\$430
*Maverick	16.5	\$1.1	\$3.1	\$250	\$0.6	\$0.5	\$70	\$320
Medina	16.6	\$0.3	\$2.4	\$160	\$0.4	\$0.3	\$40	\$210
Midland	60.3	\$7.6	\$19.0	\$440	\$4.1	\$3.4	\$120	\$570
Montgomery	196.8	\$12.9	\$28.3	\$210	\$14.7	\$10.1	\$130	\$340
Nacogdoches	24.3	\$1.3	\$4.0	\$220	\$1.0	\$0.7	\$70	\$280
Navarro	17.6	\$0.7	\$2.5	\$180	\$0.5	\$0.4	\$50	\$240
Nueces	132.3	\$25.9	\$53.1	\$600	\$17.7	\$12.2	\$230	\$820
Orange	32.1	\$1.4	\$6.6	\$250	\$1.2	\$1.0	\$70	\$320
Palo Pinto	10.9	\$0.4	\$4.1	\$410	\$0.6	\$0.4	\$90	\$510
Parker	46.4	\$1.2	\$6.3	\$160	\$1.1	\$0.9	\$40	\$200
Polk	17.4	\$0.5	\$2.5	\$170	\$0.8	\$0.6	\$80	\$250
Potter	42.7	\$15.4	\$38.8	\$1,270	\$8.6	\$5.9	\$340	\$1,610
Randall	52.5	\$1.2	\$6.5	\$150	\$1.1	\$0.8	\$40	\$180
Rockwall	31.5	\$2.1	\$5.3	\$230	\$1.3	\$0.9	\$70	\$300
Rusk	18.3	\$0.4	\$2.1	\$140	\$0.4	\$0.2	\$30	\$170
San Jacinto	10.6	\$0.0	\$0.3	\$30	\$0.1	\$0.1	\$20	\$50
San Patricio	23.8	\$2.2	\$6.5	\$370	\$1.7	\$1.2	\$120	\$490
Smith	84.6	\$5.1	\$18.5	\$280	\$4.2	\$3.3	\$90	\$370
Starr	17.8	\$0.4	\$1.3	\$100	\$0.3	\$0.2	\$30	\$120
Tarrant	729.1	\$122.4	\$205.5	\$450	\$216.7	\$149.3	\$500	\$950
Taylor	52.5	\$6.9	\$22.1	\$550	\$4.4	\$3.1	\$140	\$690
Titus	10.9	\$0.7	\$3.2	\$360	\$0.5	\$0.4	\$80	\$440
Tom Green	45.3	\$2.8	\$10.6	\$290	\$3.1	\$2.7	\$130	\$420

*Oil and gas production in recent years may affect travel impact estimates.

County Travel Generated Tax Revenue per Household, 2016 Calendar Year

Counties with more than 10,000 households
(Households in thousands, Tax Revenue Amounts in Millions)

	Households	Visitor Tax Revenue		Revenue per Household	Business/Employee Tax Revenue		Revenue per Household	Total Tax Revenue per Household
		Local	State		Local	State		
Travis	470.7	\$143.7	\$239.8	\$810	\$87.2	\$60.1	\$310	\$1,130
Upshur	15.5	\$0.2	\$1.4	\$100	\$0.2	\$0.1	\$20	\$120
Val Verde	15.6	\$1.0	\$2.6	\$230	\$0.8	\$0.6	\$90	\$320
Van Zandt	20.7	\$0.4	\$2.7	\$150	\$0.5	\$0.3	\$40	\$190
Victoria	34.3	\$2.6	\$10.6	\$390	\$2.0	\$1.6	\$100	\$490
Walker	22.0	\$1.1	\$5.5	\$300	\$1.0	\$0.8	\$80	\$380
Waller	16.2	\$0.6	\$2.8	\$210	\$0.4	\$0.3	\$40	\$260
Washington	13.6	\$0.9	\$5.4	\$470	\$0.7	\$0.6	\$90	\$560
*Webb	72.4	\$7.6	\$29.1	\$510	\$6.8	\$5.6	\$170	\$680
Wharton	15.3	\$0.6	\$1.9	\$170	\$0.5	\$0.4	\$50	\$220
Wichita	49.0	\$3.7	\$11.3	\$310	\$2.8	\$1.9	\$100	\$400
Williamson	189.2	\$11.4	\$31.6	\$230	\$7.9	\$5.4	\$70	\$300
*Wilson	16.9	\$0.3	\$1.8	\$130	\$0.4	\$0.3	\$40	\$170
Wise	22.9	\$0.7	\$2.6	\$140	\$0.7	\$0.6	\$60	\$200
Wood	18.0	\$0.2	\$1.1	\$70	\$0.4	\$0.3	\$40	\$110
Subtotal	9,266	1,287	2,919	\$450	1,156	808	\$210	\$670
Other cos.	581	32	117	\$260	26	20	\$80	\$330
State Total	9,847	1,318	3,036	\$440	1,182	828	\$200	\$650

*Oil and gas production in recent years may affect travel impact estimates.

County Visitor Share of State Sales Tax Revenue, 2016 Calendar Year

Amounts in Millions

	State Sales Tax Revenue				State Sales Tax Revenue		
	Total	Visitor	Visitor Share		Total	Visitor	Visitor Share
Anderson	\$22.8	\$1.8	7.9%	Collingsworth	\$0.6	\$0.0	3.5%
Andrews	\$18.1	\$0.7	3.7%	Colorado	\$185.0	\$0.9	0.5%
Angelina	\$62.0	\$2.6	4.2%	Comal	\$143.7	\$11.8	8.2%
Aransas	\$15.1	\$2.4	15.8%	Comanche	\$4.5	\$0.2	5.2%
Archer	\$2.4	\$0.0	1.6%	Concho	\$0.6	\$0.0	6.2%
Armstrong	\$0.4	\$0.0	2.5%	Cooke	\$28.7	\$1.4	4.8%
*Atascosa	\$27.9	\$1.5	5.3%	Coryell	\$21.3	\$1.3	6.3%
Austin	\$15.5	\$0.8	5.0%	Cottle	\$0.3	\$0.0	4.7%
Bailey	\$2.2	\$0.1	5.8%	Crane	\$2.4	\$0.1	3.6%
Bandera	\$6.2	\$0.5	8.6%	Crockett	\$2.8	\$0.1	4.0%
Bastrop	\$45.5	\$4.0	8.7%	Crosby	\$0.9	\$0.0	4.6%
Baylor	\$1.2	\$0.1	4.5%	Culberson	\$2.4	\$0.1	2.7%
*Bee	\$13.5	\$0.8	6.2%	Dallam	\$6.7	\$0.2	3.5%
Bell	\$186.8	\$11.8	6.3%	Dallas	\$2,985.1	\$213.9	7.2%
Bexar	\$1,252.0	\$144.6	11.6%	Dawson	\$6.2	\$0.4	6.0%
Blanco	\$10.5	\$0.4	3.4%	Deaf Smith	\$8.9	\$0.3	3.9%
Borden	\$0.0	\$0.0	0.3%	Delta	\$0.5	\$0.0	5.7%
Bosque	\$3.9	\$0.2	5.7%	Denton	\$537.3	\$21.5	4.0%
Bowie	\$69.3	\$3.7	5.4%	*DeWitt	\$9.5	\$1.1	11.5%
Brazoria	\$221.7	\$9.4	4.2%	Dickens	\$0.6	\$0.0	3.4%
Brazos	\$181.1	\$11.4	6.3%	*Dimmit	\$7.6	\$0.6	7.5%
Brewster	\$6.6	\$1.2	18.3%	Donley	\$1.0	\$0.1	10.9%
Briscoe	\$0.3	\$0.0	3.6%	Duval	\$3.0	\$0.1	2.9%
Brooks	\$2.3	\$0.2	8.7%	Eastland	\$9.2	\$0.4	4.2%
Brown	\$23.6	\$1.3	5.4%	Ector	\$200.4	\$8.7	4.3%
Burleson	\$6.4	\$0.3	4.2%	Edwards	\$0.6	\$0.0	2.5%
Burnet	\$34.7	\$1.7	5.0%	Ellis	\$95.7	\$4.6	4.8%
Caldwell	\$14.2	\$0.8	5.6%	El Paso	\$463.4	\$30.1	6.5%
Calhoun	\$32.6	\$0.8	2.5%	Erath	\$24.9	\$1.0	4.1%
Callahan	\$4.0	\$0.1	2.5%	Falls	\$3.8	\$0.2	6.1%
Cameron	\$186.5	\$19.6	10.5%	Fannin	\$9.4	\$0.4	3.9%
Camp	\$9.3	\$0.1	1.5%	Fayette	\$16.5	\$0.8	4.9%
Carson	\$1.5	\$0.0	1.6%	Fisher	\$0.8	\$0.0	1.8%
Cass	\$8.6	\$0.4	4.8%	Floyd	\$1.1	\$0.1	6.2%
Castro	\$1.7	\$0.1	3.0%	Foard	\$0.2	\$0.0	8.4%
Chambers	\$25.4	\$0.7	2.7%	Fort Bend	\$432.2	\$14.1	3.3%
Cherokee	\$15.7	\$0.7	4.2%	Franklin	\$2.8	\$0.2	5.5%
Childress	\$4.0	\$0.3	7.4%	Freestone	\$6.7	\$0.5	7.2%
Clay	\$1.5	\$0.1	5.4%	*Frio	\$10.8	\$1.0	9.1%
Cochran	\$0.5	\$0.0	5.4%	Gaines	\$10.7	\$0.3	2.9%
Coke	\$0.6	\$0.0	7.4%	Galveston	\$232.1	\$22.4	9.7%
Coleman	\$2.6	\$0.1	5.2%	Garza	\$3.0	\$0.1	4.4%
Collin	\$871.9	\$41.8	4.8%	Gillespie	\$25.5	\$2.0	7.9%

*Oil and gas production in recent years may affect travel impact estimates.

County Visitor Share of State Sales Tax Revenue, 2016 Calendar Year

Amounts in Millions

	State Sales Tax Revenue				State Sales Tax Revenue		
	Total	Visitor	Visitor Share		Total	Visitor	Visitor Share
Glasscock	\$1.1	\$0.0	0.4%	Kendall	\$33.3	\$1.5	4.4%
Goliad	\$1.5	\$0.1	9.6%	Kenedy	\$0.1	\$0.0	25.0%
*Gonzales	\$10.6	\$0.4	3.9%	Kent	\$0.1	\$0.0	9.3%
Gray	\$16.9	\$1.1	6.5%	Kerr	\$42.4	\$2.0	4.7%
Grayson	\$85.0	\$4.4	5.2%	Kimble	\$2.5	\$0.1	5.5%
Gregg	\$139.9	\$4.9	3.5%	King	\$0.2	\$0.0	0.2%
Grimes	\$12.1	\$0.4	3.0%	Kinney	\$1.3	\$0.1	6.0%
Guadalupe	\$72.3	\$5.1	7.0%	Kleberg	\$15.7	\$1.3	8.3%
Hale	\$30.9	\$2.2	7.0%	Knox	\$1.4	\$0.0	2.5%
Hall	\$0.7	\$0.0	3.0%	*La Salle	\$6.4	\$0.6	8.6%
Hamilton	\$3.7	\$0.2	4.3%	Lamar	\$32.1	\$1.5	4.8%
Hansford	\$1.7	\$0.0	2.8%	Lamb	\$3.4	\$0.2	5.1%
Hardeman	\$1.7	\$0.1	3.3%	Lampasas	\$8.0	\$0.3	3.9%
Hardin	\$24.9	\$1.1	4.5%	Lavaca	\$7.9	\$0.3	4.3%
Harris	\$4,788.4	\$228.1	4.8%	Lee	\$10.7	\$0.3	2.8%
Harrison	\$37.0	\$1.5	4.0%	Leon	\$8.0	\$0.4	4.7%
Hartley	\$1.4	\$0.0	1.1%	Liberty	\$34.4	\$1.3	3.9%
Haskell	\$2.7	\$0.1	5.3%	Limestone	\$10.4	\$0.4	3.8%
Hays	\$187.2	\$10.3	5.5%	Lipscomb	\$0.7	\$0.0	1.4%
Hemphill	\$3.7	\$0.2	5.9%	*Live Oak	\$6.7	\$0.4	6.6%
Henderson	\$35.9	\$1.4	4.0%	Llano	\$9.9	\$1.4	14.2%
Hidalgo	\$397.5	\$39.7	10.0%	Loving	\$0.5	\$0.0	0.1%
Hill	\$16.7	\$0.8	5.0%	Lubbock	\$257.0	\$20.2	7.9%
Hockley	\$13.5	\$0.5	3.9%	Lynn	\$1.7	\$0.0	1.9%
Hood	\$35.5	\$1.6	4.4%	McCulloch	\$5.7	\$0.2	4.4%
Hopkins	\$21.4	\$1.1	5.2%	McLennan	\$173.4	\$14.4	8.3%
Houston	\$9.7	\$0.4	3.7%	*McMullen	\$1.3	\$0.0	2.7%
Howard	\$25.1	\$1.5	6.0%	Madison	\$6.7	\$0.3	4.6%
Hudspeth	\$0.4	\$0.0	3.0%	Marion	\$2.8	\$0.1	4.5%
Hunt	\$43.1	\$2.8	6.5%	Martin	\$4.6	\$0.1	3.2%
Hutchinson	\$11.8	\$0.8	6.8%	Mason	\$1.8	\$0.1	3.1%
Irion	\$1.0	\$0.0	1.3%	Matagorda	\$17.4	\$1.7	9.8%
Jack	\$2.9	\$0.1	2.6%	*Maverick	\$26.0	\$1.4	5.2%
Jackson	\$7.3	\$0.3	4.1%	Medina	\$18.7	\$0.8	4.4%
Jasper	\$18.4	\$0.7	3.7%	Menard	\$0.5	\$0.0	5.3%
Jeff Davis	\$0.6	\$0.0	4.6%	Midland	\$291.7	\$10.4	3.6%
Jefferson	\$211.3	\$11.8	5.6%	Milam	\$7.7	\$0.5	6.1%
Jim Hogg	\$1.5	\$0.1	5.3%	Mills	\$1.8	\$0.1	2.8%
Jim Wells	\$22.8	\$1.4	6.0%	Mitchell	\$2.3	\$0.1	5.2%
Johnson	\$87.5	\$2.9	3.3%	Montague	\$7.2	\$0.4	5.2%
Jones	\$3.6	\$0.1	3.9%	Montgomery	\$498.1	\$14.2	2.9%
*Karnes	\$9.3	\$1.0	10.8%	Moore	\$10.3	\$0.6	6.0%
Kaufman	\$60.3	\$2.6	4.4%	Morris	\$3.8	\$0.1	3.8%

*Oil and gas production in recent years may affect travel impact estimates.

County Visitor Share of State Sales Tax Revenue, 2016 Calendar Year

Amounts in Millions

	State Sales Tax Revenue				State Sales Tax Revenue		
	Total	Visitor	Visitor Share		Total	Visitor	Visitor Share
Motley	\$0.3	\$0.0	4.5%	Starr	\$15.4	\$0.7	4.5%
Nacogdoches	\$32.8	\$2.0	6.2%	Stephens	\$5.4	\$0.2	4.1%
Navarro	\$22.6	\$1.2	5.3%	Sterling	\$0.7	\$0.0	2.7%
Newton	\$2.1	\$0.1	3.3%	Stonewall	\$0.7	\$0.0	1.9%
Nolan	\$10.0	\$0.5	5.0%	Sutton	\$1.9	\$0.1	5.5%
Nueces	\$289.9	\$28.2	9.7%	Swisher	\$1.6	\$0.1	4.5%
Ochiltree	\$8.8	\$0.4	4.0%	Tarrant	\$1,731.4	\$99.1	5.7%
Oldham	\$0.6	\$0.0	2.0%	Taylor	\$109.0	\$9.6	8.8%
Orange	\$37.3	\$2.5	6.8%	Terrell	\$0.1	\$0.0	13.5%
Palo Pinto	\$14.4	\$1.0	7.2%	Terry	\$4.6	\$0.4	8.6%
Panola	\$11.1	\$0.3	3.0%	Throckmorton	\$0.3	\$0.0	4.5%
Parker	\$80.1	\$2.4	3.0%	Titus	\$28.8	\$1.0	3.4%
Parmer	\$1.7	\$0.1	3.1%	Tom Green	\$88.9	\$5.7	6.4%
Pecos	\$12.2	\$0.5	4.2%	Travis	\$1,354.8	\$125.2	9.2%
Polk	\$24.3	\$0.9	3.6%	Trinity	\$3.1	\$0.2	5.2%
Potter	\$145.5	\$21.0	14.4%	Tyler	\$5.2	\$0.2	4.0%
Presidio	\$2.5	\$0.1	3.7%	Upshur	\$10.1	\$0.6	5.8%
Rains	\$4.9	\$0.1	2.9%	Upton	\$2.4	\$0.1	2.7%
Randall	\$70.3	\$2.3	3.2%	Uvalde	\$16.2	\$1.2	7.5%
Reagan	\$5.2	\$0.1	2.1%	Val Verde	\$21.1	\$1.2	5.9%
Real	\$1.3	\$0.0	3.5%	Van Zandt	\$20.4	\$0.7	3.6%
Red River	\$2.0	\$0.1	3.9%	Victoria	\$83.6	\$5.6	6.7%
Reeves	\$13.4	\$1.5	10.9%	Walker	\$35.7	\$2.0	5.7%
Refugio	\$3.2	\$0.2	7.6%	Waller	\$28.3	\$0.7	2.5%
Roberts	\$0.1	\$0.0	1.1%	Ward	\$13.3	\$0.9	6.5%
Robertson	\$5.4	\$0.3	6.2%	Washington	\$844.1	\$1.3	0.2%
Rockwall	\$74.9	\$2.9	3.8%	*Webb	\$150.9	\$19.0	12.6%
Runnels	\$3.4	\$0.1	4.0%	Wharton	\$25.2	\$1.0	4.2%
Rusk	\$20.1	\$0.6	3.1%	Wheeler	\$3.0	\$0.2	6.5%
Sabine	\$2.6	\$0.1	4.5%	Wichita	\$83.8	\$5.7	6.8%
San Augustine	\$2.6	\$0.1	3.5%	Wilbarger	\$5.5	\$0.4	8.0%
San Jacinto	\$2.7	\$0.2	5.7%	Willacy	\$3.7	\$0.3	8.1%
San Patricio	\$39.6	\$3.2	8.1%	Williamson	\$453.8	\$19.2	4.2%
San Saba	\$1.7	\$0.1	7.0%	*Wilson	\$15.9	\$0.7	4.3%
Schleicher	\$1.4	\$0.0	0.9%	Winkler	\$5.9	\$0.2	3.2%
Scurry	\$15.8	\$0.8	5.0%	Wise	\$35.1	\$1.6	4.5%
Shackelford	\$1.2	\$0.1	4.7%	Wood	\$17.9	\$0.5	3.0%
Shelby	\$11.1	\$0.6	5.2%	Yoakum	\$4.7	\$0.1	2.0%
Sherman	\$0.8	\$0.1	6.4%	Young	\$10.2	\$0.5	4.6%
Smith	\$182.1	\$9.3	5.1%	Zapata	\$3.0	\$0.2	6.0%
Somervell	\$8.2	\$0.2	2.3%	*Zavala	\$1.9	\$0.1	4.3%

*Oil and gas production in recent years may affect travel impact estimates.

IV. METROPOLITAN DIRECT TRAVEL IMPACTS
1995-2016P TOTAL SPENDING
2006-2016P DETAILED IMPACTS



(non-metropolitan counties are shaded)

Metropolitan Statistical Areas

AreaName	Counties included
Abilene	Callahan, Jones, Taylor
Amarillo	Armstrong, Carson, Potter, Randall
Austin-Round Rock	Bastrop, Caldwell, Hays, Travis, Williamson
Beaumont-Port Arthur	Hardin, Jefferson, Orange
Brownsville-Harlingen	Cameron
College Station-Bryan	Brazos, Burleson, Robertson
Corpus Christi	Aransas, Nueces, San Patricio
*Dallas-Plano-Irving Metro. Division	Collin, Dallas, Delta, Denton, Ellis, Hunt, Kaufman, Rockwall
*Fort Worth-Arlington Metro. Division	Johnson, Parker, Tarrant, Wise
El Paso	El Paso
Houston-Sugar Land-Baytown	Austin, Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, San Jacinto, Waller
Killeen-Temple-Fort Hood	Bell, Coryell, Lampasas
Laredo	Webb
Longview	Gregg, Rusk, Upshur
Lubbock	Crosby, Lubbock
McAllen-Edinburg-Mission	Hidalgo
Midland	Midland
Odessa	Ector
San Angelo	Irion, Tom Green
San Antonio	Atascosa, Bandera, Bexar, Comal, Guadalupe, Kendall, Medina, Wilson
Sherman-Denison	Grayson
Texarkana (Texas portion only)	Bowie
Tyler	Smith
Victoria	Calhoun, Goliad, Victoria
Waco	McLennan
Wichita Falls	Archer, Clay, Wichita

Metropolitan statistical areas defined by Office of Management and Budget, June 6, 2003.

*Dallas-Plano-Irving and *Fort Worth-Arlington are Metropolitan Divisions. These two divisions comprise the Dallas-Fort Worth-Arlington Metropolitan Statistical Area.

Direct Metropolitan Travel Spending, 1995-2016p

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Abilene								
Total Spending	204	268	343	392	425	416	-2.2%	3.4%
Visitor Spending	202	257	330	375	405	397	-1.9%	3.3%
Non-transportation	156	182	207	229	275	276	0.2%	2.7%
Transportation	46	75	123	147	129	121	-6.2%	4.8%
Amarillo								
Total Spending	480	576	699	814	899	889	-1.2%	3.0%
Visitor Spending	443	533	651	762	838	830	-1.0%	3.0%
Non-transportation	343	390	437	508	609	615	1.1%	2.8%
Transportation	101	142	215	255	229	215	-6.3%	3.7%
Austin-Round Rock								
Total Spending	2,157	3,432	4,009	4,985	7,058	7,414	5.0%	6.1%
Visitor Spending	1,851	2,872	3,478	4,293	6,012	6,304	4.9%	6.0%
Non-transportation	1,430	2,165	2,575	3,180	4,684	4,949	5.7%	6.1%
Transportation	421	707	903	1,113	1,328	1,356	2.0%	5.7%
Beaumont-Port Arthur								
Total Spending	321	403	533	596	651	635	-2.4%	3.3%
Visitor Spending	305	385	521	588	641	627	-2.2%	3.5%
Non-transportation	223	264	328	357	441	441	-0.1%	3.3%
Transportation	83	121	193	231	200	186	-6.7%	3.9%
Brownsville-Harlingen								
Total Spending	491	595	676	747	826	825	-0.2%	2.5%
Visitor Spending	454	557	639	702	782	778	-0.6%	2.6%
Non-transportation	358	443	507	558	644	647	0.4%	2.9%
Transportation	96	113	133	144	138	131	-5.5%	1.5%
College Station-Bryan								
Total Spending	206	258	334	399	491	491	-0.2%	4.2%
Visitor Spending	189	241	315	382	473	473	0.0%	4.5%
Non-transportation	153	189	233	286	386	391	1.3%	4.6%
Transportation	36	52	82	96	87	82	-6.1%	3.9%
Corpus Christi								
Total Spending	707	822	986	1,121	1,354	1,345	-0.7%	3.1%
Visitor Spending	655	784	936	1,073	1,294	1,289	-0.4%	3.3%
Non-transportation	526	644	742	856	1,089	1,096	0.6%	3.6%
Transportation	129	140	194	217	205	194	-5.4%	2.0%

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Direct Metropolitan Travel Spending, 1995-2016p

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Dallas-Plano-Irving								
Total Spending	5,069	7,316	8,147	9,389	12,450	13,013	4.5%	4.6%
Visitor Spending	4,491	6,495	7,348	8,366	10,815	11,241	3.9%	4.5%
Non-transportation	3,503	5,114	5,468	6,050	8,296	8,743	5.4%	4.5%
Transportation	988	1,381	1,880	2,316	2,519	2,498	-0.9%	4.5%
Fort Worth-Arlington								
Total Spending	4,155	5,570	5,912	6,635	7,471	7,558	1.2%	2.9%
Visitor Spending	2,597	3,596	4,035	4,631	5,429	5,535	2.0%	3.7%
Non-transportation	1,102	1,725	2,164	2,608	3,342	3,490	4.4%	5.6%
Transportation	1,495	1,871	1,871	2,023	2,087	2,044	-2.0%	1.5%
El Paso								
Total Spending	855	1,030	1,297	1,519	1,622	1,623	0.1%	3.1%
Visitor Spending	704	874	1,128	1,324	1,396	1,396	0.0%	3.3%
Non-transportation	405	498	586	695	792	820	3.5%	3.4%
Transportation	299	376	542	629	604	576	-4.6%	3.2%
Houston-Sugar Land-Baytown								
Total Spending	6,261	9,178	11,435	12,962	16,475	16,247	-1.4%	4.6%
Visitor Spending	5,161	7,479	9,705	10,935	13,630	13,352	-2.0%	4.6%
Non-transportation	3,452	4,853	6,184	6,754	9,203	9,038	-1.8%	4.7%
Transportation	1,709	2,626	3,521	4,181	4,428	4,314	-2.6%	4.5%
Killeen-Temple-Fort Hood								
Total Spending	299	294	370	437	502	501	-0.2%	2.5%
Visitor Spending	245	275	368	435	468	473	1.2%	3.2%
Non-transportation	187	224	300	353	376	387	3.0%	3.5%
Transportation	58	51	68	82	92	86	-6.3%	1.8%
Laredo								
Total Spending	250	354	434	520	560	539	-3.8%	3.7%
Visitor Spending	238	339	419	496	539	520	-3.5%	3.8%
Non-transportation	201	286	335	401	447	433	-3.2%	3.7%
Transportation	37	53	83	95	92	87	-5.1%	4.1%
Longview								
Total Spending	133	188	234	274	275	260	-5.3%	3.3%
Visitor Spending	130	180	228	267	269	254	-5.5%	3.2%
Non-transportation	100	131	149	173	188	179	-5.1%	2.8%
Transportation	30	48	78	95	81	75	-6.3%	4.4%

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Direct Metropolitan Travel Spending, 1995-2016p

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Lubbock								
Total Spending	388	475	584	686	782	800	2.3%	3.5%
Visitor Spending	335	419	526	619	706	724	2.6%	3.7%
Non-transportation	246	306	365	427	528	552	4.6%	3.9%
Transportation	89	113	161	192	178	172	-3.4%	3.2%
McAllen-Edinburg-Mission								
Total Spending	607	780	1,005	1,173	1,333	1,321	-0.9%	3.8%
Visitor Spending	564	735	959	1,112	1,265	1,257	-0.6%	3.9%
Non-transportation	465	612	773	902	1,065	1,065	0.0%	4.0%
Transportation	99	123	186	210	200	192	-4.1%	3.2%
Midland								
Total Spending	162	227	266	353	579	494	-14.6%	5.5%
Visitor Spending	139	184	223	299	495	421	-15.0%	5.4%
Non-transportation	105	127	148	207	377	313	-17.0%	5.3%
Transportation	34	58	75	93	118	108	-8.3%	5.7%
Odessa								
Total Spending	114	130	180	232	354	281	-20.7%	4.4%
Visitor Spending	114	130	180	232	353	280	-20.7%	4.4%
Non-transportation	100	109	144	189	318	247	-22.2%	4.4%
Transportation	14	21	36	43	36	33	-7.0%	4.2%
San Angelo								
Total Spending	119	133	170	197	229	216	-5.9%	2.9%
Visitor Spending	110	125	161	187	216	205	-5.4%	3.0%
Non-transportation	87	95	112	130	166	157	-5.7%	2.8%
Transportation	23	30	48	57	50	48	-4.5%	3.5%
San Antonio								
Total Spending	3,264	4,590	5,855	6,937	8,222	8,397	2.1%	4.6%
Visitor Spending	2,995	4,166	5,364	6,340	7,315	7,400	1.2%	4.4%
Non-transportation	1,999	2,704	3,280	3,855	4,926	5,072	3.0%	4.5%
Transportation	996	1,463	2,085	2,486	2,389	2,328	-2.5%	4.1%
Sherman-Denison								
Total Spending	90	128	168	187	188	189	0.5%	3.6%
Visitor Spending	90	128	167	186	187	188	0.6%	3.6%
Non-transportation	62	86	96	101	116	122	5.1%	3.2%
Transportation	28	42	70	85	71	67	-6.8%	4.2%

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Direct Metropolitan Travel Spending, 1995-2016p

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Texarkana								
Total Spending	82	104	145	177	172	174	0.7%	3.6%
Visitor Spending	81	103	144	176	172	173	0.8%	3.7%
Non-transportation	54	63	77	94	102	108	5.7%	3.3%
Transportation	27	40	67	81	69	65	-6.4%	4.3%
Tyler								
Total Spending	177	225	294	349	385	367	-4.7%	3.5%
Visitor Spending	153	200	263	309	346	336	-2.9%	3.8%
Non-transportation	119	151	185	218	262	260	-0.8%	3.8%
Transportation	34	49	78	91	84	76	-9.6%	3.9%
Victoria								
Total Spending	121	159	189	218	248	234	-5.4%	3.2%
Visitor Spending	120	156	186	216	246	233	-5.4%	3.2%
Non-transportation	102	128	140	161	200	190	-5.0%	3.0%
Transportation	18	28	46	55	46	43	-6.9%	4.3%
Waco								
Total Spending	268	319	409	458	509	531	4.4%	3.3%
Visitor Spending	231	303	392	440	491	514	4.8%	3.9%
Non-transportation	180	233	278	305	372	400	7.7%	3.9%
Transportation	51	70	114	135	119	114	-4.0%	3.9%
Wichita Falls								
Total Spending	154	169	204	234	236	238	0.8%	2.1%
Visitor Spending	139	160	195	227	228	232	1.6%	2.5%
Non-transportation	102	120	135	156	167	175	4.6%	2.6%
Transportation	36	41	60	71	61	57	-6.8%	2.1%

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Travel Share of Total Metropolitan Earnings and Employment, 2016p

Metro Area	Earnings (\$Million)			Employment (thousand jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Abilene	5,412	95	1.8%	78	4	5.1%
Amarillo	8,930	204	2.3%	127	9	7.3%
Austin-Round Rock	83,101	2,173	2.6%	1,056	65	6.2%
Beaumont-Port Arthur	12,808	163	1.3%	163	8	4.7%
Brownsville-Harlingen	9,015	200	2.2%	151	9	6.0%
College Station-Bryan	7,005	141	2.0%	115	6	5.3%
Corpus Christi	14,832	441	3.0%	201	17	8.6%
Dallas-Plano-Irving	203,152	4,955	2.4%	2,614	118	4.5%
Fort Worth-Arlington	86,526	4,606	5.3%	1,057	78	7.4%
El Paso	21,858	435	2.0%	334	14	4.2%
Houston-Sugar Land-Baytown	276,344	6,130	2.2%	3,119	141	4.5%
Killeen-Temple-Fort Hood	14,139	140	1.0%	176	6	3.2%
Laredo	6,269	154	2.5%	109	6	5.6%
Longview	6,742	71	1.1%	104	3	3.0%
Lubbock	9,408	269	2.9%	147	9	5.9%
McAllen-Edinburg-Mission	16,503	371	2.2%	285	16	5.7%
Midland	12,338	93	0.8%	99	3	3.3%
Odessa	4,922	91	1.8%	69	3	4.0%
San Angelo	4,050	71	1.8%	56	3	5.9%
San Antonio	84,157	2,574	3.1%	1,079	78	7.2%
Sherman-Denison	3,889	38	1.0%	53	2	3.0%
Texarkana	2,766	36	1.3%	44	2	4.2%
Tyler	8,882	93	1.0%	114	4	3.2%
Victoria	3,907	58	1.5%	55	2	3.9%
Waco	7,451	135	1.8%	116	6	4.9%
Wichita Falls	4,898	59	1.2%	67	4	5.4%
Metro Total	919,305	23,795	2.6%	11,587	615	5.3%

**Abilene MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	360.2	412.6	375.2	420.4	443.1	404.5	397.0
Other Travel*	16.9	18.0	16.9	19.4	21.9	20.9	19.1
Total Direct Spending	377.0	430.6	392.1	439.8	465.0	425.5	416.1
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	156.9	188.5	169.9	202.0	222.2	203.9	199.8
Private Campground	5.1	5.9	6.3	7.0	7.2	6.7	6.6
Public Campground	1.0	1.1	1.1	1.3	1.3	1.2	1.2
Private Home	95.9	106.9	97.2	105.9	104.7	95.6	93.8
Vacation Home	2.5	2.8	2.5	2.7	2.8	2.7	2.7
Day Travel	98.7	107.3	98.1	101.5	104.9	94.5	92.9
Visitor Spending	360.2	412.6	375.2	420.4	443.1	404.5	397.0
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	38.5	45.2	42.1	49.5	58.0	58.3	56.8
Food Service	53.5	58.9	59.5	65.9	73.5	75.5	77.2
Food Stores	13.4	15.0	14.7	16.4	17.8	18.0	17.8
Local Tran. & Gas	131.2	168.1	137.4	161.1	158.0	118.4	111.0
Arts, Ent. & Rec.	43.3	44.6	42.9	45.0	47.9	47.9	48.5
Retail Sales	70.6	70.0	69.3	72.2	76.1	75.5	75.4
Visitor Air Tran.	9.6	10.7	9.2	10.4	11.7	11.0	10.3
Visitor Spending	360.2	412.6	375.2	420.4	443.1	404.5	397.0
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	37.0	40.8	42.6	47.3	52.8	53.5	54.9
Arts, Ent. & Rec.	13.9	14.4	14.6	15.1	16.7	17.6	18.2
Retail**	13.1	13.2	12.8	14.0	15.6	16.2	16.7
Ground Tran.	1.9	2.1	2.0	2.2	2.4	2.5	2.5
Visitor Air Tran.	0.5	0.5	0.5	0.5	0.6	0.7	0.8
Other Travel*	1.4	1.5	1.7	1.9	2.3	2.4	2.2
Total Direct Earnings	67.8	72.5	74.1	81.1	90.6	93.0	95.3
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	1,920	1,940	1,910	1,980	2,100	2,100	2,080
Arts, Ent. & Rec.	1,150	1,060	1,010	970	1,030	1,060	1,010
Retail**	650	620	580	590	620	630	650
Ground Tran.	60	60	60	60	70	70	70
Visitor Air Tran.	10	10	10	10	10	10	10
Other Travel*	60	40	40	60	70	60	60
Total Direct Employment	3,890	3,770	3,650	3,730	3,930	3,980	3,930
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	8.5	9.0	9.1	9.9	11.2	11.4	11.5
Visitor	5.1	5.7	5.4	6.2	7.0	7.0	7.0
Business/Employee	3.3	3.3	3.6	3.7	4.2	4.3	4.5
State Tax Receipts	21.7	23.1	22.4	23.3	25.5	25.6	25.8
Visitor	19.4	20.5	20.0	20.5	22.3	22.4	22.6
Business/Employee	2.3	2.6	2.5	2.8	3.2	3.3	3.2
Total Direct Gov't Revenue	30.2	32.1	31.5	33.2	36.7	37.0	37.2

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Amarillo MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	711.2	794.5	762.3	832.9	876.3	838.4	830.2
Other Travel*	52.2	56.6	51.9	60.9	63.4	61.0	58.4
Total Direct Spending	763.4	851.1	814.2	893.7	939.7	899.4	888.6
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	283.2	328.8	321.0	372.7	402.5	397.3	396.1
Private Campground	9.9	11.5	12.1	13.5	14.0	13.0	12.8
Public Campground	4.3	5.0	5.0	5.6	5.8	5.3	5.1
Private Home	92.3	104.1	93.3	106.1	105.9	95.4	92.7
Vacation Home	2.4	2.8	2.5	2.8	2.8	2.6	2.5
Day Travel	319.0	342.4	328.4	332.1	345.2	324.8	320.8
Visitor Spending	711.2	794.5	762.3	832.9	876.3	838.4	830.2
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	74.5	83.0	84.8	97.0	111.2	121.5	123.9
Food Service	112.6	124.5	132.6	142.2	157.8	166.8	170.7
Food Stores	28.8	32.2	33.2	35.9	39.2	40.4	40.0
Local Tran. & Gas	206.4	264.3	215.9	253.0	246.8	184.4	172.6
Arts, Ent. & Rec.	57.5	59.7	60.3	61.9	66.2	67.9	68.8
Retail Sales	191.5	190.4	196.7	197.9	208.7	212.4	212.0
Visitor Air Tran.	40.0	40.4	38.8	44.9	46.5	44.9	42.2
Visitor Spending	711.2	794.5	762.3	832.9	876.3	838.4	830.2
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	69.2	75.0	83.6	90.8	99.1	105.4	109.4
Arts, Ent. & Rec.	27.3	28.6	30.5	31.4	34.9	37.5	38.9
Retail**	33.8	34.1	34.0	36.1	39.9	42.4	43.4
Ground Tran.	2.7	2.9	2.8	3.1	3.2	3.4	3.3
Visitor Air Tran.	1.9	1.7	2.3	2.4	2.6	3.1	3.4
Other Travel*	3.7	3.4	3.8	4.0	4.6	5.2	5.4
Total Direct Earnings	138.6	145.8	157.0	167.7	184.2	196.9	203.7
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	4,110	4,200	4,390	4,380	4,540	4,730	4,890
Arts, Ent. & Rec.	2,270	2,350	2,360	2,220	2,340	2,470	2,580
Retail**	1,600	1,500	1,460	1,410	1,500	1,550	1,570
Ground Tran.	90	90	90	90	90	90	90
Visitor Air Tran.	20	20	20	30	20	30	30
Other Travel*	90	70	60	70	70	60	60
Total Direct Employment	8,250	8,270	8,440	8,250	8,600	8,990	9,260
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	17.8	18.6	20.7	21.7	24.0	25.6	26.3
Visitor	11.1	11.9	12.9	14.0	15.5	16.4	16.6
Business/Employee	6.8	6.7	7.8	7.7	8.5	9.2	9.7
State Tax Receipts	42.4	44.7	45.2	46.3	50.3	52.0	52.5
Visitor	37.7	39.6	40.0	40.6	43.9	45.1	45.8
Business/Employee	4.6	5.1	5.2	5.7	6.5	6.9	6.7
Total Direct Gov't Revenue	60.2	63.2	65.8	68.0	74.3	77.5	78.8

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Austin-Round Rock MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	3,894	4,364	4,293	5,010	5,685	6,012	6,304
Other Travel*	599	697	692	851	968	1,046	1,109
Total Direct Spending	4,493	5,061	4,985	5,861	6,653	7,058	7,414
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	2,106	2,394	2,348	2,871	3,373	3,683	3,904
Private Campground	16	18	19	21	22	21	21
Public Campground	9	10	10	11	12	11	11
Private Home	950	1,070	1,058	1,193	1,288	1,297	1,340
Vacation Home	23	26	26	28	30	31	31
Day Travel	790	846	832	885	961	969	997
Visitor Spending	3,894	4,364	4,293	5,010	5,685	6,012	6,304
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	676	803	753	949	1,190	1,369	1,479
Food Service	812	905	967	1,119	1,289	1,421	1,509
Food Stores	186	214	221	257	291	311	318
Local Tran. & Gas	633	799	670	786	793	642	618
Arts, Ent. & Rec.	354	371	373	411	455	486	509
Retail Sales	817	834	866	954	1,039	1,096	1,134
Visitor Air Tran.	417	438	444	534	629	687	737
Visitor Spending	3,894	4,364	4,293	5,010	5,685	6,012	6,304
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	638	714	760	929	1,131	1,263	1,374
Arts, Ent. & Rec.	185	196	211	247	296	331	355
Retail**	159	165	166	190	215	236	250
Ground Tran.	22	25	24	27	30	33	33
Visitor Air Tran.	15	15	15	17	21	25	28
Other Travel*	64	80	77	95	109	122	134
Total Direct Earnings	1,083	1,194	1,253	1,505	1,801	2,010	2,173
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accom. & Food Serv.	25.1	26.3	27.6	30.8	35.1	37.8	39.8
Arts, Ent. & Rec.	9.7	9.9	10.5	11.2	12.6	13.5	14.3
Retail**	6.2	6.3	6.2	6.5	7.0	7.6	7.9
Ground Tran.	0.8	0.8	0.8	0.7	0.8	0.9	0.9
Visitor Air Tran.	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Other Travel*	1.3	1.6	1.5	1.8	1.8	1.9	2.0
Total Direct Employment	43.4	45.1	46.8	51.3	57.7	62.0	65.2
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	139	152	157	183	220	248	269
Visitor	86	97	95	114	137	154	165
Business/Employee	53	55	62	69	83	94	103
State Tax Receipts	222	244	245	280	325	355	371
Visitor	185	202	204	229	262	284	299
Business/Employee	36	42	42	51	64	70	72
Total Direct Gov't Revenue	361	396	402	463	545	603	640

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

Beaumont-Port Arthur MSA Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	574.4	690.4	587.9	650.7	693.1	641.0	627.1
Other Travel*	11.1	9.9	8.6	5.3	10.8	10.1	8.3
Total Direct Spending	585.5	700.2	596.5	656.1	703.9	651.0	635.5
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	267.7	347.6	278.1	322.1	361.0	341.4	333.3
Private Campground	4.4	5.0	5.5	6.1	6.2	5.7	5.6
Public Campground	1.2	1.3	1.4	1.5	1.6	1.4	1.4
Private Home	158.7	173.7	160.8	173.4	170.2	153.1	150.7
Vacation Home	5.5	6.2	5.7	6.1	6.1	5.8	5.8
Day Travel	137.0	156.6	136.3	141.4	147.9	133.5	130.3
Visitor Spending	574.4	690.4	587.9	650.7	693.1	641.0	627.1
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	81.6	106.3	79.4	87.3	101.0	106.7	105.5
Food Service	94.6	110.9	103.7	112.7	128.8	135.0	136.9
Food Stores	26.3	31.2	28.6	31.5	35.3	36.2	35.5
Local Tran. & Gas	217.7	279.7	228.4	268.1	261.6	195.0	182.7
Arts, Ent. & Rec.	51.0	55.5	50.0	51.8	56.4	57.4	57.7
Retail Sales	98.4	102.9	95.6	98.3	105.2	106.2	105.4
Visitor Air Tran.	4.7	4.0	2.2	1.1	4.9	4.6	3.4
Visitor Spending	574.4	690.4	587.9	650.7	693.1	641.0	627.1
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	60.8	72.5	66.5	70.8	75.3	81.3	83.2
Arts, Ent. & Rec.	27.2	29.9	35.0	38.7	41.7	44.5	45.8
Retail**	21.3	22.5	20.7	22.6	25.5	26.8	27.5
Ground Tran.	2.6	2.8	2.8	3.1	3.3	3.5	3.5
Visitor Air Tran.	0.7	0.8	0.7	0.3	0.4	0.5	0.5
Other Travel*	2.7	2.9	3.2	2.1	2.5	2.4	2.2
Total Direct Earnings	115.3	131.4	128.8	137.7	148.8	159.0	162.6
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	3,280	3,750	3,210	3,220	3,460	3,580	3,600
Arts, Ent. & Rec.	2,030	2,230	2,470	2,560	2,790	2,850	2,840
Retail**	990	1,020	910	910	970	1,020	1,010
Ground Tran.	60	60	60	60	70	80	70
Visitor Air Tran.	10	10	0	0	0	0	0
Other Travel*	60	60	60	50	50	40	30
Total Direct Employment	6,500	7,200	6,780	6,850	7,400	7,610	7,620
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	13.4	15.6	14.0	14.6	16.3	17.3	17.6
Visitor	8.0	9.8	7.9	8.6	9.8	10.3	10.2
Business/Employee	5.4	5.7	6.1	6.0	6.5	7.1	7.4
State Tax Receipts	36.3	40.4	37.2	38.0	41.7	42.8	43.0
Visitor	32.2	35.5	32.6	33.0	36.2	36.9	37.2
Business/Employee	4.1	4.9	4.5	5.0	5.6	5.9	5.7
Total Direct Gov't Revenue	49.7	55.9	51.1	52.6	58.1	60.1	60.6

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Brownsville-Harlingen MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	699.4	712.8	701.5	759.3	798.4	782.3	777.5
Other Travel*	40.2	40.2	45.0	51.2	46.3	43.8	47.3
Total Direct Spending	739.6	753.0	746.5	810.6	844.7	826.1	824.9
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	380.5	369.3	350.0	382.9	408.0	397.6	392.4
Private Campground	94.0	104.2	116.2	125.8	134.3	134.3	134.4
Public Campground	4.7	5.1	5.5	5.9	6.3	6.3	6.4
Private Home	125.8	134.0	130.8	141.9	143.0	138.7	138.2
Vacation Home	48.5	53.8	51.7	55.5	57.5	57.4	58.0
Day Travel	46.0	46.4	47.3	47.3	49.2	48.1	48.1
Visitor Spending	699.4	712.8	701.5	759.3	798.4	782.3	777.5
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	175.4	170.6	162.3	177.7	197.6	199.2	198.0
Food Service	121.9	127.0	132.3	141.8	153.3	157.0	160.8
Food Stores	51.5	56.9	59.7	65.7	70.3	71.2	70.4
Local Tran. & Gas	80.0	93.6	80.4	91.8	91.5	75.1	69.8
Arts, Ent. & Rec.	63.3	62.9	63.2	64.9	67.7	67.7	68.6
Retail Sales	140.1	135.9	140.4	145.9	150.1	148.8	148.9
Visitor Air Tran.	67.2	66.0	63.3	71.5	67.9	63.3	61.0
Visitor Spending	699.4	712.8	701.5	759.3	798.4	782.3	777.5
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	82.9	82.5	88.3	97.9	104.9	111.4	114.7
Arts, Ent. & Rec.	28.4	28.5	32.8	31.7	36.0	37.7	39.1
Retail**	25.8	25.9	26.2	28.3	30.3	31.5	32.3
Ground Tran.	6.1	6.2	5.7	6.1	6.2	6.1	5.6
Visitor Air Tran.	3.5	3.4	3.6	3.6	4.4	4.3	4.5
Other Travel*	3.3	3.1	3.4	3.3	3.7	3.7	4.3
Total Direct Earnings	150.0	149.6	160.0	170.9	185.5	194.7	200.5
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	4,760	4,330	4,340	4,600	4,860	5,030	5,120
Arts, Ent. & Rec.	1,880	1,670	1,810	1,660	1,860	1,900	2,200
Retail**	1,450	1,360	1,340	1,330	1,360	1,390	1,400
Ground Tran.	340	320	190	160	170	160	150
Visitor Air Tran.	50	50	40	60	50	50	50
Other Travel*	80	70	60	70	70	60	70
Total Direct Employment	8,580	7,810	7,800	7,890	8,400	8,620	9,000
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	21.2	20.6	21.2	22.2	24.1	24.6	24.8
Visitor	13.9	13.8	13.4	14.4	15.6	15.5	15.3
Business/Employee	7.3	6.8	7.9	7.8	8.5	9.0	9.5
State Tax Receipts	35.5	35.7	35.7	38.0	40.8	41.1	40.9
Visitor	30.5	30.4	30.4	32.1	34.3	34.3	34.3
Business/Employee	5.1	5.3	5.3	5.9	6.6	6.8	6.7
Total Direct Gov't Revenue	56.7	56.3	56.9	60.2	64.9	65.7	65.8

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**College Station-Bryan MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	342.0	409.8	382.0	415.3	502.0	473.0	472.8
Other Travel*	19.8	18.3	17.1	17.4	18.8	18.5	17.7
Total Direct Spending	361.9	428.1	399.2	432.6	520.8	491.5	490.5
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	148.0	193.8	177.6	199.4	272.4	254.8	254.0
Private Campground	4.6	5.2	5.6	6.2	6.3	6.0	5.9
Public Campground	2.6	2.9	3.1	3.3	3.6	3.6	3.6
Private Home	87.8	96.5	92.1	101.3	102.9	100.0	100.8
Vacation Home	8.2	9.0	8.2	8.8	9.1	9.2	9.3
Day Travel	90.8	102.5	95.4	96.2	107.7	99.4	99.2
Visitor Spending	342.0	409.8	382.0	415.3	502.0	473.0	472.8
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	62.7	84.5	77.7	87.6	127.8	122.8	122.1
Food Service	69.2	81.6	83.1	87.7	110.2	112.7	116.5
Food Stores	17.0	20.1	20.0	21.6	25.3	25.4	25.5
Local Tran. & Gas	85.0	108.9	88.4	103.7	101.9	75.6	70.0
Arts, Ent. & Rec.	32.4	35.5	34.6	34.9	41.8	41.9	42.9
Retail Sales	66.9	70.6	70.8	71.5	83.6	83.3	84.2
Visitor Air Tran.	8.9	8.6	7.5	8.4	11.3	11.3	11.6
Visitor Spending	342.0	409.8	382.0	415.3	502.0	473.0	472.8
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	44.7	54.3	56.1	60.1	85.2	86.2	89.3
Arts, Ent. & Rec.	15.0	16.6	18.0	19.8	28.9	30.3	31.8
Retail**	11.7	12.6	12.3	13.1	15.7	16.3	16.9
Ground Tran.	0.5	0.5	0.5	0.5	0.7	0.7	0.6
Visitor Air Tran.	0.3	0.3	0.6	0.4	0.5	0.6	0.6
Other Travel*	2.6	1.7	2.2	1.8	1.8	1.8	1.7
Total Direct Earnings	74.9	86.0	89.6	95.6	132.7	136.0	140.9
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	2,680	2,930	2,990	3,010	3,730	3,700	3,800
Arts, Ent. & Rec.	1,050	1,050	1,130	1,190	1,510	1,530	1,570
Retail**	590	600	580	560	640	650	660
Ground Tran.	20	10	10	20	30	30	20
Visitor Air Tran.	0	0	0	0	0	10	10
Other Travel*	50	40	40	30	40	30	30
Total Direct Employment	4,440	4,680	4,820	4,850	5,990	6,000	6,120
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	8.6	10.2	10.3	10.8	15.2	15.1	15.5
Visitor	5.1	6.4	6.1	6.7	9.3	9.1	9.1
Business/Employee	3.5	3.7	4.2	4.2	5.8	6.0	6.4
State Tax Receipts	20.7	23.6	23.1	23.9	30.1	30.1	30.4
Visitor	18.0	20.4	19.9	20.5	25.2	25.0	25.4
Business/Employee	2.7	3.2	3.2	3.5	5.0	5.1	5.0
Total Direct Gov't Revenue	29.2	33.8	33.4	34.8	45.3	45.2	45.9

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Corpus Christi MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	1,022	1,089	1,073	1,228	1,303	1,294	1,289
Other Travel*	52	50	48	54	59	60	56
Total Direct Spending	1,074	1,138	1,121	1,282	1,362	1,354	1,345
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	603	643	640	767	821	828	824
Private Campground	45	51	55	60	64	62	62
Public Campground	7	7	8	8	9	9	9
Private Home	175	184	172	184	191	184	183
Vacation Home	25	27	25	27	28	28	29
Day Travel	169	176	173	182	189	183	184
Visitor Spending	1,022	1,089	1,073	1,228	1,303	1,294	1,289
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	216	230	227	280	311	324	316
Food Service	246	265	280	317	340	357	367
Food Stores	66	73	75	86	92	94	94
Local Tran. & Gas	163	201	167	194	193	149	141
Arts, Ent. & Rec.	113	114	115	124	129	132	135
Retail Sales	158	154	160	175	180	182	183
Visitor Air Tran.	60	51	50	53	58	56	53
Visitor Spending	1,022	1,089	1,073	1,228	1,303	1,294	1,289
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	161.8	169.6	190.0	225.1	263.0	284.9	292.6
Arts, Ent. & Rec.	52.4	53.3	56.7	65.1	76.9	82.1	85.8
Retail**	36.3	36.7	37.0	41.9	45.0	47.6	49.2
Ground Tran.	5.4	5.3	5.0	5.3	5.9	6.1	5.8
Visitor Air Tran.	2.0	1.7	2.0	2.4	2.6	2.6	2.9
Other Travel*	4.8	3.5	3.7	3.9	4.7	4.6	4.4
Total Direct Earnings	262.6	270.1	294.4	343.7	398.0	427.9	440.7
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	8,140	8,530	9,080	9,900	10,860	11,340	11,380
Arts, Ent. & Rec.	3,140	2,940	2,970	3,150	3,480	3,600	3,870
Retail**	1,620	1,580	1,550	1,600	1,650	1,710	1,770
Ground Tran.	190	160	150	150	170	160	160
Visitor Air Tran.	30	20	30	30	30	30	30
Other Travel*	150	90	90	90	90	80	80
Total Direct Employment	13,330	13,390	13,920	14,980	16,340	17,000	17,330
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	34.2	34.6	36.7	42.3	47.5	50.1	50.8
Visitor	21.4	22.2	22.3	26.6	29.1	30.1	29.8
Business/Employee	12.8	12.4	14.5	15.7	18.4	19.9	21.0
State Tax Receipts	57.7	60.5	61.5	69.1	75.6	78.4	78.6
Visitor	48.9	51.0	51.7	57.4	61.6	63.4	64.0
Business/Employee	8.8	9.5	9.7	11.7	14.0	15.0	14.6
Total Direct Gov't Revenue	91.9	95.0	98.2	111.4	123.1	128.5	129.4

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Dallas-Plano-Irving MD
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	8,082	8,891	8,366	9,621	10,560	10,815	11,241
Other Travel*	876	1,055	1,023	1,252	1,384	1,635	1,772
Total Direct Spending	8,958	9,946	9,389	10,873	11,945	12,450	13,013
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	4,866	5,356	4,987	5,971	6,725	7,052	7,419
Private Campground	19	22	24	26	27	26	25
Public Campground	14	16	17	18	19	18	17
Private Home	1,554	1,781	1,711	1,881	1,949	1,920	1,943
Vacation Home	27	31	29	32	33	32	33
Day Travel	1,602	1,686	1,598	1,693	1,808	1,767	1,803
Visitor Spending	8,082	8,891	8,366	9,621	10,560	10,815	11,241
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	1,407	1,521	1,334	1,599	1,910	2,124	2,306
Food Service	1,770	1,913	1,964	2,266	2,568	2,755	2,909
Food Stores	292	323	322	369	410	429	436
Local Tran. & Gas	2,005	2,459	2,079	2,443	2,470	2,073	2,028
Arts, Ent. & Rec.	1,051	1,065	1,037	1,136	1,241	1,294	1,351
Retail Sales	1,399	1,386	1,393	1,529	1,641	1,692	1,741
Visitor Air Tran.	159	225	236	278	320	446	470
Visitor Spending	8,082	8,891	8,366	9,621	10,560	10,815	11,241
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	1,561	1,632	1,624	1,889	2,100	2,289	2,477
Arts, Ent. & Rec.	574	588	592	661	790	862	923
Retail**	342	343	334	381	426	458	482
Ground Tran.	100	105	98	111	122	134	136
Visitor Air Tran.	223	224	257	291	172	190	205
Other Travel*	542	588	600	714	606	666	731
Total Direct Earnings	3,341	3,480	3,505	4,047	4,216	4,600	4,955
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accom. & Food Serv.	46.2	46.6	46.5	52.0	58.1	61.2	65.2
Arts, Ent. & Rec.	16.7	15.5	15.6	16.5	19.6	20.6	21.4
Retail**	13.7	14.0	13.3	13.9	14.9	15.7	16.3
Ground Tran.	3.2	3.1	2.8	2.8	3.2	3.4	3.4
Visitor Air Tran.	2.3	2.4	2.4	2.9	1.7	1.9	2.0
Other Travel*	8.2	8.5	7.9	9.6	8.5	9.0	9.7
Total Direct Employment	90.3	90.1	88.5	97.7	106.0	111.8	118.1
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	315	324	328	366	404	444	482
Visitor	151	164	154	181	208	229	245
Business/Employee	164	160	173	185	195	215	237
State Tax Receipts	542	573	556	622	689	734	766
Visitor	431	451	440	485	541	574	602
Business/Employee	112	122	115	137	148	160	163
Total Direct Gov't Revenue	857	897	883	988	1,092	1,178	1,247

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Fort Worth-Arlington MD
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	4,419	4,752	4,631	5,170	5,507	5,429	5,535
Other Travel*	2,053	2,048	2,004	2,295	2,246	2,043	2,023
Total Direct Spending	6,472	6,800	6,635	7,466	7,754	7,471	7,558
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	2,629	2,883	2,810	3,205	3,471	3,486	3,583
Private Campground	18	21	22	25	25	23	23
Public Campground	9	10	10	11	11	10	10
Private Home	946	960	927	1,049	1,064	993	986
Vacation Home	18	21	20	21	22	21	22
Day Travel	799	858	843	858	913	895	912
Visitor Spending	4,419	4,752	4,631	5,170	5,507	5,429	5,535
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	590	698	663	762	876	950	998
Food Service	622	700	749	814	917	989	1,042
Food Stores	105	120	124	135	150	157	160
Local Tran. & Gas	729	895	753	885	886	714	693
Arts, Ent. & Rec.	506	531	542	559	608	637	664
Retail Sales	495	506	529	549	587	609	626
Visitor Air Tran.	1,371	1,302	1,270	1,467	1,483	1,373	1,351
Visitor Spending	4,419	4,752	4,631	5,170	5,507	5,429	5,535
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	496	554	586	686	746	808	865
Arts, Ent. & Rec.	308	326	344	386	460	504	539
Retail**	108	112	113	123	137	148	156
Ground Tran.	31	31	30	34	37	38	39
Visitor Air Tran.	697	611	612	641	842	1,139	1,227
Other Travel*	1,019	950	952	1,001	1,247	1,637	1,781
Total Direct Earnings	2,659	2,585	2,637	2,871	3,468	4,274	4,606
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accom. & Food Serv.	19.9	22.1	22.9	23.8	26.0	27.1	28.4
Arts, Ent. & Rec.	12.8	16.1	16.6	16.6	19.7	20.7	20.9
Retail**	4.5	4.5	4.5	4.5	4.7	5.0	5.2
Ground Tran.	0.9	0.9	0.8	0.8	0.9	0.9	0.9
Visitor Air Tran.	8.2	7.7	7.3	8.1	7.9	9.0	9.2
Other Travel*	12.2	12.1	11.7	12.8	12.0	13.2	13.8
Total Direct Employment	58.5	63.5	63.8	66.5	71.2	75.9	78.5
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	217	211	221	233	273	319	346
Visitor	86	93	91	101	112	119	126
Business/Employee	130	119	130	131	161	200	220
State Tax Receipts	248	263	260	282	325	363	375
Visitor	159	172	173	184	203	214	223
Business/Employee	89	90	87	98	122	149	152
Total Direct Gov't Revenue	465	474	481	514	598	682	721

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**El Paso MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	1,252	1,398	1,324	1,446	1,470	1,396	1,396
Other Travel*	188	197	196	216	215	226	228
Total Direct Spending	1,439	1,595	1,519	1,662	1,685	1,622	1,623
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	848	951	907	999	1,017	975	982
Private Campground	18	22	23	25	27	24	23
Public Campground	1	1	1	1	1	1	1
Private Home	232	259	238	261	263	248	242
Vacation Home	5	6	6	6	6	6	6
Day Travel	147	158	150	154	155	142	141
Visitor Spending	1,252	1,398	1,324	1,446	1,470	1,396	1,396
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	154	165	166	173	185	198	207
Food Service	176	189	205	222	233	245	257
Food Stores	42	46	48	53	55	57	57
Local Tran. & Gas	436	551	455	530	523	404	382
Arts, Ent. & Rec.	79	80	82	85	87	89	92
Retail Sales	188	184	193	201	201	204	207
Visitor Air Tran.	176	183	174	182	187	200	194
Visitor Spending	1,252	1,398	1,324	1,446	1,470	1,396	1,396
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	171	178	200	225	240	255	272
Arts, Ent. & Rec.	39	40	46	49	49	52	55
Retail**	39	39	39	43	46	49	51
Ground Tran.	13	14	13	14	15	16	15
Visitor Air Tran.	10	12	12	14	13	17	18
Other Travel*	15	16	17	19	18	22	24
Total Direct Earnings	286	298	327	364	380	411	435
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	6,450	6,130	6,210	6,790	7,140	7,390	7,520
Arts, Ent. & Rec.	2,850	2,970	3,100	3,160	3,130	3,250	3,520
Retail**	1,900	1,900	1,880	1,880	1,900	1,970	2,060
Ground Tran.	450	460	430	420	480	480	470
Visitor Air Tran.	160	150	140	160	140	160	160
Other Travel*	300	270	260	270	250	260	280
Total Direct Employment	12,130	11,910	12,030	12,690	13,070	13,530	14,020
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	35.1	35.7	38.5	40.5	42.6	45.5	48.0
Visitor	21.2	22.2	22.6	24.1	25.3	26.6	27.5
Business/Employee	13.8	13.5	15.9	16.4	17.3	18.9	20.5
State Tax Receipts	72.1	75.6	76.3	78.7	83.0	85.6	87.8
Visitor	62.4	64.9	65.4	66.1	69.4	71.0	73.1
Business/Employee	9.8	10.6	11.0	12.6	13.6	14.6	14.7
Total Direct Gov't Revenue	107.2	111.3	114.9	119.3	125.6	131.1	135.8

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Houston-Sugar Land-Baytown MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	10,477	12,102	10,935	13,025	14,298	13,630	13,352
Other Travel*	1,876	2,026	2,027	2,457	2,826	2,844	2,895
Total Direct Spending	12,352	14,128	12,962	15,483	17,124	16,475	16,247
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	6,130	7,280	6,380	8,014	9,052	8,665	8,390
Private Campground	54	61	67	72	74	70	70
Public Campground	4	5	5	6	6	6	6
Private Home	2,330	2,591	2,506	2,803	2,911	2,779	2,803
Vacation Home	105	119	113	122	129	128	131
Day Travel	1,854	2,047	1,865	2,008	2,126	1,982	1,952
Visitor Spending	10,477	12,102	10,935	13,025	14,298	13,630	13,352
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	1,602	2,017	1,646	2,133	2,664	2,667	2,510
Food Service	1,831	2,097	2,042	2,415	2,734	2,797	2,817
Food Stores	335	387	372	434	482	489	480
Local Tran. & Gas	2,930	3,612	3,035	3,580	3,609	2,929	2,809
Arts, Ent. & Rec.	1,233	1,323	1,231	1,378	1,503	1,500	1,500
Retail Sales	1,456	1,515	1,464	1,640	1,764	1,749	1,730
Visitor Air Tran.	1,090	1,151	1,146	1,445	1,543	1,499	1,505
Visitor Spending	10,477	12,102	10,935	13,025	14,298	13,630	13,352
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	1,410	1,638	1,590	1,894	2,202	2,391	2,376
Arts, Ent. & Rec.	581	630	620	681	777	812	832
Retail**	338	355	335	389	437	455	463
Ground Tran.	124	129	121	140	154	163	160
Visitor Air Tran.	623	652	683	670	724	755	818
Other Travel*	1,000	1,077	1,131	1,117	1,292	1,373	1,481
Total Direct Earnings	4,076	4,481	4,481	4,891	5,586	5,949	6,130
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accom. & Food Serv.	54.5	59.3	55.9	63.2	70.8	74.2	73.9
Arts, Ent. & Rec.	22.9	23.0	21.8	22.9	25.2	25.4	25.4
Retail**	13.8	14.0	12.9	13.7	14.7	15.0	15.2
Ground Tran.	3.7	3.7	3.2	3.5	4.0	4.1	4.0
Visitor Air Tran.	7.6	7.8	7.1	7.4	6.9	7.1	7.4
Other Travel*	14.5	14.6	13.3	13.5	13.6	14.2	14.9
Total Direct Employment	117.0	122.3	114.3	124.2	135.1	140.0	140.8
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	409	454	448	506	594	617	620
Visitor	209	248	227	282	336	339	327
Business/Employee	200	206	221	224	258	278	293
State Tax Receipts	649	720	677	758	861	878	871
Visitor	513	563	530	592	665	671	669
Business/Employee	137	157	148	166	196	207	202
Total Direct Gov't Revenue	1,059	1,173	1,126	1,264	1,455	1,495	1,491

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Killeen-Temple-Fort Hood MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	378.2	454.6	435.0	457.1	494.8	467.6	473.1
Other Travel*	1.5	1.6	2.0	1.1	35.1	34.1	27.6
Total Direct Spending	379.7	456.2	437.0	458.3	529.9	501.6	500.8
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	164.1	214.6	205.1	213.6	234.6	219.7	224.9
Private Campground	2.3	2.5	2.8	3.1	3.3	3.2	3.1
Public Campground	3.6	3.8	4.1	4.5	4.8	4.7	4.7
Private Home	127.3	142.0	135.2	148.9	162.5	155.4	155.1
Vacation Home	4.4	5.0	4.6	5.1	5.3	5.2	5.2
Day Travel	76.6	86.7	83.1	81.9	84.4	79.4	80.1
Visitor Spending	378.2	454.6	435.0	457.1	494.8	467.6	473.1
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	61.2	80.7	77.0	77.3	80.3	77.6	80.2
Food Service	83.6	100.5	103.6	107.8	115.3	118.0	123.3
Food Stores	29.1	35.4	35.4	37.9	40.2	40.5	40.9
Local Tran. & Gas	78.6	101.1	82.3	96.6	94.1	69.8	65.2
Arts, Ent. & Rec.	39.3	44.2	43.4	43.6	45.2	45.3	46.8
Retail Sales	86.4	92.7	93.2	93.8	95.3	94.5	96.1
Visitor Air Tran.	0.0	0.0	0.0	0.0	24.4	21.8	20.6
Visitor Spending	378.2	454.6	435.0	457.1	494.8	467.6	473.1
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	50.8	61.7	68.5	73.0	78.3	80.7	85.4
Arts, Ent. & Rec.	18.3	20.8	21.5	22.1	24.7	25.9	27.4
Retail**	18.1	19.8	19.4	20.5	21.8	22.7	23.7
Ground Tran.	0.7	0.7	0.7	0.8	0.9	0.9	0.9
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.8	1.0	1.1
Other Travel*	0.6	0.7	0.9	0.5	1.8	2.0	1.7
Total Direct Earnings	88.6	103.8	111.1	116.9	128.3	133.2	140.3
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	3,200	3,330	3,370	3,490	3,570	3,550	3,670
Arts, Ent. & Rec.	1,490	870	820	810	870	890	920
Retail**	890	940	920	870	890	910	930
Ground Tran.	10	10	10	10	10	10	10
Visitor Air Tran.	0	0	0	0	10	10	10
Other Travel*	20	20	20	10	30	30	20
Total Direct Employment	5,650	5,230	5,170	5,250	5,450	5,460	5,620
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	9.9	11.6	12.2	12.1	13.3	13.4	14.1
Visitor	5.6	6.9	6.8	6.9	7.5	7.3	7.6
Business/Employee	4.3	4.7	5.4	5.2	5.8	6.1	6.6
State Tax Receipts	23.0	26.5	26.3	26.8	28.4	28.5	29.2
Visitor	19.9	22.7	22.6	22.7	23.8	23.8	24.5
Business/Employee	3.0	3.7	3.8	4.1	4.6	4.8	4.8
Total Direct Gov't Revenue	32.8	38.0	38.5	38.9	41.7	42.0	43.4

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Laredo MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	460.2	492.8	496.2	570.7	576.7	538.7	519.9
Other Travel*	17.5	18.6	23.7	24.2	22.1	21.5	18.8
Total Direct Spending	477.7	511.5	519.9	595.0	598.8	560.2	538.7
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	245.4	262.4	269.5	328.5	325.1	295.1	276.9
Private Campground	0.7	0.8	0.9	0.9	1.0	1.0	1.0
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	157.2	170.9	166.9	179.0	187.8	183.5	184.7
Vacation Home	4.2	4.8	4.6	5.0	5.2	5.2	5.3
Day Travel	52.6	54.0	54.3	57.4	57.6	53.9	52.1
Visitor Spending	460.2	492.8	496.2	570.7	576.7	538.7	519.9
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	59.4	60.3	64.6	83.3	79.5	71.0	64.9
Food Service	102.0	111.4	119.5	138.5	143.7	142.7	140.6
Food Stores	15.6	17.5	18.1	21.2	21.9	21.5	20.6
Local Tran. & Gas	78.9	100.1	83.4	97.7	96.6	74.9	71.4
Arts, Ent. & Rec.	31.9	32.9	33.4	36.7	37.0	36.0	35.4
Retail Sales	158.1	158.8	165.2	181.3	181.1	175.6	171.1
Visitor Air Tran.	14.3	11.9	11.9	11.9	16.8	17.0	15.9
Visitor Spending	460.2	492.8	496.2	570.7	576.7	538.7	519.9
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	68.6	71.6	72.9	87.6	96.5	101.9	100.0
Arts, Ent. & Rec.	13.0	13.6	13.3	15.0	17.7	18.0	18.1
Retail**	23.4	23.8	23.8	27.2	28.4	28.9	28.9
Ground Tran.	2.7	2.9	2.9	3.2	3.4	3.7	3.6
Visitor Air Tran.	0.4	0.4	0.3	0.6	1.0	1.1	1.3
Other Travel*	1.1	1.0	0.9	1.5	2.0	2.0	1.9
Total Direct Earnings	109.3	113.2	114.1	135.2	149.0	155.6	153.9
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	3,280	3,160	3,010	3,390	3,670	3,750	3,670
Arts, Ent. & Rec.	970	940	860	910	1,050	1,040	1,010
Retail**	1,220	1,190	1,170	1,220	1,220	1,220	1,230
Ground Tran.	80	80	80	80	90	90	90
Visitor Air Tran.	10	10	0	10	20	20	20
Other Travel*	40	30	30	40	50	50	40
Total Direct Employment	5,620	5,440	5,190	5,690	6,140	6,180	6,090
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	11.6	11.6	12.5	14.5	15.0	14.8	14.4
Visitor	6.6	6.8	7.2	8.8	8.7	8.1	7.6
Business/Employee	5.0	4.8	5.3	5.7	6.4	6.7	6.8
State Tax Receipts	29.0	30.3	31.1	35.0	36.3	35.7	34.7
Visitor	24.9	26.0	26.9	30.0	30.5	29.7	29.1
Business/Employee	4.0	4.4	4.1	5.1	5.8	6.0	5.6
Total Direct Gov't Revenue	40.6	41.9	43.6	49.5	51.3	50.5	49.2

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Longview MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	250.4	296.1	267.1	287.5	298.5	268.9	254.2
Other Travel*	6.9	7.0	6.4	5.7	6.2	5.7	5.7
Total Direct Spending	257.3	303.1	273.5	293.2	304.7	274.6	259.9
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	118.7	147.3	132.6	145.1	154.9	140.8	129.5
Private Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Public Campground	1.4	1.6	1.7	1.9	2.0	1.8	1.8
Private Home	56.9	64.7	59.0	65.4	64.8	58.2	58.0
Vacation Home	6.5	7.4	6.7	7.4	7.4	6.9	6.9
Day Travel	66.9	75.0	67.1	67.7	69.4	61.2	58.1
Visitor Spending	250.4	296.1	267.1	287.5	298.5	268.9	254.2
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	34.0	43.2	40.4	42.3	46.4	45.5	41.3
Food Service	53.0	59.9	58.8	61.1	66.8	67.2	65.0
Food Stores	11.9	13.6	13.1	14.0	15.0	14.9	14.1
Local Tran. & Gas	88.0	113.3	92.2	108.2	105.3	77.9	72.7
Arts, Ent. & Rec.	23.8	25.4	23.7	23.6	24.9	24.4	23.4
Retail Sales	37.4	38.1	36.6	36.1	37.4	36.5	35.0
Visitor Air Tran.	2.3	2.6	2.4	2.2	2.7	2.6	2.8
Visitor Spending	250.4	296.1	267.1	287.5	298.5	268.9	254.2
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	30.9	35.6	34.6	37.7	39.9	39.9	38.6
Arts, Ent. & Rec.	14.4	15.5	15.9	15.2	15.4	15.8	15.6
Retail**	9.2	9.5	9.0	9.6	10.6	10.8	10.8
Ground Tran.	0.7	0.7	0.7	0.8	0.8	0.9	0.9
Visitor Air Tran.	0.2	0.6	0.5	1.1	1.4	1.6	1.7
Other Travel*	1.5	2.1	1.9	2.8	3.0	3.2	3.3
Total Direct Earnings	57.0	64.1	62.6	67.2	71.1	72.2	70.9
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	1,820	2,010	1,840	1,910	1,960	1,930	1,830
Arts, Ent. & Rec.	790	810	790	730	720	720	750
Retail**	410	400	370	360	390	390	380
Ground Tran.	0	0	0	0	0	0	0
Visitor Air Tran.	0	10	0	10	10	10	20
Other Travel*	50	50	40	50	40	40	40
Total Direct Employment	3,120	3,350	3,110	3,130	3,180	3,150	3,070
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	5.7	6.5	6.4	6.5	7.1	7.1	6.8
Visitor	3.0	3.7	3.5	3.6	3.9	3.9	3.6
Business/Employee	2.7	2.8	3.0	2.9	3.1	3.2	3.2
State Tax Receipts	16.0	17.6	16.8	17.0	18.2	18.1	17.6
Visitor	14.0	15.2	14.6	14.5	15.6	15.5	15.1
Business/Employee	2.0	2.4	2.2	2.4	2.7	2.7	2.5
Total Direct Gov't Revenue	21.7	24.0	23.3	23.5	25.3	25.2	24.5

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Lubbock MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	557.2	629.3	619.0	695.7	738.7	705.8	724.1
Other Travel*	62.6	67.9	67.0	72.4	76.9	76.2	75.8
Total Direct Spending	619.8	697.2	686.0	768.1	815.6	782.0	799.9
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	233.6	279.3	280.2	338.9	369.4	356.3	370.7
Private Campground	5.4	6.1	6.5	7.1	7.4	7.1	7.0
Public Campground	0.7	0.8	0.8	0.9	0.9	0.9	0.9
Private Home	136.0	148.6	140.4	152.3	156.2	148.3	148.3
Vacation Home	2.6	2.8	2.6	2.8	2.9	2.9	2.9
Day Travel	178.9	191.7	188.5	193.8	201.9	190.4	194.4
Visitor Spending	557.2	629.3	619.0	695.7	738.7	705.8	724.1
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	62.8	75.1	77.4	97.1	113.9	117.0	122.4
Food Service	94.9	106.8	115.7	129.3	142.7	147.8	157.2
Food Stores	24.0	27.3	28.4	31.8	34.6	35.2	35.9
Local Tran. & Gas	137.6	175.1	144.0	168.2	164.9	125.0	117.7
Arts, Ent. & Rec.	50.5	53.3	54.6	58.2	61.9	62.3	65.4
Retail Sales	142.4	143.6	151.1	157.9	165.6	165.6	171.3
Visitor Air Tran.	45.0	48.1	47.9	53.2	55.1	53.0	54.2
Visitor Spending	557.2	629.3	619.0	695.7	738.7	705.8	724.1
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	103.7	116.6	133.7	155.8	170.9	177.4	190.7
Arts, Ent. & Rec.	17.4	18.5	20.2	21.7	25.3	26.7	28.7
Retail**	26.1	26.7	27.1	29.7	32.6	34.1	36.0
Ground Tran.	2.9	3.1	3.0	3.2	3.4	3.6	3.5
Visitor Air Tran.	2.0	2.0	2.2	2.9	2.8	3.3	3.6
Other Travel*	4.7	4.5	4.9	5.8	6.3	6.8	6.7
Total Direct Earnings	156.7	171.5	191.0	219.1	241.2	251.8	269.1
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	3,930	4,140	4,360	4,660	4,850	4,940	5,330
Arts, Ent. & Rec.	1,290	1,300	1,300	1,290	1,420	1,470	1,580
Retail**	1,280	1,250	1,250	1,250	1,310	1,340	1,430
Ground Tran.	110	110	100	110	110	110	110
Visitor Air Tran.	30	30	30	40	40	40	40
Other Travel*	100	90	90	110	100	100	90
Total Direct Employment	6,760	6,960	7,160	7,500	7,870	8,040	8,620
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	14.3	15.7	17.6	19.5	21.7	22.4	24.0
Visitor	7.0	8.2	8.6	10.0	11.1	11.3	11.8
Business/Employee	7.3	7.4	9.0	9.5	10.5	11.1	12.2
State Tax Receipts	34.0	36.7	37.9	41.0	44.9	45.7	47.3
Visitor	28.3	30.3	31.1	33.0	35.8	36.3	37.8
Business/Employee	5.6	6.4	6.7	8.0	9.1	9.4	9.5
Total Direct Gov't Revenue	48.3	52.4	55.5	60.5	66.6	68.1	71.3

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**McAllen-Edinburg-Mission MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	1,022	1,143	1,112	1,197	1,295	1,265	1,257
Other Travel*	55	60	61	67	64	67	64
Total Direct Spending	1,078	1,203	1,173	1,263	1,359	1,333	1,321
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	341	387	352	382	438	429	417
Private Campground	134	150	165	180	190	185	185
Public Campground	1	1	1	1	1	1	1
Private Home	279	311	303	332	349	340	344
Vacation Home	83	95	93	102	107	106	107
Day Travel	185	198	198	199	211	204	203
Visitor Spending	1,022	1,143	1,112	1,197	1,295	1,265	1,257
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	139	161	149	159	184	185	181
Food Service	273	304	317	340	378	391	397
Food Stores	89	102	107	118	128	130	129
Local Tran. & Gas	160	206	168	197	192	143	134
Arts, Ent. & Rec.	77	81	82	84	89	90	91
Retail Sales	233	238	247	255	269	269	268
Visitor Air Tran.	51	51	42	43	56	57	58
Visitor Spending	1,022	1,143	1,112	1,197	1,295	1,265	1,257
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	159.0	176.4	195.7	209.6	225.9	239.2	244.5
Arts, Ent. & Rec.	36.6	38.8	41.3	42.2	52.4	55.3	57.1
Retail**	46.0	48.3	48.8	52.8	57.8	60.6	61.9
Ground Tran.	1.7	1.8	1.8	2.0	2.1	2.3	2.2
Visitor Air Tran.	1.7	1.9	1.7	1.5	2.1	2.2	2.5
Other Travel*	3.4	4.1	3.9	3.7	4.3	4.1	2.7
Total Direct Earnings	248.4	271.2	293.1	311.8	344.5	363.7	370.9
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	8,470	8,570	8,740	9,000	9,470	9,830	9,870
Arts, Ent. & Rec.	2,770	3,030	2,960	2,910	3,530	3,660	3,640
Retail**	2,440	2,480	2,450	2,420	2,540	2,610	2,630
Ground Tran.	50	50	50	50	50	50	50
Visitor Air Tran.	20	30	20	20	20	20	20
Other Travel*	80	90	80	70	70	100	30
Total Direct Employment	13,860	14,270	14,320	14,490	15,710	16,300	16,270
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	27.3	29.2	30.8	31.8	35.7	36.9	37.3
Visitor	15.2	16.8	16.4	17.6	19.8	20.0	19.7
Business/Employee	12.1	12.4	14.4	14.2	15.8	16.9	17.6
State Tax Receipts	58.3	63.5	64.2	67.2	73.8	75.2	75.1
Visitor	49.9	54.0	54.5	56.5	61.6	62.4	62.8
Business/Employee	8.4	9.6	9.7	10.7	12.2	12.8	12.4
Total Direct Gov't Revenue	85.6	92.7	95.0	98.9	109.5	112.1	112.4

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Midland MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	259.5	309.2	299.2	461.6	565.5	494.5	420.5
Other Travel*	49.4	60.5	54.1	72.0	88.7	84.7	73.9
Total Direct Spending	308.9	369.7	353.4	533.6	654.2	579.2	494.5
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	122.2	158.7	153.2	282.8	360.9	304.3	243.4
Private Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	65.1	71.7	68.6	78.0	91.3	88.5	86.6
Vacation Home	0.8	0.9	0.8	0.9	1.0	1.0	1.0
Day Travel	71.4	77.9	76.5	99.9	112.4	100.8	89.6
Visitor Spending	259.5	309.2	299.2	461.6	565.5	494.5	420.5
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	31.3	49.5	44.6	109.0	151.2	121.7	86.7
Food Service	43.6	51.0	54.4	84.1	100.8	94.7	84.0
Food Stores	10.2	12.1	12.3	18.3	21.5	20.1	17.7
Local Tran. & Gas	45.8	59.1	47.9	56.2	54.6	40.1	37.3
Arts, Ent. & Rec.	22.6	24.7	24.9	35.8	41.1	38.0	33.8
Retail Sales	64.8	68.0	70.3	98.3	111.3	102.3	90.4
Visitor Air Tran.	41.1	44.8	44.8	59.8	85.0	77.5	70.5
Visitor Spending	259.5	309.2	299.2	461.6	565.5	494.5	420.5
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	30.9	40.4	40.4	54.5	71.5	66.1	54.0
Arts, Ent. & Rec.	9.5	10.5	11.6	12.2	15.0	14.5	13.2
Retail**	9.5	10.1	10.1	14.4	16.9	16.4	15.1
Ground Tran.	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Visitor Air Tran.	3.7	3.5	4.1	2.6	3.6	4.4	4.9
Other Travel*	4.6	5.0	5.1	3.3	3.9	4.9	5.2
Total Direct Earnings	58.4	69.7	71.5	87.2	111.1	106.5	92.6
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	1,710	1,920	1,800	2,170	2,590	2,370	1,900
Arts, Ent. & Rec.	740	730	760	710	790	760	740
Retail**	460	430	420	550	620	590	550
Ground Tran.	0	0	0	0	0	0	0
Visitor Air Tran.	30	30	30	40	30	40	40
Other Travel*	40	50	40	50	30	40	40
Total Direct Employment	3,010	3,190	3,080	3,540	4,100	3,820	3,310
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	6.5	7.9	7.9	12.6	16.5	14.4	11.7
Visitor	3.8	4.9	4.6	8.9	11.7	9.8	7.6
Business/Employee	2.7	3.0	3.3	3.7	4.7	4.6	4.1
State Tax Receipts	14.0	16.3	16.2	23.6	28.8	26.2	22.4
Visitor	11.9	13.6	13.6	20.4	24.5	22.1	19.0
Business/Employee	2.2	2.7	2.6	3.3	4.3	4.1	3.4
Total Direct Gov't Revenue	20.5	24.2	24.1	36.2	45.3	40.7	34.1

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Odessa MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	210.1	269.1	231.6	385.3	419.2	353.5	280.4
Other Travel*	0.3	0.2	0.2	0.2	0.3	0.2	0.2
Total Direct Spending	210.4	269.3	231.8	385.5	419.5	353.7	280.6
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	95.3	141.1	113.0	241.1	266.1	211.1	150.6
Private Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	48.5	52.4	51.0	52.6	56.3	56.9	57.3
Vacation Home	0.9	1.0	0.9	1.0	1.1	1.1	1.1
Day Travel	65.4	74.6	66.7	90.6	95.8	84.4	71.4
Visitor Spending	210.1	269.1	231.6	385.3	419.2	353.5	280.4
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	30.0	52.8	38.8	104.7	121.3	90.7	57.3
Food Service	44.7	56.1	52.0	85.2	94.5	86.8	72.3
Food Stores	9.9	12.4	11.3	17.5	19.2	17.8	14.8
Local Tran. & Gas	41.2	53.1	43.0	50.5	49.0	36.0	33.4
Arts, Ent. & Rec.	22.0	25.6	22.8	34.4	36.8	33.4	28.1
Retail Sales	62.3	69.1	63.7	93.0	98.3	88.9	74.4
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Spending	210.1	269.1	231.6	385.3	419.2	353.5	280.4
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	35.8	50.6	41.8	63.1	79.3	84.8	62.3
Arts, Ent. & Rec.	10.8	12.7	11.9	13.8	17.0	16.1	13.9
Retail**	10.5	11.7	10.6	15.7	17.3	16.5	14.4
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.2	0.1
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Direct Earnings	57.3	75.2	64.4	92.8	113.8	117.7	90.9
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	1,510	1,930	1,500	1,910	2,150	2,270	1,790
Arts, Ent. & Rec.	760	610	530	530	590	550	480
Retail**	410	410	360	490	520	490	450
Ground Tran.	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	2,700	2,970	2,410	2,950	3,280	3,330	2,740
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	6.3	8.6	7.3	13.1	15.3	13.6	10.1
Visitor	3.6	5.1	4.2	8.9	10.1	8.1	5.8
Business/Employee	2.8	3.4	3.2	4.2	5.2	5.5	4.3
State Tax Receipts	13.3	16.5	14.5	22.7	25.5	23.0	18.4
Visitor	11.4	13.8	12.4	19.5	21.4	18.9	15.4
Business/Employee	1.9	2.7	2.1	3.2	4.0	4.1	3.0
Total Direct Gov't Revenue	19.6	25.0	21.9	35.8	40.8	36.6	28.5

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**San Angelo MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	174.9	203.9	187.2	244.3	278.4	216.3	204.6
Other Travel*	10.5	12.0	10.0	11.4	12.5	12.6	10.9
Total Direct Spending	185.4	215.9	197.2	255.8	290.9	228.9	215.5
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	80.7	100.2	90.9	138.0	167.1	118.0	108.2
Private Campground	2.4	2.8	3.0	3.1	3.2	3.3	3.2
Public Campground	0.6	0.7	0.7	0.7	0.8	0.8	0.8
Private Home	44.0	48.4	44.8	47.4	48.0	46.1	46.2
Vacation Home	4.6	5.6	4.9	5.5	5.5	4.7	4.5
Day Travel	42.5	46.3	42.9	49.6	53.8	43.6	41.7
Visitor Spending	174.9	203.9	187.2	244.3	278.4	216.3	204.6
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	21.4	28.3	25.8	44.6	60.9	39.4	34.2
Food Service	33.1	37.9	37.9	50.8	59.8	49.8	48.5
Food Stores	7.3	8.4	8.2	10.6	12.1	10.4	9.9
Local Tran. & Gas	46.6	60.1	48.7	57.2	55.5	40.8	38.0
Arts, Ent. & Rec.	15.4	16.5	15.8	19.7	22.2	18.5	17.9
Retail Sales	42.1	43.3	42.5	52.2	57.9	48.1	46.1
Visitor Air Tran.	9.0	9.4	8.3	9.2	9.9	9.4	10.0
Visitor Spending	174.9	203.9	187.2	244.3	278.4	216.3	204.6
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	24.7	29.4	33.5	42.7	52.0	51.3	47.4
Arts, Ent. & Rec.	11.0	11.9	12.0	13.5	15.1	13.1	13.0
Retail**	7.6	7.9	7.5	9.4	10.9	9.7	9.6
Ground Tran.	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Visitor Air Tran.	0.2	0.2	0.2	0.2	0.3	0.3	0.4
Other Travel*	0.4	0.4	0.4	0.4	0.4	0.5	0.5
Total Direct Earnings	44.1	50.0	53.9	66.5	78.9	75.2	71.1
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	1,460	1,590	1,720	2,030	2,260	2,230	2,030
Arts, Ent. & Rec.	930	950	900	940	960	830	800
Retail**	380	370	340	390	430	380	380
Ground Tran.	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	10	10	10	10	10	10	10
Total Direct Employment	2,810	2,950	3,010	3,410	3,690	3,490	3,270
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	3.9	4.4	4.6	6.2	7.7	6.3	5.9
Visitor	1.9	2.4	2.2	3.4	4.5	3.1	2.8
Business/Employee	2.0	2.1	2.4	2.8	3.3	3.2	3.1
State Tax Receipts	10.9	12.1	11.9	14.6	17.2	14.7	14.0
Visitor	9.3	10.2	9.8	12.1	14.1	11.7	11.3
Business/Employee	1.7	2.0	2.0	2.6	3.1	3.0	2.7
Total Direct Gov't Revenue	14.8	16.5	16.5	20.8	24.9	21.0	19.8

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**San Antonio MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	5,865	6,694	6,340	7,360	7,740	7,315	7,400
Other Travel*	544	623	596	641	853	908	997
Total Direct Spending	6,408	7,317	6,937	8,001	8,593	8,222	8,397
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	3,776	4,345	4,133	4,965	5,264	4,996	5,071
Private Campground	58	65	70	74	78	74	73
Public Campground	4	5	5	5	6	6	5
Private Home	1,151	1,306	1,217	1,319	1,364	1,295	1,304
Vacation Home	41	47	44	48	50	50	51
Day Travel	835	925	871	948	978	895	894
Visitor Spending	5,865	6,694	6,340	7,360	7,740	7,315	7,400
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	950	1,084	1,025	1,186	1,327	1,351	1,398
Food Service	1,037	1,164	1,234	1,487	1,623	1,657	1,722
Food Stores	152	173	178	213	233	233	234
Local Tran. & Gas	1,908	2,381	1,995	2,308	2,290	1,812	1,733
Arts, Ent. & Rec.	565	596	599	680	718	716	737
Retail Sales	769	791	819	938	977	968	982
Visitor Air Tran.	484	504	491	547	572	576	595
Visitor Spending	5,865	6,694	6,340	7,360	7,740	7,315	7,400
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	848	932	959	1,097	1,220	1,278	1,348
Arts, Ent. & Rec.	398	425	434	495	579	604	637
Retail**	178	185	185	219	241	250	260
Ground Tran.	67	72	67	72	77	79	79
Visitor Air Tran.	42	41	45	47	25	27	29
Other Travel*	102	115	109	107	170	188	221
Total Direct Earnings	1,635	1,770	1,799	2,038	2,311	2,426	2,574
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accom. & Food Serv.	32.1	35.2	34.5	38.0	40.4	41.3	42.8
Arts, Ent. & Rec.	15.3	16.6	16.1	17.6	19.7	19.9	20.6
Retail**	7.3	7.6	7.4	8.0	8.4	8.5	8.8
Ground Tran.	2.0	2.1	1.8	1.9	2.1	2.1	2.1
Visitor Air Tran.	0.5	0.5	0.5	0.5	0.3	0.3	0.3
Other Travel*	2.2	2.5	2.2	2.1	2.6	2.7	3.2
Total Direct Employment	59.5	64.5	62.5	68.0	73.4	74.8	77.8
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	209	228	231	256	284	294	310
Visitor	129	147	142	163	178	181	187
Business/Employee	80	81	89	93	107	113	123
State Tax Receipts	360	391	387	426	466	472	483
Visitor	306	329	327	357	384	387	398
Business/Employee	55	62	59	69	81	85	85
Total Direct Gov't Revenue	570	619	617	682	750	766	793

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Sherman-Denison MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	181.5	205.7	186.2	203.7	214.4	187.2	188.2
Other Travel*	1.8	1.1	0.8	0.6	0.8	0.7	0.6
Total Direct Spending	183.3	206.7	187.0	204.3	215.2	187.9	188.8
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	65.6	74.2	66.2	75.6	85.1	73.1	75.6
Private Campground	1.5	1.9	1.9	2.2	2.2	2.0	1.9
Public Campground	10.5	12.5	12.6	14.6	14.7	13.1	12.6
Private Home	23.3	27.7	24.5	27.6	26.7	23.8	23.3
Vacation Home	9.8	11.5	10.3	11.5	11.4	10.7	10.7
Day Travel	70.7	77.9	70.6	72.2	74.4	64.6	64.1
Visitor Spending	181.5	205.7	186.2	203.7	214.4	187.2	188.2
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	20.4	20.9	19.6	21.9	26.5	24.3	26.3
Food Service	28.1	29.3	30.3	31.0	35.5	36.3	38.5
Food Stores	9.5	10.3	10.4	11.0	12.2	12.4	12.6
Local Tran. & Gas	81.3	104.8	85.1	99.9	97.1	71.5	66.6
Arts, Ent. & Rec.	9.5	9.4	9.3	9.2	10.0	10.0	10.5
Retail Sales	32.7	31.0	31.5	30.7	33.1	32.8	33.8
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Spending	181.5	205.7	186.2	203.7	214.4	187.2	188.2
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	17.8	18.0	19.6	20.3	21.5	23.0	25.0
Arts, Ent. & Rec.	2.5	2.5	2.7	2.6	2.5	2.6	2.8
Retail**	7.0	6.9	6.8	7.2	8.2	8.5	9.0
Ground Tran.	0.4	0.5	0.4	0.5	0.5	0.6	0.6
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.8	0.5	0.3	0.3	0.3	0.3	0.2
Total Direct Earnings	28.6	28.3	30.0	30.9	33.0	34.9	37.6
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	1,050	960	980	970	1,000	1,050	1,100
Arts, Ent. & Rec.	120	110	110	100	100	100	100
Retail**	340	320	310	300	320	320	320
Ground Tran.	10	10	10	10	10	10	10
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	10	10	0	0	0	0	0
Total Direct Employment	1,550	1,430	1,430	1,390	1,450	1,500	1,560
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	3.2	3.1	3.3	3.3	3.7	3.7	4.0
Visitor	1.8	1.8	1.8	1.9	2.2	2.1	2.2
Business/Employee	1.4	1.3	1.5	1.4	1.5	1.6	1.8
State Tax Receipts	11.6	11.8	11.7	11.5	12.6	12.6	13.0
Visitor	10.6	10.8	10.7	10.4	11.4	11.3	11.8
Business/Employee	1.0	1.0	1.0	1.1	1.2	1.2	1.3
Total Direct Gov't Revenue	14.8	14.9	14.9	14.8	16.3	16.3	17.0

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Texarkana MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	152.7	185.9	175.6	194.8	184.1	171.5	172.9
Other Travel*	0.7	0.9	1.0	0.7	0.9	0.8	0.6
Total Direct Spending	153.4	186.9	176.5	195.5	185.0	172.3	173.5
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	64.3	84.8	84.7	97.1	85.6	86.5	89.9
Private Campground	1.1	1.3	1.2	1.4	1.5	1.3	1.2
Public Campground	7.1	8.1	7.8	8.8	9.7	8.1	7.8
Private Home	35.8	40.7	34.6	38.1	39.7	32.7	31.4
Vacation Home	1.3	1.5	1.3	1.4	1.5	1.3	1.3
Day Travel	43.1	49.6	45.9	47.8	46.1	41.6	41.3
Visitor Spending	152.7	185.9	175.6	194.8	184.1	171.5	172.9
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	16.9	23.0	25.8	27.4	22.8	26.1	28.3
Food Service	20.0	22.8	25.4	27.3	26.2	30.2	32.2
Food Stores	6.0	6.9	7.4	8.1	7.9	8.8	8.9
Local Tran. & Gas	77.5	99.7	81.3	95.4	93.0	69.1	64.7
Arts, Ent. & Rec.	10.9	11.6	12.1	12.5	11.8	13.0	13.6
Retail Sales	21.4	21.9	23.5	24.0	22.4	24.3	25.1
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Spending	152.7	185.9	175.6	194.8	184.1	171.5	172.9
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	11.9	14.3	16.8	19.7	18.0	19.8	21.6
Arts, Ent. & Rec.	4.1	4.4	4.9	4.9	4.6	5.4	5.8
Retail**	5.2	5.3	5.5	6.0	6.2	6.9	7.3
Ground Tran.	0.8	0.9	0.8	0.9	1.0	1.1	1.0
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.3	0.4	0.4	0.3	0.4	0.3	0.3
Total Direct Earnings	22.2	25.3	28.4	31.8	30.2	33.4	36.0
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	840	910	1,030	1,120	970	1,080	1,150
Arts, Ent. & Rec.	350	340	360	330	300	350	390
Retail**	230	220	220	220	220	240	240
Ground Tran.	20	20	20	20	20	20	20
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	1,460	1,520	1,650	1,710	1,530	1,710	1,830
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	2.5	2.9	3.4	3.6	3.2	3.6	3.9
Visitor	1.5	1.8	2.0	2.2	1.9	2.1	2.3
Business/Employee	1.0	1.1	1.3	1.4	1.3	1.5	1.6
State Tax Receipts	9.8	10.7	11.0	11.1	11.0	11.6	12.1
Visitor	9.0	9.8	10.0	9.9	9.9	10.4	10.8
Business/Employee	0.8	0.9	1.0	1.2	1.1	1.2	1.3
Total Direct Gov't Revenue	12.3	13.7	14.4	14.7	14.2	15.3	16.0

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Tyler MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	281.5	320.9	308.5	338.0	361.2	346.1	336.0
Other Travel*	36.4	47.6	40.3	35.9	43.1	38.6	30.6
Total Direct Spending	318.0	368.5	348.8	373.8	404.4	384.8	366.6
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	119.8	143.0	138.5	158.1	175.0	170.8	162.3
Private Campground	5.5	6.2	6.7	7.4	7.7	7.4	7.3
Public Campground	2.2	2.5	2.6	2.8	3.0	2.8	2.8
Private Home	71.8	79.4	74.9	81.7	83.7	78.5	77.9
Vacation Home	4.6	5.1	4.8	5.3	5.4	5.3	5.4
Day Travel	77.7	84.6	80.9	82.6	86.3	81.3	80.2
Visitor Spending	281.5	320.9	308.5	338.0	361.2	346.1	336.0
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	38.0	46.9	45.7	50.7	57.1	60.8	57.8
Food Service	53.0	59.5	62.4	67.6	74.9	78.5	79.8
Food Stores	15.7	18.0	18.3	20.2	22.0	22.6	22.3
Local Tran. & Gas	79.3	99.4	83.3	97.2	98.0	74.8	69.0
Arts, Ent. & Rec.	29.0	30.6	30.4	31.6	33.6	34.2	34.5
Retail Sales	58.7	59.5	60.8	62.5	65.6	66.3	66.0
Visitor Air Tran.	7.9	7.0	7.6	8.2	10.1	8.8	6.7
Visitor Spending	281.5	320.9	308.5	338.0	361.2	346.1	336.0
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	36.0	41.0	44.8	48.3	51.2	50.8	51.4
Arts, Ent. & Rec.	8.9	9.5	9.8	10.4	11.6	12.4	12.8
Retail**	12.1	12.6	12.6	13.6	15.0	15.8	16.2
Ground Tran.	2.4	2.5	2.5	2.7	3.2	3.1	2.7
Visitor Air Tran.	0.3	0.3	0.3	0.4	0.4	0.5	0.5
Other Travel*	10.0	14.7	11.8	9.7	12.2	11.0	9.1
Total Direct Earnings	69.7	80.5	81.8	85.0	93.6	93.6	92.8
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	2,030	2,190	2,250	2,360	2,360	2,270	2,250
Arts, Ent. & Rec.	540	560	540	550	590	610	630
Retail**	470	490	480	470	490	510	530
Ground Tran.	90	80	80	80	100	90	80
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	180	280	210	160	170	140	120
Total Direct Employment	3,320	3,620	3,580	3,660	3,750	3,650	3,630
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	6.9	7.7	8.0	8.3	9.2	9.5	9.3
Visitor	3.6	4.2	4.2	4.6	5.1	5.3	5.1
Business/Employee	3.2	3.5	3.8	3.7	4.1	4.1	4.2
State Tax Receipts	17.4	19.1	19.1	19.8	21.8	22.1	21.8
Visitor	14.9	16.1	16.2	16.7	18.3	18.6	18.5
Business/Employee	2.5	3.0	2.9	3.1	3.5	3.5	3.3
Total Direct Gov't Revenue	24.3	26.8	27.1	28.1	31.0	31.6	31.1

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Victoria MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	202.4	227.6	216.5	263.8	285.7	246.5	233.3
Other Travel*	1.8	2.5	1.6	1.1	1.2	1.1	1.0
Total Direct Spending	204.2	230.2	218.1	264.9	286.9	247.6	234.3
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	59.6	72.8	71.7	107.8	121.6	96.9	87.4
Private Campground	1.9	2.2	2.3	2.5	2.6	2.5	2.5
Public Campground	0.7	0.7	0.8	0.8	0.9	0.9	0.9
Private Home	48.2	53.6	49.2	52.5	52.6	50.4	50.4
Vacation Home	9.6	10.6	9.7	10.4	10.8	10.7	10.8
Day Travel	82.5	87.8	82.7	89.8	97.2	85.0	81.2
Visitor Spending	202.4	227.6	216.5	263.8	285.7	246.5	233.3
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	27.0	32.3	33.2	53.0	57.9	45.8	40.7
Food Service	40.4	44.5	45.6	53.7	62.3	58.9	57.7
Food Stores	14.5	16.2	16.1	18.8	21.3	20.1	19.2
Local Tran. & Gas	52.3	67.5	54.7	64.2	62.3	45.7	42.5
Arts, Ent. & Rec.	19.8	20.1	19.7	22.2	24.8	23.0	22.4
Retail Sales	47.4	46.2	46.6	51.4	56.6	52.3	50.2
Visitor Air Tran.	1.1	0.7	0.6	0.4	0.6	0.6	0.6
Visitor Spending	202.4	227.6	216.5	263.8	285.7	246.5	233.3
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	24.9	27.8	28.1	34.8	34.8	37.4	36.1
Arts, Ent. & Rec.	6.8	7.0	7.2	7.9	8.3	8.1	8.0
Retail**	10.0	10.0	9.8	11.3	12.9	12.6	12.5
Ground Tran.	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Visitor Air Tran.	0.0	0.0	0.0	0.2	0.3	0.3	0.4
Other Travel*	0.2	0.2	0.2	0.5	0.5	0.5	0.5
Total Direct Earnings	42.0	45.2	45.5	54.8	57.0	59.2	57.8
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	1,330	1,350	1,240	1,450	1,370	1,450	1,400
Arts, Ent. & Rec.	350	340	300	310	320	310	290
Retail**	420	380	370	380	430	410	410
Ground Tran.	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	10	0	0
Total Direct Employment	2,140	2,120	1,950	2,210	2,160	2,200	2,150
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	4.4	4.7	5.0	6.5	7.0	6.4	6.0
Visitor	2.4	2.8	2.8	4.1	4.5	3.7	3.4
Business/Employee	2.0	2.0	2.1	2.4	2.5	2.6	2.6
State Tax Receipts	12.2	13.0	13.0	15.0	16.5	15.4	14.9
Visitor	10.7	11.4	11.4	13.0	14.3	13.2	12.8
Business/Employee	1.5	1.7	1.6	2.0	2.1	2.2	2.0
Total Direct Gov't Revenue	16.6	17.8	17.9	21.4	23.5	21.8	20.9

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Waco MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	414.4	460.6	439.8	473.5	507.5	490.8	514.4
Other Travel*	17.9	18.3	18.0	17.2	19.0	17.9	16.7
Total Direct Spending	432.3	478.9	457.8	490.6	526.4	508.7	531.1
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	149.5	172.9	166.9	190.1	214.5	215.6	235.3
Private Campground	4.8	5.5	5.9	6.6	6.8	6.4	6.3
Public Campground	3.6	4.0	4.2	4.7	4.9	4.6	4.5
Private Home	82.8	92.1	85.3	93.7	94.2	87.0	86.6
Vacation Home	2.2	2.5	2.3	2.5	2.6	2.5	2.5
Day Travel	171.6	183.6	175.2	175.9	184.5	174.7	179.3
Visitor Spending	414.4	460.6	439.8	473.5	507.5	490.8	514.4
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	49.7	55.3	54.7	60.2	72.4	79.5	90.9
Food Service	76.7	82.9	87.7	92.0	103.3	110.6	119.2
Food Stores	22.5	24.8	25.4	27.2	30.0	31.4	32.5
Local Tran. & Gas	122.8	156.7	128.8	151.0	148.4	112.1	106.0
Arts, Ent. & Rec.	40.7	41.4	41.5	41.8	45.0	46.7	49.5
Retail Sales	94.9	92.6	95.5	94.6	100.4	103.3	107.9
Visitor Air Tran.	7.2	6.8	6.1	6.6	7.9	7.1	8.5
Visitor Spending	414.4	460.6	439.8	473.5	507.5	490.8	514.4
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	47.8	51.1	57.3	62.8	68.9	74.8	83.5
Arts, Ent. & Rec.	16.5	17.0	18.4	17.8	19.2	20.9	22.7
Retail**	17.2	17.2	17.1	18.0	20.1	21.5	22.9
Ground Tran.	2.4	2.6	2.6	2.9	3.1	3.2	3.2
Visitor Air Tran.	0.1	0.1	0.2	0.2	0.2	0.3	0.3
Other Travel*	2.2	2.5	3.0	2.4	2.8	2.6	2.2
Total Direct Earnings	86.3	90.5	98.6	104.1	114.3	123.3	134.9
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	2,580	2,610	2,730	2,860	3,010	3,070	3,330
Arts, Ent. & Rec.	1,280	1,230	1,240	1,140	1,190	1,210	1,250
Retail**	850	840	820	790	830	880	910
Ground Tran.	80	80	70	80	90	90	90
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	70	80	90	60	60	50	40
Total Direct Employment	4,890	4,860	4,970	4,950	5,210	5,330	5,640
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	9.1	9.4	10.1	10.4	11.8	12.7	14.2
Visitor	5.1	5.5	5.5	5.9	6.8	7.3	8.1
Business/Employee	4.0	3.9	4.6	4.5	5.0	5.4	6.1
State Tax Receipts	25.5	26.8	27.1	27.5	30.3	31.6	33.5
Visitor	22.4	23.4	23.6	23.7	26.0	27.0	28.7
Business/Employee	3.1	3.4	3.5	3.8	4.3	4.6	4.8
Total Direct Gov't Revenue	34.7	36.2	37.2	37.9	42.1	44.4	47.7

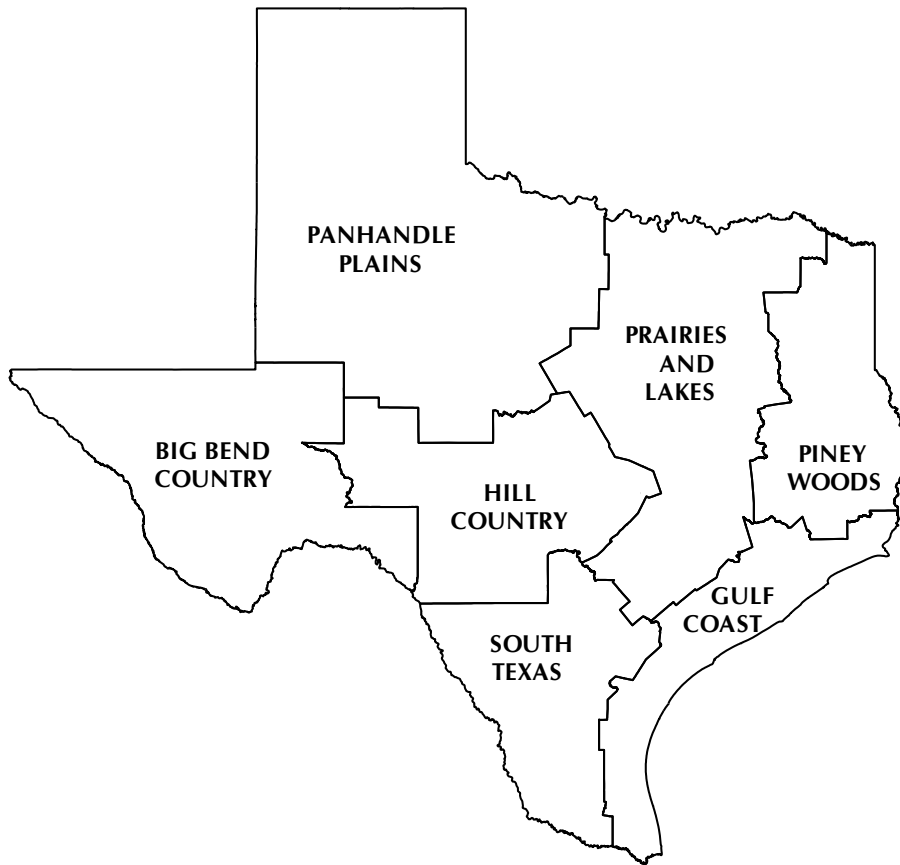
Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Wichita Falls MSA
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	210.2	235.2	227.0	237.0	249.5	228.3	231.9
Other Travel*	8.6	8.0	6.6	6.4	7.7	8.0	6.2
Total Direct Spending	218.8	243.2	233.6	243.4	257.2	236.2	238.1
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	82.5	95.8	98.3	102.0	112.1	104.4	109.4
Private Campground	3.2	3.6	3.9	4.3	4.5	4.4	4.3
Public Campground	0.9	1.1	1.1	1.3	1.4	1.2	1.2
Private Home	72.5	79.2	70.9	76.4	76.6	69.2	67.7
Vacation Home	4.2	4.9	4.2	4.6	4.6	4.0	3.8
Day Travel	46.9	50.7	48.5	48.4	50.3	45.2	45.5
Visitor Spending	210.2	235.2	227.0	237.0	249.5	228.3	231.9
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	25.5	29.7	31.1	31.3	33.7	33.8	36.8
Food Service	39.1	42.3	45.7	46.9	51.9	51.9	54.7
Food Stores	10.4	11.5	11.9	12.5	13.6	13.4	13.5
Local Tran. & Gas	61.5	78.4	64.1	74.1	73.5	54.8	51.1
Arts, Ent. & Rec.	29.2	29.7	30.0	29.7	31.5	30.8	31.9
Retail Sales	37.1	36.2	37.6	36.9	38.6	37.4	38.2
Visitor Air Tran.	7.3	7.4	6.7	5.5	6.7	6.2	5.7
Visitor Spending	210.2	235.2	227.0	237.0	249.5	228.3	231.9
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	22.4	24.3	27.5	29.1	30.6	30.9	33.4
Arts, Ent. & Rec.	11.1	11.4	12.1	13.5	13.7	14.0	14.8
Retail**	7.2	7.2	7.2	7.6	8.3	8.5	8.9
Ground Tran.	0.9	0.9	0.8	0.8	1.0	1.0	0.9
Visitor Air Tran.	0.3	0.3	0.3	0.3	0.3	0.4	0.5
Other Travel*	1.2	0.7	0.5	0.5	0.5	0.6	0.6
Total Direct Earnings	43.1	44.7	48.5	51.8	54.5	55.3	59.1
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	1,410	1,470	1,580	1,550	1,570	1,580	1,740
Arts, Ent. & Rec.	1,240	1,200	1,220	1,260	1,260	1,280	1,430
Retail**	360	360	350	340	360	360	370
Ground Tran.	30	30	20	10	20	20	20
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	50	20	10	10	10	10	0
Total Direct Employment	3,150	3,130	3,230	3,230	3,240	3,270	3,590
Government Revenue Generated by Travel Spending (\$Million)***							
Local Tax Receipts	4.9	5.1	5.7	5.6	6.0	6.1	6.5
Visitor	2.8	3.0	3.3	3.3	3.5	3.5	3.7
Business/Employee	2.1	2.0	2.4	2.4	2.5	2.6	2.8
State Tax Receipts	12.3	13.0	13.2	13.2	14.3	14.2	14.6
Visitor	10.9	11.4	11.6	11.4	12.4	12.2	12.7
Business/Employee	1.5	1.6	1.6	1.8	1.9	1.9	2.0
Total Direct Gov't Revenue	17.2	18.1	18.9	18.8	20.3	20.2	21.2

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

V. DIRECT TRAVEL IMPACTS FOR TOURISM REGIONS
1995-2016P TRAVEL SPENDING
2006-2016P DETAILED IMPACTS



TOURISM REGIONS

REGION	COUNTIES
BIG BEND	BREWSTER, CRANE, CULBERSON, ECTOR, EL PASO, HUDSPETH, JEFF DAVIS, LOVING, MIDLAND, PECOS, PRESIDIO, REEVES, TERRELL, UPTON, VAL VERDE, WARD, WINKLER
GULF COAST	ARANSAS, BRAZORIA, CALHOUN, CAMERON, CHAMBERS, FORT BEND, GALVESTON, HARRIS, JACKSON, JEFFERSON, KENEDY, KLEBERG, MATAGORDA, NUECES, ORANGE, REFUGIO, SAN PATRICIO, VICTORIA, WHARTON, WILLACY
HILL COUNTRY	BANDERA, BLANCO, BROWN, BURNET, COMAL, CROCKETT, EDWARDS, GILLESPIE, HAYS, IRION, KENDALL, KERR, KIMBLE, KINNEY, LAMPASAS, LLANO, MASON, MCCULLOCH, MEDINA, MENARD, MILLS, REAGAN, REAL, SAN SABA, SCHLEICHER, SUTTON, TRAVIS, UVALDE, WILLIAMSON
PANHANDLE PLAINS	ANDREWS, ARCHER, ARMSTRONG, BAILEY, BAYLOR, BORDEN, BRISCOE, CALLAHAN, CARSON, CASTRO, CHILDRESS, CLAY, COCHRAN, COKE, COLEMAN, COLLINGSWORTH, CONCHO, COTTLE, CROSBY, DALLAM, DAWSON, DEAF SMITH, DICKENS, DONLEY, EASTLAND, FISHER, FLOYD, FOARD, GAINES, GARZA, GLASSCOCK, GRAY, HALE, HALL, HANSFORD, HARDEMAN, HARTLEY, HASKELL, HEMPHILL, HOCKLEY, HOWARD, HUTCHINSON, JACK, JONES, KENT, KING, KNOX, LAMB, LIPSCOMB, LUBBOCK, LYNN, MARTIN, MITCHELL, MOORE, MOTLEY, NOLAN, OCHILTREE, OLDHAM, PALO PINTO, PARMER, POTTER, RANDALL, ROBERTS, RUNNELS, SCURRY, SHACKELFORD, SHERMAN, STEPHENS, STERLING, STONEWALL, SWISHER, TAYLOR, TERRY, THROCKMORTON, TOM GREEN, WHEELER, WICHITA, WILBARGER, YOAKUM, YOUNG
PINEY WOODS	ANGELINA, BOWIE, CAMP, CASS, CHEROKEE, GREGG, HARDIN, HARRISON, HOUSTON, JASPER, LIBERTY, MARION, MONTGOMERY, MORRIS, NACOGDOCHES, NEWTON, PANOLA, POLK, RUSK, SABINE, SAN AUGUSTINE, SAN JACINTO, SHELBY, SMITH, TITUS, TRINITY, TYLER, UPSHUR, WALKER, WOOD
PRAIRIES AND LAKES	ANDERSON, AUSTIN, BASTROP, BELL, BOSQUE, BRAZOS, BURLESON, CALDWELL, COLLIN, COLORADO, COMANCHE, COOKE, CORYELL, DALLAS, DELTA, DENTON, DEWITT, ELLIS, ERATH, FALLS, FANNIN, FAYETTE, FRANKLIN, FREESTONE, GONZALES, GRAYSON, GRIMES, GUADALUPE, HAMILTON, HENDERSON, HILL, HOOD, HOPKINS, HUNT, JOHNSON, KAUFMAN, LAMAR, LAVACA, LEE, LEON, LIMESTONE, MADISON, MCLENNAN, MILAM, MONTAGUE, NAVARRO, PARKER, RAINS, RED RIVER, ROBERTSON, ROCKWALL, SOMERVELL, TARRANT, VAN ZANDT, WALLER, WASHINGTON, WISE
SOUTH TEXAS	ATASCOSA, BEE, BEXAR, BROOKS, DIMMIT, DUVAL, FRIO, GOLIAD, HIDALGO, JIM HOGG, JIM WELLS, KARNES, LA SALLE, LIVE OAK, MAVERICK, MCMULLEN, STARR, WEBB, WILSON, ZAPATA, ZAVALA,

Direct Regional Travel Spending, 1995-2016p

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Big Bend Tourism Region								
Total Spending	1,261	1,551	1,956	2,374	2,925	2,762	-5.6%	3.8%
Visitor Spending	1,086	1,352	1,744	2,124	2,613	2,459	-5.9%	4.0%
Non-transportation	711	854	1,018	1,270	1,781	1,673	-6.1%	4.2%
Transportation	375	498	726	854	832	786	-5.5%	3.6%
Gulf Coast Tourism Region								
Total Spending	7,767	10,941	13,465	15,190	18,932	18,687	-1.3%	4.3%
Visitor Spending	6,567	9,151	11,656	13,098	16,041	15,732	-1.9%	4.2%
Non-transportation	4,562	6,166	7,642	8,359	11,098	10,934	-1.5%	4.3%
Transportation	2,005	2,985	4,014	4,740	4,943	4,799	-2.9%	4.2%
Hill Country Tourism Region								
Total Spending	2,567	3,988	4,767	5,841	8,047	8,402	4.4%	5.8%
Visitor Spending	2,255	3,422	4,219	5,125	6,971	7,268	4.3%	5.7%
Non-transportation	1,777	2,628	3,171	3,836	5,494	5,775	5.1%	5.8%
Transportation	478	794	1,048	1,289	1,477	1,494	1.2%	5.6%
Panhandle Plains Tourism Region								
Total Spending	1,701	2,059	2,600	3,078	3,380	3,314	-2.0%	3.2%
Visitor Spending	1,583	1,929	2,459	2,923	3,199	3,141	-1.8%	3.3%
Non-transportation	1,195	1,389	1,616	1,915	2,311	2,306	-0.2%	3.2%
Transportation	388	541	843	1,008	888	836	-5.8%	3.7%
Piney Woods Tourism Region								
Total Spending	973	1,292	1,758	2,111	2,308	2,235	-3.2%	4.0%
Visitor Spending	937	1,247	1,693	2,023	2,193	2,143	-2.3%	4.0%
Non-transportation	726	928	1,166	1,388	1,650	1,638	-0.7%	4.0%
Transportation	212	318	527	635	543	505	-7.1%	4.2%
Prairies and Lakes Tourism Region								
Total Spending	10,701	14,709	16,464	18,940	23,175	23,799	2.7%	3.9%
Visitor Spending	8,453	11,857	13,743	15,867	19,419	19,936	2.7%	4.2%
Non-transportation	5,611	8,112	9,188	10,561	13,966	14,600	4.5%	4.7%
Transportation	2,842	3,745	4,555	5,307	5,453	5,336	-2.2%	3.0%
South Texas Plains Tourism Region								
Total Spending	4,035	5,591	7,121	8,413	9,874	9,944	0.7%	4.4%
Visitor Spending	3,714	5,111	6,583	7,750	8,901	8,883	-0.2%	4.2%
Non-transportation	2,574	3,459	4,207	4,932	6,199	6,256	0.9%	4.3%
Transportation	1,141	1,651	2,376	2,818	2,703	2,627	-2.8%	4.1%

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Travel Share Total Regional Earnings & Employment, 2016p

Region	Earnings (\$Million)			Employment (thousand jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Big Bend	42,739	724	1.7%	554	24.9	4.5%
Gulf Coast	288,162	6,689	2.3%	3,467	170.1	4.9%
Hill Country	100,554	2,493	2.5%	1,263	78.1	6.2%
Panhandle Plains	52,114	881	1.7%	728	37.8	5.2%
Piney Woods	67,821	721	1.1%	758	26.0	3.4%
Prairies and Lakes	360,660	10,443	2.9%	4,612	231.2	5.0%
South Texas Plains	98,495	2,936	3.0%	1,429	96.0	6.7%
State Total	1,010,545	24,887	2.5%	12,811	664.0	5.2%

Big Bend Tourism Region Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	1,964	2,273	2,124	2,630	2,851	2,613	2,459
Other Travel*	238	258	250	288	305	312	303
Total Direct Spending	2,202	2,532	2,374	2,918	3,155	2,925	2,762
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	1,187	1,410	1,315	1,721	1,897	1,730	1,611
Private Campground	36	42	44	49	52	47	46
Public Campground	9	10	10	11	11	11	11
Private Home	378	420	390	425	445	425	417
Vacation Home	16	19	17	18	18	18	18
Day Travel	337	373	349	405	427	383	357
Visitor Spending	1,964	2,273	2,124	2,630	2,851	2,613	2,459
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	283	354	328	500	609	561	496
Food Service	298	336	350	441	491	490	478
Food Stores	79	91	92	114	125	124	119
Local Tran. & Gas	608	773	635	741	728	555	522
Arts, Ent. & Rec.	145	152	152	178	189	186	180
Retail Sales	333	341	347	416	438	422	400
Visitor Air Tran.	217	227	219	242	272	277	264
Visitor Spending	1,964	2,273	2,124	2,630	2,851	2,613	2,459
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	277	315	330	403	464	482	465
Arts, Ent. & Rec.	70	74	81	86	94	97	98
Retail**	66	69	68	83	92	94	93
Ground Tran.	13	14	13	14	15	16	16
Visitor Air Tran.	14	15	16	17	16	21	23
Other Travel*	20	21	22	23	22	27	29
Total Direct Earnings	460	508	531	625	703	737	724
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	11,910	12,590	11,930	13,920	15,520	15,620	14,690
Arts, Ent. & Rec.	5,100	4,980	5,030	4,970	5,110	5,220	5,400
Retail**	3,140	3,120	3,030	3,320	3,500	3,530	3,570
Ground Tran.	450	460	430	420	480	480	470
Visitor Air Tran.	190	180	170	200	170	200	200
Other Travel*	350	320	300	320	290	300	320
Total Direct Employment	21,320	21,850	21,060	23,320	25,280	25,510	24,780
Government Revenue Generated by Travel Spending (\$Million)							
Local Tax Receipts	54	60	61	76	87	86	83
Visitor	32	37	36	48	56	53	49
Business/Employee	22	23	26	28	32	34	34
State Tax Receipts	114	125	123	144	160	158	151
Visitor	98	107	105	122	134	131	127
Business/Employee	16	18	18	22	26	27	25
Total Direct Gov't Revenue	168	185	184	220	247	244	234

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/Employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

Gulf Coast Tourism Region Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	12,606	14,402	13,098	15,429	16,792	16,041	15,732
Other Travel*	1,955	2,095	2,092	2,521	2,868	2,892	2,955
Total Direct Spending	14,561	16,497	15,190	17,951	19,660	18,932	18,687
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	7,254	8,503	7,508	9,318	10,413	10,000	9,711
Private Campground	199	224	247	267	283	277	276
Public Campground	19	20	22	24	25	25	24
Private Home	2,736	3,016	2,903	3,228	3,337	3,178	3,193
Vacation Home	177	197	187	201	210	209	212
Day Travel	2,221	2,442	2,233	2,391	2,524	2,352	2,315
Visitor Spending	12,606	14,402	13,098	15,429	16,792	16,041	15,732
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	2,019	2,458	2,054	2,606	3,158	3,174	3,010
Food Service	2,288	2,596	2,546	2,968	3,330	3,417	3,448
Food Stores	480	549	534	615	676	686	674
Local Tran. & Gas	3,359	4,146	3,478	4,095	4,117	3,319	3,175
Arts, Ent. & Rec.	1,425	1,517	1,417	1,572	1,703	1,704	1,705
Retail Sales	1,812	1,863	1,808	2,001	2,133	2,118	2,096
Visitor Air Tran.	1,223	1,273	1,262	1,571	1,675	1,623	1,623
Visitor Spending	12,606	14,402	13,098	15,429	16,792	16,041	15,732
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	1,643	1,880	1,842	2,172	2,489	2,700	2,699
Arts, Ent. & Rec.	668	719	719	788	898	940	965
Retail**	412	431	408	469	523	545	555
Ground Tran.	138	143	134	153	169	177	174
Visitor Air Tran.	629	658	690	676	731	763	827
Other Travel*	1,000	1,072	1,124	1,107	1,271	1,355	1,469
Total Direct Earnings	4,490	4,903	4,917	5,365	6,080	6,481	6,689
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accom. & Food Serv.	69.6	74.9	71.1	79.3	87.3	91.4	91.1
Arts, Ent. & Rec.	29.3	29.1	28.3	29.4	32.3	32.8	33.3
Retail**	17.6	17.8	16.5	17.3	18.3	18.7	19.0
Ground Tran.	4.3	4.2	3.6	3.9	4.4	4.5	4.4
Visitor Air Tran.	7.7	7.8	7.2	7.5	7.0	7.2	7.5
Other Travel*	14.6	14.6	13.3	13.5	13.5	14.1	14.8
Total Direct Employment	143.1	148.5	140.0	150.8	162.9	168.8	170.1
Government Revenue Generated by Travel Spending (\$Million)							
Local Tax Receipts	468	514	508	571	663	688	693
Visitor	248	289	266	326	382	386	374
Business/Employee	220	224	242	245	281	302	319
State Tax Receipts	767	843	798	886	997	1,017	1,011
Visitor	616	671	635	703	783	791	789
Business/Employee	151	172	163	183	214	226	221
Total Direct Gov't Revenue	1,235	1,357	1,306	1,457	1,660	1,706	1,703

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/Employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

Hill Country Tourism Region Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	4,671	5,217	5,125	5,952	6,679	6,971	7,268
Other Travel*	618	720	716	878	1,003	1,076	1,134
Total Direct Spending	5,290	5,937	5,841	6,830	7,681	8,047	8,402
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	2,492	2,810	2,762	3,365	3,901	4,199	4,422
Private Campground	59	65	71	77	81	79	79
Public Campground	16	17	18	20	21	20	20
Private Home	1,079	1,220	1,197	1,346	1,447	1,448	1,493
Vacation Home	91	102	96	103	108	108	110
Day Travel	935	1,002	981	1,041	1,120	1,117	1,144
Visitor Spending	4,671	5,217	5,125	5,952	6,679	6,971	7,268
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	847	985	933	1,161	1,430	1,616	1,732
Food Service	938	1,039	1,112	1,280	1,462	1,600	1,692
Food Stores	228	260	269	310	347	369	375
Local Tran. & Gas	801	1,016	846	992	994	790	756
Arts, Ent. & Rec.	518	539	543	592	643	678	706
Retail Sales	922	940	980	1,083	1,174	1,232	1,270
Visitor Air Tran.	417	438	444	534	629	687	737
Visitor Spending	4,671	5,217	5,125	5,952	6,679	6,971	7,268
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	754	831	888	1,065	1,274	1,414	1,531
Arts, Ent. & Rec.	258	272	292	334	395	436	466
Retail**	187	194	195	224	252	275	289
Ground Tran.	23	26	25	28	31	34	35
Visitor Air Tran.	15	15	15	17	21	25	28
Other Travel*	72	90	88	107	124	135	144
Total Direct Earnings	1,310	1,427	1,503	1,774	2,096	2,320	2,493
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	31,640	32,870	34,120	37,480	41,900	44,610	46,620
Arts, Ent. & Rec.	13,120	13,260	13,800	14,610	16,230	17,250	18,210
Retail**	7,540	7,700	7,600	7,920	8,540	9,130	9,430
Ground Tran.	800	800	750	710	830	890	880
Visitor Air Tran.	230	230	210	250	270	300	320
Other Travel*	1,480	1,700	1,680	1,930	2,010	2,030	2,160
Total Direct Employment	55,180	56,970	58,560	63,270	70,150	74,590	77,970
Government Revenue Generated by Travel Spending (\$Million)							
Local Tax Receipts	162	175	181	209	250	279	301
Visitor	98	110	108	129	153	171	182
Business/Employee	64	65	74	81	96	108	118
State Tax Receipts	266	290	292	331	381	411	428
Visitor	221	239	242	270	306	330	345
Business/Employee	44	50	50	61	74	81	83
Total Direct Gov't Revenue	427	465	474	541	630	690	729

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/Employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Panhandle Plains Tourism Region
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	2,683	3,109	2,923	3,361	3,523	3,199	3,141
Other Travel*	154	165	155	173	185	181	173
Total Direct Spending	2,837	3,275	3,078	3,534	3,708	3,380	3,314
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	1,115	1,383	1,313	1,653	1,777	1,604	1,568
Private Campground	40	46	49	53	55	51	51
Public Campground	16	19	19	21	22	21	20
Private Home	622	685	624	674	679	622	613
Vacation Home	64	71	64	69	71	66	65
Day Travel	827	905	855	891	919	835	824
Visitor Spending	2,683	3,109	2,923	3,361	3,523	3,199	3,141
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	324	399	389	511	586	551	533
Food Service	449	514	535	613	665	664	677
Food Stores	122	141	142	163	175	172	169
Local Tran. & Gas	858	1,100	897	1,050	1,026	763	713
Arts, Ent. & Rec.	240	255	251	271	285	279	283
Retail Sales	579	585	598	630	656	644	643
Visitor Air Tran.	111	116	111	123	130	124	122
Visitor Spending	2,683	3,109	2,923	3,361	3,523	3,199	3,141
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	335	384	421	493	530	535	548
Arts, Ent. & Rec.	100	108	112	122	133	136	141
Retail**	119	123	122	136	148	152	155
Ground Tran.	9	10	10	10	11	12	12
Visitor Air Tran.	5	5	6	6	7	8	9
Other Travel*	13	12	13	14	16	17	16
Total Direct Earnings	581	642	683	781	845	859	881
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	17,680	19,100	19,450	21,180	21,560	21,220	21,410
Arts, Ent. & Rec.	8,260	8,320	8,110	8,100	8,460	8,520	8,730
Retail**	5,760	5,620	5,380	5,500	5,680	5,750	5,860
Ground Tran.	290	290	270	270	290	290	290
Visitor Air Tran.	60	60	60	80	70	80	80
Other Travel*	320	230	210	260	270	240	220
Total Direct Employment	33,220	34,440	34,260	36,260	37,070	36,890	37,370
Government Revenue Generated by Travel Spending (\$Million)							
Local Tax Receipts	63	70	74	85	93	93	94
Visitor	35	41	42	50	56	54	53
Business/Employee	28	29	33	35	38	39	41
State Tax Receipts	164	178	177	192	208	205	205
Visitor	143	155	154	164	177	174	175
Business/Employee	20	23	23	28	31	31	30
Total Direct Gov't Revenue	227	247	252	277	301	298	299

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/Employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Piney Woods Tourism Region
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	1,841	2,162	2,023	2,236	2,359	2,193	2,143
Other Travel*	73	92	88	92	129	115	92
Total Direct Spending	1,913	2,254	2,111	2,328	2,488	2,308	2,235
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	756	939	886	1,015	1,111	1,050	1,010
Private Campground	19	22	24	27	28	26	25
Public Campground	30	34	35	39	42	38	38
Private Home	492	559	515	569	577	526	524
Vacation Home	127	143	131	141	145	140	142
Day Travel	416	465	432	444	456	413	405
Visitor Spending	1,841	2,162	2,023	2,236	2,359	2,193	2,143
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	311	385	368	410	471	476	458
Food Service	332	376	390	419	457	471	477
Food Stores	111	127	128	140	150	152	150
Local Tran. & Gas	596	765	625	733	716	532	495
Arts, Ent. & Rec.	196	207	205	213	226	226	228
Retail Sales	284	291	298	310	326	325	325
Visitor Air Tran.	10	10	10	10	13	11	9
Visitor Spending	1,841	2,162	2,023	2,236	2,359	2,193	2,143
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	279	323	342	383	428	447	448
Arts, Ent. & Rec.	91	98	102	106	116	121	125
Retail**	76	79	79	86	95	99	102
Ground Tran.	6	6	6	7	8	8	8
Visitor Air Tran.	1	1	1	1	2	2	2
Other Travel*	24	33	32	34	49	45	36
Total Direct Earnings	477	541	562	618	698	722	721
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	13,490	14,650	14,390	14,890	15,350	15,500	15,530
Arts, Ent. & Rec.	5,600	5,660	5,510	5,330	5,630	5,700	5,960
Retail**	3,150	3,190	3,080	3,070	3,210	3,300	3,370
Ground Tran.	120	110	110	110	130	130	110
Visitor Air Tran.	0	10	0	10	10	10	20
Other Travel*	450	550	490	480	580	470	390
Total Direct Employment	23,240	24,610	23,980	24,370	25,410	25,620	25,870
Government Revenue Generated by Travel Spending (\$Million)							
Local Tax Receipts	46	51	54	58	65	67	67
Visitor	23	27	27	30	34	34	33
Business/Employee	23	24	27	28	31	33	34
State Tax Receipts	114	126	124	130	142	144	143
Visitor	97	106	105	108	117	118	118
Business/Employee	17	20	19	22	25	26	25
Total Direct Gov't Revenue	160	177	179	187	208	211	209

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/Employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**Prairies and Lakes Tourism Region
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	15,095	16,754	15,867	18,011	19,525	19,419	19,936
Other Travel*	2,978	3,151	3,072	3,591	3,712	3,756	3,863
Total Direct Spending	18,072	19,905	18,940	21,602	23,237	23,175	23,799
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	8,464	9,516	8,977	10,593	11,805	12,022	12,479
Private Campground	86	99	106	116	120	111	109
Public Campground	68	76	79	88	92	85	83
Private Home	3,189	3,517	3,344	3,701	3,795	3,634	3,647
Vacation Home	204	232	211	229	233	221	221
Day Travel	3,083	3,314	3,150	3,283	3,480	3,347	3,397
Visitor Spending	15,095	16,754	15,867	18,011	19,525	19,419	19,936
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	2,378	2,711	2,454	2,892	3,418	3,689	3,922
Food Service	2,863	3,165	3,282	3,710	4,188	4,467	4,697
Food Stores	557	630	633	712	786	814	823
Local Tran. & Gas	3,646	4,527	3,786	4,447	4,447	3,594	3,474
Arts, Ent. & Rec.	1,769	1,827	1,806	1,932	2,104	2,188	2,278
Retail Sales	2,335	2,352	2,386	2,558	2,736	2,808	2,881
Visitor Air Tran.	1,546	1,542	1,520	1,760	1,846	1,859	1,862
Visitor Spending	15,095	16,754	15,867	18,011	19,525	19,419	19,936
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	2,375	2,567	2,614	3,035	3,366	3,629	3,891
Arts, Ent. & Rec.	984	1,027	1,056	1,176	1,398	1,525	1,627
Retail**	559	571	560	628	701	750	786
Ground Tran.	137	143	134	152	167	181	184
Visitor Air Tran.	920	835	870	932	1,015	1,330	1,434
Other Travel*	1,571	1,547	1,562	1,722	1,863	2,313	2,520
Total Direct Earnings	6,546	6,691	6,797	7,647	8,511	9,728	10,443
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accom. & Food Serv.	83.4	87.3	88.0	95.7	105.3	109.1	114.9
Arts, Ent. & Rec.	36.3	37.9	38.5	39.4	46.1	48.3	49.5
Retail**	23.6	24.0	23.1	23.6	25.2	26.4	27.2
Ground Tran.	4.3	4.2	3.7	3.9	4.3	4.5	4.6
Visitor Air Tran.	10.4	10.1	9.7	10.9	9.7	10.9	11.3
Other Travel*	20.7	20.9	19.8	22.6	20.7	22.4	23.7
Total Direct Employment	178.8	184.5	182.8	196.1	211.2	221.7	231.2
Government Revenue Generated by Travel Spending (\$Million)							
Local Tax Receipts	588	601	616	672	762	850	917
Visitor	268	294	281	323	369	396	419
Business/Employee	320	306	335	349	393	453	498
State Tax Receipts	952	1,016	993	1,090	1,219	1,303	1,350
Visitor	732	781	768	829	919	963	1,004
Business/Employee	220	235	225	261	300	340	346
Total Direct Gov't Revenue	1,540	1,616	1,609	1,762	1,981	2,152	2,267

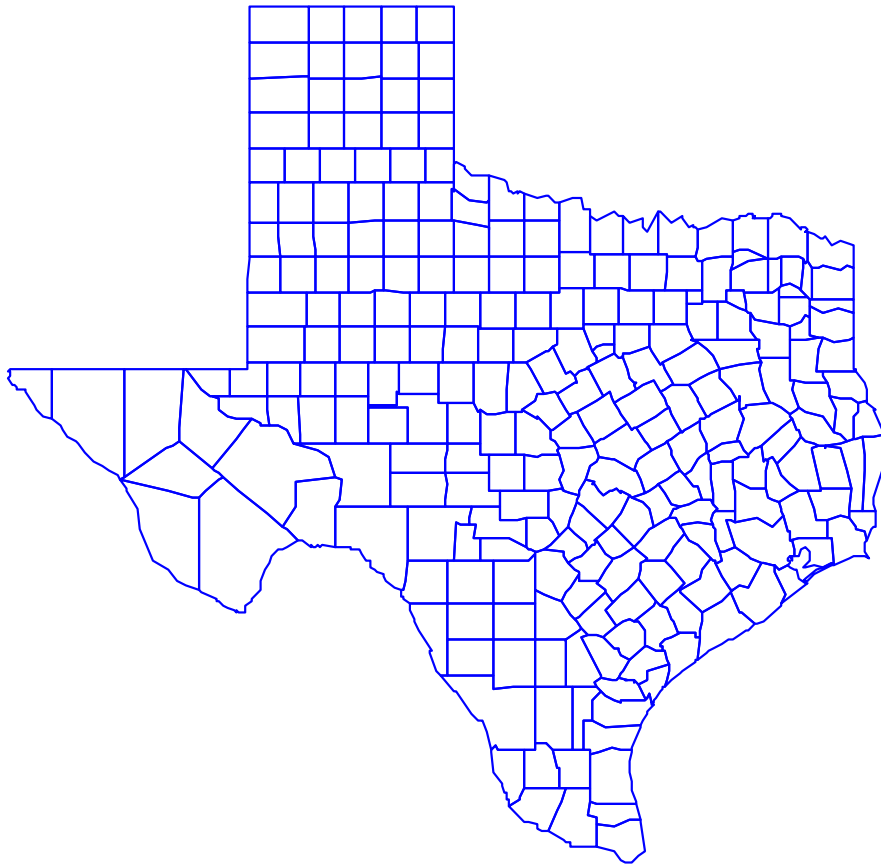
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**South Texas Plains Tourism Region
Travel Impacts, 2006-2016p**

	2006	2008	2010	2012	2014	2015	2016p
Total Direct Travel Spending (\$Million)							
Visitor Spending	7,177	8,143	7,750	8,962	9,477	8,901	8,883
Other Travel*	603	684	663	712	913	973	1,061
Total Direct Spending	7,780	8,827	8,413	9,675	10,390	9,874	9,944
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	4,239	4,858	4,629	5,593	5,986	5,609	5,590
Private Campground	171	194	211	229	241	233	231
Public Campground	2	3	3	3	3	3	3
Private Home	1,582	1,782	1,667	1,801	1,862	1,774	1,784
Vacation Home	133	152	144	156	163	161	163
Day Travel	1,050	1,154	1,097	1,180	1,223	1,121	1,113
Visitor Spending	7,177	8,143	7,750	8,962	9,477	8,901	8,883
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	1,120	1,273	1,216	1,450	1,630	1,600	1,595
Food Service	1,375	1,535	1,621	1,916	2,108	2,139	2,190
Food Stores	266	303	314	371	410	409	400
Local Tran. & Gas	2,173	2,721	2,273	2,635	2,610	2,052	1,959
Arts, Ent. & Rec.	601	630	632	708	745	740	756
Retail Sales	1,093	1,114	1,149	1,279	1,330	1,311	1,314
Visitor Air Tran.	549	567	545	602	644	651	669
Visitor Spending	7,177	8,143	7,750	8,962	9,477	8,901	8,883
Industry Earnings Generated by Travel Spending (\$Million)							
Accom. & Food Serv.	1,043	1,143	1,193	1,378	1,529	1,583	1,635
Arts, Ent. & Rec.	403	427	435	490	575	599	628
Retail**	241	249	249	289	318	328	338
Ground Tran.	71	77	72	77	82	84	84
Visitor Air Tran.	44	43	46	49	28	30	33
Other Travel*	100	112	106	104	165	184	218
Total Direct Earnings	1,902	2,051	2,101	2,387	2,697	2,809	2,936
Industry Employment Generated by Travel Spending (Jobs)							
Accom. & Food Serv.	43,070	45,870	45,540	50,630	54,000	54,420	55,230
Arts, Ent. & Rec.	17,110	18,500	17,880	19,170	21,790	22,060	22,630
Retail**	10,590	10,800	10,570	11,190	11,750	11,890	12,080
Ground Tran.	2,130	2,240	1,940	1,980	2,230	2,210	2,210
Visitor Air Tran.	550	510	470	550	330	350	370
Other Travel*	2,220	2,460	2,190	2,060	2,500	2,720	3,090
Total Direct Employment	75,920	80,630	78,830	85,830	92,880	93,890	95,880
Government Revenue Generated by Travel Spending (\$Million)							
Local Tax Receipts	240	259	264	294	328	334	347
Visitor	147	166	161	186	204	204	207
Business/Employee	93	94	103	109	124	130	139
State Tax Receipts	438	473	470	518	567	569	575
Visitor	374	401	400	436	471	470	478
Business/Employee	64	72	70	82	96	99	98
Total Direct Gov't Revenue	678	732	735	812	894	903	922

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline. ***Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/Employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

VI. Direct COUNTY TRAVEL IMPACTS 1995-2016p



Travel Share of Total County Employment, 2016p

County	Earnings (\$Million)			Employment (jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Anderson	1,453	14.4	1.0%	29,400	710	2.4%
Andrews	621	5.7	0.9%	9,490	380	4.0%
Angelina	2,540	29.5	1.2%	47,660	1,440	3.0%
Aransas	828	34.0	4.1%	11,450	1,330	11.6%
Archer	270	0.2	0.1%	3,900	10	0.3%
Armstrong	62	0.1	0.2%	960	10	1.0%
*Atascosa	1,306	17.9	1.4%	19,650	640	3.3%
Austin	1,138	10.3	0.9%	18,360	440	2.4%
Bailey	232	1.2	0.5%	3,490	70	2.0%
Bandera	695	20.0	2.9%	8,240	730	8.9%
Bastrop	2,087	65.4	3.1%	31,170	1,830	5.9%
Baylor	113	0.8	0.7%	2,090	30	1.4%
*Bee	654	8.9	1.4%	12,680	380	3.0%
Bell	10,926	125.5	1.1%	195,150	5,020	2.6%
Bexar	63,721	2,290.2	3.6%	1,156,680	68,440	5.9%
Blanco	424	4.2	1.0%	6,580	200	3.0%
Borden	28	0.0	0.0%	440	0	0.0%
Bosque	546	7.7	1.4%	7,840	190	2.4%
Bowie	2,698	36.0	1.3%	56,360	1,830	3.2%
Brazoria	11,964	109.7	0.9%	157,710	4,910	3.1%
Brazos	5,827	132.9	2.3%	132,310	5,760	4.4%
Brewster	298	37.4	12.6%	6,030	1,460	24.2%
Briscoe	44	0.2	0.4%	850	10	1.2%
Brooks	183	1.8	1.0%	3,690	80	2.2%
Brown	994	15.3	1.5%	23,150	590	2.5%
Burleson	501	3.9	0.8%	8,020	150	1.9%
Burnet	1,629	31.8	2.0%	25,640	1,150	4.5%
Caldwell	931	8.7	0.9%	15,120	220	1.5%
Calhoun	578	11.7	2.0%	13,700	420	3.1%
Callahan	373	1.0	0.3%	5,320	50	0.9%
Cameron	8,791	200.5	2.3%	195,350	9,010	4.6%
Camp	361	1.7	0.5%	5,530	80	1.4%
Carson	219	0.4	0.2%	6,010	20	0.3%
Cass	820	5.3	0.6%	12,220	280	2.3%
Castro	369	0.4	0.1%	4,060	20	0.5%
Chambers	1,636	8.0	0.5%	19,280	250	1.3%
Cherokee	1,300	8.1	0.6%	22,340	450	2.0%
Childress	166	3.2	1.9%	3,810	180	4.7%
Clay	294	0.8	0.3%	3,750	50	1.3%
Cochran	84	0.2	0.2%	1,300	10	0.8%
Coke	86	0.7	0.8%	1,770	50	2.8%
Coleman	243	1.3	0.6%	4,780	80	1.7%
Collin	43,614	618.7	1.4%	567,100	15,670	2.8%

*Oil and gas production in recent years may effect travel estimates.

Travel Share of Total County Employment, 2016p

County	Earnings (\$Million)			Employment (jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Collingsworth	89	0.2	0.3%	1,680	10	0.6%
Colorado	720	13.6	1.9%	12,030	530	4.4%
Comal	5,673	135.1	2.4%	83,600	4,200	5.0%
Comanche	372	2.5	0.7%	6,810	130	1.9%
Concho	68	0.5	0.7%	1,690	10	0.6%
Cooke	1,366	16.1	1.2%	22,930	560	2.4%
Coryell	2,130	12.1	0.6%	24,140	480	2.0%
Cottle	81	0.2	0.2%	1,130	10	0.9%
Crane	132	0.5	0.4%	2,000	30	1.5%
Crockett	90	2.8	3.2%	2,360	170	7.2%
Crosby	145	0.4	0.3%	2,500	20	0.8%
Culberson	77	5.6	7.3%	1,720	180	10.5%
Dallam	378	5.5	1.5%	5,760	260	4.5%
Dallas	107,353	3,978.1	3.7%	2,209,710	92,200	4.2%
Dawson	344	3.0	0.9%	6,550	180	2.7%
Deaf Smith	668	3.7	0.6%	9,870	180	1.8%
Delta	140	0.3	0.2%	2,450	10	0.4%
Denton	31,728	229.8	0.7%	375,710	6,540	1.7%
*DeWitt	744	14.3	1.9%	11,710	590	5.0%
Dickens	54	0.1	0.3%	1,390	10	0.7%
*Dimmit	310	4.9	1.6%	6,230	210	3.4%
Donley	117	1.8	1.6%	2,010	80	4.0%
Duval	282	1.1	0.4%	5,640	60	1.1%
Eastland	575	4.1	0.7%	10,960	240	2.2%
Ector	4,800	90.9	1.9%	89,140	2,740	3.1%
Edwards	59	0.2	0.3%	1,240	10	0.8%
Ellis	5,203	45.7	0.9%	77,720	1,240	1.6%
El Paso	21,316	435.1	2.0%	431,200	14,020	3.3%
Erath	1,065	11.8	1.1%	24,580	450	1.8%
Falls	439	2.3	0.5%	6,620	90	1.4%
Fannin	958	2.6	0.3%	14,200	120	0.8%
Fayette	914	9.6	1.1%	16,870	460	2.7%
Fisher	155	0.2	0.1%	2,080	10	0.5%
Floyd	217	0.8	0.4%	2,990	40	1.3%
Foard	40	0.1	0.2%	770	0	0.0%
Fort Bend	29,993	169.8	0.6%	290,370	5,030	1.7%
Franklin	296	1.8	0.6%	4,730	110	2.3%
Freestone	416	5.4	1.3%	8,580	360	4.2%
*Frio	412	8.7	2.1%	8,560	390	4.6%
Gaines	579	3.3	0.6%	10,140	150	1.5%
Galveston	12,465	276.8	2.2%	159,260	10,640	6.7%
Garza	172	2.7	1.6%	3,060	100	3.3%
Gillespie	1,135	28.8	2.5%	20,320	980	4.8%

*Oil and gas production in recent years may effect travel estimates.

Travel Share of Total County Employment, 2016p

County	Earnings (\$Million)			Employment (jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Glasscock	72	0.0	0.1%	990	0	0.0%
Goliad	243	1.8	0.8%	3,480	70	2.0%
*Gonzales	743	5.3	0.7%	11,650	230	2.0%
Gray	711	13.0	1.8%	11,350	520	4.6%
Grayson	3,792	37.6	1.0%	68,080	1,560	2.3%
Gregg	4,086	59.8	1.5%	100,190	2,550	2.5%
Grimes	664	5.7	0.9%	12,000	230	1.9%
Guadalupe	5,294	66.5	1.3%	60,780	1,970	3.2%
Hale	822	12.8	1.6%	16,720	760	4.5%
Hall	68	0.3	0.4%	1,540	10	0.6%
Hamilton	356	1.3	0.4%	5,010	60	1.2%
Hansford	334	0.3	0.1%	3,660	20	0.5%
Hardeman	114	0.9	0.8%	2,160	60	2.8%
Hardin	1,790	9.8	0.5%	20,820	500	2.4%
Harris	183,160	5,219.0	2.8%	3,063,020	111,290	3.6%
Harrison	1,848	15.0	0.8%	33,130	670	2.0%
Hartley	355	0.2	0.1%	3,440	20	0.6%
Haskell	147	1.4	0.9%	3,060	90	2.9%
Hays	6,003	109.9	1.8%	99,880	3,590	3.6%
Hemphill	262	1.5	0.6%	3,510	60	1.7%
Henderson	2,250	21.5	1.0%	31,740	510	1.6%
Hidalgo	16,093	370.9	2.3%	367,960	16,270	4.4%
Hill	1,009	9.9	1.0%	16,090	470	2.9%
Hockley	630	6.0	1.0%	13,210	320	2.4%
Hood	1,798	16.2	0.9%	27,810	510	1.8%
Hopkins	1,047	12.6	1.2%	20,190	500	2.5%
Houston	637	6.4	1.0%	11,990	270	2.3%
Howard	963	17.4	1.8%	16,570	800	4.8%
Hudspeth	74	0.4	0.5%	1,700	20	1.2%
Hunt	2,573	28.8	1.1%	44,320	780	1.8%
Hutchinson	682	9.8	1.4%	11,000	400	3.6%
Irion	125	0.4	0.3%	2,010	20	1.0%
Jack	240	0.7	0.3%	5,910	40	0.7%
Jackson	455	2.3	0.5%	8,180	90	1.1%
Jasper	984	10.8	1.1%	14,990	510	3.4%
Jeff Davis	61	4.2	6.9%	1,340	120	9.0%
Jefferson	8,144	125.2	1.5%	157,620	5,970	3.8%
Jim Hogg	106	1.3	1.2%	2,590	60	2.3%
Jim Wells	993	15.3	1.5%	21,890	720	3.3%
Johnson	4,538	32.4	0.7%	71,080	1,120	1.6%
Jones	390	2.4	0.6%	7,020	120	1.7%
*Karnes	515	11.7	2.3%	9,100	410	4.5%

*Oil and gas production in recent years may effect travel estimates.

Travel Share of Total County Employment, 2016p

County	Earnings (\$Million)			Employment (jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Kaufman	3,513	25.7	0.7%	49,510	800	1.6%
Kendall	2,480	26.8	1.1%	30,570	1,090	3.6%
Kenedy	15	0.3	2.1%	580	10	1.7%
Kent	27	0.1	0.5%	570	10	1.8%
Kerr	1,830	38.9	2.1%	30,970	1,460	4.7%
Kimble	135	2.6	1.9%	2,980	150	5.0%
King	7	0.0	0.1%	200	0	0.0%
Kinney	83	2.0	2.5%	1,350	100	7.4%
Kleberg	840	14.6	1.7%	16,160	560	3.5%
Knox	102	0.4	0.4%	1,990	20	1.0%
*La Salle	249	9.5	3.8%	4,390	410	9.3%
Lamar	1,487	20.2	1.4%	30,520	850	2.8%
Lamb	404	1.9	0.5%	6,140	100	1.6%
Lampasas	732	2.7	0.4%	8,450	140	1.7%
Lavaca	739	4.0	0.5%	12,220	130	1.1%
Lee	583	5.6	1.0%	11,210	190	1.7%
Leon	492	4.9	1.0%	9,640	240	2.5%
Liberty	2,121	18.3	0.9%	26,290	460	1.7%
Limestone	567	2.7	0.5%	11,650	130	1.1%
Lipscomb	135	0.2	0.1%	2,420	10	0.4%
*Live Oak	348	5.0	1.4%	6,220	260	4.2%
Llano	687	44.9	6.5%	9,370	2,180	23.3%
Loving	4	0.0	0.0%	140	0	0.0%
Lubbock	9,029	268.7	3.0%	187,580	8,600	4.6%
Lynn	170	0.2	0.1%	2,680	20	0.7%
McCulloch	214	2.4	1.1%	4,900	150	3.1%
McLennan	7,266	134.9	1.9%	150,150	5,640	3.8%
*McMullen	56	0.5	0.9%	1,160	20	1.7%
Madison	317	2.3	0.7%	6,800	110	1.6%
Marion	271	2.0	0.7%	3,570	130	3.6%
Martin	233	1.8	0.8%	3,430	90	2.6%
Mason	131	0.7	0.6%	2,960	50	1.7%
Matagorda	1,040	21.7	2.1%	16,660	980	5.9%
*Maverick	1,204	14.1	1.2%	24,230	630	2.6%
Medina	1,337	8.7	0.6%	17,530	360	2.1%
Menard	54	0.3	0.5%	1,270	20	1.6%
Midland	12,032	92.6	0.8%	127,750	3,310	2.6%
Milam	651	6.8	1.1%	11,190	320	2.9%
Mills	128	0.5	0.4%	2,900	20	0.7%
Mitchell	198	1.6	0.8%	3,690	50	1.4%
Montague	564	5.0	0.9%	9,960	300	3.0%
Montgomery	24,976	307.3	1.2%	262,340	7,360	2.8%

*Oil and gas production in recent years may effect travel estimates.

Travel Share of Total County Employment, 2016p

County	Earnings (\$Million)			Employment (jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Moore	670	7.1	1.1%	13,190	400	3.0%
Morris	301	1.0	0.3%	5,170	40	0.8%
Motley	34	0.1	0.3%	900	10	1.1%
Nacogdoches	1,749	20.2	1.2%	32,960	1,080	3.3%
Navarro	1,253	11.9	0.9%	25,080	580	2.3%
Newton	303	0.7	0.2%	2,610	30	1.1%
Nolan	422	8.3	2.0%	8,820	370	4.2%
Nueces	11,431	370.9	3.2%	217,370	14,710	6.8%
Ochiltree	482	3.9	0.8%	7,030	220	3.1%
Oldham	86	0.9	1.1%	1,580	50	3.2%
Orange	2,555	27.6	1.1%	31,970	1,160	3.6%
Palo Pinto	789	12.5	1.6%	14,190	520	3.7%
Panola	605	3.0	0.5%	12,300	160	1.3%
Parker	4,383	24.6	0.6%	58,030	840	1.4%
Parmer	441	0.7	0.2%	6,920	40	0.6%
Pecos	365	8.5	2.3%	7,870	540	6.9%
Polk	1,314	17.0	1.3%	18,850	760	4.0%
Potter	3,885	179.6	4.6%	101,440	8,030	7.9%
Presidio	181	2.6	1.4%	3,020	80	2.6%
Rains	283	2.6	0.9%	4,080	80	2.0%
Randall	4,543	23.6	0.5%	54,930	1,230	2.2%
Reagan	120	2.1	1.8%	2,770	130	4.7%
Real	76	2.2	2.9%	1,710	90	5.3%
Red River	356	1.0	0.3%	5,520	30	0.5%
Reeves	360	17.6	4.9%	5,970	1,020	17.1%
Refugio	214	2.5	1.2%	3,540	110	3.1%
Roberts	35	0.0	0.1%	510	0	0.0%
Robertson	503	4.1	0.8%	8,000	230	2.9%
Rockwall	3,986	27.5	0.7%	48,930	870	1.8%
Runnels	287	1.3	0.5%	5,570	70	1.3%
Rusk	1,448	7.4	0.5%	20,510	360	1.8%
Sabine	279	2.4	0.9%	3,590	120	3.3%
San Augustine	238	1.8	0.7%	2,970	90	3.0%
San Jacinto	670	2.7	0.4%	5,440	150	2.8%
San Patricio	2,205	35.8	1.6%	30,320	1,310	4.3%
San Saba	198	1.0	0.5%	4,020	70	1.7%
Schleicher	81	0.1	0.2%	1,690	10	0.6%
Scurry	562	12.0	2.1%	10,350	570	5.5%
Shackelford	265	1.4	0.5%	2,750	90	3.3%
Shelby	757	8.4	1.1%	12,660	480	3.8%
Sherman	189	0.5	0.3%	1,630	40	2.5%
Smith	8,662	92.8	1.1%	147,510	3,630	2.5%

*Oil and gas production in recent years may effect travel estimates.

Travel Share of Total County Employment, 2016p

County	Earnings (\$Million)			Employment (jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Somervell	272	4.4	1.6%	5,460	160	2.9%
Starr	1,213	5.9	0.5%	24,170	260	1.1%
Stephens	330	1.8	0.5%	5,720	80	1.4%
Sterling	52	0.2	0.4%	1,040	20	1.9%
Stonewall	59	0.2	0.4%	1,230	20	1.6%
Sutton	125	1.8	1.5%	2,970	120	4.0%
Swisher	284	0.8	0.3%	3,510	40	1.1%
Tarrant	73,707	4,533.2	6.2%	1,204,080	75,700	6.3%
Taylor	4,514	91.8	2.0%	88,510	3,770	4.3%
Terrell	22	0.2	0.9%	500	10	2.0%
Terry	357	3.3	0.9%	6,090	200	3.3%
Throckmorton	59	0.2	0.3%	1,280	10	0.8%
Titus	795	11.3	1.4%	20,020	520	2.6%
Tom Green	3,824	70.7	1.8%	69,880	3,260	4.7%
Travis	54,485	1,824.4	3.3%	972,070	54,140	5.6%
Trinity	370	6.0	1.6%	4,570	250	5.5%
Tyler	497	2.2	0.4%	6,510	130	2.0%
Upshur	1,041	3.6	0.3%	13,480	180	1.3%
Upton	132	0.7	0.5%	2,280	40	1.8%
Uvalde	805	17.3	2.1%	14,820	740	5.0%
Val Verde	1,284	16.6	1.3%	24,540	670	2.7%
Van Zandt	1,460	10.2	0.7%	21,220	460	2.2%
Victoria	2,989	44.2	1.5%	53,580	1,680	3.1%
Walker	1,465	22.5	1.5%	33,930	1,100	3.2%
Waller	1,364	8.3	0.6%	24,440	230	0.9%
Ward	324	10.0	3.1%	5,950	550	9.2%
Washington	1,280	15.9	1.2%	23,540	670	2.8%
*Webb	6,114	153.9	2.5%	140,670	6,090	4.3%
Wharton	1,263	10.0	0.8%	23,940	480	2.0%
Wheeler	176	3.0	1.7%	3,860	160	4.1%
Wichita	4,213	58.1	1.4%	79,300	3,550	4.5%
Wilbarger	367	5.5	1.5%	7,990	280	3.5%
Willacy	442	3.9	0.9%	6,170	150	2.4%
Williamson	17,532	165.0	0.9%	244,590	5,460	2.2%
*Wilson	1,562	9.0	0.6%	16,280	380	2.3%
Winkler	217	1.4	0.7%	3,610	80	2.2%
Wise	1,751	15.9	0.9%	32,140	820	2.6%
Wood	1,213	8.2	0.7%	18,820	370	2.0%
Yoakum	247	1.0	0.4%	5,250	50	1.0%
Young	672	7.2	1.1%	13,390	320	2.4%
Zapata	215	2.9	1.4%	5,080	170	3.3%
*Zavala	272	0.7	0.3%	4,560	40	0.9%

*Oil and gas production in recent years may effect travel estimates.

2016p Direct Travel Impacts by County

County	Total Direct Spending (\$000)	Visitor		**Visitor Tax Receipts		
		Spending (\$000)	Earnings (\$000)	Employment (jobs)	Local (\$000)	State (\$000)
Anderson	53,330	53,330	14,380	710	850	2,940
Andrews	21,880	21,880	5,700	380	270	1,030
Angelina	119,970	119,780	29,490	1,440	1,460	6,510
Aransas	98,540	98,540	33,970	1,330	1,650	4,430
Archer	1,810	1,810	170	10	10	50
Armstrong	1,030	1,030	90	10	0	80
*Atascosa	53,970	53,970	17,870	640	850	2,700
Austin	37,040	37,040	10,290	440	300	2,230
Bailey	4,130	4,130	1,190	70	60	230
Bandera	30,460	30,320	19,960	730	540	1,080
Bastrop	151,470	151,040	65,440	1,830	3,470	7,700
Baylor	5,580	5,580	760	30	30	320
*Bee	32,860	32,860	8,890	380	370	1,660
Bell	448,640	421,610	125,500	5,020	6,850	21,400
Bexar	7,609,090	6,631,420	2,290,170	68,440	173,770	359,540
Blanco	15,100	15,100	4,180	200	280	710
Borden	110	110	10	0	0	0
Bosque	15,710	15,710	7,650	190	270	640
Bowie	173,540	172,900	35,960	1,830	2,300	10,820
Brazoria	348,950	345,730	109,730	4,910	5,520	16,930
Brazos	458,120	440,400	132,890	5,760	8,620	23,880
Brewster	72,050	72,050	37,430	1,460	1,430	2,650
Briscoe	1,120	1,120	160	10	0	60
Brooks	11,240	11,240	1,790	80	120	700
Brown	47,010	46,690	15,310	590	900	2,490
Burleson	13,360	13,360	3,920	150	120	520
Burnet	82,540	82,170	31,780	1,150	1,730	3,750
Caldwell	29,700	29,700	8,650	220	330	1,820
Calhoun	36,370	36,370	11,700	420	710	1,710
Callahan	3,740	3,740	1,020	50	20	120
Cameron	824,880	777,540	200,490	9,010	15,340	34,260
Camp	13,760	13,760	1,660	80	50	940
Carson	5,040	5,040	440	20	10	390
Cass	18,590	18,590	5,270	280	200	1,210
Castro	2,260	2,260	440	20	10	140
Chambers	32,550	32,550	7,990	250	820	1,720
Cherokee	31,990	31,990	8,050	450	340	1,860
Childress	13,640	13,640	3,160	180	410	740
Clay	17,170	17,170	760	50	20	1,320
Cochran	820	820	200	10	0	40
Coke	3,400	3,400	690	50	10	50
Coleman	6,490	6,490	1,340	80	80	290
Collin	1,642,900	1,398,030	618,740	15,670	30,020	71,320

*Recent oil & gas production may affect travel impact estimates. **Business & employee taxes not included. See pages 26-28 for resident tax impacts in counties with more than 10,000 households.

2016p Direct Travel Impacts by County

County	Total Direct	Visitor	Earnings	Employment	**Visitor Tax Receipts	
	Spending	Spending			Local	State
	(\$000)	(\$000)	(\$000)	(jobs)	(\$000)	(\$000)
Collingsworth	1,660	1,660	240	10	10	110
Colorado	51,860	51,860	13,600	530	530	3,170
Comal	394,290	375,370	135,120	4,200	7,360	18,980
Comanche	12,290	12,290	2,500	130	110	620
Concho	1,250	1,250	490	10	10	50
Cooke	56,800	56,800	16,080	560	930	3,440
Coryell	39,990	39,400	12,050	480	560	2,380
Cottle	1,460	1,460	180	10	0	100
Crane	2,640	2,640	540	30	40	130
Crockett	23,370	23,370	2,840	170	150	1,760
Crosby	1,570	1,570	430	20	10	50
Culberson	31,880	31,880	5,620	180	460	2,230
Dallam	15,060	15,060	5,490	260	330	810
Dallas	10,167,750	8,694,850	3,978,080	92,200	193,580	464,630
Dawson	14,980	14,980	3,030	180	160	930
Deaf Smith	15,980	15,980	3,690	180	300	1,010
Delta	1,420	1,420	300	10	10	50
Denton	715,360	666,330	229,770	6,540	13,820	36,420
*DeWitt	49,030	49,030	14,260	590	590	3,290
Dickens	470	470	130	10	0	20
*Dimmit	25,070	24,760	4,950	210	430	1,450
Donley	5,990	5,990	1,840	80	110	270
Duval	9,290	9,290	1,090	60	70	580
Eastland	15,900	15,590	4,090	240	310	810
Ector	280,630	280,440	90,940	2,740	5,760	15,410
Edwards	850	850	180	10	0	20
Ellis	158,600	157,330	45,730	1,240	2,850	9,500
El Paso	1,623,380	1,395,570	435,130	14,020	27,520	73,110
Erath	41,670	41,670	11,800	450	650	2,540
Falls	9,650	9,650	2,260	90	130	460
Fannin	13,910	13,910	2,590	120	170	810
Fayette	41,170	40,860	9,650	460	550	2,230
Fisher	890	890	160	10	0	50
Floyd	4,630	4,630	760	40	20	320
Foard	360	360	90	0	0	10
Fort Bend	500,720	468,740	169,810	5,030	8,390	24,410
Franklin	9,070	9,070	1,840	110	110	370
Freestone	39,520	39,200	5,400	360	330	2,860
*Frio	33,410	33,410	8,700	390	570	1,770
Gaines	14,300	14,300	3,250	150	200	790
Galveston	879,740	864,640	276,810	10,640	21,160	40,430
Garza	7,970	7,970	2,730	100	70	540
Gillespie	96,800	95,170	28,840	980	2,740	4,980

*Recent oil & gas production may affect travel impact estimates. **Business & employee taxes not included. See pages 26-28 for resident tax impacts in counties with more than 10,000 households.

2016p Direct Travel Impacts by County

County	Total Direct	Visitor	Earnings	Employment	**Visitor Tax Receipts	
	Spending	Spending			Local	State
	(\$000)	(\$000)	(\$000)	(jobs)	(\$000)	(\$000)
Glasscock	250	250	40	0	0	10
Goliad	8,670	8,670	1,840	70	90	520
*Gonzales	24,550	24,550	5,290	230	340	1,520
Gray	41,460	41,460	12,960	520	640	2,420
Grayson	188,810	188,240	37,560	1,560	2,230	11,750
Gregg	205,530	199,810	59,830	2,550	3,030	11,690
Grimes	18,370	18,370	5,660	230	210	720
Guadalupe	156,830	156,500	66,480	1,970	2,800	8,650
Hale	51,130	50,850	12,830	760	820	2,860
Hall	1,960	1,960	300	10	20	130
Hamilton	5,890	5,890	1,340	60	90	260
Hansford	1,860	1,860	330	20	30	100
Hardeman	5,000	5,000	890	60	60	340
Hardin	38,280	38,280	9,840	500	500	2,210
Harris	13,728,810	10,937,280	5,219,000	111,290	276,870	548,780
Harrison	80,440	80,440	14,990	670	450	5,220
Hartley	1,080	1,080	240	20	0	50
Haskell	5,400	5,400	1,360	90	120	240
Hays	329,380	327,960	109,870	3,590	6,340	18,360
Hemphill	7,900	7,900	1,450	60	230	410
Henderson	98,720	97,490	21,460	510	860	6,530
Hidalgo	1,320,790	1,257,280	370,940	16,270	19,650	62,760
Hill	52,070	52,070	9,920	470	420	3,170
Hockley	21,110	21,110	6,030	320	200	1,290
Hood	59,490	59,050	16,240	510	990	2,940
Hopkins	58,830	58,520	12,610	500	540	3,970
Houston	29,870	29,550	6,440	270	180	1,940
Howard	88,530	88,530	17,350	800	1,380	5,730
Hudspeth	4,280	4,280	400	20	0	320
Hunt	102,960	102,310	28,800	780	1,250	6,470
Hutchinson	38,900	38,590	9,820	400	620	2,260
Irion	8,270	8,270	410	20	0	720
Jack	3,910	3,910	730	40	30	230
Jackson	11,030	11,030	2,300	90	120	510
Jasper	34,640	34,640	10,750	510	510	1,620
Jeff Davis	8,250	8,250	4,190	120	0	460
Jefferson	489,140	480,820	125,250	5,970	8,330	28,410
Jim Hogg	5,230	4,910	1,300	60	40	210
Jim Wells	59,670	59,670	15,340	720	450	3,850
Johnson	138,100	134,420	32,350	1,120	1,990	8,770
Jones	7,600	7,600	2,440	120	40	350
*Karnes	41,840	41,840	11,710	410	540	2,340

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2016p Direct Travel Impacts by County

County	Total Direct	Visitor	Earnings	Employment	**Visitor Tax Receipts	
	Spending	Spending			Local	State
	(\$000)	(\$000)	(\$000)	(jobs)	(\$000)	(\$000)
Kaufman	124,500	124,300	25,710	800	1,420	8,640
Kendall	83,630	83,300	26,810	1,090	1,150	3,110
Kenedy	810	810	310	10	0	30
Kent	640	640	140	10	0	30
Kerr	92,320	89,930	38,910	1,460	1,710	4,410
Kimble	14,870	14,870	2,570	150	240	960
King	40	40	10	0	0	0
Kinney	5,630	5,630	2,040	100	20	100
Kleberg	52,390	52,390	14,620	560	750	3,180
Knox	2,430	2,430	370	20	10	150
*La Salle	24,860	24,860	9,500	410	580	1,320
Lamar	64,720	64,480	20,190	850	970	3,800
Lamb	11,540	11,540	1,920	100	80	730
Lampasas	12,130	12,130	2,750	140	150	690
Lavaca	15,120	14,490	3,990	130	180	790
Lee	20,270	20,270	5,580	190	160	1,250
Leon	28,990	28,990	4,930	240	340	1,810
Liberty	47,810	47,810	18,260	460	650	2,860
Limestone	17,210	17,210	2,730	130	250	940
Lipscomb	1,880	1,880	200	10	0	140
*Live Oak	31,840	31,840	5,000	260	400	1,900
Llano	99,330	99,010	44,930	2,180	1,470	2,890
Loving	40	40	10	0	0	0
Lubbock	798,320	722,560	268,690	8,600	11,810	37,720
Lynn	1,030	1,030	250	20	10	60
McCulloch	15,530	15,530	2,410	150	250	950
McLennan	531,090	514,420	134,890	5,640	8,110	28,680
*McMullen	2,010	2,010	490	20	0	90
Madison	9,960	9,960	2,300	110	170	500
Marion	8,160	8,160	2,010	130	100	210
Martin	15,220	15,220	1,790	90	20	1,140
Mason	2,890	2,890	740	50	40	120
Matagorda	62,960	62,650	21,710	980	1,450	2,900
*Maverick	57,270	57,270	14,050	630	1,050	3,060
Medina	39,430	39,430	8,680	360	320	2,410
Menard	2,320	2,320	300	20	10	130
Midland	494,460	420,550	92,560	3,310	7,600	19,040
Milam	25,680	25,680	6,830	320	270	1,620
Mills	2,580	2,580	480	20	20	130
Mitchell	7,350	7,350	1,560	50	70	390
Montague	17,310	16,990	4,980	300	220	840
Montgomery	616,480	564,040	307,340	7,360	12,880	28,330

*Recent oil & gas production may affect travel impact estimates. **Business & employee taxes not included. See pages 26-28 for resident tax impacts in counties with more than 10,000 households.

2016p Direct Travel Impacts by County

County	Total Direct Spending (\$000)	Visitor Spending (\$000)	Earnings (\$000)	Employment (jobs)	**Visitor Tax Receipts	
					Local (\$000)	State (\$000)
Moore	38,270	38,270	7,120	400	790	2,470
Morris	5,020	5,020	970	40	30	290
Motley	670	670	100	10	0	30
Nacogdoches	70,870	70,240	20,170	1,080	1,290	3,990
Navarro	45,200	45,200	11,880	580	700	2,520
Newton	4,540	4,540	700	30	20	150
Nolan	25,180	25,180	8,270	370	730	1,250
Nueces	1,123,070	1,067,320	370,950	14,710	25,890	53,070
Ochiltree	18,990	18,990	3,950	220	390	1,160
Oldham	7,600	7,290	940	50	50	580
Orange	108,030	108,030	27,550	1,160	1,370	6,610
Palo Pinto	61,600	61,290	12,520	520	450	4,050
Panola	14,750	14,750	3,010	160	280	800
Parker	100,940	100,450	24,630	840	1,220	6,280
Parmer	4,340	4,340	720	40	30	290
Pecos	51,630	51,630	8,480	540	1,460	3,060
Polk	51,330	51,010	17,050	760	500	2,480
Potter	779,260	720,860	179,580	8,030	15,390	38,800
Presidio	13,040	13,040	2,610	80	380	630
Rains	7,560	7,560	2,590	80	60	310
Randall	103,310	103,310	23,610	1,230	1,160	6,500
Reagan	7,790	7,790	2,130	130	20	360
Real	6,650	6,650	2,160	90	60	230
Red River	3,910	3,910	980	30	20	210
Reeves	82,180	82,180	17,640	1,020	2,330	4,770
Refugio	18,950	18,950	2,520	110	140	1,390
Roberts	820	820	40	0	0	70
Robertson	19,040	19,040	4,130	230	360	980
Rockwall	99,440	96,130	27,450	870	2,060	5,320
Runnels	6,230	6,230	1,310	70	50	360
Rusk	33,720	33,720	7,440	360	400	2,090
Sabine	11,940	11,940	2,400	120	30	300
San Augustine	6,800	6,800	1,750	90	30	240
San Jacinto	11,450	11,250	2,680	150	20	320
San Patricio	123,550	123,550	35,830	1,310	2,250	6,540
San Saba	4,000	4,000	990	70	40	200
Schleicher	450	450	130	10	0	20
Scurry	32,890	32,890	12,020	570	490	1,950
Shackelford	2,140	2,140	1,430	90	30	100
Shelby	31,050	31,050	8,440	480	390	1,650
Sherman	4,670	4,670	550	40	10	350
Smith	366,590	335,980	92,840	3,630	5,130	18,480

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2016p Direct Travel Impacts by County

County	Total Direct	Visitor	Earnings	Employment	**Visitor Tax Receipts	
	Spending	Spending			Local	State
	(\$000)	(\$000)	(\$000)	(jobs)	(\$000)	(\$000)
Somervell	16,950	16,950	4,380	160	370	700
Starr	26,910	26,910	5,940	260	380	1,330
Stephens	7,070	7,070	1,780	80	100	310
Sterling	2,030	2,030	220	20	0	140
Stonewall	860	860	240	20	0	30
Sutton	6,870	6,870	1,820	120	180	320
Swisher	3,200	3,200	840	40	30	200
Tarrant	7,267,790	5,249,520	4,533,230	75,700	122,420	205,490
Taylor	404,760	385,620	91,800	3,770	6,900	22,120
Terrell	1,080	1,080	200	10	0	20
Terry	11,300	11,300	3,310	200	230	620
Throckmorton	2,790	2,790	200	10	0	210
Titus	49,760	49,760	11,280	520	720	3,160
Tom Green	207,270	196,340	70,730	3,260	2,780	10,570
Travis	6,319,840	5,219,770	1,824,430	54,140	143,730	239,800
Trinity	10,470	10,470	5,960	250	90	370
Tyler	9,850	9,850	2,180	130	90	390
Upshur	20,680	20,680	3,610	180	170	1,350
Upton	2,720	2,720	690	40	40	120
Uvalde	74,620	73,990	17,270	740	1,620	4,160
Val Verde	54,560	53,930	16,610	670	1,000	2,630
Van Zandt	45,090	44,780	10,180	460	390	2,680
Victoria	189,210	188,230	44,210	1,680	2,600	10,600
Walker	91,970	91,350	22,460	1,100	1,110	5,470
Waller	43,310	42,980	8,330	230	630	2,830
Ward	30,500	30,500	9,980	550	710	1,660
Washington	80,880	80,570	15,920	670	930	5,420
*Webb	538,700	519,940	153,880	6,090	7,620	29,120
Wharton	35,410	35,410	9,950	480	600	1,940
Wheeler	16,960	16,960	3,040	160	230	1,160
Wichita	219,080	212,900	58,150	3,550	3,690	11,300
Wilbarger	21,100	21,100	5,530	280	410	1,220
Willacy	21,740	21,740	3,930	150	140	1,310
Williamson	583,160	575,900	165,040	5,460	11,370	31,600
*Wilson	29,710	29,710	9,020	380	310	1,850
Winkler	8,430	8,430	1,410	80	130	430
Wise	50,730	50,520	15,900	820	700	2,620
Wood	24,990	24,990	8,200	370	160	1,110
Yoakum	4,170	4,170	960	50	50	240
Young	22,120	21,500	7,170	320	300	1,240
Zapata	15,640	15,640	2,940	170	100	450
*Zavala	5,890	5,890	730	40	20	390

*Recent oil & gas production may affect travel impact estimates. **Business & employee taxes not included. See pages 26-28 for resident tax impacts in counties with more than 10,000 households.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Anderson								
Total Spending	28.6	38.2	43.9	47.8	54.2	53.3	-1.7%	3.0%
Non-transportation	26.0	34.3	37.4	39.6	47.5	47.1	-1.0%	2.9%
Transportation	2.6	3.9	6.6	7.9	6.7	6.3	-6.6%	4.3%
Andrews								
Total Spending	5.2	5.6	6.7	13.6	24.9	21.9	-12.2%	7.1%
Non-transportation	4.9	5.3	6.1	12.9	24.3	21.3	-12.3%	7.2%
Transportation	0.2	0.3	0.6	0.7	0.6	0.5	-7.2%	4.2%
Angelina								
Total Spending	64.6	82.0	106.0	118.2	118.9	120.0	0.9%	3.0%
Non-transportation	51.5	62.6	74.2	79.8	86.9	90.4	4.0%	2.7%
Transportation	12.3	18.6	31.5	38.2	31.7	29.4	-7.2%	4.2%
Aransas								
Total Spending	45.3	57.8	74.6	96.2	101.4	98.5	-2.8%	3.8%
Non-transportation	42.4	53.5	67.4	87.4	93.9	91.5	-2.5%	3.7%
Transportation	2.9	4.3	7.3	8.8	7.5	7.0	-6.5%	4.3%
Archer								
Total Spending	1.3	1.5	1.7	1.8	1.8	1.8	-0.2%	1.5%
Non-transportation	1.3	1.5	1.6	1.7	1.7	1.7	0.2%	1.4%
Transportation	0.0	0.1	0.1	0.1	0.1	0.1	-7.2%	4.2%
Armstrong								
Total Spending	0.6	0.7	1.1	1.2	1.1	1.0	-6.0%	2.6%
Non-transportation	0.3	0.2	0.2	0.2	0.2	0.2	-1.2%	-0.9%
Transportation	0.3	0.5	0.9	1.1	0.9	0.8	-7.2%	4.2%
*Atascosa								
Total Spending	14.4	18.6	23.1	33.2	58.8	54.0	-8.3%	6.5%
Non-transportation	11.7	14.7	17.2	26.2	53.0	48.5	-8.4%	7.0%
Transportation	2.3	3.4	5.8	7.1	5.9	5.4	-7.2%	4.2%
Austin								
Total Spending	17.6	23.5	33.5	39.1	39.0	37.0	-5.1%	3.6%
Non-transportation	11.8	14.8	19.1	21.7	24.7	23.7	-4.0%	3.4%
Transportation	5.6	8.4	14.1	17.1	14.3	13.4	-6.9%	4.2%
Bailey								
Total Spending	3.1	3.2	4.4	4.7	4.9	4.1	-15.1%	1.3%
Non-transportation	2.9	2.8	3.8	4.0	4.2	3.5	-16.9%	0.9%
Transportation	0.3	0.4	0.6	0.7	0.7	0.6	-4.4%	4.4%
Bandera								
Total Spending	14.8	18.5	22.1	30.5	31.6	30.5	-3.5%	3.5%
Non-transportation	14.1	17.5	20.4	28.2	29.7	28.7	-3.4%	3.4%
Transportation	0.7	1.0	1.8	2.2	1.8	1.7	-7.2%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Bastrop								
Total Spending	25.9	36.7	51.5	121.6	151.7	151.5	-0.2%	8.8%
Non-transportation	21.4	29.9	40.0	107.2	139.4	140.1	0.5%	9.4%
Transportation	4.6	6.8	11.5	14.0	11.8	11.0	-6.7%	4.3%
Baylor								
Total Spending	3.8	4.6	5.8	6.2	5.7	5.6	-2.6%	1.8%
Non-transportation	2.4	2.7	2.9	2.6	2.8	2.8	2.3%	0.7%
Transportation	1.2	1.7	3.0	3.6	3.0	2.8	-7.2%	4.2%
*Bee								
Total Spending	15.7	18.1	23.6	36.9	38.6	32.9	-14.8%	3.6%
Non-transportation	12.9	14.0	16.8	28.4	32.3	27.0	-16.3%	3.6%
Transportation	2.4	3.7	6.2	7.6	6.3	5.8	-7.2%	4.2%
Bell								
Total Spending	269	255	319	383	450	449	-0.2%	2.5%
Visitor Spending	216	237	318	382	416	422	1.3%	3.2%
Non-transportation	162	193	261	313	336	347	3.1%	3.7%
Transportation	54	44	57	69	80	75	-6.2%	1.6%
Bexar								
Total Spending	3,004	4,235	5,383	6,321	7,428	7,609	2.4%	4.5%
Visitor Spending	2,739	3,815	4,907	5,744	6,545	6,631	1.3%	4.3%
Non-transportation	1,781	2,408	2,916	3,372	4,252	4,392	3.3%	4.4%
Transportation	959	1,407	1,991	2,372	2,293	2,239	-2.4%	4.1%
Blanco								
Total Spending	5.8	7.6	9.4	11.3	14.4	15.1	5.2%	4.6%
Non-transportation	4.9	6.4	7.6	9.8	13.1	13.9	6.3%	5.1%
Transportation	0.5	0.7	1.2	1.5	1.3	1.2	-7.2%	4.2%
Borden								
Total Spending	0.1	0.1	0.1	0.1	0.1	0.1	1.0%	1.6%
Bosque								
Total Spending	5.6	10.1	11.5	12.4	15.8	15.7	-0.4%	5.0%
Non-transportation	4.9	9.1	10.0	10.5	14.0	14.0	0.0%	5.1%
Transportation	0.7	1.0	1.5	1.9	1.7	1.7	-3.8%	4.5%
Bowie								
Total Spending	81.8	104.2	144.9	176.5	172.3	173.5	0.7%	3.6%
Non-transportation	54.2	63.3	77.2	94.3	102.4	108.2	5.7%	3.3%
Transportation	26.8	40.0	67.1	81.3	69.1	64.7	-6.4%	4.3%
Brazoria								
Total Spending	125.0	160.4	218.6	265.1	354.2	348.9	-1.5%	5.0%
Non-transportation	106.5	133.2	177.3	215.0	311.4	308.3	-1.0%	5.2%
Transportation	15.6	23.4	39.5	47.9	40.2	37.4	-6.9%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Brazos								
Total Spending	190.8	241.0	308.8	367.4	459.5	458.1	-0.3%	4.3%
Visitor Spending	174.2	223.7	289.8	350.3	441.0	440.4	-0.1%	4.5%
Non-transportation	140.2	175.2	213.3	261.8	360.4	364.7	1.2%	4.7%
Transportation	34.0	48.5	76.4	88.5	80.6	75.7	-6.1%	3.9%
Brewster								
Total Spending	30.4	37.1	43.7	50.3	66.6	72.0	8.2%	4.2%
Non-transportation	29.6	36.0	42.8	49.4	65.8	71.3	8.4%	4.3%
Transportation	0.3	0.5	0.8	0.9	0.8	0.8	-6.3%	4.3%
Briscoe								
Total Spending	0.7	0.8	1.1	1.3	1.2	1.1	-3.9%	2.5%
Non-transportation	0.4	0.5	0.5	0.5	0.5	0.5	0.0%	1.1%
Transportation	0.2	0.4	0.6	0.8	0.6	0.6	-7.2%	4.2%
Brooks								
Total Spending	5.5	7.8	12.2	13.0	12.3	11.2	-8.3%	3.4%
Non-transportation	3.7	5.1	7.5	7.3	7.6	6.9	-8.9%	3.0%
Transportation	1.8	2.8	4.7	5.7	4.7	4.4	-7.2%	4.2%
Brown								
Total Spending	26.7	32.0	42.2	45.2	49.6	47.0	-5.3%	2.7%
Non-transportation	23.5	27.3	34.5	35.9	41.6	39.6	-5.0%	2.5%
Transportation	3.0	4.4	7.4	9.0	7.6	7.1	-6.4%	4.3%
Burleson								
Total Spending	7.6	9.0	10.8	11.8	14.5	13.4	-8.0%	2.7%
Non-transportation	7.1	8.2	9.3	10.0	13.1	12.0	-8.1%	2.6%
Transportation	0.6	0.9	1.5	1.8	1.5	1.4	-7.2%	4.2%
Burnet								
Total Spending	32.0	49.9	51.7	63.6	78.0	82.5	5.8%	4.6%
Non-transportation	28.1	44.2	42.3	52.6	68.5	73.8	7.7%	4.7%
Transportation	3.5	5.2	8.9	10.7	9.0	8.4	-7.0%	4.2%
Caldwell								
Total Spending	13.1	17.6	23.4	28.3	30.6	29.7	-2.9%	4.0%
Non-transportation	9.5	12.2	14.1	17.1	21.3	21.1	-1.0%	3.9%
Transportation	3.6	5.4	9.2	11.2	9.3	8.6	-7.2%	4.2%
Calhoun								
Total Spending	16.8	21.8	26.3	32.3	36.1	36.4	0.7%	3.7%
Non-transportation	15.7	20.1	23.4	28.7	33.1	33.6	1.4%	3.7%
Transportation	1.2	1.7	2.9	3.6	3.0	2.7	-7.2%	4.2%
Callahan								
Total Spending	2.4	3.0	3.4	3.6	3.7	3.7	1.9%	2.1%
Non-transportation	2.4	3.0	3.3	3.5	3.5	3.6	1.9%	2.0%
Transportation	0.1	0.1	0.1	0.1	0.2	0.2	1.8%	4.9%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Cameron								
Total Spending	491	595	676	747	826	825	-0.2%	2.5%
Visitor Spending	454	557	639	702	782	778	-0.6%	2.6%
Non-transportation	358	443	507	558	644	647	0.4%	2.9%
Transportation	96	113	133	144	138	131	-5.5%	1.5%
Camp								
Total Spending	6.4	8.7	12.9	15.9	14.6	13.8	-6.0%	3.7%
Non-transportation	2.6	2.9	3.2	4.2	4.8	4.6	-4.8%	2.8%
Transportation	3.8	5.7	9.6	11.7	9.9	9.2	-6.7%	4.3%
Carson								
Total Spending	3.2	4.3	6.1	6.4	5.3	5.0	-5.8%	2.2%
Non-transportation	1.5	1.8	1.8	1.2	1.0	1.0	0.3%	-1.9%
Transportation	1.7	2.5	4.3	5.2	4.3	4.0	-7.2%	4.2%
Cass								
Total Spending	11.1	13.2	18.0	21.2	20.0	18.6	-7.0%	2.5%
Non-transportation	7.9	8.4	9.8	11.3	11.7	10.8	-7.2%	1.5%
Transportation	3.2	4.8	8.2	9.9	8.3	7.8	-6.8%	4.3%
Castro								
Total Spending	1.6	1.8	2.7	3.0	2.3	2.3	-2.9%	1.7%
Non-transportation	1.2	1.3	1.8	1.9	1.4	1.4	0.1%	0.5%
Transportation	0.4	0.6	1.0	1.2	1.0	0.9	-7.2%	4.2%
Chambers								
Total Spending	9.6	14.1	23.1	28.4	31.7	32.6	2.6%	6.0%
Non-transportation	7.0	10.2	16.5	20.4	25.1	26.4	5.2%	6.5%
Transportation	2.6	3.9	6.6	8.0	6.6	6.2	-7.2%	4.2%
Cherokee								
Total Spending	17.0	18.9	30.2	31.7	33.7	32.0	-5.1%	3.1%
Non-transportation	12.4	12.1	18.8	18.3	22.4	21.5	-4.1%	2.7%
Transportation	4.4	6.6	11.1	13.5	11.3	10.5	-7.0%	4.2%
Childress								
Total Spending	5.5	9.5	10.6	12.8	13.6	13.6	0.5%	4.4%
Non-transportation	5.0	8.8	9.5	11.5	12.4	12.6	1.2%	4.4%
Transportation	0.5	0.7	1.1	1.4	1.2	1.1	-6.7%	4.3%
Clay								
Total Spending	7.2	10.3	16.3	19.9	18.1	17.2	-5.1%	4.2%
Non-transportation	1.6	1.9	2.1	2.7	3.8	3.9	3.0%	4.3%
Transportation	5.6	8.4	14.2	17.2	14.3	13.3	-7.2%	4.2%
Cochran								
Total Spending	0.7	0.8	0.9	0.9	0.8	0.8	-2.1%	0.8%
Non-transportation	0.6	0.6	0.7	0.6	0.6	0.6	-1.6%	0.0%
Transportation	0.1	0.1	0.2	0.2	0.2	0.2	-3.3%	4.5%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg. 15-16p 95-16p	
Coke								
Total Spending	2.7	2.9	3.2	3.2	3.3	3.4	2.7%	1.1%
Coleman								
Total Spending	4.1	5.0	6.1	6.7	6.5	6.5	0.1%	2.3%
Non-transportation	3.6	4.3	5.0	5.3	5.4	5.4	1.6%	2.0%
Transportation	0.4	0.7	1.1	1.3	1.1	1.0	-7.1%	4.2%
Collin								
Total Spending	260	500	779	1,059	1,506	1,643	9.1%	9.2%
Visitor Spending	242	456	732	958	1,304	1,398	7.3%	8.7%
Non-transportation	193	383	613	814	1,176	1,277	8.6%	9.4%
Transportation	49	73	119	144	128	121	-5.1%	4.4%
Collingsworth								
Total Spending	1.1	1.4	1.9	2.4	1.7	1.7	-3.8%	1.8%
Non-transportation	0.8	0.8	0.9	1.2	0.8	0.8	0.7%	0.0%
Transportation	0.4	0.6	1.0	1.2	1.0	0.9	-7.2%	4.2%
Colorado								
Total Spending	23.1	32.0	43.9	51.6	54.8	51.9	-5.3%	3.9%
Non-transportation	13.9	18.2	20.7	23.7	31.6	30.3	-4.1%	3.8%
Transportation	9.0	13.5	22.8	27.7	23.2	21.6	-6.9%	4.2%
Comal								
Total Spending	122	172	237	303	399	394	-1.3%	5.8%
Visitor Spending	119	169	224	285	376	375	-0.2%	5.6%
Non-transportation	107	151	192	247	344	345	0.4%	5.8%
Transportation	13	19	31	38	32	30	-6.5%	4.3%
Comanche								
Total Spending	7.4	8.6	10.6	12.4	13.0	12.3	-5.3%	2.5%
Non-transportation	5.9	6.3	6.8	7.8	9.1	8.7	-4.5%	1.9%
Transportation	1.5	2.3	3.8	4.6	3.8	3.6	-7.2%	4.2%
Concho								
Total Spending	1.0	1.4	1.4	1.5	1.4	1.2	-10.8%	1.1%
Cooke								
Total Spending	19.0	25.6	41.4	52.2	58.4	56.8	-2.8%	5.3%
Non-transportation	12.6	16.0	25.2	32.6	41.9	41.4	-1.3%	5.8%
Transportation	6.4	9.6	16.2	19.6	16.6	15.4	-6.7%	4.3%
Coryell								
Total Spending	23.5	29.2	38.9	41.5	40.0	40.0	-0.1%	2.6%
Non-transportation	19.8	23.9	30.3	31.0	30.8	31.5	2.0%	2.2%
Transportation	3.3	4.9	8.1	9.8	8.5	8.0	-6.0%	4.3%
Cottle								
Total Spending	0.9	1.0	1.4	1.8	1.5	1.5	-4.7%	2.2%
Non-transportation	0.5	0.4	0.4	0.7	0.5	0.5	0.1%	0.0%
Transportation	0.4	0.6	1.0	1.2	1.0	0.9	-7.2%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Crane								
Total Spending	1.1	1.1	1.3	1.6	2.2	2.6	20.9%	4.2%
Crockett								
Total Spending	11.3	13.9	22.3	27.9	25.9	23.4	-9.7%	3.5%
Non-transportation	4.6	3.9	5.3	7.0	8.8	7.5	-14.6%	2.3%
Transportation	6.7	10.0	17.0	20.6	17.1	15.9	-7.2%	4.2%
Crosby								
Total Spending	1.2	1.4	1.5	1.4	1.6	1.6	1.3%	1.2%
Culberson								
Total Spending	13.4	18.7	28.7	34.2	31.7	31.9	0.5%	4.2%
Non-transportation	5.2	6.5	8.0	9.1	10.9	12.5	15.3%	4.2%
Transportation	8.1	12.2	20.7	25.1	20.8	19.3	-7.2%	4.2%
Dallam								
Total Spending	7.9	9.0	11.8	15.5	14.8	15.1	2.0%	3.1%
Non-transportation	6.8	7.4	9.1	12.2	12.0	12.5	4.1%	2.9%
Transportation	1.1	1.6	2.7	3.3	2.7	2.5	-7.1%	4.2%
Dallas								
Total Spending	4,464	6,294	6,626	7,376	9,782	10,168	3.9%	4.0%
Visitor Spending	3,911	5,524	5,882	6,476	8,404	8,695	3.5%	3.9%
Non-transportation	3,056	4,342	4,334	4,562	6,227	6,518	4.7%	3.7%
Transportation	855	1,183	1,548	1,914	2,176	2,177	0.0%	4.6%
Dawson								
Total Spending	7.8	9.5	11.7	15.8	16.0	15.0	-6.2%	3.1%
Non-transportation	5.8	6.5	6.6	9.7	10.8	10.2	-6.1%	2.7%
Transportation	2.0	3.0	5.0	6.1	5.2	4.8	-6.6%	4.3%
Deaf Smith								
Total Spending	6.4	7.1	12.3	14.2	14.6	16.0	9.8%	4.4%
Non-transportation	4.6	4.3	7.6	8.5	9.8	11.6	18.0%	4.5%
Transportation	1.8	2.8	4.7	5.7	4.7	4.4	-7.2%	4.2%
Delta								
Total Spending	0.8	0.9	1.1	1.3	1.4	1.4	0.3%	2.9%
Non-transportation	0.6	0.7	0.8	0.8	0.9	0.9	0.3%	2.2%
Transportation	0.2	0.3	0.4	0.5	0.5	0.5	0.4%	4.8%
Denton								
Total Spending	181	289	407	523	691	715	3.5%	6.8%
Visitor Spending	175	282	400	506	642	666	3.9%	6.6%
Non-transportation	149	242	334	425	574	604	5.2%	6.9%
Transportation	26	39	67	81	67	62	-7.2%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
*DeWitt								
Total Spending	16.3	22.3	32.6	44.9	62.3	49.0	-21.4%	5.4%
Non-transportation	8.0	9.9	11.5	19.3	41.1	29.4	-28.6%	6.4%
Transportation	8.3	12.4	21.1	25.6	21.2	19.7	-7.2%	4.2%
Dickens								
Total Spending	0.5	0.4	0.5	0.5	0.5	0.5	0.5%	-0.1%
Non-transportation	0.5	0.4	0.5	0.5	0.4	0.4	0.2%	-0.2%
Transportation	0.0	0.0	0.0	0.0	0.0	0.0	6.0%	5.2%
*Dimmit								
Total Spending	6.5	8.7	11.8	17.8	35.4	25.1	-29.1%	6.6%
Non-transportation	4.1	4.9	5.5	10.2	28.6	18.8	-34.2%	7.6%
Transportation	2.5	3.7	6.3	7.6	6.4	5.9	-7.0%	4.2%
Donley								
Total Spending	2.9	3.2	5.3	6.0	5.8	6.0	3.8%	3.5%
Non-transportation	2.6	2.7	4.5	5.0	5.0	5.3	5.6%	3.4%
Transportation	0.3	0.5	0.8	1.0	0.8	0.7	-7.2%	4.2%
Duval								
Total Spending	5.1	6.8	9.6	11.7	10.2	9.3	-9.2%	2.9%
Non-transportation	3.0	3.8	4.4	5.4	5.0	4.4	-11.3%	1.8%
Transportation	2.1	3.1	5.2	6.3	5.3	4.9	-7.2%	4.2%
Eastland								
Total Spending	9.3	10.3	12.6	14.2	17.1	15.9	-6.9%	2.6%
Non-transportation	8.4	9.1	10.5	11.7	14.9	13.9	-6.6%	2.4%
Transportation	0.7	1.0	1.8	2.2	1.8	1.7	-7.2%	4.2%
Ector								
Total Spending	114.2	130.0	180.0	231.8	353.7	280.6	-20.7%	4.4%
Non-transportation	100.0	108.8	144.2	188.6	317.5	247.0	-22.2%	4.4%
Transportation	14.0	21.0	35.5	43.0	36.0	33.4	-7.0%	4.2%
Edwards								
Total Spending	0.7	0.8	1.1	1.0	0.8	0.9	1.7%	0.9%
Ellis								
Total Spending	54.5	77.8	107.6	129.9	150.1	158.6	5.7%	5.2%
Non-transportation	38.9	54.6	69.2	83.4	109.9	121.4	10.4%	5.6%
Transportation	15.0	22.5	38.0	46.1	38.6	35.9	-6.9%	4.2%
El Paso								
Total Spending	855	1,030	1,297	1,519	1,622	1,623	0.1%	3.1%
Visitor Spending	704	874	1,128	1,324	1,396	1,396	0.0%	3.3%
Non-transportation	405	498	586	695	792	820	3.5%	3.4%
Transportation	299	376	542	629	604	576	-4.6%	3.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Erath								
Total Spending	18.7	24.0	32.9	41.2	43.6	41.7	-4.4%	3.9%
Non-transportation	14.0	17.0	21.1	26.6	31.7	30.6	-3.4%	3.8%
Transportation	4.6	7.0	11.9	14.4	11.9	11.1	-7.2%	4.2%
Falls								
Total Spending	5.8	6.7	7.5	8.3	9.7	9.6	-0.5%	2.5%
Non-transportation	4.5	5.0	4.9	5.5	6.9	6.9	0.1%	2.1%
Transportation	1.1	1.5	2.4	2.9	2.8	2.7	-2.1%	4.6%
Fannin								
Total Spending	7.4	8.6	9.8	11.3	11.3	13.9	23.6%	3.1%
Non-transportation	5.6	6.0	5.5	6.1	6.6	9.5	43.7%	2.6%
Transportation	1.8	2.6	4.3	5.2	4.6	4.4	-5.2%	4.4%
Fayette								
Total Spending	17.4	20.8	27.4	35.5	43.2	41.2	-4.8%	4.2%
Non-transportation	12.8	14.1	16.2	22.0	31.7	30.4	-4.0%	4.2%
Transportation	4.3	6.5	10.9	13.2	11.2	10.4	-6.6%	4.3%
Fisher								
Total Spending	0.6	0.7	0.9	1.0	0.9	0.9	-3.2%	2.1%
Non-transportation	0.4	0.4	0.5	0.5	0.5	0.5	0.2%	1.0%
Transportation	0.2	0.2	0.4	0.5	0.4	0.4	-7.2%	4.2%
Floyd								
Total Spending	2.3	2.8	4.6	4.7	4.7	4.6	-1.6%	3.3%
Non-transportation	1.2	1.2	1.9	1.4	1.9	2.0	5.7%	2.4%
Transportation	1.1	1.6	2.7	3.3	2.8	2.6	-6.7%	4.3%
Foard								
Total Spending	0.3	0.3	0.3	0.3	0.4	0.4	-0.3%	1.2%
Non-transportation	0.2	0.3	0.3	0.3	0.3	0.3	-2.3%	0.3%
Transportation	0.0	0.0	0.1	0.1	0.1	0.1	6.0%	5.2%
Fort Bend								
Total Spending	119	196	308	383	506	501	-1.1%	7.1%
Visitor Spending	115	190	298	366	477	469	-1.8%	6.9%
Non-transportation	91	154	238	294	416	412	-1.1%	7.4%
Transportation	24	36	60	72	61	57	-6.6%	4.3%
Franklin								
Total Spending	4.1	5.8	7.5	8.1	8.7	9.1	3.6%	3.9%
Non-transportation	3.3	4.7	5.7	5.7	6.8	7.3	5.9%	3.8%
Transportation	0.7	1.1	1.8	2.1	1.9	1.8	-4.8%	4.4%
Freestone								
Total Spending	17.0	26.9	39.3	48.5	41.8	39.5	-5.4%	4.1%
Non-transportation	6.8	11.5	13.4	17.1	15.1	14.8	-2.2%	3.8%
Transportation	10.2	15.3	25.9	31.4	26.2	24.4	-7.0%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
*Frio								
Total Spending	6.6	8.1	10.1	19.3	41.1	33.4	-18.8%	8.1%
Non-transportation	5.7	6.8	7.9	16.5	38.8	31.2	-19.5%	8.5%
Transportation	0.9	1.4	2.3	2.8	2.3	2.2	-6.5%	4.3%
Gaines								
Total Spending	5.9	7.0	8.9	11.8	15.4	14.3	-7.4%	4.3%
Non-transportation	4.3	4.7	5.0	7.0	11.4	10.5	-7.6%	4.4%
Transportation	1.6	2.4	4.0	4.8	4.0	3.8	-6.8%	4.3%
Galveston								
Total Spending	376	503	645	682	880	880	0.0%	4.1%
Non-transportation	347	462	577	597	801	806	0.6%	4.1%
Transportation	24	36	60	73	63	59	-5.9%	4.3%
Garza								
Total Spending	2.8	3.6	8.2	10.0	8.2	8.0	-2.6%	5.2%
Non-transportation	1.1	1.2	4.1	4.7	4.0	4.1	2.1%	6.3%
Transportation	1.6	2.4	4.1	5.0	4.1	3.8	-7.2%	4.2%
Gillespie								
Total Spending	27.7	42.5	60.4	82.4	94.6	96.8	2.4%	6.1%
Non-transportation	24.6	38.0	53.5	72.8	85.8	88.8	3.6%	6.3%
Transportation	2.6	3.9	6.6	8.0	6.8	6.4	-6.5%	4.3%
Glasscock								
Total Spending	0.2	0.2	0.2	0.2	0.3	0.3	-1.0%	2.1%
Goliad								
Total Spending	4.1	5.4	7.5	8.6	9.3	8.7	-6.7%	3.6%
Non-transportation	2.5	3.0	3.5	3.8	5.2	4.8	-7.0%	3.2%
Transportation	1.6	2.4	4.0	4.8	4.1	3.8	-6.3%	4.3%
*Gonzales								
Total Spending	8.7	11.6	16.3	21.8	29.2	24.5	-16.0%	5.1%
Non-transportation	4.6	5.5	6.1	9.4	18.9	14.9	-21.0%	5.7%
Transportation	4.0	6.1	10.2	12.4	10.4	9.7	-6.9%	4.2%
Gray								
Total Spending	19.8	22.8	29.1	39.7	43.7	41.5	-5.1%	3.6%
Non-transportation	15.5	16.3	18.4	27.1	33.0	31.5	-4.7%	3.4%
Transportation	4.1	6.2	10.4	12.6	10.7	10.0	-6.6%	4.3%
Grayson								
Total Spending	90	128	168	187	188	189	0.5%	3.6%
Non-transportation	62	86	96	101	116	122	5.1%	3.2%
Transportation	28	42	70	85	71	67	-6.8%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Gregg								
Total Spending	105.2	150.8	184.1	215.8	216.9	205.5	-5.3%	3.2%
Non-transportation	82.0	108.9	123.5	143.5	155.0	147.2	-5.1%	2.8%
Transportation	20.9	34.4	54.8	66.3	56.2	52.6	-6.3%	4.5%
Grimes								
Total Spending	10.9	12.9	15.1	17.2	18.7	18.4	-1.7%	2.5%
Non-transportation	9.9	11.4	12.5	14.1	16.1	16.0	-0.8%	2.3%
Transportation	1.0	1.5	2.6	3.1	2.6	2.4	-7.2%	4.2%
Guadalupe								
Total Spending	41.5	56.1	75.6	116.8	150.8	156.8	4.0%	6.5%
Non-transportation	33.6	44.4	56.0	93.2	130.5	137.9	5.6%	7.0%
Transportation	7.7	11.5	19.2	23.2	19.9	18.6	-6.2%	4.3%
Hale								
Total Spending	39.8	41.6	50.1	50.4	55.5	51.1	-7.8%	1.2%
Non-transportation	38.5	39.7	47.1	46.8	52.4	48.3	-7.8%	1.1%
Transportation	1.1	1.6	2.7	3.3	2.7	2.5	-7.2%	4.2%
Hall								
Total Spending	1.7	2.1	2.0	2.2	2.1	2.0	-6.7%	0.7%
Non-transportation	1.3	1.4	0.9	0.8	1.0	0.9	-6.1%	-1.6%
Transportation	0.4	0.7	1.1	1.4	1.1	1.0	-7.2%	4.2%
Hamilton								
Total Spending	3.9	3.9	4.4	5.6	6.0	5.9	-2.2%	1.9%
Non-transportation	3.8	3.7	3.9	5.1	5.5	5.5	-1.7%	1.8%
Transportation	0.2	0.3	0.5	0.6	0.5	0.4	-7.2%	4.2%
Hansford								
Total Spending	1.1	1.3	1.6	1.9	1.8	1.9	3.1%	2.4%
Non-transportation	1.0	1.1	1.2	1.4	1.4	1.5	5.9%	2.1%
Transportation	0.2	0.2	0.4	0.5	0.4	0.4	-7.2%	4.2%
Hardeman								
Total Spending	3.1	3.2	4.7	6.1	5.6	5.0	-10.0%	2.3%
Non-transportation	2.0	1.5	1.8	2.6	2.6	2.2	-13.6%	0.6%
Transportation	1.2	1.7	2.9	3.5	3.0	2.8	-6.8%	4.3%
Hardin								
Total Spending	19.5	24.3	32.6	37.5	39.3	38.3	-2.5%	3.3%
Non-transportation	15.1	17.7	21.8	24.3	28.0	27.7	-1.0%	2.9%
Transportation	4.4	6.5	10.8	13.1	11.3	10.6	-6.0%	4.3%
Harris								
Total Spending	5,424	7,993	9,772	11,011	13,920	13,729	-1.4%	4.5%
Visitor Spending	4,341	6,317	8,084	9,055	11,192	10,937	-2.3%	4.5%
Non-transportation	2,738	3,850	4,831	5,198	7,039	6,880	-2.3%	4.5%
Transportation	1,602	2,467	3,253	3,857	4,153	4,057	-2.3%	4.5%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Harrison								
Total Spending	41.1	52.4	77.2	94.1	82.5	80.4	-2.5%	3.2%
Non-transportation	27.0	31.2	41.0	50.3	46.3	46.8	1.2%	2.7%
Transportation	14.1	21.2	35.9	43.5	36.2	33.6	-7.2%	4.2%
Hartley								
Total Spending	0.5	0.6	1.0	1.3	0.9	1.1	15.7%	4.0%
Non-transportation	0.4	0.4	0.5	0.7	0.6	0.8	26.0%	3.9%
Transportation	0.1	0.2	0.3	0.3	0.3	0.3	-7.2%	4.2%
Haskell								
Total Spending	3.2	3.7	3.8	4.7	5.3	5.4	1.0%	2.5%
Non-transportation	3.1	3.5	3.5	4.3	5.0	5.1	1.2%	2.4%
Transportation	0.1	0.2	0.3	0.3	0.3	0.3	-2.4%	4.6%
Hays								
Total Spending	81	114	161	231	312	329	5.6%	6.9%
Non-transportation	66	92	126	188	276	296	7.3%	7.4%
Transportation	13	20	34	41	35	32	-6.8%	4.3%
Hemphill								
Total Spending	1.4	1.2	4.2	10.2	13.7	7.9	-42.2%	8.7%
Non-transportation	1.2	0.9	3.7	9.7	13.2	7.4	-43.8%	9.2%
Transportation	0.2	0.3	0.4	0.5	0.5	0.5	-2.2%	4.6%
Henderson								
Total Spending	48.8	65.1	92.2	110.1	102.5	98.7	-3.7%	3.4%
Non-transportation	26.2	31.3	35.1	39.9	44.1	44.5	1.0%	2.6%
Transportation	22.1	33.2	56.1	68.0	56.9	52.9	-7.0%	4.2%
Hidalgo								
Total Spending	607	780	1,005	1,173	1,333	1,321	-0.9%	3.8%
Visitor Spending	564	735	959	1,112	1,265	1,257	-0.6%	3.9%
Non-transportation	465	612	773	902	1,065	1,065	0.0%	4.0%
Transportation	99	123	186	210	200	192	-4.1%	3.2%
Hill								
Total Spending	23.1	36.6	53.2	57.3	52.7	52.1	-1.2%	3.9%
Non-transportation	14.4	23.5	30.9	30.3	30.3	31.3	3.2%	3.8%
Transportation	8.7	13.1	22.3	27.0	22.4	20.8	-7.2%	4.2%
Hockley								
Total Spending	9.6	11.3	14.8	23.4	22.9	21.1	-7.8%	3.8%
Non-transportation	6.6	6.9	7.5	14.6	15.7	14.3	-8.4%	3.8%
Transportation	2.8	4.2	7.0	8.5	7.2	6.8	-6.5%	4.3%
Hood								
Total Spending	22.8	33.4	45.2	54.6	59.2	59.5	0.5%	4.7%
Non-transportation	19.4	28.5	37.5	45.2	51.2	52.1	1.8%	4.8%
Transportation	2.9	4.3	7.2	8.8	7.4	6.9	-6.7%	4.3%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Hopkins								
Total Spending	28.2	37.6	51.0	61.1	59.3	58.8	-0.9%	3.6%
Non-transportation	17.0	20.8	22.3	26.5	30.4	31.9	5.2%	3.0%
Transportation	11.1	16.7	28.3	34.3	28.6	26.6	-7.1%	4.2%
Houston								
Total Spending	16.2	20.5	29.5	33.6	32.4	29.9	-7.8%	3.0%
Non-transportation	8.9	9.7	11.8	12.4	14.3	13.1	-8.3%	1.9%
Transportation	6.9	10.3	17.5	21.2	17.7	16.4	-7.1%	4.2%
Howard								
Total Spending	35.6	44.4	65.5	83.1	99.2	88.5	-10.8%	4.4%
Non-transportation	20.2	21.3	26.5	36.2	60.3	52.4	-13.1%	4.6%
Transportation	15.2	22.8	38.7	46.8	39.0	36.2	-7.2%	4.2%
Hudspeth								
Total Spending	2.4	2.9	4.5	5.5	4.5	4.3	-4.3%	2.8%
Non-transportation	0.9	0.7	0.7	0.9	0.7	0.7	13.0%	-1.0%
Transportation	1.5	2.2	3.8	4.6	3.8	3.5	-7.2%	4.2%
Hunt								
Total Spending	46.2	59.3	82.6	95.3	98.3	103.0	4.7%	3.9%
Non-transportation	33.3	40.1	50.0	55.8	65.0	72.2	11.0%	3.7%
Transportation	12.6	19.0	32.3	39.1	32.5	30.1	-7.2%	4.2%
Hutchinson								
Total Spending	14.5	19.7	29.3	37.2	42.4	38.9	-8.3%	4.8%
Non-transportation	9.3	11.9	16.5	21.7	29.5	26.9	-8.9%	5.2%
Transportation	4.9	7.3	12.3	14.9	12.5	11.7	-6.8%	4.3%
Irion								
Total Spending	3.6	5.3	8.7	10.5	8.9	8.3	-6.7%	4.0%
Non-transportation	0.4	0.4	0.5	0.5	0.6	0.6	1.1%	2.1%
Transportation	3.2	4.9	8.2	10.0	8.3	7.7	-7.2%	4.2%
Jack								
Total Spending	3.0	3.3	4.0	5.4	4.0	3.9	-2.5%	1.3%
Non-transportation	2.3	2.4	2.4	3.4	2.4	2.4	0.9%	0.0%
Transportation	0.6	1.0	1.6	2.0	1.7	1.5	-7.2%	4.2%
Jackson								
Total Spending	6.1	7.4	8.8	10.8	12.1	11.0	-8.6%	2.9%
Non-transportation	5.5	6.5	7.3	9.0	10.6	9.7	-8.8%	2.7%
Transportation	0.6	0.9	1.5	1.8	1.5	1.4	-7.2%	4.2%
Jasper								
Total Spending	25.3	27.8	35.0	33.7	35.5	34.6	-2.4%	1.5%
Non-transportation	22.6	23.8	28.2	25.4	28.6	28.2	-1.2%	1.1%
Transportation	2.7	4.0	6.9	8.3	6.9	6.4	-7.2%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Jeff Davis								
Total Spending	3.8	5.2	6.4	8.5	8.2	8.3	0.1%	3.8%
Non-transportation	2.6	3.4	3.3	4.8	5.1	5.4	4.6%	3.6%
Transportation	1.2	1.8	3.1	3.7	3.1	2.9	-7.2%	4.2%
Jefferson								
Total Spending	248	314	413	457	502	489	-2.6%	3.3%
Non-transportation	169	204	256	276	342	341	-0.3%	3.4%
Transportation	64	92	145	172	150	140	-6.8%	3.8%
Jim Hogg								
Total Spending	3.0	3.4	4.1	5.3	6.0	5.2	-12.2%	2.7%
Visitor Spending	3.0	3.4	4.1	5.3	5.6	4.9	-11.7%	2.4%
Non-transportation	2.7	2.9	3.2	4.3	4.7	4.1	-12.9%	2.1%
Transportation	0.3	0.5	0.8	1.0	0.9	0.8	-5.7%	4.3%
Jim Wells								
Total Spending	29.0	37.1	51.5	65.7	63.8	59.7	-6.5%	3.5%
Non-transportation	19.2	22.5	26.9	35.8	38.6	36.2	-6.4%	3.1%
Transportation	9.8	14.6	24.6	29.8	25.2	23.5	-6.7%	4.3%
Johnson								
Total Spending	45.4	67.7	98.7	131.3	137.1	138.1	0.7%	5.4%
Non-transportation	22.9	34.1	43.0	60.3	79.0	83.2	5.3%	6.3%
Transportation	21.4	32.2	54.4	66.0	55.1	51.2	-7.0%	4.2%
Jones								
Total Spending	5.6	6.7	7.6	8.1	7.7	7.6	-1.5%	1.5%
Non-transportation	4.6	5.2	5.2	5.1	5.2	5.2	1.0%	0.6%
Transportation	1.0	1.5	2.5	3.0	2.5	2.4	-6.6%	4.3%
*Karnes								
Total Spending	8.0	10.5	14.1	17.3	55.3	41.8	-24.3%	8.2%
Non-transportation	4.9	5.8	6.3	7.7	47.4	34.5	-27.2%	9.7%
Transportation	3.1	4.6	7.9	9.5	7.9	7.3	-7.2%	4.2%
Kaufman								
Total Spending	46.3	68.2	100.5	125.7	126.1	124.5	-1.3%	4.8%
Non-transportation	21.7	31.4	38.2	50.2	63.0	65.9	4.5%	5.4%
Transportation	24.5	36.7	62.1	75.3	62.9	58.4	-7.0%	4.2%
Kendall								
Total Spending	37.7	50.8	61.5	66.8	80.5	83.6	3.9%	3.9%
Non-transportation	34.0	45.3	52.3	55.6	71.1	75.0	5.5%	3.8%
Transportation	3.5	5.3	8.9	10.8	9.0	8.3	-7.2%	4.2%
Kenedy								
Total Spending	0.7	0.8	0.8	0.8	0.8	0.8	-0.6%	0.9%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Kent								
Total Spending	0.5	0.5	0.7	0.7	0.7	0.6	-2.6%	1.7%
Non-transportation	0.3	0.4	0.4	0.4	0.4	0.4	1.2%	0.4%
Transportation	0.1	0.2	0.3	0.4	0.3	0.3	-7.2%	4.2%
Kerr								
Total Spending	53.4	68.3	82.6	88.5	91.1	92.3	1.3%	2.6%
Visitor Spending	53.1	67.9	81.7	85.7	88.2	89.9	2.0%	2.5%
Non-transportation	48.0	60.3	69.1	70.4	75.1	77.6	3.4%	2.3%
Transportation	5.1	7.6	12.6	15.2	13.1	12.3	-6.1%	4.3%
Kimble								
Total Spending	7.9	9.6	13.6	16.2	15.6	14.9	-4.4%	3.1%
Non-transportation	4.9	5.2	6.0	7.0	8.0	7.8	-1.7%	2.2%
Transportation	3.0	4.4	7.6	9.1	7.6	7.0	-7.2%	4.2%
King								
Total Spending	0.03	0.03	0.04	0.04	0.04	0.04	3.8%	1.6%
Kinney								
Total Spending	4.2	4.7	4.9	5.3	5.5	5.6	3.0%	1.4%
Non-transportation	4.1	4.6	4.8	5.3	5.4	5.6	3.0%	1.4%
Transportation	0.0	0.0	0.0	0.1	0.1	0.1	6.0%	5.2%
Kleberg								
Total Spending	27.3	34.0	43.2	53.1	53.4	52.4	-1.9%	3.2%
Non-transportation	21.3	25.1	28.6	35.1	38.6	38.6	0.0%	2.9%
Transportation	5.7	8.6	14.6	17.7	14.8	13.7	-7.0%	4.2%
Knox								
Total Spending	1.8	2.3	2.9	3.5	2.5	2.4	-4.5%	1.5%
Non-transportation	1.2	1.4	1.5	1.8	1.1	1.1	-1.0%	-0.4%
Transportation	0.6	0.8	1.4	1.7	1.4	1.3	-7.2%	4.2%
*La Salle								
Total Spending	3.1	4.1	5.7	10.9	37.2	24.9	-33.1%	10.4%
Non-transportation	1.8	2.1	2.4	6.9	33.8	21.8	-35.7%	12.6%
Transportation	1.3	1.9	3.3	4.0	3.3	3.1	-7.1%	4.2%
Lamar								
Total Spending	29.6	41.4	49.8	61.4	65.0	64.7	-0.5%	3.8%
Non-transportation	22.4	30.7	32.2	40.2	47.5	48.5	2.1%	3.7%
Transportation	6.7	10.1	17.1	20.7	17.2	16.0	-7.2%	4.2%
Lamb								
Total Spending	5.0	6.7	9.4	11.8	12.1	11.5	-4.5%	4.1%
Non-transportation	2.8	3.3	3.7	4.9	6.4	6.2	-2.0%	4.0%
Transportation	2.2	3.3	5.7	6.9	5.7	5.3	-7.2%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Lampasas								
Total Spending	6.5	9.1	11.8	12.6	11.9	12.1	1.7%	3.0%
Non-transportation	5.3	7.2	8.6	8.8	8.7	9.2	4.9%	2.7%
Transportation	1.2	1.9	3.2	3.8	3.2	3.0	-7.2%	4.2%
Lavaca								
Total Spending	7.5	8.9	12.0	14.8	17.3	15.1	-12.7%	3.4%
Visitor Spending	7.5	8.9	12.0	14.5	16.5	14.5	-12.4%	3.2%
Non-transportation	6.0	6.7	8.2	9.8	12.6	10.8	-14.2%	2.9%
Transportation	1.5	2.3	3.8	4.6	3.9	3.7	-6.6%	4.3%
Lee								
Total Spending	11.7	13.3	18.1	20.9	22.5	20.3	-9.7%	2.7%
Non-transportation	7.5	7.2	7.8	8.8	12.3	10.8	-12.1%	1.7%
Transportation	4.0	5.9	10.0	12.1	10.2	9.5	-6.8%	4.2%
Leon								
Total Spending	12.2	16.8	25.6	31.1	30.8	29.0	-6.0%	4.2%
Non-transportation	6.9	8.9	12.2	14.8	17.3	16.5	-5.1%	4.2%
Transportation	5.3	7.9	13.4	16.3	13.5	12.5	-7.2%	4.2%
Liberty								
Total Spending	21.4	28.6	40.5	43.0	48.6	47.8	-1.7%	3.9%
Non-transportation	16.4	21.2	28.2	28.0	35.9	35.9	0.0%	3.8%
Transportation	4.9	7.4	12.3	14.9	12.7	11.9	-6.4%	4.3%
Limestone								
Total Spending	9.9	11.0	13.4	17.6	16.9	17.2	2.1%	2.7%
Non-transportation	8.0	8.2	8.7	11.8	12.1	12.8	5.8%	2.3%
Transportation	1.9	2.8	4.7	5.7	4.8	4.4	-7.2%	4.2%
Lipscomb								
Total Spending	1.0	1.3	1.9	2.3	2.0	1.9	-6.1%	3.2%
Non-transportation	0.3	0.4	0.4	0.4	0.4	0.4	-1.8%	0.9%
Transportation	0.6	0.9	1.6	1.9	1.6	1.5	-7.2%	4.2%
*Live Oak								
Total Spending	12.6	16.7	24.0	31.4	37.9	31.8	-15.9%	4.5%
Non-transportation	7.5	9.0	10.9	15.5	24.7	19.6	-20.6%	4.7%
Transportation	5.1	7.7	13.1	15.9	13.2	12.2	-7.2%	4.2%
Llano								
Total Spending	27.9	34.8	79.7	90.5	95.5	99.3	4.0%	6.2%
Non-transportation	24.9	30.4	73.1	82.5	88.4	92.6	4.8%	6.4%
Transportation	2.6	3.9	6.4	7.7	6.8	6.4	-5.2%	4.4%
Loving								
Total Spending	0.03	0.03	0.03	0.03	0.04	0.04	0.6%	2.0%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Lubbock								
Total Spending	386	473	582	685	780	798	2.3%	3.5%
Visitor Spending	334	417	524	618	704	723	2.6%	3.7%
Non-transportation	245	305	363	426	526	551	4.6%	3.9%
Transportation	89	113	161	192	178	172	-3.4%	3.2%
Lynn								
Total Spending	0.7	0.9	1.0	1.0	1.0	1.0	-0.6%	1.6%
Non-transportation	0.7	0.7	0.8	0.8	0.8	0.8	1.1%	1.2%
Transportation	0.1	0.1	0.2	0.3	0.2	0.2	-7.2%	4.2%
McCulloch								
Total Spending	7.1	9.9	12.6	15.0	16.6	15.5	-6.6%	3.8%
Non-transportation	4.8	6.4	6.6	7.8	10.6	10.0	-6.2%	3.6%
Transportation	2.3	3.5	6.0	7.2	6.0	5.6	-7.2%	4.2%
McLennan								
Total Spending	268	319	409	458	509	531	4.4%	3.3%
Visitor Spending	231	303	392	440	491	514	4.8%	3.9%
Non-transportation	180	233	278	305	372	400	7.7%	3.9%
Transportation	51	70	114	135	119	114	-4.0%	3.9%
*McMullen								
Total Spending	0.5	0.6	0.7	0.7	3.6	2.0	-44.1%	6.5%
Non-transportation	0.5	0.6	0.6	0.7	3.6	2.0	-44.8%	6.6%
Transportation	0.0	0.0	0.0	0.0	0.1	0.1	6.0%	5.2%
Madison								
Total Spending	5.6	6.3	7.9	8.8	11.1	10.0	-10.1%	2.8%
Non-transportation	5.4	6.0	7.4	8.1	10.5	9.4	-10.2%	2.7%
Transportation	0.2	0.3	0.6	0.7	0.6	0.5	-7.2%	4.2%
Marion								
Total Spending	6.4	7.4	8.6	7.6	8.2	8.2	0.0%	1.2%
Non-transportation	6.1	7.1	8.1	7.0	7.5	7.4	-0.4%	0.9%
Transportation	0.3	0.3	0.5	0.6	0.7	0.7	4.3%	5.1%
Martin								
Total Spending	5.1	7.3	11.8	14.4	17.6	15.2	-13.3%	5.4%
Non-transportation	0.9	1.0	1.1	1.4	6.7	5.2	-23.1%	8.9%
Transportation	4.2	6.4	10.8	13.1	10.8	10.1	-7.2%	4.2%
Mason								
Total Spending	1.6	2.0	2.4	2.5	2.9	2.9	0.7%	2.8%
Non-transportation	1.5	1.8	2.1	2.1	2.6	2.6	1.6%	2.7%
Transportation	0.1	0.2	0.3	0.4	0.3	0.3	-7.2%	4.2%
Matagorda								
Total Spending	28.0	34.5	38.3	45.7	65.7	63.0	-4.1%	3.9%
Non-transportation	27.2	33.4	36.7	43.9	63.7	61.1	-4.1%	3.9%
Transportation	0.6	0.8	1.3	1.5	1.6	1.5	-0.9%	4.7%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
*Maverick								
Total Spending	23.0	31.3	40.8	53.6	60.1	57.3	-4.8%	4.5%
Non-transportation	18.6	24.8	29.9	40.8	49.4	47.3	-4.3%	4.5%
Transportation	4.2	6.3	10.6	12.8	10.8	10.0	-6.9%	4.2%
Medina								
Total Spending	19.6	24.9	32.4	41.0	40.5	39.4	-2.8%	3.4%
Non-transportation	13.6	15.9	17.1	22.4	25.1	25.0	-0.1%	3.0%
Transportation	6.0	9.1	15.3	18.6	15.5	14.4	-7.1%	4.2%
Menard								
Total Spending	1.5	1.8	2.5	2.8	2.4	2.3	-3.8%	2.2%
Non-transportation	1.0	1.1	1.2	1.2	1.1	1.1	-1.0%	0.6%
Transportation	0.5	0.7	1.2	1.5	1.3	1.2	-6.1%	4.3%
Midland								
Total Spending	162	227	266	353	579	494	-14.6%	5.5%
Visitor Spending	139	184	223	299	495	421	-15.0%	5.4%
Non-transportation	105	127	148	207	377	313	-17.0%	5.3%
Transportation	34	58	75	93	118	108	-8.3%	5.7%
Milam								
Total Spending	12.4	16.9	23.5	29.1	27.4	25.7	-6.1%	3.5%
Non-transportation	7.9	10.1	11.9	15.1	15.7	14.8	-5.4%	3.1%
Transportation	4.6	6.8	11.6	14.1	11.7	10.9	-7.1%	4.2%
Mills								
Total Spending	1.9	2.3	2.8	3.0	2.6	2.6	-1.2%	1.5%
Non-transportation	1.6	1.9	2.0	2.1	1.9	1.9	1.2%	0.8%
Transportation	0.3	0.4	0.7	0.9	0.7	0.7	-7.2%	4.2%
Mitchell								
Total Spending	4.5	5.3	6.6	7.4	7.0	7.3	4.8%	2.4%
Non-transportation	3.4	3.6	3.8	4.0	4.1	4.6	12.5%	1.5%
Transportation	1.1	1.7	2.8	3.4	2.9	2.7	-6.1%	4.3%
Montague								
Total Spending	9.8	11.9	14.6	18.4	17.0	17.3	1.6%	2.7%
Non-transportation	8.1	9.3	10.3	13.2	12.6	13.2	5.0%	2.4%
Transportation	1.6	2.4	4.0	4.9	4.0	3.8	-7.2%	4.2%
Montgomery								
Total Spending	145	230	353	461	638	616	-3.4%	7.1%
Visitor Spending	141	223	332	422	571	564	-1.2%	6.8%
Non-transportation	120	192	278	358	516	513	-0.6%	7.2%
Transportation	21	32	53	65	55	51	-6.5%	4.3%
Moore								
Total Spending	13.3	19.5	29.9	38.6	39.3	38.3	-2.6%	5.2%
Non-transportation	7.5	10.8	14.9	20.8	24.5	24.6	0.1%	5.8%
Transportation	5.8	8.7	14.7	17.8	14.8	13.7	-7.2%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Morris								
Total Spending	2.9	3.4	4.5	5.1	5.0	5.0	-0.5%	2.7%
Non-transportation	2.0	2.2	2.5	2.8	2.8	2.8	1.4%	1.6%
Transportation	0.9	1.2	2.0	2.4	2.3	2.2	-2.8%	4.6%
Motley								
Total Spending	0.4	0.5	0.6	0.7	0.7	0.7	-0.5%	2.5%
Non-transportation	0.3	0.3	0.3	0.4	0.4	0.4	2.8%	1.5%
Transportation	0.1	0.2	0.3	0.3	0.3	0.3	-4.5%	4.4%
Nacogdoches								
Total Spending	37.6	47.2	62.3	87.9	73.3	70.9	-3.4%	3.1%
Non-transportation	32.2	39.5	50.1	73.5	61.1	59.6	-2.4%	3.0%
Transportation	4.5	6.7	11.4	13.8	11.5	10.6	-7.2%	4.2%
Navarro								
Total Spending	21.4	24.7	33.9	41.9	46.0	45.2	-1.7%	3.6%
Non-transportation	17.1	18.4	23.6	29.5	35.3	35.2	-0.5%	3.5%
Transportation	4.1	6.1	10.0	12.2	10.6	10.0	-5.6%	4.3%
Newton								
Total Spending	3.1	3.6	4.6	4.5	4.6	4.5	-0.3%	1.8%
Non-transportation	2.8	3.2	3.9	3.5	3.8	3.8	1.1%	1.5%
Transportation	0.3	0.5	0.8	0.9	0.8	0.7	-7.2%	4.2%
Nolan								
Total Spending	10.2	12.6	15.2	19.6	29.2	25.2	-13.8%	4.4%
Non-transportation	9.4	11.4	13.1	17.1	27.2	23.3	-14.3%	4.4%
Transportation	0.8	1.2	2.0	2.5	2.1	1.9	-7.2%	4.2%
Nueces								
Total Spending	618	705	826	929	1,131	1,123	-0.7%	2.9%
Visitor Spending	567	667	776	881	1,071	1,067	-0.3%	3.1%
Non-transportation	450	544	611	699	896	901	0.6%	3.4%
Transportation	118	123	165	181	175	166	-5.2%	1.7%
Ochiltree								
Total Spending	6.7	8.4	12.4	21.0	21.4	19.0	-11.3%	5.1%
Non-transportation	4.0	4.4	5.5	12.7	14.5	12.6	-13.2%	5.6%
Transportation	2.7	4.1	6.9	8.3	6.9	6.4	-7.2%	4.2%
Oldham								
Total Spending	3.6	5.5	7.7	9.4	8.1	7.6	-6.7%	3.7%
Visitor Spending	3.6	5.5	7.7	9.1	7.8	7.3	-6.1%	3.5%
Non-transportation	1.1	1.7	1.4	1.4	1.4	1.4	-0.8%	1.2%
Transportation	2.5	3.7	6.4	7.7	6.4	5.9	-7.2%	4.2%
Orange								
Total Spending	53.4	64.6	87.6	102.2	109.7	108.0	-1.5%	3.4%
Non-transportation	38.5	42.4	49.9	56.7	71.5	72.4	1.2%	3.1%
Transportation	14.8	22.2	37.4	45.3	38.2	35.6	-6.7%	4.3%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Palo Pinto								
Total Spending	27.8	44.8	62.1	73.0	63.6	61.6	-3.2%	3.9%
Non-transportation	15.1	25.7	30.3	34.5	31.5	31.8	1.0%	3.6%
Transportation	12.4	18.6	31.5	38.2	31.8	29.5	-7.1%	4.2%
Panola								
Total Spending	6.2	8.1	12.4	22.0	18.2	14.7	-18.8%	4.2%
Non-transportation	4.8	6.0	9.2	18.4	15.1	11.8	-21.4%	4.4%
Transportation	1.2	1.8	3.0	3.6	3.1	2.9	-6.1%	4.3%
Parker								
Total Spending	41.4	55.6	87.8	97.2	101.6	100.9	-0.7%	4.3%
Non-transportation	27.0	34.1	51.4	53.1	64.7	66.7	3.1%	4.4%
Transportation	14.1	21.2	36.0	43.6	36.3	33.7	-7.1%	4.2%
Parmer								
Total Spending	2.6	2.9	4.2	4.8	4.4	4.3	-1.3%	2.5%
Non-transportation	1.6	1.4	1.6	1.6	1.7	1.9	7.3%	0.8%
Transportation	1.0	1.6	2.6	3.2	2.7	2.5	-6.9%	4.2%
Pecos								
Total Spending	18.3	23.9	33.5	46.7	53.5	51.6	-3.4%	5.1%
Non-transportation	12.1	14.6	17.6	27.4	37.5	36.8	-1.8%	5.4%
Transportation	6.2	9.4	15.9	19.3	16.0	14.8	-7.2%	4.2%
Polk								
Total Spending	26.7	34.3	44.5	49.0	51.5	51.3	-0.3%	3.2%
Non-transportation	20.5	25.0	29.1	30.7	36.0	36.9	2.7%	2.9%
Transportation	5.9	8.8	14.8	18.0	15.1	14.1	-6.8%	4.2%
Potter								
Total Spending	430	506	606	701	789	779	-1.3%	2.9%
Visitor Spending	393	462	558	649	728	721	-1.0%	2.9%
Non-transportation	311	348	391	452	547	551	0.7%	2.8%
Transportation	82	114	167	197	181	170	-6.1%	3.5%
Presidio								
Total Spending	2.7	4.2	6.8	8.2	9.9	13.0	31.5%	7.7%
Non-transportation	2.2	3.4	5.4	6.5	8.5	11.7	37.9%	8.3%
Transportation	0.5	0.8	1.4	1.7	1.4	1.3	-7.2%	4.4%
Rains								
Total Spending	3.5	5.0	6.1	6.2	7.5	7.6	0.4%	3.8%
Non-transportation	2.8	4.1	4.5	4.3	5.9	6.0	2.1%	3.7%
Transportation	0.6	0.9	1.6	1.9	1.6	1.6	-5.7%	4.3%
Randall								
Total Spending	46.4	65.1	85.9	105.6	103.6	103.3	-0.3%	3.9%
Non-transportation	29.7	40.0	43.2	54.0	60.8	63.6	4.5%	3.7%
Transportation	16.7	25.1	42.6	51.6	42.8	39.8	-7.2%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Reagan								
Total Spending	1.2	1.3	1.8	2.4	12.3	7.8	-36.8%	9.2%
Non-transportation	1.0	1.0	1.2	1.8	11.8	7.3	-38.2%	9.8%
Transportation	0.2	0.3	0.5	0.6	0.5	0.5	-6.5%	4.3%
Real								
Total Spending	2.1	3.1	4.5	5.2	6.8	6.6	-2.7%	5.6%
Non-transportation	2.1	3.0	4.4	5.0	6.7	6.5	-2.6%	5.6%
Transportation	0.1	0.1	0.2	0.2	0.2	0.2	-7.2%	4.2%
Red River								
Total Spending	2.9	3.5	4.3	4.6	4.0	3.9	-3.3%	1.4%
Non-transportation	2.3	2.6	2.8	2.7	2.5	2.5	-0.9%	0.4%
Transportation	0.6	0.9	1.5	1.9	1.5	1.4	-7.2%	4.2%
Reeves								
Total Spending	14.9	19.9	28.3	43.0	92.6	82.2	-11.3%	8.5%
Non-transportation	8.1	9.8	11.2	22.2	75.3	66.1	-12.2%	10.5%
Transportation	6.7	10.1	17.2	20.8	17.3	16.1	-7.1%	4.2%
Refugio								
Total Spending	8.9	12.0	17.8	21.7	20.0	18.9	-5.2%	3.7%
Non-transportation	4.0	4.6	5.2	6.5	7.4	7.3	-1.6%	2.9%
Transportation	4.9	7.4	12.5	15.2	12.6	11.7	-7.2%	4.2%
Roberts								
Total Spending	0.4	0.5	0.9	1.0	0.9	0.8	-6.6%	3.9%
Non-transportation	0.1	0.1	0.1	0.1	0.1	0.1	0.1%	2.0%
Transportation	0.3	0.5	0.8	1.0	0.8	0.7	-7.2%	4.2%
Robertson								
Total Spending	7.5	8.4	14.9	20.0	17.4	19.0	9.3%	4.5%
Non-transportation	5.7	5.6	10.3	14.4	12.6	14.5	15.0%	4.6%
Transportation	1.9	2.8	4.6	5.5	4.8	4.5	-5.8%	4.3%
Rockwall								
Total Spending	15.8	27.6	43.5	78.5	95.4	99.4	4.2%	9.2%
Non-transportation	10.4	19.7	29.8	58.8	79.3	83.7	5.5%	10.4%
Transportation	5.2	7.7	13.0	15.7	13.3	12.4	-6.5%	4.3%
Runnels								
Total Spending	4.4	4.9	5.9	6.8	6.4	6.2	-2.5%	1.6%
Non-transportation	3.5	3.5	3.5	4.0	4.0	4.0	0.0%	0.6%
Transportation	0.9	1.4	2.3	2.8	2.4	2.2	-6.8%	4.3%
Rusk								
Total Spending	16.2	22.0	30.2	36.8	37.0	33.7	-8.9%	3.6%
Non-transportation	9.9	12.8	15.1	18.8	22.0	19.7	-10.5%	3.3%
Transportation	5.8	8.7	14.6	17.7	15.0	14.0	-6.6%	4.3%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Sabine								
Total Spending	7.4	8.9	10.4	11.1	11.7	11.9	2.1%	2.3%
Non-transportation	6.8	8.1	8.9	9.3	10.3	10.6	3.4%	2.1%
Transportation	0.6	0.8	1.4	1.7	1.4	1.3	-7.2%	4.2%
San Augustine								
Total Spending	5.1	6.1	7.6	8.5	7.1	6.8	-4.2%	1.4%
Non-transportation	4.3	4.9	5.8	6.6	5.5	5.4	-3.3%	1.1%
Transportation	0.6	0.9	1.5	1.9	1.5	1.4	-7.2%	4.2%
San Jacinto								
Total Spending	7.3	8.5	10.3	10.7	11.4	11.5	0.8%	2.2%
Non-transportation	6.5	7.3	8.3	8.3	9.3	9.6	2.9%	1.9%
Transportation	0.7	1.0	1.8	2.1	1.8	1.7	-7.0%	4.2%
San Patricio								
Total Spending	42.7	58.8	85.0	96.4	122.0	123.5	1.3%	5.2%
Non-transportation	34.0	45.7	62.8	69.7	99.5	102.6	3.1%	5.4%
Transportation	8.7	13.1	22.0	26.6	22.5	20.9	-6.7%	4.3%
San Saba								
Total Spending	2.8	3.3	3.6	3.7	3.4	4.0	17.2%	1.7%
Non-transportation	2.6	3.0	3.1	3.1	2.9	3.5	21.3%	1.5%
Transportation	0.2	0.3	0.5	0.6	0.5	0.5	-7.2%	4.2%
Schleicher								
Total Spending	0.4	0.4	0.4	0.5	0.5	0.4	-3.7%	1.1%
Scurry								
Total Spending	11.5	14.6	22.1	30.1	33.8	32.9	-2.7%	5.1%
Non-transportation	7.9	9.1	12.9	18.9	24.4	24.2	-1.1%	5.5%
Transportation	3.6	5.5	9.2	11.2	9.4	8.7	-6.9%	4.2%
Shackelford								
Total Spending	1.1	1.6	1.9	2.0	2.2	2.1	-3.2%	3.3%
Non-transportation	1.0	1.5	1.6	1.7	1.9	1.9	-2.6%	3.1%
Transportation	0.1	0.2	0.3	0.3	0.3	0.3	-7.2%	4.2%
Shelby								
Total Spending	13.8	17.7	23.8	35.0	32.1	31.1	-3.3%	4.0%
Non-transportation	9.2	11.0	12.7	22.0	20.8	20.4	-2.1%	3.9%
Transportation	4.4	6.5	10.7	13.0	11.3	10.7	-5.6%	4.3%
Sherman								
Total Spending	2.2	2.7	4.6	5.7	4.9	4.7	-4.6%	3.7%
Non-transportation	0.9	0.7	1.2	1.7	1.5	1.5	1.4%	2.8%
Transportation	1.3	2.0	3.4	4.1	3.4	3.1	-7.2%	4.2%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Smith								
Total Spending	177	225	294	349	385	367	-4.7%	3.5%
Visitor Spending	153	200	263	309	346	336	-2.9%	3.8%
Non-transportation	119	151	185	218	262	260	-0.8%	3.8%
Transportation	34	49	78	91	84	76	-9.6%	3.9%
Somervell								
Total Spending	6.5	8.3	13.5	14.7	16.7	16.9	1.6%	4.7%
Non-transportation	5.2	6.4	10.4	11.3	13.7	14.1	3.0%	4.9%
Transportation	1.1	1.7	2.8	3.4	3.0	2.8	-5.1%	4.4%
Starr								
Total Spending	14.9	17.8	21.9	25.8	27.2	26.9	-1.1%	2.9%
Non-transportation	12.9	14.8	16.7	19.5	22.0	22.0	0.4%	2.6%
Transportation	2.0	3.1	5.2	6.3	5.2	4.9	-7.2%	4.2%
Stephens								
Total Spending	4.9	5.5	5.8	5.9	7.2	7.1	-2.0%	1.8%
Non-transportation	4.8	5.4	5.7	5.7	7.0	6.9	-1.9%	1.7%
Transportation	0.1	0.1	0.2	0.2	0.2	0.2	-7.2%	4.2%
Sterling								
Total Spending	1.0	1.3	1.9	2.2	2.1	2.0	-4.5%	3.4%
Non-transportation	0.5	0.5	0.5	0.5	0.7	0.7	0.8%	2.2%
Transportation	0.5	0.8	1.4	1.7	1.4	1.3	-7.2%	4.2%
Stonewall								
Total Spending	0.7	0.7	0.9	0.9	0.9	0.9	-7.9%	1.2%
Non-transportation	0.6	0.7	0.8	0.7	0.8	0.8	-8.0%	0.9%
Transportation	0.0	0.1	0.1	0.1	0.1	0.1	-7.2%	4.2%
Sutton								
Total Spending	5.5	5.8	9.2	7.8	7.5	6.9	-9.0%	1.1%
Non-transportation	5.2	5.4	8.5	7.0	6.9	6.2	-9.2%	0.9%
Transportation	0.3	0.4	0.7	0.8	0.7	0.6	-7.2%	4.2%
Swisher								
Total Spending	1.6	2.9	3.2	3.4	3.3	3.2	-4.3%	3.2%
Non-transportation	1.1	2.1	1.9	1.8	2.0	2.0	-2.3%	2.7%
Transportation	0.5	0.8	1.3	1.6	1.3	1.2	-7.2%	4.2%
Tarrant								
Total Spending	4,049	5,420	5,693	6,353	7,181	7,268	1.2%	2.8%
Visitor Spending	2,492	3,448	3,817	4,355	5,142	5,250	2.1%	3.6%
Non-transportation	1,035	1,634	2,042	2,447	3,152	3,295	4.5%	5.7%
Transportation	1,457	1,814	1,775	1,907	1,990	1,954	-1.8%	1.4%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Taylor								
Total Spending	196	258	332	380	414	405	-2.3%	3.5%
Visitor Spending	194	247	319	363	393	386	-1.9%	3.3%
Non-transportation	149	174	198	220	266	267	0.1%	2.8%
Transportation	45	73	120	144	127	119	-6.2%	4.8%
Terrell								
Total Spending	1.2	1.4	1.3	1.1	1.1	1.1	-2.6%	-0.7%
Terry								
Total Spending	4.6	4.5	5.1	8.8	11.4	11.3	-0.7%	4.3%
Non-transportation	4.4	4.2	4.6	8.2	10.7	10.6	-0.7%	4.3%
Transportation	0.3	0.4	0.5	0.7	0.7	0.7	-0.8%	4.7%
Throckmorton								
Total Spending	1.4	1.9	3.0	3.4	3.0	2.8	-5.9%	3.3%
Non-transportation	0.5	0.5	0.6	0.6	0.6	0.6	-0.3%	0.8%
Transportation	0.9	1.4	2.4	2.9	2.4	2.2	-7.2%	4.2%
Titus								
Total Spending	22.8	28.9	41.5	48.6	53.2	49.8	-6.4%	3.8%
Non-transportation	15.4	17.7	22.6	25.7	34.1	32.1	-6.0%	3.6%
Transportation	7.4	11.2	18.9	23.0	19.1	17.7	-7.2%	4.2%
Tom Green								
Total Spending	115	127	161	187	220	207	-5.8%	2.8%
Visitor Spending	107	120	152	177	207	196	-5.4%	3.0%
Non-transportation	87	94	112	130	166	156	-5.7%	2.8%
Transportation	20	25	40	47	42	40	-4.0%	3.4%
Travis								
Total Spending	1,909	3,035	3,434	4,174	5,995	6,320	5.4%	5.9%
Visitor Spending	1,606	2,482	2,912	3,492	4,965	5,220	5.1%	5.8%
Non-transportation	1,231	1,843	2,126	2,519	3,755	3,974	5.8%	5.7%
Transportation	375	639	787	973	1,210	1,246	2.9%	5.9%
Trinity								
Total Spending	6.5	7.9	9.6	10.1	10.1	10.5	3.3%	2.3%
Non-transportation	5.7	6.7	7.6	7.7	8.0	8.5	5.7%	1.9%
Transportation	0.8	1.2	2.0	2.4	2.1	2.0	-5.8%	4.3%
Tyler								
Total Spending	6.4	7.5	8.9	9.6	9.9	9.8	-0.8%	2.1%
Non-transportation	5.9	6.7	7.6	8.1	8.6	8.7	0.2%	1.9%
Transportation	0.5	0.8	1.3	1.6	1.3	1.2	-7.2%	4.2%
Upshur								
Total Spending	11.4	14.9	19.5	20.9	20.6	20.7	0.2%	2.9%
Non-transportation	7.7	9.5	10.7	10.3	11.3	11.8	4.8%	2.1%
Transportation	3.6	5.3	8.8	10.6	9.3	8.8	-5.3%	4.4%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Upton								
Total Spending	0.7	1.2	1.4	2.8	3.0	2.7	-8.5%	6.4%
Non-transportation	0.7	1.1	1.3	2.6	2.8	2.6	-8.5%	6.6%
Transportation	0.1	0.1	0.2	0.2	0.2	0.2	-7.2%	4.2%
Uvalde								
Total Spending	23.3	35.3	51.8	67.3	72.3	74.6	3.2%	5.7%
Non-transportation	15.2	23.3	31.9	43.2	51.7	55.5	7.4%	6.4%
Transportation	7.7	11.5	19.4	23.5	19.8	18.5	-6.7%	4.3%
Val Verde								
Total Spending	32.8	40.0	46.7	51.3	53.4	54.6	2.2%	2.4%
Non-transportation	29.7	35.4	39.1	42.6	45.4	47.2	3.9%	2.2%
Transportation	2.8	4.2	7.0	8.4	7.2	6.8	-6.2%	4.3%
Van Zandt								
Total Spending	22.1	30.4	39.6	47.1	46.3	45.1	-2.6%	3.4%
Non-transportation	14.4	18.8	20.0	23.0	26.1	26.4	1.1%	2.9%
Transportation	7.7	11.6	19.6	23.7	19.8	18.4	-7.1%	4.2%
Victoria								
Total Spending	99.6	132.3	154.8	177.2	202.2	189.2	-6.4%	3.1%
Non-transportation	83.8	104.5	113.1	128.7	161.8	151.7	-6.3%	2.9%
Transportation	15.1	24.2	39.3	46.9	39.3	36.6	-6.9%	4.3%
Walker								
Total Spending	45.6	60.3	78.2	87.4	91.8	92.0	0.2%	3.4%
Non-transportation	32.7	41.1	46.1	49.1	59.2	61.7	4.2%	3.1%
Transportation	12.4	18.5	31.2	37.8	31.8	29.7	-6.8%	4.3%
Waller								
Total Spending	16.2	20.7	30.7	39.1	45.1	43.3	-4.0%	4.8%
Non-transportation	8.0	8.5	10.3	14.1	24.0	23.7	-1.3%	5.3%
Transportation	8.1	12.1	20.4	24.7	20.7	19.3	-6.9%	4.2%
Ward								
Total Spending	5.5	6.1	7.1	12.0	35.0	30.5	-12.8%	8.5%
Non-transportation	4.4	4.5	4.4	8.7	32.3	28.0	-13.2%	9.2%
Transportation	1.0	1.6	2.7	3.2	2.7	2.5	-7.2%	4.2%
Washington								
Total Spending	34.2	49.4	72.8	84.1	85.2	80.9	-5.1%	4.2%
Non-transportation	17.4	24.4	30.7	33.6	42.9	41.6	-3.0%	4.2%
Transportation	16.3	24.5	41.5	50.2	41.9	39.0	-7.1%	4.2%
*Webb								
Total Spending	250	354	434	520	560	539	-3.8%	3.7%
Visitor Spending	238	339	419	496	539	520	-3.5%	3.8%
Non-transportation	201	286	335	401	447	433	-3.2%	3.7%
Transportation	37	53	83	95	92	87	-5.1%	4.1%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

(*Recent oil & gas production may affect estimates.)

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Wharton								
Total Spending	17.4	23.5	27.5	29.3	35.5	35.4	-0.2%	3.4%
Non-transportation	15.4	20.6	22.7	23.6	31.0	31.3	0.8%	3.4%
Transportation	1.7	2.6	4.5	5.4	4.5	4.2	-7.2%	4.2%
Wheeler								
Total Spending	8.1	9.3	15.5	22.4	19.3	17.0	-12.0%	3.6%
Non-transportation	4.7	4.2	6.8	11.9	10.5	8.8	-16.0%	3.1%
Transportation	3.4	5.1	8.7	10.5	8.8	8.1	-7.1%	4.2%
Wichita								
Total Spending	145	157	186	212	216	219	1.3%	2.0%
Visitor Spending	130	149	177	205	208	213	2.2%	2.4%
Non-transportation	99	116	132	152	162	169	4.7%	2.6%
Transportation	31	33	45	53	47	43	-6.7%	1.6%
Wilbarger								
Total Spending	10.1	11.9	14.4	18.9	20.8	21.1	1.5%	3.6%
Non-transportation	8.0	8.8	9.1	12.5	15.4	16.2	4.6%	3.4%
Transportation	2.1	3.1	5.3	6.4	5.3	4.9	-7.2%	4.2%
Willacy								
Total Spending	9.9	13.4	19.5	23.3	22.2	21.7	-1.9%	3.8%
Non-transportation	5.9	7.4	9.4	11.1	11.9	12.2	2.4%	3.5%
Transportation	4.0	6.0	10.1	12.2	10.3	9.6	-6.8%	4.2%
Williamson								
Total Spending	129	228	339	430	569	583	2.4%	7.4%
Non-transportation	103	188	270	348	493	518	5.1%	8.0%
Transportation	24	36	61	74	62	58	-6.9%	4.2%
*Wilson								
Total Spending	9.7	14.3	19.8	24.5	32.1	29.7	-7.5%	5.5%
Non-transportation	5.3	7.6	8.5	10.9	20.8	19.2	-7.7%	6.4%
Transportation	4.4	6.6	11.3	13.6	11.3	10.5	-7.2%	4.2%
Winkler								
Total Spending	2.5	2.7	3.5	4.0	8.5	8.4	-1.4%	5.9%
Non-transportation	2.2	2.1	2.6	2.9	7.6	7.5	-0.7%	6.1%
Transportation	0.4	0.5	0.9	1.1	0.9	0.9	-6.6%	4.3%
Wise								
Total Spending	19.3	26.7	33.2	53.7	51.9	50.7	-2.3%	4.7%
Non-transportation	16.9	23.2	27.8	47.2	46.1	45.3	-1.8%	4.8%
Transportation	2.1	3.2	5.2	6.3	5.6	5.3	-5.3%	4.4%
Wood								
Total Spending	16.3	18.8	22.2	25.2	25.2	25.0	-0.9%	2.1%
Non-transportation	14.1	15.6	16.6	18.8	19.7	19.8	0.6%	1.6%
Transportation	2.1	3.2	5.3	6.5	5.5	5.2	-6.2%	4.3%

See notes on page 114.

Direct County Travel Spending, 1995-2016p

	1995	2000	2005	2010	2015	2016p	Ave. Annual Chg.	
							15-16p	95-16p
Yoakum								
Total Spending	2.4	2.8	3.7	3.9	4.1	4.2	1.6%	2.6%
Non-transportation	2.0	2.1	2.5	2.5	2.9	3.1	5.1%	2.2%
Transportation	0.5	0.7	1.2	1.4	1.2	1.1	-7.2%	4.2%
Young								
Total Spending	11.5	13.1	19.9	24.2	23.3	22.1	-4.8%	3.2%
Visitor Spending	11.3	12.8	19.6	23.9	22.5	21.5	-4.4%	3.1%
Non-transportation	8.9	9.1	13.3	16.3	16.2	15.7	-3.2%	2.7%
Transportation	2.5	3.7	6.3	7.6	6.3	5.8	-7.2%	4.2%
Zapata								
Total Spending	8.8	9.5	12.4	14.6	15.8	15.6	-1.1%	2.8%
Non-transportation	8.4	8.8	11.3	13.2	14.7	14.6	-0.6%	2.7%
Transportation	0.4	0.7	1.1	1.4	1.1	1.1	-7.2%	4.2%
*Zavala								
Total Spending	3.1	3.9	6.0	9.0	8.2	5.9	-28.1%	3.0%
Non-transportation	1.8	1.9	2.5	4.7	4.7	2.6	-43.9%	1.9%
Transportation	1.4	2.1	3.5	4.2	3.5	3.3	-7.2%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

In previous reports visitor spending was provided in two tables: an alphabetic listing and a ranking by magnitude of visitor spending. This more detailed table replaces those two tables.

*Oil and gas production in recent years may affect travel impact estimates.

VII. TEXAS CITY AND PLACE DIRECT TRAVEL IMPACTS 2006-2016P

This section provides travel impact estimates for 125 cities and places within Texas for the years 2006 through 2016. These estimates were derived from the county and metropolitan impact found in this report, room sales data for cities and places reported by Source Strategies, Inc. of San Antonio, and population estimates of places reported by the U.S. Census Bureau.

The cities and places chosen were based on the availability of room sales data and other source data to check and validate the estimates. This other source data included the (a) Economic Census data for places in Texas, (b) gross sales data from the Texas Comptroller of Public Accounts, and (c) zip code data from County Business Patterns (U.S. Census Bureau). Only travel impact estimates that are consistent with other source data are reported. The 125 cities and places accounted for 80 percent of all travel spending in the state in 2016.

The estimates reported are summary measures of spending, earnings, employment and local and state taxes. More detailed estimates (such as those reported for metro areas in *The Economic Impact of Travel on Texas*) would require more data collection and modeling efforts. For small cities and places such detailed estimates cannot be reliably made. In general, estimates for smaller areas will be less reliable.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Abilene								
Total Spending (\$M)	342	392	356	403	409	428	392	383
Visitor Spending (\$M)	325	374	340	385	390	407	371	364
No Transportation (\$M)	197	211	206	227	233	250	252	252
Transportation (\$M)	128	163	134	158	157	157	120	112
Earnings (\$M)	62	67	68	75	78	84	86	88
Total Employment	3,540	3,450	3,340	3,440	3,530	3,640	3,680	3,630
State & Local Tax Rev. (\$M)	27.0	28.8	28.2	30.0	31.0	33.2	33.5	33.7
Local Tax Rev.	7.5	8.0	8.0	8.8	9.1	10.0	10.2	10.3
Visitor	4.7	5.3	5.0	5.8	6.0	6.6	6.6	6.5
Business/Employee	2.7	2.7	3.0	3.1	3.1	3.5	3.6	3.7
State Tax Rev.	19.5	20.8	20.2	21.1	21.9	23.2	23.3	23.4
Visitor	17.6	18.7	18.2	18.8	19.5	20.5	20.6	20.8
Business/Employee	1.9	2.1	2.0	2.3	2.4	2.7	2.7	2.6
Addison								
Total Spending (\$M)	406	438	356	410	414	446	468	486
Visitor Spending (\$M)	402	434	353	405	410	442	463	481
No Transportation (\$M)	300	310	259	295	302	330	362	380
Transportation (\$M)	103	124	94	110	107	112	101	100
Earnings (\$M)	144	148	126	145	147	160	179	191
Total Employment	4,240	4,130	3,530	3,870	3,960	4,340	4,660	4,920
State & Local Tax Rev. (\$M)	32.3	33.7	28.1	31.7	32.5	35.3	38.8	40.9
Local Tax Rev.	9.6	10.0	8.2	9.5	9.9	10.8	12.0	12.7
Visitor	8.8	9.3	7.4	8.6	8.9	9.8	10.9	11.6
Business/Employee	0.8	0.8	0.8	1.0	1.0	1.0	1.1	1.1
State Tax Rev.	22.7	23.6	20.0	22.2	22.6	24.5	26.8	28.1
Visitor	22.1	23.1	19.4	21.5	21.9	23.8	26.1	27.3
Business/Employee	0.6	0.6	0.5	0.7	0.8	0.7	0.8	0.8
Alice								
Total Spending (\$M)	38	44	45	66	57	56	44	40
Visitor Spending (\$M)	38	44	45	66	57	56	44	40
No Transportation (\$M)	21	23	26	42	35	34	28	26
Transportation (\$M)	17	22	18	24	23	22	16	14
Earnings (\$M)	9	9	12	19	15	15	12	11
Total Employment	500	500	590	860	710	660	540	520
State & Local Tax Rev. (\$M)	3.0	3.2	3.5	4.9	4.3	4.2	3.7	3.5
Local Tax Rev.	0.6	0.6	0.7	1.2	0.9	0.9	0.7	0.7
Visitor	0.3	0.3	0.4	0.7	0.6	0.5	0.4	0.3
Business/Employee	0.3	0.3	0.3	0.5	0.4	0.4	0.3	0.3
State Tax Rev.	2.4	2.6	2.8	3.8	3.3	3.3	2.9	2.8
Visitor	2.2	2.3	2.5	3.4	3.0	3.0	2.7	2.5
Business/Employee	0.2	0.2	0.3	0.4	0.3	0.3	0.3	0.3

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Allen								
Total Spending (\$M)	69	91	111	139	150	155	152	165
Visitor Spending (\$M)	63	81	100	125	132	136	130	139
No Transportation (\$M)	52	66	85	106	113	118	118	127
Transportation (\$M)	11	15	15	19	19	18	13	12
Earnings (\$M)	21	28	37	47	51	53	56	62
Total Employment	740	970	1,240	1,380	1,420	1,450	1,450	1,560
State & Local Tax Rev. (\$M)	6.5	8.1	9.9	11.9	12.9	13.6	14.1	15.3
Local Tax Rev.	2.4	3.0	3.7	4.4	4.8	5.1	5.5	6.1
Visitor	1.0	1.4	1.8	2.4	2.5	2.7	2.7	2.9
Business/Employee	1.4	1.6	1.9	2.0	2.2	2.4	2.8	3.1
State Tax Rev.	4.1	5.2	6.3	7.6	8.1	8.5	8.7	9.2
Visitor	3.2	3.9	5.0	6.1	6.4	6.7	6.6	7.1
Business/Employee	0.9	1.2	1.2	1.5	1.7	1.8	2.1	2.2
Amarillo								
Total Spending (\$M)	705	784	753	829	864	874	841	830
Visitor Spending (\$M)	653	728	701	768	804	811	780	772
No Transportation (\$M)	433	458	474	502	538	548	573	578
Transportation (\$M)	220	270	227	266	266	263	207	194
Earnings (\$M)	129	136	146	157	168	173	185	191
Total Employment	7,670	7,700	7,870	7,730	8,170	8,060	8,440	8,680
State & Local Tax Rev. (\$M)	54.6	57.4	59.1	61.4	65.6	67.3	70.3	71.4
Local Tax Rev.	16.3	17.0	18.2	19.2	20.7	21.4	22.9	23.5
Visitor	10.5	11.3	11.6	12.7	13.8	14.1	15.0	15.2
Business/Employee	5.8	5.7	6.6	6.5	6.9	7.3	7.8	8.3
State Tax Rev.	38.3	40.4	40.9	42.2	44.9	45.9	47.4	47.9
Visitor	34.4	36.0	36.5	37.3	39.7	40.4	41.6	42.2
Business/Employee	3.9	4.3	4.4	4.9	5.2	5.5	5.8	5.7
Arlington								
Total Spending (\$M)	573	577	567	632	648	656	649	664
Visitor Spending (\$M)	509	522	515	580	600	619	623	643
No Transportation (\$M)	396	396	408	452	471	493	521	544
Transportation (\$M)	113	126	107	129	130	126	102	100
Earnings (\$M)	190	184	192	222	227	235	247	260
Total Employment	6,890	7,140	7,370	7,680	8,060	8,300	8,570	8,830
State & Local Tax Rev. (\$M)	82.7	79.1	80.3	86.4	92.1	99.9	114.8	121.1
Local Tax Rev.	38.0	35.1	36.8	38.6	41.2	45.3	53.7	58.2
Visitor	11.0	11.1	11.1	12.9	13.5	14.3	15.2	16.0
Business/Employee	27.0	23.9	25.7	25.7	27.7	31.1	38.5	42.2
State Tax Rev.	44.7	44.1	43.4	47.8	50.8	54.6	61.1	63.0
Visitor	26.3	25.9	26.3	28.7	29.9	31.1	32.5	33.9
Business/Employee	18.4	18.2	17.1	19.1	20.9	23.5	28.6	29.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Athens								
Total Spending (\$M)	35	48	43	44	46	46	39	38
Visitor Spending (\$M)	35	48	42	43	46	45	39	38
No Transportation (\$M)	16	19	19	18	19	20	20	20
Transportation (\$M)	19	28	23	26	27	26	19	17
Earnings (\$M)	7	9	9	8	9	9	9	10
Total Employment	220	250	230	210	220	220	220	230
State & Local Tax Rev. (\$M)	2.4	3.0	3.0	2.7	2.9	3.0	3.0	3.0
Local Tax Rev.	0.4	0.6	0.6	0.5	0.6	0.6	0.6	0.6
Visitor	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2
State Tax Rev.	2.0	2.4	2.4	2.2	2.4	2.4	2.4	2.4
Visitor	1.9	2.3	2.3	2.1	2.2	2.3	2.3	2.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Austin								
Total Spending (\$M)	4,034	4,470	4,319	5,141	5,552	5,881	6,299	6,630
Visitor Spending (\$M)	3,410	3,757	3,618	4,281	4,643	4,904	5,250	5,524
No Transportation (\$M)	2,408	2,602	2,574	3,035	3,333	3,535	3,925	4,158
Transportation (\$M)	1,002	1,155	1,044	1,246	1,310	1,369	1,325	1,366
Earnings (\$M)	872	962	940	1,144	1,242	1,379	1,553	1,682
Total Employment	37,700	39,610	38,500	42,700	45,930	48,480	52,570	55,360
State & Local Tax Rev. (\$M)	283.6	306.2	302.7	353.7	388.3	419.6	467.8	497.6
Local Tax Rev.	109.3	117.6	117.5	139.5	154.4	169.6	192.9	209.1
Visitor	70.2	78.6	74.5	91.6	102.9	111.4	127.1	136.4
Business/Employee	39.1	39.0	43.1	47.9	51.6	58.2	65.8	72.7
State Tax Rev.	174.3	188.6	185.2	214.2	233.9	250.0	274.9	288.6
Visitor	148.5	159.6	157.4	179.7	196.2	207.3	227.5	240.0
Business/Employee	25.8	29.0	27.8	34.4	37.7	42.7	47.4	48.6
Baytown								
Total Spending (\$M)	105	133	111	147	156	181	183	179
Visitor Spending (\$M)	97	125	104	139	147	171	172	167
No Transportation (\$M)	63	79	68	91	98	117	126	123
Transportation (\$M)	34	46	36	47	48	54	47	45
Earnings (\$M)	27	33	30	39	42	51	58	58
Total Employment	980	1,120	980	1,220	1,300	1,520	1,670	1,660
State & Local Tax Rev. (\$M)	12.6	14.7	13.3	16.0	17.4	19.9	21.3	21.1
Local Tax Rev.	5.1	5.8	5.4	6.4	7.1	8.1	8.7	8.7
Visitor	2.1	2.8	2.2	3.3	3.6	4.5	4.9	4.7
Business/Employee	3.0	3.0	3.2	3.1	3.5	3.6	3.8	3.9
State Tax Rev.	7.5	8.8	7.9	9.5	10.3	11.8	12.6	12.5
Visitor	5.4	6.5	5.8	7.2	7.7	9.1	9.8	9.7
Business/Employee	2.1	2.3	2.1	2.3	2.6	2.7	2.8	2.7

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Beaumont								
Total Spending (\$M)	287	340	271	295	300	317	285	278
Visitor Spending (\$M)	280	334	265	292	294	310	279	272
No Transportation (\$M)	174	201	164	175	172	193	194	193
Transportation (\$M)	106	133	101	117	122	117	85	79
Earnings (\$M)	58	65	60	63	63	67	70	71
Total Employment	3,220	3,590	3,160	3,150	3,300	3,420	3,390	3,380
State & Local Tax Rev. (\$M)	23.4	26.4	22.5	23.1	23.2	25.3	25.4	25.6
Local Tax Rev.	6.4	7.5	6.2	6.5	6.3	7.2	7.4	7.5
Visitor	4.5	5.5	4.1	4.4	4.2	4.9	4.9	4.9
Business/Employee	1.9	2.1	2.2	2.1	2.1	2.3	2.5	2.6
State Tax Rev.	17.0	18.9	16.3	16.6	16.9	18.1	18.0	18.1
Visitor	15.6	17.1	14.7	14.8	15.1	16.1	15.9	16.0
Business/Employee	1.5	1.8	1.6	1.8	1.8	2.0	2.1	2.1
Bedford								
Total Spending (\$M)	84	68	60	72	72	79	87	89
Visitor Spending (\$M)	76	61	54	66	66	74	83	86
No Transportation (\$M)	59	46	42	51	52	59	70	73
Transportation (\$M)	17	15	11	15	14	15	14	13
Earnings (\$M)	28	22	20	25	25	28	33	35
Total Employment	1,020	830	770	870	890	1,000	1,150	1,180
State & Local Tax Rev. (\$M)	11.6	9.8	9.4	10.4	11.0	12.4	14.9	15.7
Local Tax Rev.	5.3	4.4	4.4	4.7	5.0	5.7	6.9	7.5
Visitor	1.7	1.3	1.1	1.4	1.5	1.7	2.0	2.1
Business/Employee	3.6	3.1	3.3	3.3	3.5	4.0	4.9	5.3
State Tax Rev.	6.4	5.4	4.9	5.7	6.0	6.7	8.0	8.2
Visitor	3.9	3.0	2.7	3.2	3.3	3.7	4.3	4.5
Business/Employee	2.5	2.4	2.2	2.4	2.7	3.0	3.6	3.7
Big Spring								
Total Spending (\$M)	69	98	77	112	114	117	94	83
Visitor Spending (\$M)	68	97	77	112	114	117	94	83
No Transportation (\$M)	28	44	34	61	63	67	58	50
Transportation (\$M)	40	54	43	52	51	50	36	33
Earnings (\$M)	10	14	11	18	19	19	18	16
Total Employment	590	830	610	910	930	970	830	760
State & Local Tax Rev. (\$M)	5.5	7.2	6.1	8.6	9.0	9.5	8.5	7.8
Local Tax Rev.	1.0	1.6	1.3	2.4	2.5	2.8	2.4	2.0
Visitor	0.6	1.1	0.8	1.7	1.9	2.1	1.7	1.3
Business/Employee	0.4	0.5	0.5	0.7	0.7	0.7	0.7	0.6
State Tax Rev.	4.5	5.6	4.9	6.2	6.4	6.7	6.2	5.8
Visitor	4.2	5.2	4.5	5.7	5.9	6.2	5.7	5.4
Business/Employee	0.3	0.4	0.3	0.5	0.5	0.6	0.5	0.4

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Boerne								
Total Spending (\$M)	45	45	40	44	47	51	51	53
Visitor Spending (\$M)	44	45	40	44	47	51	51	53
No Transportation (\$M)	38	38	34	37	40	44	46	49
Transportation (\$M)	6	7	6	7	7	7	5	4
Earnings (\$M)	12	12	11	12	13	15	16	17
Total Employment	670	640	570	580	640	680	680	700
State & Local Tax Rev. (\$M)	2.7	2.7	2.4	2.7	2.9	3.2	3.4	3.7
Local Tax Rev.	0.9	0.9	0.8	0.9	1.0	1.1	1.2	1.3
Visitor	0.6	0.6	0.5	0.6	0.7	0.8	0.8	0.9
Business/Employee	0.2	0.2	0.3	0.3	0.3	0.3	0.4	0.4
State Tax Rev.	1.8	1.8	1.6	1.8	1.9	2.1	2.2	2.3
Visitor	1.6	1.6	1.4	1.5	1.7	1.8	1.9	2.0
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Brenham								
Total Spending (\$M)	59	74	66	76	78	80	63	60
Visitor Spending (\$M)	59	74	65	75	78	80	63	60
No Transportation (\$M)	24	28	28	31	34	38	33	32
Transportation (\$M)	35	46	37	44	43	42	30	28
Earnings (\$M)	9	10	10	12	13	14	12	12
Total Employment	490	510	510	520	570	590	530	520
State & Local Tax Rev. (\$M)	4.5	5.0	5.0	5.1	5.5	5.9	5.4	5.4
Local Tax Rev.	0.8	0.9	0.9	1.0	1.1	1.3	1.1	1.1
Visitor	0.5	0.6	0.6	0.7	0.8	0.9	0.8	0.8
Business/Employee	0.2	0.2	0.3	0.3	0.3	0.4	0.3	0.3
State Tax Rev.	3.8	4.1	4.1	4.1	4.4	4.6	4.3	4.2
Visitor	3.6	3.9	3.9	3.9	4.1	4.3	4.0	4.0
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Brownsville								
Total Spending (\$M)	222	256	240	254	252	256	253	254
Visitor Spending (\$M)	196	231	211	221	222	226	225	223
No Transportation (\$M)	132	160	147	150	154	158	164	164
Transportation (\$M)	64	71	63	71	67	68	61	58
Earnings (\$M)	37	44	44	44	45	48	51	53
Total Employment	2,040	2,250	2,050	1,980	2,030	2,070	2,180	2,290
State & Local Tax Rev. (\$M)	15.4	17.4	16.7	17.0	17.5	18.2	19.0	19.1
Local Tax Rev.	5.9	6.3	6.3	6.3	6.5	6.9	7.2	7.4
Visitor	2.7	3.3	2.9	3.0	3.1	3.2	3.3	3.3
Business/Employee	3.1	2.9	3.4	3.4	3.5	3.7	3.9	4.1
State Tax Rev.	9.5	11.1	10.4	10.7	11.0	11.4	11.8	11.7
Visitor	7.3	8.8	8.1	8.1	8.3	8.5	8.8	8.8
Business/Employee	2.2	2.3	2.3	2.5	2.7	2.9	3.0	2.9

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Bryan								
Total Spending (\$M)	67	73	79	84	96	123	111	110
Visitor Spending (\$M)	65	72	78	83	95	122	110	109
No Transportation (\$M)	47	50	58	60	71	95	91	92
Transportation (\$M)	18	22	20	23	24	26	19	17
Earnings (\$M)	13	14	17	18	23	32	32	33
Total Employment	790	750	930	930	1,100	1,460	1,400	1,430
State & Local Tax Rev. (\$M)	6.5	7.0	7.8	8.0	9.5	12.3	11.9	12.0
Local Tax Rev.	1.9	2.1	2.5	2.5	3.1	4.1	4.0	4.1
Visitor	0.6	0.7	0.9	1.0	1.3	2.0	1.9	1.9
Business/Employee	1.3	1.4	1.5	1.5	1.8	2.1	2.2	2.3
State Tax Rev.	4.6	4.9	5.4	5.5	6.4	8.1	7.9	7.9
Visitor	3.6	3.7	4.2	4.2	4.9	6.3	6.0	6.1
Business/Employee	1.0	1.2	1.1	1.2	1.5	1.8	1.8	1.8
Burleson								
Total Spending (\$M)	42	56	52	56	58	62	58	59
Visitor Spending (\$M)	37	51	47	51	53	58	55	57
No Transportation (\$M)	22	33	33	35	36	41	41	43
Transportation (\$M)	15	18	14	17	17	18	14	13
Earnings (\$M)	11	15	16	17	18	20	19	21
Total Employment	400	590	590	590	620	680	670	690
State & Local Tax Rev. (\$M)	3.7	4.7	4.7	4.9	5.3	5.9	6.4	6.8
Local Tax Rev.	1.2	1.6	1.6	1.7	1.9	2.1	2.4	2.6
Visitor	0.6	0.9	0.9	1.0	1.0	1.1	1.2	1.2
Business/Employee	0.6	0.7	0.8	0.8	0.9	1.0	1.2	1.4
State Tax Rev.	2.5	3.1	3.1	3.2	3.4	3.8	4.0	4.2
Visitor	2.1	2.6	2.6	2.6	2.7	3.0	3.1	3.2
Business/Employee	0.4	0.5	0.5	0.6	0.7	0.8	0.9	0.9
Carrollton								
Total Spending (\$M)	105	116	105	119	124	128	134	137
Visitor Spending (\$M)	83	91	82	90	94	98	100	101
No Transportation (\$M)	62	65	61	67	71	74	80	82
Transportation (\$M)	21	26	21	23	24	24	19	19
Earnings (\$M)	33	35	33	38	40	43	47	50
Total Employment	940	940	880	950	1,000	1,050	1,130	1,170
State & Local Tax Rev. (\$M)	11.7	12.0	11.7	12.9	13.6	13.9	15.3	15.8
Local Tax Rev.	4.8	4.7	4.9	5.3	5.6	5.7	6.3	6.8
Visitor	1.1	1.2	1.1	1.2	1.3	1.4	1.6	1.6
Business/Employee	3.7	3.5	3.8	4.1	4.3	4.2	4.7	5.1
State Tax Rev.	6.9	7.3	6.8	7.5	8.0	8.2	8.9	9.0
Visitor	4.4	4.6	4.3	4.5	4.8	5.0	5.4	5.5
Business/Employee	2.5	2.7	2.5	3.0	3.2	3.2	3.5	3.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Cedar Park								
Total Spending (\$M)	46	55	62	75	81	85	88	93
Visitor Spending (\$M)	42	50	56	68	73	77	79	82
No Transportation (\$M)	34	39	46	56	61	65	70	74
Transportation (\$M)	8	11	10	12	12	12	9	9
Earnings (\$M)	12	14	17	22	24	26	29	31
Total Employment	480	530	640	730	780	830	880	930
State & Local Tax Rev. (\$M)	3.8	4.2	5.2	6.2	6.7	7.3	7.9	8.3
Local Tax Rev.	1.2	1.3	1.7	2.1	2.3	2.5	2.8	3.0
Visitor	0.7	0.8	1.0	1.3	1.4	1.5	1.7	1.8
Business/Employee	0.5	0.5	0.7	0.8	0.9	1.0	1.1	1.3
State Tax Rev.	2.6	2.9	3.5	4.1	4.4	4.7	5.1	5.3
Visitor	2.2	2.5	3.0	3.5	3.7	3.9	4.2	4.4
Business/Employee	0.3	0.4	0.5	0.6	0.7	0.8	0.8	0.9
Cleburne								
Total Spending (\$M)	38	56	44	44	47	46	41	41
Visitor Spending (\$M)	37	55	43	43	46	45	40	41
No Transportation (\$M)	17	27	22	20	23	23	25	26
Transportation (\$M)	20	29	21	22	23	22	16	15
Earnings (\$M)	6	9	8	8	9	9	9	10
Total Employment	280	400	320	280	320	320	330	340
State & Local Tax Rev. (\$M)	3.0	4.1	3.5	3.1	3.5	3.5	3.6	3.8
Local Tax Rev.	0.6	0.9	0.8	0.7	0.8	0.8	0.9	1.0
Visitor	0.4	0.7	0.5	0.5	0.6	0.6	0.6	0.7
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3
State Tax Rev.	2.4	3.1	2.7	2.4	2.7	2.7	2.7	2.8
Visitor	2.3	3.0	2.5	2.2	2.5	2.5	2.5	2.6
Business/Employee	0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.2
Clute								
Total Spending (\$M)	33	40	30	42	50	52	53	51
Visitor Spending (\$M)	33	40	30	42	50	52	53	51
No Transportation (\$M)	28	32	25	35	43	45	48	46
Transportation (\$M)	5	7	5	6	7	7	5	5
Earnings (\$M)	9	11	9	12	14	15	17	17
Total Employment	540	590	460	590	700	710	790	750
State & Local Tax Rev. (\$M)	2.3	2.7	2.1	2.9	3.5	3.7	3.9	3.8
Local Tax Rev.	0.6	0.8	0.6	0.9	1.0	1.1	1.2	1.2
Visitor	0.5	0.7	0.5	0.7	0.9	1.0	1.1	1.0
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2
State Tax Rev.	1.7	1.9	1.5	2.0	2.4	2.6	2.7	2.6
Visitor	1.6	1.8	1.4	1.9	2.3	2.4	2.6	2.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
College Station								
Total Spending (\$M)	250	303	272	295	319	343	333	332
Visitor Spending (\$M)	233	286	256	279	303	326	315	316
No Transportation (\$M)	169	205	192	204	226	252	257	260
Transportation (\$M)	64	81	64	75	76	74	59	55
Earnings (\$M)	53	63	63	67	79	88	93	96
Total Employment	3,150	3,390	3,350	3,390	3,740	3,970	4,080	4,160
State & Local Tax Rev. (\$M)	18.8	22.4	21.2	22.2	24.9	27.8	28.4	28.8
Local Tax Rev.	5.3	6.6	6.3	6.8	7.9	9.2	9.3	9.6
Visitor	3.8	5.0	4.5	4.9	5.6	6.5	6.5	6.5
Business/Employee	1.5	1.6	1.9	1.9	2.2	2.7	2.8	3.1
State Tax Rev.	13.4	15.7	14.8	15.4	17.0	18.7	19.0	19.3
Visitor	12.3	14.3	13.4	13.8	15.1	16.3	16.6	16.9
Business/Employee	1.2	1.4	1.4	1.6	1.9	2.3	2.4	2.4
Conroe								
Total Spending (\$M)	46	59	55	67	75	84	77	78
Visitor Spending (\$M)	43	55	50	61	67	74	68	71
No Transportation (\$M)	36	45	42	52	57	65	62	64
Transportation (\$M)	7	10	8	9	9	9	7	7
Earnings (\$M)	18	23	23	29	32	38	37	38
Total Employment	570	660	630	720	790	900	870	910
State & Local Tax Rev. (\$M)	4.6	5.5	5.5	6.6	7.2	8.4	8.2	8.8
Local Tax Rev.	1.8	2.1	2.2	2.6	2.9	3.4	3.4	3.7
Visitor	0.8	1.1	1.0	1.3	1.4	1.7	1.6	1.6
Business/Employee	1.0	1.0	1.2	1.4	1.5	1.8	1.9	2.2
State Tax Rev.	2.8	3.4	3.3	3.9	4.3	4.9	4.8	5.1
Visitor	2.2	2.6	2.5	2.9	3.2	3.6	3.4	3.6
Business/Employee	0.7	0.8	0.8	1.0	1.1	1.3	1.4	1.5
Corpus Christi								
Total Spending (\$M)	725	766	744	848	875	914	925	917
Visitor Spending (\$M)	676	718	696	795	823	857	866	863
No Transportation (\$M)	505	530	535	613	641	669	708	713
Transportation (\$M)	171	188	162	182	182	188	159	150
Earnings (\$M)	167	173	185	216	233	254	279	288
Total Employment	8,460	8,520	8,690	9,340	9,870	10,370	11,020	11,270
State & Local Tax Rev. (\$M)	60.0	62.2	63.9	72.6	77.0	81.8	86.7	87.5
Local Tax Rev.	22.1	22.4	23.8	27.6	29.5	31.5	33.7	34.4
Visitor	12.4	13.1	12.9	15.6	16.6	17.5	18.5	18.4
Business/Employee	9.6	9.3	10.9	11.9	12.9	14.1	15.2	16.0
State Tax Rev.	38.0	39.8	40.0	45.1	47.6	50.3	52.9	53.1
Visitor	31.4	32.8	32.8	36.2	37.9	39.6	41.6	42.1
Business/Employee	6.6	7.0	7.2	8.8	9.7	10.6	11.3	11.0

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Corsicana								
Total Spending (\$M)	38	43	39	45	46	49	44	43
Visitor Spending (\$M)	37	43	39	45	46	49	44	43
No Transportation (\$M)	27	30	28	31	33	35	34	34
Transportation (\$M)	11	14	11	13	13	13	10	9
Earnings (\$M)	9	9	9	10	11	11	11	11
Total Employment	510	530	520	540	540	580	530	550
State & Local Tax Rev. (\$M)	2.9	3.2	3.0	3.3	3.4	3.7	3.5	3.5
Local Tax Rev.	0.8	0.8	0.8	0.8	0.9	1.0	0.9	0.9
Visitor	0.5	0.6	0.5	0.6	0.6	0.7	0.7	0.7
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	2.2	2.4	2.2	2.4	2.5	2.7	2.6	2.6
Visitor	2.0	2.2	2.1	2.2	2.3	2.5	2.4	2.4
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Dallas								
Total Spending (\$M)	3,996	4,345	4,132	4,865	5,119	5,407	5,746	5,990
Visitor Spending (\$M)	3,586	3,831	3,631	4,264	4,506	4,728	4,885	5,063
No Transportation (\$M)	2,546	2,563	2,492	2,902	3,122	3,294	3,482	3,648
Transportation (\$M)	1,041	1,268	1,139	1,362	1,385	1,434	1,403	1,415
Earnings (\$M)	1,716	1,727	1,772	2,061	2,215	1,994	2,159	2,316
Total Employment	41,860	40,580	39,760	44,890	48,030	47,300	49,500	51,960
State & Local Tax Rev. (\$M)	372.5	375.0	366.3	416.4	446.4	461.1	492.7	519.8
Local Tax Rev.	137.5	135.2	134.2	151.7	162.9	166.9	181.2	195.6
Visitor	67.8	69.2	64.3	77.0	84.2	89.6	96.3	102.2
Business/Employee	69.8	65.9	69.9	74.7	78.7	77.3	84.9	93.3
State Tax Rev.	235.0	239.8	232.2	264.7	283.5	294.1	311.5	324.3
Visitor	187.5	189.7	185.7	209.4	224.2	235.6	248.5	260.0
Business/Employee	47.5	50.1	46.5	55.3	59.3	58.5	63.0	64.3
Decatur								
Total Spending (\$M)	25	32	32	41	39	38	35	35
Visitor Spending (\$M)	24	32	32	41	39	38	35	35
No Transportation (\$M)	21	28	28	36	34	33	32	31
Transportation (\$M)	3	4	4	5	5	5	4	3
Earnings (\$M)	7	9	9	12	11	11	11	11
Total Employment	400	490	510	620	590	560	550	560
State & Local Tax Rev. (\$M)	1.7	2.2	2.2	2.8	2.6	2.6	2.5	2.4
Local Tax Rev.	0.4	0.6	0.6	0.7	0.7	0.7	0.6	0.6
Visitor	0.4	0.5	0.5	0.7	0.6	0.6	0.5	0.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.3	1.6	1.6	2.1	2.0	2.0	1.9	1.8
Visitor	1.2	1.6	1.6	2.0	1.9	1.9	1.8	1.8
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Deer Park								
Total Spending (\$M)	38	54	52	62	66	72	67	66
Visitor Spending (\$M)	34	51	49	59	62	67	62	61
No Transportation (\$M)	22	32	32	38	41	46	45	44
Transportation (\$M)	12	19	17	20	20	21	17	16
Earnings (\$M)	10	14	14	17	18	20	21	21
Total Employment	350	450	460	510	540	590	600	600
State & Local Tax Rev. (\$M)	4.9	6.2	6.2	7.0	7.6	8.2	8.3	8.3
Local Tax Rev.	2.1	2.5	2.5	2.8	3.1	3.4	3.5	3.5
Visitor	0.7	1.1	1.1	1.4	1.5	1.7	1.7	1.6
Business/Employee	1.4	1.4	1.5	1.5	1.6	1.7	1.8	1.8
State Tax Rev.	2.9	3.7	3.7	4.2	4.5	4.8	4.9	4.8
Visitor	1.9	2.7	2.7	3.1	3.2	3.6	3.6	3.5
Business/Employee	0.9	1.1	1.0	1.1	1.2	1.3	1.3	1.3
Del Rio								
Total Spending (\$M)	47	51	45	49	46	49	47	48
Visitor Spending (\$M)	46	51	45	49	46	48	47	48
No Transportation (\$M)	40	42	38	40	37	40	41	42
Transportation (\$M)	7	9	7	8	8	8	6	6
Earnings (\$M)	14	14	13	14	13	14	14	15
Total Employment	720	720	610	610	570	580	600	610
State & Local Tax Rev. (\$M)	4.0	4.2	3.8	4.0	3.7	4.0	4.1	4.3
Local Tax Rev.	1.4	1.5	1.3	1.4	1.3	1.4	1.4	1.5
Visitor	0.9	1.0	0.8	0.9	0.8	0.9	0.9	1.0
Business/Employee	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6
State Tax Rev.	2.6	2.8	2.5	2.6	2.5	2.6	2.6	2.8
Visitor	2.2	2.3	2.1	2.2	2.1	2.2	2.2	2.3
Business/Employee	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4
Denison								
Total Spending (\$M)	32	31	39	62	58	59	66	66
Visitor Spending (\$M)	31	31	39	62	58	59	65	66
No Transportation (\$M)	17	15	21	32	31	33	41	43
Transportation (\$M)	14	16	18	30	27	27	25	23
Earnings (\$M)	5	4	6	10	9	9	13	14
Total Employment	260	210	310	450	400	410	550	570
State & Local Tax Rev. (\$M)	2.6	2.3	3.1	4.3	4.1	4.3	5.2	5.5
Local Tax Rev.	0.6	0.5	0.7	0.9	0.9	0.9	1.1	1.1
Visitor	0.3	0.3	0.4	0.6	0.6	0.6	0.8	0.8
Business/Employee	0.3	0.2	0.3	0.3	0.3	0.3	0.3	0.3
State Tax Rev.	2.0	1.8	2.4	3.4	3.2	3.4	4.2	4.3
Visitor	1.8	1.6	2.2	3.2	3.0	3.1	3.9	4.1
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Denton								
Total Spending (\$M)	109	131	134	159	160	171	173	179
Visitor Spending (\$M)	107	129	131	155	156	167	165	171
No Transportation (\$M)	89	105	112	132	134	144	149	156
Transportation (\$M)	18	24	20	23	23	22	16	15
Earnings (\$M)	30	36	39	47	47	51	55	59
Total Employment	1,140	1,190	1,240	1,490	1,470	1,580	1,620	1,700
State & Local Tax Rev. (\$M)	9.6	11.1	11.7	13.6	13.8	14.9	15.6	16.4
Local Tax Rev.	3.1	3.6	3.8	4.5	4.6	5.1	5.4	5.8
Visitor	2.1	2.5	2.6	3.1	3.2	3.5	3.7	4.0
Business/Employee	1.0	1.1	1.3	1.4	1.4	1.5	1.7	1.8
State Tax Rev.	6.5	7.5	7.9	9.0	9.2	9.8	10.2	10.6
Visitor	5.8	6.7	7.0	8.0	8.1	8.7	8.9	9.3
Business/Employee	0.7	0.8	0.9	1.0	1.1	1.1	1.3	1.3
Dumas								
Total Spending (\$M)	30	36	37	44	42	42	38	37
Visitor Spending (\$M)	30	36	37	44	42	42	38	37
No Transportation (\$M)	15	16	20	24	23	23	24	24
Transportation (\$M)	15	20	16	19	19	19	14	13
Earnings (\$M)	4	5	6	7	6	6	7	7
Total Employment	310	310	370	420	390	360	380	380
State & Local Tax Rev. (\$M)	2.5	2.7	3.1	3.5	3.4	3.4	3.5	3.5
Local Tax Rev.	0.6	0.6	0.8	1.0	1.0	1.0	1.0	1.0
Visitor	0.4	0.5	0.6	0.8	0.8	0.8	0.8	0.8
Business/Employee	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	1.9	2.1	2.3	2.5	2.4	2.4	2.5	2.5
Visitor	1.8	2.0	2.1	2.3	2.3	2.3	2.3	2.3
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2
Duncanville								
Total Spending (\$M)	69	79	66	70	70	75	78	80
Visitor Spending (\$M)	59	68	56	58	58	62	65	67
No Transportation (\$M)	43	48	41	42	42	46	51	53
Transportation (\$M)	15	20	15	16	15	16	14	14
Earnings (\$M)	23	25	22	24	24	26	29	31
Total Employment	650	680	580	590	600	650	710	740
State & Local Tax Rev. (\$M)	8.1	8.6	7.9	8.3	8.5	8.8	9.6	10.0
Local Tax Rev.	3.4	3.4	3.3	3.5	3.6	3.6	4.0	4.3
Visitor	1.1	1.2	0.9	1.0	1.0	1.1	1.3	1.4
Business/Employee	2.3	2.2	2.3	2.5	2.6	2.5	2.7	2.9
State Tax Rev.	4.7	5.2	4.6	4.8	5.0	5.2	5.6	5.8
Visitor	3.2	3.5	3.0	3.0	3.0	3.3	3.6	3.7
Business/Employee	1.6	1.7	1.6	1.8	1.9	1.9	2.0	2.0

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Eagle Pass								
Total Spending (\$M)	33	39	41	46	47	49	47	44
Visitor Spending (\$M)	33	39	41	46	47	49	47	44
No Transportation (\$M)	25	28	32	36	37	39	40	38
Transportation (\$M)	8	10	8	10	10	10	7	7
Earnings (\$M)	7	8	10	10	11	11	12	11
Total Employment	440	450	480	490	490	460	530	510
State & Local Tax Rev. (\$M)	2.7	3.0	3.4	3.7	3.8	3.9	4.1	3.9
Local Tax Rev.	0.8	0.9	1.1	1.2	1.2	1.3	1.4	1.3
Visitor	0.6	0.7	0.8	1.0	1.0	1.0	1.0	1.0
Business/Employee	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3
State Tax Rev.	1.9	2.1	2.3	2.4	2.5	2.6	2.7	2.6
Visitor	1.7	1.9	2.0	2.2	2.3	2.4	2.4	2.3
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.2
Edinburg								
Total Spending (\$M)	89	99	89	96	96	102	109	110
Visitor Spending (\$M)	81	91	81	87	89	94	100	101
No Transportation (\$M)	62	67	63	66	67	72	80	82
Transportation (\$M)	20	24	19	21	22	22	19	19
Earnings (\$M)	19	20	20	21	21	23	27	28
Total Employment	1,040	1,070	980	980	1,000	1,050	1,210	1,240
State & Local Tax Rev. (\$M)	6.9	7.5	7.2	7.5	7.7	8.3	9.1	9.4
Local Tax Rev.	2.2	2.4	2.4	2.5	2.5	2.8	3.0	3.2
Visitor	1.0	1.2	1.0	1.1	1.1	1.2	1.3	1.4
Business/Employee	1.2	1.2	1.4	1.4	1.4	1.6	1.7	1.8
State Tax Rev.	4.7	5.1	4.8	5.1	5.2	5.6	6.1	6.2
Visitor	3.9	4.2	3.9	4.0	4.1	4.3	4.8	4.9
Business/Employee	0.8	0.9	0.9	1.0	1.1	1.2	1.3	1.3
El Paso								
Total Spending (\$M)	1,387	1,536	1,465	1,605	1,578	1,631	1,571	1,573
Visitor Spending (\$M)	1,202	1,340	1,271	1,391	1,374	1,417	1,346	1,346
No Transportation (\$M)	610	634	664	703	697	730	760	787
Transportation (\$M)	592	706	608	688	677	687	586	560
Earnings (\$M)	276	287	315	351	350	368	397	421
Total Employment	11,640	11,410	11,540	12,210	12,130	12,610	13,030	13,500
State & Local Tax Rev. (\$M)	97.3	101.0	103.9	107.7	108.2	113.8	118.6	122.9
Local Tax Rev.	29.8	30.4	32.6	34.2	33.9	36.2	38.7	40.8
Visitor	18.4	19.5	19.7	20.9	20.6	22.1	23.3	24.1
Business/Employee	11.3	11.0	12.9	13.3	13.2	14.1	15.4	16.7
State Tax Rev.	67.5	70.6	71.3	73.5	74.4	77.6	80.0	82.1
Visitor	59.5	61.9	62.4	63.3	64.0	66.6	68.1	70.1
Business/Employee	8.0	8.7	8.9	10.2	10.3	11.1	11.9	11.9

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Fort Stockton								
Total Spending (\$M)	36	56	44	49	50	54	50	48
Visitor Spending (\$M)	36	56	44	49	50	54	50	48
No Transportation (\$M)	20	34	26	29	30	35	35	35
Transportation (\$M)	16	22	18	20	20	19	14	13
Earnings (\$M)	5	8	6	7	7	8	8	8
Total Employment	400	620	460	430	480	510	520	510
State & Local Tax Rev. (\$M)	3.0	4.6	3.7	3.9	4.1	4.6	4.6	4.6
Local Tax Rev.	0.8	1.5	1.1	1.3	1.4	1.6	1.6	1.6
Visitor	0.7	1.3	1.0	1.1	1.2	1.4	1.4	1.4
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	2.2	3.1	2.6	2.6	2.7	3.0	3.0	3.0
Visitor	2.1	2.9	2.4	2.4	2.6	2.8	2.8	2.8
Business/Employee	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.2
Fort Worth								
Total Spending (\$M)	983	1,143	1,321	1,447	1,520	1,584	1,550	1,594
Visitor Spending (\$M)	914	1,078	1,245	1,370	1,447	1,525	1,499	1,550
No Transportation (\$M)	705	812	980	1,059	1,128	1,206	1,248	1,305
Transportation (\$M)	209	266	266	311	319	318	251	244
Earnings (\$M)	299	324	355	402	423	452	472	500
Total Employment	11,840	12,050	12,080	12,370	13,250	14,020	14,220	14,700
State & Local Tax Rev. (\$M)	151.8	159.9	180.9	193.8	209.8	231.1	263.5	280.4
Local Tax Rev.	69.3	69.8	83.9	88.4	95.8	106.8	126.2	137.8
Visitor	21.5	24.6	28.0	31.6	34.0	36.7	38.1	40.1
Business/Employee	47.8	45.2	55.8	56.8	61.8	70.2	88.1	97.8
State Tax Rev.	82.6	90.1	97.0	105.4	114.0	124.3	137.3	142.5
Visitor	51.2	56.7	62.7	66.7	71.1	75.4	77.0	80.5
Business/Employee	31.4	33.4	34.3	38.7	42.9	48.9	60.3	62.0
Fredericksburg								
Total Spending (\$M)	60	73	75	78	81	85	87	89
Visitor Spending (\$M)	60	72	74	77	80	84	86	89
No Transportation (\$M)	53	64	68	69	73	76	80	83
Transportation (\$M)	6	8	7	8	8	8	6	5
Earnings (\$M)	17	20	23	22	23	24	26	27
Total Employment	910	890	990	900	910	880	900	910
State & Local Tax Rev. (\$M)	5.3	6.3	6.7	6.8	7.1	7.5	7.9	8.3
Local Tax Rev.	1.9	2.3	2.4	2.5	2.7	2.9	3.0	3.2
Visitor	1.5	1.9	2.0	2.1	2.2	2.4	2.5	2.7
Business/Employee	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.6
State Tax Rev.	3.4	4.0	4.2	4.2	4.5	4.7	4.9	5.0
Visitor	3.1	3.6	3.8	3.9	4.1	4.2	4.4	4.6
Business/Employee	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Frisco								
Total Spending (\$M)	172	221	237	270	305	316	325	356
Visitor Spending (\$M)	168	213	227	258	289	299	302	329
No Transportation (\$M)	141	176	195	220	249	260	274	301
Transportation (\$M)	27	37	32	38	40	39	28	27
Earnings (\$M)	54	68	78	89	101	107	117	131
Total Employment	1,980	2,390	2,620	2,750	3,000	3,080	3,230	3,530
State & Local Tax Rev. (\$M)	14.3	17.8	19.5	21.9	24.9	26.3	28.2	31.2
Local Tax Rev.	4.8	6.0	6.6	7.5	8.6	9.2	10.2	11.5
Visitor	3.4	4.3	4.5	5.2	6.0	6.3	6.7	7.5
Business/Employee	1.4	1.7	2.1	2.3	2.6	2.9	3.5	4.0
State Tax Rev.	9.5	11.8	12.9	14.4	16.2	17.1	18.0	19.7
Visitor	8.5	10.5	11.5	12.7	14.3	14.8	15.5	16.9
Business/Employee	1.0	1.3	1.4	1.7	2.0	2.2	2.6	2.8
Gainesville								
Total Spending (\$M)	40	56	46	64	59	59	53	51
Visitor Spending (\$M)	40	56	46	64	59	59	53	51
No Transportation (\$M)	24	35	29	43	39	39	38	38
Transportation (\$M)	16	21	17	21	20	20	15	14
Earnings (\$M)	9	13	11	16	15	15	14	15
Total Employment	440	580	470	620	550	530	510	510
State & Local Tax Rev. (\$M)	3.2	4.3	3.7	4.9	4.6	4.6	4.5	4.5
Local Tax Rev.	0.7	1.1	0.9	1.3	1.2	1.2	1.2	1.2
Visitor	0.5	0.8	0.6	1.0	0.9	0.9	0.9	0.9
Business/Employee	0.2	0.3	0.2	0.3	0.3	0.3	0.3	0.3
State Tax Rev.	2.5	3.2	2.8	3.6	3.4	3.4	3.3	3.3
Visitor	2.3	3.0	2.6	3.3	3.1	3.2	3.1	3.1
Business/Employee	0.2	0.2	0.2	0.3	0.2	0.3	0.2	0.2
Galveston								
Total Spending (\$M)	502	580	488	571	586	606	621	619
Visitor Spending (\$M)	500	578	486	568	583	603	618	617
No Transportation (\$M)	453	518	436	511	527	548	576	578
Transportation (\$M)	47	61	49	58	57	55	42	39
Earnings (\$M)	138	156	139	160	164	173	193	198
Total Employment	6,890	7,370	6,170	6,680	6,790	6,940	7,520	7,580
State & Local Tax Rev. (\$M)	37.6	43.1	36.1	42.3	44.0	46.0	48.3	48.5
Local Tax Rev.	13.6	15.9	12.7	15.5	16.3	17.1	18.0	18.2
Visitor	11.9	14.2	11.2	13.9	14.6	15.3	16.1	16.2
Business/Employee	1.7	1.7	1.5	1.6	1.7	1.8	2.0	2.0
State Tax Rev.	24.0	27.3	23.3	26.8	27.7	28.8	30.3	30.4
Visitor	22.8	26.0	22.3	25.6	26.4	27.4	28.8	28.9
Business/Employee	1.2	1.3	1.0	1.2	1.3	1.4	1.5	1.4

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Garland								
Total Spending (\$M)	207	224	225	257	259	269	280	287
Visitor Spending (\$M)	158	170	174	195	195	203	211	212
No Transportation (\$M)	117	120	129	143	144	153	168	172
Transportation (\$M)	40	50	45	52	50	50	43	41
Earnings (\$M)	66	69	73	84	85	91	101	106
Total Employment	1,840	1,800	1,910	2,070	2,100	2,210	2,400	2,480
State & Local Tax Rev. (\$M)	33.3	33.5	34.6	38.1	39.6	39.6	43.0	44.6
Local Tax Rev.	15.7	15.1	16.2	17.4	18.1	17.9	19.6	21.0
Visitor	2.1	2.2	2.4	2.8	2.8	3.1	3.5	3.7
Business/Employee	13.6	12.9	13.8	14.7	15.3	14.8	16.1	17.3
State Tax Rev.	17.6	18.4	18.4	20.7	21.4	21.7	23.4	23.6
Visitor	8.3	8.6	9.2	9.8	9.9	10.4	11.4	11.7
Business/Employee	9.3	9.8	9.2	10.9	11.5	11.2	12.0	11.9
Georgetown								
Total Spending (\$M)	47	53	48	59	65	70	74	77
Visitor Spending (\$M)	47	52	48	58	63	68	73	76
No Transportation (\$M)	38	41	39	48	53	57	65	68
Transportation (\$M)	9	11	8	10	10	11	8	8
Earnings (\$M)	11	11	11	14	16	18	20	22
Total Employment	470	480	450	520	570	630	690	720
State & Local Tax Rev. (\$M)	4.1	4.4	4.3	5.1	5.6	6.2	7.0	7.4
Local Tax Rev.	1.3	1.3	1.3	1.6	1.8	2.1	2.3	2.5
Visitor	0.8	0.9	0.8	1.0	1.1	1.3	1.4	1.5
Business/Employee	0.5	0.5	0.6	0.6	0.7	0.8	0.9	1.0
State Tax Rev.	2.9	3.0	2.9	3.5	3.8	4.2	4.6	4.9
Visitor	2.5	2.7	2.6	3.0	3.3	3.5	3.9	4.2
Business/Employee	0.3	0.4	0.4	0.5	0.5	0.6	0.7	0.7
Granbury								
Total Spending (\$M)	41	54	38	40	40	44	44	44
Visitor Spending (\$M)	41	54	38	40	40	44	44	44
No Transportation (\$M)	35	45	32	33	33	37	39	39
Transportation (\$M)	6	8	6	7	7	7	5	5
Earnings (\$M)	10	13	10	10	10	11	12	12
Total Employment	420	500	360	350	330	340	370	380
State & Local Tax Rev. (\$M)	2.8	3.7	2.6	2.7	2.7	3.0	3.2	3.2
Local Tax Rev.	0.8	1.1	0.7	0.8	0.8	0.9	0.9	1.0
Visitor	0.7	1.0	0.6	0.7	0.7	0.8	0.8	0.9
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	2.0	2.6	1.9	1.9	1.9	2.2	2.2	2.3
Visitor	2.0	2.5	1.8	1.9	1.9	2.1	2.1	2.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Grand Prairie								
Total Spending (\$M)	201	219	209	235	239	243	242	249
Visitor Spending (\$M)	166	182	174	193	199	204	204	209
No Transportation (\$M)	125	131	130	142	148	154	163	170
Transportation (\$M)	41	51	44	50	50	50	40	39
Earnings (\$M)	67	69	70	79	81	84	89	95
Total Employment	2,000	2,050	2,050	2,170	2,260	2,340	2,430	2,530
State & Local Tax Rev. (\$M)	29.1	30.0	30.8	33.5	35.5	36.5	40.4	42.8
Local Tax Rev.	13.2	13.2	14.2	15.1	16.0	16.4	18.6	20.3
Visitor	2.9	3.1	3.0	3.4	3.6	3.7	4.0	4.2
Business/Employee	10.3	10.0	11.2	11.7	12.4	12.7	14.6	16.1
State Tax Rev.	15.8	16.9	16.6	18.4	19.5	20.1	21.8	22.5
Visitor	8.8	9.2	9.2	9.7	10.1	10.5	11.0	11.4
Business/Employee	7.0	7.6	7.5	8.7	9.4	9.6	10.8	11.1
Grapevine								
Total Spending (\$M)	775	879	823	879	893	960	1,026	1,065
Visitor Spending (\$M)	766	870	815	869	883	951	1,016	1,055
No Transportation (\$M)	600	668	651	683	698	763	853	894
Transportation (\$M)	166	202	164	186	185	188	163	160
Earnings (\$M)	277	303	301	324	329	361	409	437
Total Employment	9,010	9,770	9,690	9,720	9,980	10,910	11,950	12,490
State & Local Tax Rev. (\$M)	63.3	69.3	66.4	69.9	72.2	78.9	88.6	93.0
Local Tax Rev.	21.0	23.2	22.2	23.9	24.8	27.4	31.3	33.1
Visitor	17.6	20.2	18.9	20.5	21.1	23.2	26.2	27.5
Business/Employee	3.4	3.0	3.3	3.3	3.7	4.1	5.1	5.6
State Tax Rev.	42.3	46.0	44.3	46.1	47.4	51.5	57.3	59.9
Visitor	40.0	43.7	42.1	43.6	44.7	48.4	53.5	56.1
Business/Employee	2.3	2.3	2.2	2.5	2.8	3.1	3.8	3.8
Greenville								
Total Spending (\$M)	51	60	55	62	66	67	60	66
Visitor Spending (\$M)	51	60	55	62	66	67	60	66
No Transportation (\$M)	31	34	34	36	40	42	42	48
Transportation (\$M)	19	26	21	25	26	26	18	18
Earnings (\$M)	12	13	13	14	15	16	17	20
Total Employment	400	440	410	430	470	480	480	540
State & Local Tax Rev. (\$M)	4.1	4.4	4.3	4.5	4.9	5.1	5.1	5.8
Local Tax Rev.	0.9	1.0	1.0	1.0	1.1	1.1	1.2	1.4
Visitor	0.6	0.7	0.7	0.7	0.8	0.8	0.8	1.0
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4
State Tax Rev.	3.2	3.4	3.4	3.5	3.8	3.9	3.9	4.4
Visitor	3.0	3.2	3.2	3.2	3.5	3.7	3.7	4.1
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Harlingen								
Total Spending (\$M)	120	130	123	136	132	134	135	135
Visitor Spending (\$M)	107	117	108	119	116	119	121	119
No Transportation (\$M)	73	80	75	82	81	83	89	89
Transportation (\$M)	34	36	33	37	35	35	32	31
Earnings (\$M)	21	23	23	25	24	26	28	29
Total Employment	1,140	1,150	1,060	1,100	1,090	1,110	1,200	1,250
State & Local Tax Rev. (\$M)	7.7	8.2	7.8	8.4	8.4	8.7	9.2	9.2
Local Tax Rev.	2.9	2.9	2.9	3.0	3.0	3.2	3.4	3.4
Visitor	1.6	1.8	1.6	1.8	1.8	1.8	2.0	1.9
Business/Employee	1.2	1.1	1.3	1.2	1.3	1.3	1.4	1.5
State Tax Rev.	4.9	5.3	4.9	5.3	5.3	5.5	5.8	5.7
Visitor	4.0	4.4	4.1	4.4	4.4	4.5	4.7	4.7
Business/Employee	0.8	0.9	0.8	0.9	1.0	1.0	1.1	1.0
Hillsboro								
Total Spending (\$M)	29	37	28	35	37	37	31	31
Visitor Spending (\$M)	29	37	28	35	37	37	31	31
No Transportation (\$M)	17	21	16	19	20	20	19	20
Transportation (\$M)	12	17	12	16	17	17	12	11
Earnings (\$M)	5	6	5	6	6	6	6	6
Total Employment	320	370	270	310	330	320	300	310
State & Local Tax Rev. (\$M)	2.0	2.4	1.9	2.1	2.3	2.3	2.2	2.3
Local Tax Rev.	0.4	0.5	0.3	0.4	0.4	0.4	0.4	0.4
Visitor	0.3	0.3	0.2	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.7	1.9	1.6	1.8	1.9	1.9	1.8	1.9
Visitor	1.6	1.9	1.5	1.7	1.8	1.8	1.7	1.8
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Horseshoe Bay								
Total Spending (\$M)	67	67	68	72	72	72	71	74
Visitor Spending (\$M)	67	67	68	72	72	72	71	74
No Transportation (\$M)	61	60	63	65	65	65	66	69
Transportation (\$M)	5	6	6	7	6	6	5	4
Earnings (\$M)	26	26	28	29	29	30	31	33
Total Employment	1,380	1,290	1,370	1,390	1,400	1,370	1,360	1,410
State & Local Tax Rev. (\$M)	3.1	3.2	3.3	3.4	3.5	3.6	3.6	3.9
Local Tax Rev.	1.1	1.1	1.2	1.2	1.3	1.3	1.4	1.5
Visitor	0.9	0.9	0.9	1.0	1.0	1.0	1.1	1.2
Business/Employee	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3
State Tax Rev.	2.0	2.0	2.1	2.2	2.2	2.2	2.3	2.4
Visitor	1.9	1.9	1.9	2.0	2.0	2.0	2.1	2.2
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Houston								
Total Spending (\$M)	8,689	9,837	9,036	10,836	11,374	11,881	11,383	11,187
Visitor Spending (\$M)	7,096	8,107	7,284	8,723	9,164	9,517	9,010	8,781
No Transportation (\$M)	3,981	4,500	4,083	4,844	5,203	5,517	5,493	5,341
Transportation (\$M)	3,115	3,607	3,200	3,879	3,961	4,000	3,516	3,439
Earnings (\$M)	3,107	3,389	3,408	3,630	4,025	4,091	4,334	4,482
Total Employment	78,580	81,730	76,030	82,240	86,480	88,080	90,490	90,720
State & Local Tax Rev. (\$M)	638.6	700.4	650.9	732.8	793.8	837.5	851.1	840.3
Local Tax Rev.	239.2	264.4	245.6	280.3	308.3	328.1	336.4	332.5
Visitor	147.4	172.7	148.5	184.1	203.1	218.4	218.8	209.3
Business/Employee	91.8	91.7	97.1	96.2	105.2	109.8	117.6	123.2
State Tax Rev.	399.4	436.0	405.4	452.6	485.5	509.3	514.7	507.8
Visitor	336.8	366.3	340.7	381.4	406.3	426.3	427.3	422.9
Business/Employee	62.5	69.7	64.6	71.2	79.2	83.0	87.3	84.9
Humble								
Total Spending (\$M)	92	115	97	119	124	137	136	131
Visitor Spending (\$M)	90	114	95	117	122	135	134	129
No Transportation (\$M)	60	75	64	79	83	93	98	94
Transportation (\$M)	30	39	31	38	39	41	36	34
Earnings (\$M)	25	30	27	33	34	39	43	43
Total Employment	910	1,040	910	1,050	1,090	1,200	1,290	1,280
State & Local Tax Rev. (\$M)	8.6	10.3	9.0	10.6	11.3	12.6	13.3	13.0
Local Tax Rev.	3.1	3.8	3.2	4.0	4.3	4.8	5.1	4.9
Visitor	2.4	3.1	2.5	3.3	3.5	4.0	4.2	4.1
Business/Employee	0.7	0.7	0.7	0.7	0.8	0.8	0.8	0.8
State Tax Rev.	5.5	6.5	5.8	6.7	7.0	7.8	8.2	8.1
Visitor	5.0	6.0	5.3	6.1	6.5	7.2	7.6	7.5
Business/Employee	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.6
Huntsville								
Total Spending (\$M)	63	79	67	77	84	89	73	74
Visitor Spending (\$M)	63	79	67	77	84	89	72	73
No Transportation (\$M)	37	44	40	44	50	56	49	51
Transportation (\$M)	26	34	27	33	33	33	23	22
Earnings (\$M)	13	15	14	16	18	19	18	19
Total Employment	900	980	840	850	940	980	880	910
State & Local Tax Rev. (\$M)	4.9	5.6	5.2	5.5	6.2	6.8	6.1	6.4
Local Tax Rev.	1.1	1.3	1.2	1.3	1.5	1.8	1.5	1.6
Visitor	0.6	0.8	0.7	0.8	1.0	1.2	1.0	1.0
Business/Employee	0.4	0.4	0.5	0.5	0.5	0.6	0.5	0.6
State Tax Rev.	3.8	4.4	4.0	4.2	4.7	5.0	4.6	4.8
Visitor	3.5	4.0	3.7	3.8	4.2	4.5	4.1	4.3
Business/Employee	0.3	0.4	0.3	0.4	0.4	0.5	0.5	0.5

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Hurst								
Total Spending (\$M)	44	52	52	55	57	56	55	56
Visitor Spending (\$M)	37	46	46	50	53	52	52	54
No Transportation (\$M)	29	35	37	39	41	42	44	45
Transportation (\$M)	8	11	10	11	11	11	9	8
Earnings (\$M)	14	16	17	19	20	20	21	22
Total Employment	500	630	670	670	710	700	720	740
State & Local Tax Rev. (\$M)	7.4	7.6	7.7	8.1	8.7	9.3	10.7	11.2
Local Tax Rev.	3.6	3.4	3.6	3.7	4.0	4.3	5.1	5.5
Visitor	0.7	1.0	1.0	1.1	1.2	1.2	1.2	1.3
Business/Employee	2.8	2.5	2.6	2.6	2.8	3.1	3.9	4.2
State Tax Rev.	3.8	4.2	4.1	4.4	4.7	5.0	5.6	5.7
Visitor	1.9	2.3	2.4	2.5	2.6	2.6	2.7	2.8
Business/Employee	1.9	1.9	1.7	1.9	2.1	2.4	2.9	2.9
Irving								
Total Spending (\$M)	1,309	1,414	1,268	1,465	1,516	1,595	1,621	1,683
Visitor Spending (\$M)	1,254	1,353	1,211	1,394	1,446	1,522	1,544	1,601
No Transportation (\$M)	933	964	887	1,014	1,065	1,135	1,207	1,267
Transportation (\$M)	321	389	324	380	381	387	337	334
Earnings (\$M)	458	471	443	511	531	568	614	657
Total Employment	13,380	13,020	12,240	13,490	14,170	15,140	15,810	16,670
State & Local Tax Rev. (\$M)	116.4	120.8	112.7	126.6	133.4	139.9	149.9	157.9
Local Tax Rev.	39.0	40.0	37.5	42.6	45.2	47.2	51.3	55.0
Visitor	26.4	27.7	24.3	28.4	30.3	32.5	35.2	37.4
Business/Employee	12.6	12.2	13.2	14.2	14.9	14.7	16.1	17.6
State Tax Rev.	77.4	80.8	75.3	84.1	88.2	92.7	98.6	102.9
Visitor	68.8	71.5	66.5	73.6	76.9	81.6	86.6	90.8
Business/Employee	8.6	9.3	8.8	10.5	11.3	11.1	12.0	12.1
Jasper								
Total Spending (\$M)	22	27	19	18	19	21	20	20
Visitor Spending (\$M)	22	27	19	18	19	21	20	20
No Transportation (\$M)	19	22	15	14	15	17	17	17
Transportation (\$M)	4	5	4	4	4	4	3	3
Earnings (\$M)	7	8	6	5	5	6	6	6
Total Employment	430	460	300	260	260	310	310	300
State & Local Tax Rev. (\$M)	1.6	1.8	1.3	1.2	1.2	1.4	1.4	1.4
Local Tax Rev.	0.5	0.6	0.4	0.4	0.4	0.5	0.5	0.5
Visitor	0.4	0.5	0.3	0.3	0.3	0.4	0.4	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.0	1.2	0.9	0.8	0.8	0.9	1.0	0.9
Visitor	1.0	1.1	0.8	0.7	0.8	0.8	0.9	0.9
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Katy								
Total Spending (\$M)	51	73	86	132	149	159	155	151
Visitor Spending (\$M)	50	71	85	131	147	157	153	148
No Transportation (\$M)	33	46	56	87	100	109	112	109
Transportation (\$M)	17	25	28	44	47	48	41	40
Earnings (\$M)	14	19	24	36	41	45	49	49
Total Employment	500	650	810	1,160	1,320	1,400	1,480	1,470
State & Local Tax Rev. (\$M)	4.9	6.5	7.9	11.4	13.1	14.2	14.8	14.6
Local Tax Rev.	1.8	2.4	2.8	4.1	4.8	5.3	5.6	5.4
Visitor	1.3	1.9	2.2	3.6	4.2	4.7	4.9	4.6
Business/Employee	0.5	0.5	0.5	0.6	0.6	0.6	0.7	0.8
State Tax Rev.	3.1	4.2	5.1	7.3	8.3	8.9	9.3	9.2
Visitor	2.8	3.8	4.7	6.9	7.8	8.4	8.8	8.7
Business/Employee	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.5
Kerrville								
Total Spending (\$M)	58	63	57	57	60	62	61	63
Visitor Spending (\$M)	57	62	56	56	59	60	60	62
No Transportation (\$M)	48	51	47	45	48	50	52	54
Transportation (\$M)	9	11	9	11	11	11	8	8
Earnings (\$M)	23	24	24	23	24	24	26	27
Total Employment	1,280	1,250	1,110	950	1,100	1,030	1,020	1,020
State & Local Tax Rev. (\$M)	5.1	5.3	5.0	4.8	5.1	5.2	5.5	5.7
Local Tax Rev.	1.8	1.8	1.8	1.7	1.8	1.9	2.0	2.1
Visitor	1.1	1.1	1.0	1.0	1.1	1.2	1.2	1.3
Business/Employee	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.8
State Tax Rev.	3.3	3.4	3.2	3.1	3.3	3.4	3.5	3.6
Visitor	2.7	2.8	2.6	2.5	2.7	2.8	2.9	3.0
Business/Employee	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6
Killeen								
Total Spending (\$M)	154	200	192	193	242	254	242	238
Visitor Spending (\$M)	153	200	192	192	207	221	209	211
No Transportation (\$M)	123	158	158	154	146	159	160	165
Transportation (\$M)	30	42	34	38	61	61	49	46
Earnings (\$M)	37	47	50	50	51	56	58	61
Total Employment	2,370	2,350	2,330	2,250	2,240	2,330	2,360	2,430
State & Local Tax Rev. (\$M)	12.9	16.2	16.4	16.0	15.5	16.9	17.0	17.6
Local Tax Rev.	3.9	4.9	5.2	5.0	4.9	5.3	5.4	5.7
Visitor	2.4	3.3	3.2	3.1	2.8	3.2	3.1	3.2
Business/Employee	1.5	1.7	2.0	1.9	2.0	2.2	2.3	2.5
State Tax Rev.	9.0	11.2	11.2	11.0	10.6	11.5	11.6	11.9
Visitor	8.0	9.9	9.8	9.5	9.1	9.8	9.8	10.2
Business/Employee	1.1	1.3	1.4	1.5	1.6	1.7	1.8	1.8

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Kingsville								
Total Spending (\$M)	40	53	48	54	53	58	49	48
Visitor Spending (\$M)	40	52	48	53	53	58	49	48
No Transportation (\$M)	25	34	32	35	35	40	36	36
Transportation (\$M)	15	19	16	18	18	18	13	12
Earnings (\$M)	9	12	12	13	13	15	13	14
Total Employment	470	590	550	510	520	560	510	510
State & Local Tax Rev. (\$M)	3.5	4.4	4.2	4.4	4.5	5.0	4.5	4.6
Local Tax Rev.	0.9	1.2	1.1	1.2	1.2	1.4	1.2	1.3
Visitor	0.5	0.7	0.6	0.7	0.7	0.9	0.7	0.7
Business/Employee	0.4	0.5	0.5	0.5	0.5	0.6	0.5	0.5
State Tax Rev.	2.6	3.2	3.1	3.2	3.3	3.6	3.3	3.3
Visitor	2.3	2.8	2.7	2.8	2.8	3.1	2.9	2.9
Business/Employee	0.3	0.4	0.4	0.4	0.4	0.5	0.4	0.4
La Porte								
Total Spending (\$M)	47	67	53	63	68	81	74	72
Visitor Spending (\$M)	44	63	50	59	63	76	69	67
No Transportation (\$M)	28	40	33	39	42	52	50	49
Transportation (\$M)	15	23	17	21	21	24	19	18
Earnings (\$M)	12	17	14	17	18	23	23	23
Total Employment	440	560	470	520	560	680	670	660
State & Local Tax Rev. (\$M)	5.9	7.4	6.4	7.1	7.8	9.1	9.0	8.9
Local Tax Rev.	2.4	2.9	2.6	2.9	3.2	3.7	3.7	3.7
Visitor	0.9	1.4	1.1	1.4	1.5	2.0	1.9	1.8
Business/Employee	1.5	1.5	1.6	1.5	1.7	1.7	1.8	1.9
State Tax Rev.	3.5	4.4	3.8	4.2	4.6	5.4	5.3	5.2
Visitor	2.4	3.3	2.8	3.1	3.3	4.1	3.9	3.9
Business/Employee	1.0	1.1	1.1	1.1	1.3	1.3	1.4	1.3
Lakeway								
Total Spending (\$M)	31	42	47	54	58	61	58	61
Visitor Spending (\$M)	30	40	46	52	56	59	55	58
No Transportation (\$M)	25	32	38	43	47	50	48	51
Transportation (\$M)	5	8	8	9	9	9	7	7
Earnings (\$M)	9	12	15	18	19	21	21	23
Total Employment	380	470	570	610	660	690	650	690
State & Local Tax Rev. (\$M)	3.1	3.9	4.5	5.2	5.7	6.2	6.2	6.6
Local Tax Rev.	1.2	1.5	1.7	2.0	2.2	2.5	2.5	2.8
Visitor	0.7	1.0	1.1	1.4	1.5	1.6	1.6	1.7
Business/Employee	0.5	0.5	0.6	0.7	0.7	0.8	1.0	1.1
State Tax Rev.	1.9	2.4	2.8	3.2	3.4	3.7	3.6	3.8
Visitor	1.6	2.1	2.4	2.7	2.9	3.1	2.9	3.1
Business/Employee	0.3	0.4	0.4	0.5	0.5	0.6	0.7	0.7

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Laredo								
Total Spending (\$M)	467	500	509	584	575	587	549	528
Visitor Spending (\$M)	449	481	485	559	555	565	528	509
No Transportation (\$M)	358	372	392	452	444	454	438	424
Transportation (\$M)	91	110	93	108	110	111	90	86
Earnings (\$M)	107	111	112	133	137	147	153	151
Total Employment	5,510	5,330	5,090	5,600	5,710	6,040	6,080	5,980
State & Local Tax Rev. (\$M)	39.2	40.5	42.2	48.1	48.0	49.7	48.9	47.6
Local Tax Rev.	11.1	11.1	11.9	14.0	13.8	14.4	14.1	13.8
Visitor	6.4	6.6	7.0	8.6	8.3	8.4	7.8	7.3
Business/Employee	4.7	4.5	5.0	5.4	5.5	6.0	6.4	6.5
State Tax Rev.	28.1	29.4	30.2	34.1	34.2	35.3	34.7	33.8
Visitor	24.3	25.3	26.3	29.3	29.2	29.9	29.1	28.5
Business/Employee	3.8	4.1	3.9	4.8	5.0	5.5	5.7	5.3
League City								
Total Spending (\$M)	64	72	64	77	79	86	83	86
Visitor Spending (\$M)	56	64	57	67	68	73	70	71
No Transportation (\$M)	41	44	40	48	49	54	55	57
Transportation (\$M)	15	19	17	19	19	19	15	15
Earnings (\$M)	17	18	17	21	21	24	26	28
Total Employment	610	610	550	620	630	690	720	760
State & Local Tax Rev. (\$M)	7.9	8.9	8.4	9.7	10.1	11.0	11.8	12.2
Local Tax Rev.	3.3	3.7	3.6	4.2	4.3	4.8	5.2	5.5
Visitor	1.0	1.1	0.9	1.2	1.2	1.3	1.3	1.4
Business/Employee	2.3	2.6	2.7	3.0	3.1	3.4	3.8	4.1
State Tax Rev.	4.5	5.2	4.8	5.5	5.7	6.2	6.6	6.7
Visitor	2.9	3.1	3.0	3.3	3.3	3.6	3.7	3.8
Business/Employee	1.6	2.0	1.8	2.3	2.4	2.7	2.9	2.9
Lewisville								
Total Spending (\$M)	172	204	191	231	231	235	245	254
Visitor Spending (\$M)	153	183	170	206	206	210	217	225
No Transportation (\$M)	125	144	140	169	171	176	191	201
Transportation (\$M)	28	38	31	37	35	34	26	25
Earnings (\$M)	60	68	67	82	82	85	94	101
Total Employment	1,730	1,860	1,830	2,150	2,170	2,240	2,400	2,540
State & Local Tax Rev. (\$M)	13.0	15.0	14.5	17.2	17.4	18.0	19.6	20.6
Local Tax Rev.	4.2	4.9	4.7	5.7	5.8	6.1	6.8	7.3
Visitor	3.3	3.9	3.6	4.5	4.6	4.9	5.4	5.8
Business/Employee	0.9	1.0	1.1	1.2	1.2	1.3	1.4	1.5
State Tax Rev.	8.8	10.1	9.8	11.5	11.6	11.9	12.8	13.3
Visitor	8.2	9.4	9.1	10.6	10.7	10.9	11.7	12.3
Business/Employee	0.6	0.7	0.7	0.9	0.9	1.0	1.0	1.0

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Longview								
Total Spending (\$M)	165	199	173	184	186	191	171	161
Visitor Spending (\$M)	160	193	168	179	182	186	166	156
No Transportation (\$M)	106	123	112	114	117	122	119	113
Transportation (\$M)	54	70	56	66	65	64	47	44
Earnings (\$M)	37	44	41	44	44	46	47	46
Total Employment	2,090	2,290	2,040	2,010	2,030	2,040	1,980	1,930
State & Local Tax Rev. (\$M)	13.2	14.9	13.9	14.1	14.4	15.1	14.9	14.3
Local Tax Rev.	3.2	3.7	3.6	3.7	3.7	4.0	3.9	3.8
Visitor	1.8	2.2	1.9	2.1	2.1	2.3	2.2	2.0
Business/Employee	1.5	1.6	1.6	1.6	1.6	1.7	1.8	1.8
State Tax Rev.	9.9	11.2	10.3	10.4	10.7	11.1	10.9	10.6
Visitor	8.8	9.9	9.1	9.0	9.3	9.6	9.4	9.2
Business/Employee	1.1	1.3	1.2	1.4	1.4	1.5	1.5	1.4
Lubbock								
Total Spending (\$M)	580	655	643	721	744	765	733	751
Visitor Spending (\$M)	519	588	577	649	673	689	658	676
No Transportation (\$M)	346	378	396	440	463	482	490	513
Transportation (\$M)	172	211	181	209	209	208	169	163
Earnings (\$M)	148	162	180	207	217	227	237	253
Total Employment	6,340	6,560	6,720	7,040	7,300	7,380	7,520	8,070
State & Local Tax Rev. (\$M)	43.1	46.7	49.1	53.7	56.7	59.4	60.7	63.7
Local Tax Rev.	12.2	13.2	14.7	16.5	17.5	18.5	19.2	20.6
Visitor	6.2	7.1	7.3	8.7	9.3	9.8	10.0	10.5
Business/Employee	6.0	6.1	7.4	7.8	8.2	8.7	9.2	10.1
State Tax Rev.	30.9	33.5	34.4	37.3	39.2	40.8	41.5	43.0
Visitor	26.3	28.2	28.9	30.7	32.2	33.3	33.7	35.1
Business/Employee	4.6	5.3	5.5	6.6	7.0	7.5	7.8	7.9
Lufkin								
Total Spending (\$M)	78	90	82	88	90	89	83	86
Visitor Spending (\$M)	78	90	82	88	90	89	83	86
No Transportation (\$M)	55	61	58	60	63	62	64	67
Transportation (\$M)	22	29	23	28	28	27	19	18
Earnings (\$M)	17	18	18	19	19	19	20	22
Total Employment	1,060	1,080	990	970	1,030	980	1,000	1,060
State & Local Tax Rev. (\$M)	5.7	6.2	6.0	6.0	6.3	6.3	6.5	6.8
Local Tax Rev.	1.4	1.6	1.6	1.6	1.6	1.6	1.7	1.8
Visitor	1.0	1.1	1.1	1.1	1.2	1.2	1.2	1.3
Business/Employee	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.6
State Tax Rev.	4.3	4.6	4.5	4.5	4.7	4.7	4.8	5.0
Visitor	3.9	4.3	4.1	4.1	4.3	4.3	4.3	4.6
Business/Employee	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Marble Falls								
Total Spending (\$M)	23	28	32	34	39	44	43	46
Visitor Spending (\$M)	23	28	32	34	39	44	43	46
No Transportation (\$M)	20	23	27	29	33	38	38	42
Transportation (\$M)	4	5	5	5	5	6	4	4
Earnings (\$M)	8	9	11	12	14	16	16	18
Total Employment	360	410	510	510	550	610	600	650
State & Local Tax Rev. (\$M)	1.7	2.0	2.3	2.4	2.8	3.1	3.2	3.5
Local Tax Rev.	0.6	0.7	0.8	0.9	1.0	1.1	1.1	1.3
Visitor	0.5	0.6	0.6	0.7	0.8	0.9	1.0	1.1
Business/Employee	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	1.1	1.3	1.5	1.6	1.8	2.0	2.0	2.2
Visitor	1.0	1.2	1.4	1.5	1.7	1.9	1.9	2.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Marshall								
Total Spending (\$M)	71	85	75	72	74	73	64	62
Visitor Spending (\$M)	70	85	75	72	74	73	64	62
No Transportation (\$M)	37	42	41	34	36	36	37	37
Transportation (\$M)	33	43	34	38	39	37	27	25
Earnings (\$M)	12	13	13	11	11	11	12	12
Total Employment	670	690	660	510	540	520	530	550
State & Local Tax Rev. (\$M)	4.9	5.2	5.1	4.3	4.6	4.6	4.7	4.8
Local Tax Rev.	0.6	0.6	0.6	0.5	0.5	0.5	0.6	0.6
Visitor	0.3	0.4	0.4	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.3
State Tax Rev.	4.3	4.6	4.5	3.8	4.1	4.1	4.1	4.2
Visitor	4.1	4.5	4.3	3.7	3.9	3.9	3.9	4.0
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
McAllen								
Total Spending (\$M)	481	508	480	518	535	568	548	541
Visitor Spending (\$M)	443	466	437	471	494	524	501	495
No Transportation (\$M)	347	358	350	374	392	418	412	408
Transportation (\$M)	96	108	87	98	102	106	89	86
Earnings (\$M)	112	116	121	129	137	144	148	150
Total Employment	6,180	5,970	5,790	5,900	6,230	6,470	6,490	6,440
State & Local Tax Rev. (\$M)	31.1	32.1	31.3	32.9	34.5	36.9	36.5	36.3
Local Tax Rev.	9.2	9.5	9.4	9.9	10.3	11.2	11.1	11.1
Visitor	7.0	7.4	7.0	7.5	7.8	8.5	8.3	8.1
Business/Employee	2.1	2.1	2.4	2.4	2.5	2.6	2.8	2.9
State Tax Rev.	21.9	22.6	21.9	23.0	24.2	25.7	25.4	25.2
Visitor	20.5	20.9	20.3	21.3	22.3	23.7	23.3	23.1
Business/Employee	1.5	1.6	1.6	1.8	1.9	2.0	2.1	2.1

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
McKinney								
Total Spending (\$M)	88	109	113	136	150	157	176	195
Visitor Spending (\$M)	79	94	96	113	120	126	140	150
No Transportation (\$M)	65	75	80	94	101	107	125	135
Transportation (\$M)	14	19	16	19	19	19	15	14
Earnings (\$M)	27	34	37	45	50	54	64	73
Total Employment	930	1,130	1,200	1,270	1,330	1,390	1,610	1,760
State & Local Tax Rev. (\$M)	8.7	10.2	11.1	12.8	14.1	15.3	17.6	19.6
Local Tax Rev.	3.3	3.8	4.4	5.0	5.5	6.1	7.1	8.2
Visitor	1.2	1.4	1.5	1.8	1.9	2.1	2.5	2.8
Business/Employee	2.1	2.4	2.9	3.2	3.6	4.0	4.6	5.4
State Tax Rev.	5.4	6.4	6.7	7.8	8.5	9.2	10.5	11.4
Visitor	4.0	4.6	4.8	5.5	5.8	6.2	7.1	7.6
Business/Employee	1.4	1.8	1.9	2.4	2.7	3.0	3.4	3.7
Mesquite								
Total Spending (\$M)	200	213	195	217	223	230	230	236
Visitor Spending (\$M)	165	176	160	174	180	186	185	188
No Transportation (\$M)	120	121	114	123	130	136	144	148
Transportation (\$M)	45	55	45	51	51	50	41	40
Earnings (\$M)	66	67	64	71	74	78	83	88
Total Employment	1,840	1,750	1,660	1,770	1,860	1,950	2,030	2,110
State & Local Tax Rev. (\$M)	25.5	25.8	25.3	27.4	28.8	28.9	30.9	32.1
Local Tax Rev.	10.9	10.7	11.0	11.8	12.3	12.3	13.3	14.2
Visitor	2.8	2.8	2.5	2.8	3.0	3.2	3.4	3.6
Business/Employee	8.2	7.9	8.5	9.0	9.4	9.1	9.9	10.6
State Tax Rev.	14.5	15.1	14.3	15.6	16.4	16.7	17.6	17.9
Visitor	9.0	9.1	8.6	8.9	9.4	9.8	10.3	10.6
Business/Employee	5.6	6.0	5.7	6.7	7.1	6.9	7.3	7.3
Midland								
Total Spending (\$M)	262	317	302	469	484	570	496	419
Visitor Spending (\$M)	235	284	273	429	442	521	449	378
No Transportation (\$M)	160	193	194	331	337	411	360	297
Transportation (\$M)	74	91	79	98	104	110	89	82
Earnings (\$M)	52	63	64	82	89	105	99	85
Total Employment	2,820	3,010	2,910	3,430	3,660	4,010	3,690	3,160
State & Local Tax Rev. (\$M)	18.4	21.9	21.9	33.5	34.7	42.0	37.5	31.3
Local Tax Rev.	5.0	6.3	6.3	10.7	11.2	14.2	12.3	9.8
Visitor	2.8	3.9	3.7	7.7	7.9	10.3	8.5	6.4
Business/Employee	2.2	2.4	2.7	3.0	3.2	3.9	3.8	3.4
State Tax Rev.	13.4	15.6	15.5	22.8	23.5	27.9	25.2	21.5
Visitor	11.7	13.4	13.4	20.2	20.6	24.4	21.8	18.8
Business/Employee	1.8	2.2	2.1	2.7	2.9	3.5	3.4	2.8

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Mineral Wells								
Total Spending (\$M)	30	38	35	45	44	43	32	31
Visitor Spending (\$M)	30	38	35	45	44	43	32	31
No Transportation (\$M)	14	17	18	20	19	19	16	17
Transportation (\$M)	15	21	17	25	24	24	16	14
Earnings (\$M)	5	6	7	7	7	7	6	6
Total Employment	230	250	270	290	280	270	240	240
State & Local Tax Rev. (\$M)	2.6	2.9	2.9	3.2	3.2	3.1	2.8	2.9
Local Tax Rev.	0.6	0.6	0.6	0.7	0.6	0.6	0.6	0.6
Visitor	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
State Tax Rev.	2.0	2.3	2.3	2.6	2.5	2.5	2.3	2.3
Visitor	1.8	2.0	2.0	2.3	2.3	2.3	2.0	2.0
Business/Employee	0.2	0.3	0.3	0.3	0.2	0.2	0.2	0.2
Mission								
Total Spending (\$M)	91	110	118	127	128	139	137	136
Visitor Spending (\$M)	83	102	110	118	120	131	128	127
No Transportation (\$M)	63	77	88	93	95	104	107	106
Transportation (\$M)	20	25	22	25	26	27	22	21
Earnings (\$M)	19	24	29	30	31	34	37	37
Total Employment	1,070	1,240	1,390	1,410	1,450	1,570	1,630	1,630
State & Local Tax Rev. (\$M)	7.0	8.3	9.3	9.7	9.9	10.8	11.1	11.1
Local Tax Rev.	2.2	2.6	3.0	3.1	3.1	3.5	3.6	3.6
Visitor	1.1	1.4	1.5	1.6	1.7	1.9	1.9	1.9
Business/Employee	1.1	1.2	1.4	1.4	1.5	1.6	1.7	1.7
State Tax Rev.	4.8	5.7	6.3	6.6	6.7	7.3	7.5	7.5
Visitor	4.0	4.7	5.3	5.5	5.6	6.1	6.2	6.3
Business/Employee	0.8	0.9	1.0	1.1	1.1	1.2	1.3	1.2
Mount Pleasant								
Total Spending (\$M)	39	47	41	54	49	52	47	44
Visitor Spending (\$M)	39	47	41	54	49	52	47	44
No Transportation (\$M)	21	24	23	31	27	31	31	29
Transportation (\$M)	18	23	18	23	22	22	16	15
Earnings (\$M)	7	8	8	11	9	10	11	10
Total Employment	420	440	440	520	440	490	500	480
State & Local Tax Rev. (\$M)	3.1	3.4	3.3	4.0	3.6	4.0	4.0	3.9
Local Tax Rev.	0.7	0.8	0.8	1.0	0.8	1.0	1.0	0.9
Visitor	0.5	0.6	0.5	0.8	0.6	0.7	0.7	0.7
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3
State Tax Rev.	2.4	2.6	2.5	3.0	2.8	3.0	3.0	2.9
Visitor	2.3	2.5	2.4	2.8	2.6	2.8	2.8	2.7
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Nacogdoches								
Total Spending (\$M)	55	67	75	67	58	59	60	58
Visitor Spending (\$M)	54	67	75	67	58	59	60	57
No Transportation (\$M)	45	54	64	55	46	48	51	50
Transportation (\$M)	10	13	11	12	12	11	8	8
Earnings (\$M)	14	17	21	18	15	15	17	17
Total Employment	1,000	1,100	1,250	1,050	850	830	900	900
State & Local Tax Rev. (\$M)	4.7	5.6	6.7	5.7	4.8	5.0	5.4	5.2
Local Tax Rev.	1.5	1.9	2.3	1.9	1.5	1.6	1.7	1.6
Visitor	1.1	1.4	1.7	1.4	1.1	1.1	1.2	1.2
Business/Employee	0.4	0.5	0.6	0.5	0.4	0.4	0.5	0.5
State Tax Rev.	3.2	3.8	4.4	3.8	3.3	3.4	3.7	3.6
Visitor	2.9	3.4	4.0	3.4	3.0	3.1	3.3	3.2
Business/Employee	0.3	0.4	0.4	0.4	0.3	0.3	0.4	0.3
New Braunfels								
Total Spending (\$M)	182	205	206	262	276	293	288	284
Visitor Spending (\$M)	178	201	201	258	270	286	282	279
No Transportation (\$M)	151	167	174	225	237	254	258	257
Transportation (\$M)	27	34	27	33	33	32	24	22
Earnings (\$M)	56	62	65	83	89	98	104	106
Total Employment	2,170	2,370	2,330	2,780	2,950	3,110	3,190	3,270
State & Local Tax Rev. (\$M)	15.1	16.7	17.3	21.6	22.9	24.7	25.4	25.4
Local Tax Rev.	5.0	5.6	5.9	7.4	7.8	8.6	8.9	9.0
Visitor	3.4	3.8	3.8	5.0	5.4	5.8	5.9	5.8
Business/Employee	1.6	1.8	2.1	2.3	2.5	2.8	3.0	3.1
State Tax Rev.	10.1	11.1	11.4	14.3	15.1	16.2	16.5	16.4
Visitor	9.0	9.7	10.0	12.5	13.2	14.0	14.2	14.2
Business/Employee	1.2	1.4	1.4	1.8	1.9	2.2	2.3	2.3
Odessa								
Total Spending (\$M)	232	296	255	425	434	477	406	324
Visitor Spending (\$M)	209	269	231	392	399	437	367	291
No Transportation (\$M)	153	199	172	318	319	352	299	229
Transportation (\$M)	56	70	59	75	80	84	68	62
Earnings (\$M)	53	70	60	85	90	100	97	76
Total Employment	2,600	2,960	2,430	3,060	3,180	3,290	3,100	2,490
State & Local Tax Rev. (\$M)	16.8	21.8	18.7	32.1	32.6	36.5	32.1	24.7
Local Tax Rev.	5.1	7.0	5.9	11.2	11.4	13.1	11.3	8.2
Visitor	3.0	4.5	3.6	8.1	8.1	9.2	7.3	5.0
Business/Employee	2.1	2.5	2.3	3.1	3.3	3.9	4.1	3.2
State Tax Rev.	11.8	14.7	12.8	20.9	21.2	23.4	20.8	16.5
Visitor	10.3	12.8	11.3	18.5	18.7	20.4	17.7	14.2
Business/Employee	1.4	1.9	1.6	2.3	2.5	3.0	3.1	2.3

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Orange								
Total Spending (\$M)	55	71	53	62	62	66	59	58
Visitor Spending (\$M)	55	70	53	62	62	66	59	58
No Transportation (\$M)	33	40	31	35	35	40	39	40
Transportation (\$M)	22	31	23	27	27	27	19	18
Earnings (\$M)	12	14	12	13	14	15	15	16
Total Employment	640	710	560	620	610	640	640	650
State & Local Tax Rev. (\$M)	4.2	5.0	4.0	4.3	4.4	4.9	4.9	4.9
Local Tax Rev.	0.9	1.2	0.9	1.0	1.0	1.2	1.2	1.2
Visitor	0.7	0.9	0.7	0.8	0.8	0.9	0.9	0.9
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	3.3	3.8	3.2	3.3	3.4	3.7	3.7	3.7
Visitor	3.1	3.7	3.0	3.2	3.2	3.5	3.5	3.5
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Palestine								
Total Spending (\$M)	32	34	32	36	37	41	39	38
Visitor Spending (\$M)	32	34	32	36	37	41	39	38
No Transportation (\$M)	27	28	27	30	32	35	35	34
Transportation (\$M)	4	6	5	6	6	6	4	4
Earnings (\$M)	8	8	8	9	10	11	11	11
Total Employment	510	490	460	490	500	560	560	530
State & Local Tax Rev. (\$M)	2.5	2.6	2.5	2.8	2.9	3.2	3.2	3.1
Local Tax Rev.	0.7	0.7	0.7	0.8	0.8	0.9	0.9	0.9
Visitor	0.5	0.6	0.5	0.6	0.6	0.7	0.7	0.7
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	1.8	1.9	1.8	2.0	2.1	2.3	2.3	2.2
Visitor	1.7	1.7	1.7	1.8	1.9	2.1	2.1	2.1
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Paris								
Total Spending (\$M)	46	53	51	59	60	58	55	55
Visitor Spending (\$M)	46	53	51	58	60	58	55	55
No Transportation (\$M)	31	33	35	39	41	40	42	43
Transportation (\$M)	15	20	16	19	19	18	14	13
Earnings (\$M)	12	13	14	16	17	16	17	18
Total Employment	630	640	640	660	690	690	720	750
State & Local Tax Rev. (\$M)	3.8	4.1	4.2	4.5	4.7	4.6	4.8	5.0
Local Tax Rev.	1.0	1.0	1.1	1.2	1.3	1.2	1.3	1.4
Visitor	0.6	0.7	0.7	0.8	0.9	0.9	0.9	0.9
Business/Employee	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.5
State Tax Rev.	2.8	3.0	3.1	3.3	3.5	3.4	3.5	3.6
Visitor	2.5	2.7	2.8	3.0	3.1	3.0	3.1	3.2
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Pasadena								
Total Spending (\$M)	140	152	121	143	148	156	147	146
Visitor Spending (\$M)	123	135	107	127	129	135	125	123
No Transportation (\$M)	79	83	68	81	84	90	90	89
Transportation (\$M)	44	52	39	46	45	45	36	34
Earnings (\$M)	36	37	31	37	39	43	45	46
Total Employment	1,240	1,200	970	1,080	1,120	1,180	1,210	1,220
State & Local Tax Rev. (\$M)	20.0	20.9	19.0	20.5	21.9	22.9	23.5	23.6
Local Tax Rev.	8.7	8.9	8.5	8.9	9.7	10.1	10.5	10.8
Visitor	2.0	2.3	1.6	2.1	2.3	2.5	2.5	2.4
Business/Employee	6.6	6.6	7.0	6.8	7.4	7.6	8.0	8.3
State Tax Rev.	11.3	12.0	10.5	11.5	12.3	12.8	13.0	12.9
Visitor	6.8	7.0	5.8	6.5	6.7	7.1	7.1	7.1
Business/Employee	4.5	5.0	4.6	5.1	5.6	5.8	5.9	5.7
Pearland								
Total Spending (\$M)	60	86	88	111	123	132	129	129
Visitor Spending (\$M)	52	78	81	102	113	120	116	115
No Transportation (\$M)	37	56	61	78	88	96	97	97
Transportation (\$M)	15	22	20	24	25	24	19	18
Earnings (\$M)	16	22	24	31	35	39	42	43
Total Employment	550	750	810	960	1,070	1,150	1,210	1,230
State & Local Tax Rev. (\$M)	5.0	7.0	7.6	9.2	10.4	11.4	11.9	12.0
Local Tax Rev.	1.7	2.4	2.7	3.4	3.9	4.3	4.6	4.7
Visitor	0.8	1.5	1.6	2.2	2.5	2.9	2.9	2.9
Business/Employee	0.8	0.9	1.1	1.2	1.3	1.5	1.7	1.8
State Tax Rev.	3.4	4.6	4.9	5.9	6.5	7.1	7.3	7.4
Visitor	2.7	3.8	4.1	4.9	5.4	5.8	5.9	6.0
Business/Employee	0.6	0.8	0.8	1.0	1.1	1.2	1.4	1.4
Pflugerville								
Total Spending (\$M)	33	39	46	51	53	54	55	58
Visitor Spending (\$M)	29	34	41	45	46	47	47	49
No Transportation (\$M)	24	26	33	36	38	39	41	43
Transportation (\$M)	6	8	8	9	8	8	6	6
Earnings (\$M)	8	10	12	14	15	16	17	19
Total Employment	320	350	450	470	490	500	520	550
State & Local Tax Rev. (\$M)	5.1	5.7	6.7	7.6	8.2	8.9	9.9	10.6
Local Tax Rev.	2.2	2.4	3.0	3.3	3.6	4.0	4.5	5.1
Visitor	0.3	0.4	0.6	0.6	0.7	0.7	0.7	0.8
Business/Employee	1.9	2.0	2.4	2.7	3.0	3.3	3.8	4.3
State Tax Rev.	2.8	3.3	3.8	4.3	4.6	4.9	5.3	5.6
Visitor	1.6	1.7	2.1	2.3	2.4	2.4	2.5	2.6
Business/Employee	1.3	1.5	1.6	2.0	2.2	2.5	2.8	3.0

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Pharr								
Total Spending (\$M)	104	128	118	128	129	139	136	134
Visitor Spending (\$M)	104	127	118	128	129	139	135	134
No Transportation (\$M)	88	105	100	107	108	118	120	120
Transportation (\$M)	16	23	18	21	21	21	15	14
Earnings (\$M)	27	32	33	35	36	39	41	42
Total Employment	1,510	1,700	1,600	1,630	1,660	1,790	1,850	1,840
State & Local Tax Rev. (\$M)	8.8	10.3	10.0	10.5	10.7	11.7	11.9	11.9
Local Tax Rev.	2.7	3.1	3.1	3.3	3.3	3.7	3.8	3.8
Visitor	1.6	2.0	1.8	2.0	2.0	2.2	2.3	2.2
Business/Employee	1.1	1.1	1.3	1.3	1.3	1.4	1.5	1.6
State Tax Rev.	6.1	7.1	6.8	7.2	7.3	8.0	8.1	8.1
Visitor	5.3	6.3	6.0	6.2	6.3	6.9	6.9	7.0
Business/Employee	0.7	0.9	0.9	1.0	1.0	1.1	1.2	1.1
Plainview								
Total Spending (\$M)	41	43	42	44	43	43	48	43
Visitor Spending (\$M)	41	43	42	44	42	42	47	43
No Transportation (\$M)	39	40	39	41	39	39	45	41
Transportation (\$M)	3	3	3	3	3	3	2	2
Earnings (\$M)	10	10	10	10	10	10	12	11
Total Employment	770	750	690	660	630	630	720	650
State & Local Tax Rev. (\$M)	3.5	3.6	3.5	3.7	3.5	3.6	4.1	3.8
Local Tax Rev.	0.9	1.0	1.0	1.0	1.0	1.0	1.2	1.1
Visitor	0.6	0.7	0.6	0.7	0.7	0.7	0.8	0.7
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4
State Tax Rev.	2.5	2.6	2.6	2.7	2.6	2.6	2.9	2.7
Visitor	2.3	2.4	2.3	2.4	2.3	2.3	2.6	2.4
Business/Employee	0.2	0.3	0.2	0.3	0.3	0.3	0.3	0.3
Plano								
Total Spending (\$M)	424	477	435	484	521	556	624	675
Visitor Spending (\$M)	412	457	414	458	487	522	582	627
No Transportation (\$M)	346	377	354	389	419	454	528	575
Transportation (\$M)	66	80	60	68	68	68	55	52
Earnings (\$M)	133	147	142	158	172	188	224	249
Total Employment	4,820	5,110	4,760	4,870	5,060	5,390	6,220	6,730
State & Local Tax Rev. (\$M)	37.2	40.5	38.4	42.0	45.5	49.2	56.6	61.7
Local Tax Rev.	13.0	14.1	13.7	15.1	16.4	17.9	20.9	23.3
Visitor	8.0	9.0	8.0	9.0	9.9	10.9	13.0	14.4
Business/Employee	4.9	5.2	5.7	6.0	6.6	7.0	7.9	8.9
State Tax Rev.	24.3	26.4	24.7	26.9	29.0	31.3	35.6	38.4
Visitor	20.9	22.5	20.9	22.5	24.1	25.9	29.8	32.2
Business/Employee	3.3	3.9	3.8	4.5	5.0	5.3	5.9	6.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Port Aransas								
Total Spending (\$M)	180	190	202	236	254	245	222	221
Visitor Spending (\$M)	180	190	202	236	253	245	222	221
No Transportation (\$M)	153	158	174	202	218	212	198	199
Transportation (\$M)	27	32	29	34	35	33	24	23
Earnings (\$M)	51	52	61	72	80	82	79	82
Total Employment	2,620	2,630	2,920	3,180	3,460	3,410	3,200	3,270
State & Local Tax Rev. (\$M)	14.1	14.5	15.7	18.2	19.7	19.2	18.0	18.0
Local Tax Rev.	4.7	4.9	5.2	6.3	6.9	6.8	6.3	6.3
Visitor	4.6	4.8	5.1	6.2	6.8	6.6	6.2	6.1
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Tax Rev.	9.4	9.6	10.5	11.9	12.8	12.5	11.6	11.7
Visitor	9.3	9.5	10.4	11.8	12.7	12.4	11.5	11.6
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Port Arthur								
Total Spending (\$M)	91	122	116	131	124	144	145	141
Visitor Spending (\$M)	89	120	114	130	122	142	143	140
No Transportation (\$M)	54	72	70	77	71	88	100	99
Transportation (\$M)	35	48	44	53	51	54	43	40
Earnings (\$M)	18	24	26	28	26	31	36	37
Total Employment	1,000	1,280	1,320	1,380	1,330	1,530	1,720	1,710
State & Local Tax Rev. (\$M)	7.8	9.7	9.7	10.3	9.7	11.6	12.9	12.9
Local Tax Rev.	2.1	2.8	2.7	2.9	2.6	3.2	3.7	3.7
Visitor	1.2	1.8	1.7	1.9	1.7	2.2	2.5	2.5
Business/Employee	0.9	0.9	1.0	1.0	1.0	1.1	1.2	1.2
State Tax Rev.	5.7	6.9	7.1	7.4	7.1	8.3	9.2	9.2
Visitor	5.0	6.1	6.3	6.6	6.3	7.4	8.2	8.3
Business/Employee	0.7	0.8	0.8	0.8	0.8	0.9	1.0	1.0
Richardson								
Total Spending (\$M)	303	326	296	326	343	358	363	380
Visitor Spending (\$M)	281	302	273	298	313	327	330	344
No Transportation (\$M)	210	216	203	221	235	249	264	278
Transportation (\$M)	71	86	70	77	78	78	67	66
Earnings (\$M)	103	106	101	112	118	126	136	147
Total Employment	3,060	3,000	2,850	2,970	3,150	3,320	3,470	3,680
State & Local Tax Rev. (\$M)	29.0	29.8	28.3	30.5	32.6	34.0	36.4	38.7
Local Tax Rev.	10.4	10.5	10.2	11.1	11.9	12.4	13.5	14.7
Visitor	5.6	5.8	5.2	5.8	6.3	6.7	7.2	7.7
Business/Employee	4.8	4.6	4.9	5.3	5.6	5.7	6.3	7.0
State Tax Rev.	18.6	19.3	18.1	19.4	20.7	21.6	22.9	24.0
Visitor	15.3	15.8	14.8	15.5	16.4	17.3	18.2	19.2
Business/Employee	3.3	3.5	3.3	3.9	4.2	4.3	4.7	4.8

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Rockwall								
Total Spending (\$M)	27	44	56	67	70	72	70	73
Visitor Spending (\$M)	27	44	54	65	68	70	69	72
No Transportation (\$M)	19	32	44	52	55	58	60	63
Transportation (\$M)	8	12	11	13	13	13	9	9
Earnings (\$M)	6	10	14	16	17	18	19	20
Total Employment	250	370	500	560	580	620	630	640
State & Local Tax Rev. (\$M)	2.3	3.6	4.7	5.5	5.8	6.1	6.3	6.7
Local Tax Rev.	0.7	1.1	1.5	1.8	1.9	2.0	2.1	2.3
Visitor	0.4	0.8	1.1	1.3	1.4	1.5	1.6	1.7
Business/Employee	0.3	0.3	0.4	0.5	0.5	0.5	0.6	0.6
State Tax Rev.	1.7	2.5	3.2	3.7	3.9	4.1	4.2	4.4
Visitor	1.5	2.3	2.9	3.3	3.5	3.7	3.8	4.0
Business/Employee	0.2	0.2	0.3	0.4	0.4	0.4	0.4	0.4
Rosenberg								
Total Spending (\$M)	30	42	36	46	48	52	51	49
Visitor Spending (\$M)	30	42	35	44	47	50	50	48
No Transportation (\$M)	24	33	29	37	39	43	44	43
Transportation (\$M)	6	8	6	8	7	7	6	5
Earnings (\$M)	9	12	11	13	14	16	17	17
Total Employment	330	440	380	440	470	500	530	520
State & Local Tax Rev. (\$M)	2.5	3.3	2.9	3.6	3.9	4.2	4.3	4.2
Local Tax Rev.	0.8	1.1	0.9	1.2	1.3	1.4	1.5	1.4
Visitor	0.5	0.8	0.6	0.9	1.0	1.1	1.1	1.0
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4
State Tax Rev.	1.7	2.2	2.0	2.4	2.5	2.8	2.8	2.7
Visitor	1.5	2.0	1.8	2.2	2.3	2.5	2.6	2.5
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Round Rock								
Total Spending (\$M)	230	252	231	262	281	293	299	314
Visitor Spending (\$M)	222	241	220	249	267	279	283	296
No Transportation (\$M)	185	195	185	208	227	239	253	268
Transportation (\$M)	38	46	36	41	41	40	30	28
Earnings (\$M)	67	71	69	81	87	96	103	112
Total Employment	2,700	2,710	2,610	2,770	2,950	3,090	3,190	3,350
State & Local Tax Rev. (\$M)	19.0	20.1	18.9	21.1	23.0	24.5	25.9	27.4
Local Tax Rev.	6.4	6.9	6.4	7.4	8.2	8.8	9.5	10.2
Visitor	5.4	5.8	5.2	6.1	6.7	7.2	7.7	8.3
Business/Employee	1.0	1.1	1.2	1.3	1.4	1.6	1.8	1.9
State Tax Rev.	12.6	13.2	12.5	13.7	14.9	15.6	16.4	17.3
Visitor	11.9	12.4	11.7	12.7	13.8	14.4	15.1	16.0
Business/Employee	0.7	0.8	0.8	1.0	1.1	1.2	1.3	1.3

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
San Angelo								
Total Spending (\$M)	148	173	160	215	247	248	190	178
Visitor Spending (\$M)	148	173	160	214	247	248	190	178
No Transportation (\$M)	113	128	123	171	204	206	159	149
Transportation (\$M)	35	45	37	43	43	42	31	29
Earnings (\$M)	41	47	51	64	72	76	72	67
Total Employment	2,660	2,810	2,870	3,290	3,550	3,570	3,350	3,120
State & Local Tax Rev. (\$M)	12.9	14.6	14.5	18.7	22.1	22.6	18.6	17.6
Local Tax Rev.	3.4	3.9	4.1	5.6	6.9	7.1	5.6	5.2
Visitor	1.7	2.2	2.0	3.3	4.3	4.3	2.9	2.6
Business/Employee	1.7	1.7	2.0	2.3	2.6	2.8	2.7	2.6
State Tax Rev.	9.5	10.6	10.4	13.2	15.2	15.6	13.0	12.4
Visitor	8.1	9.0	8.7	11.0	12.7	12.9	10.5	10.1
Business/Employee	1.4	1.7	1.7	2.2	2.4	2.7	2.5	2.3
San Antonio								
Total Spending (\$M)	5,632	6,408	6,035	6,919	7,055	7,375	7,044	7,198
Visitor Spending (\$M)	5,135	5,841	5,489	6,324	6,457	6,624	6,249	6,336
No Transportation (\$M)	2,955	3,230	3,231	3,731	3,852	4,019	4,060	4,196
Transportation (\$M)	2,180	2,612	2,258	2,593	2,604	2,604	2,188	2,140
Earnings (\$M)	1,412	1,521	1,531	1,718	1,803	1,921	2,012	2,137
Total Employment	50,640	54,720	52,550	56,830	59,440	60,910	61,850	64,470
State & Local Tax Rev. (\$M)	476.1	512.8	505.4	553.7	576.0	606.2	618.4	641.8
Local Tax Rev.	169.7	182.2	181.1	199.9	208.5	221.9	229.6	242.4
Visitor	112.1	124.8	119.4	135.8	141.6	148.7	151.7	157.6
Business/Employee	57.6	57.4	61.7	64.1	66.9	73.2	77.9	84.7
State Tax Rev.	306.5	330.6	324.3	353.8	367.5	384.3	388.8	399.4
Visitor	267.3	286.9	283.2	306.3	317.1	328.9	331.0	341.1
Business/Employee	39.2	43.7	41.0	47.4	50.4	55.3	57.8	58.4
San Marcos								
Total Spending (\$M)	91	99	118	131	141	149	156	165
Visitor Spending (\$M)	91	99	117	130	141	148	156	165
No Transportation (\$M)	72	76	98	108	118	126	139	149
Transportation (\$M)	19	23	20	22	23	22	16	15
Earnings (\$M)	26	27	36	40	44	48	54	59
Total Employment	1,070	1,080	1,310	1,330	1,470	1,560	1,710	1,860
State & Local Tax Rev. (\$M)	7.8	8.2	10.2	11.2	12.3	13.3	14.5	15.5
Local Tax Rev.	2.3	2.5	3.2	3.6	4.0	4.4	4.9	5.3
Visitor	1.7	1.8	2.3	2.7	2.9	3.1	3.5	3.8
Business/Employee	0.6	0.6	0.9	1.0	1.1	1.3	1.4	1.5
State Tax Rev.	5.5	5.7	7.0	7.6	8.3	8.9	9.7	10.3
Visitor	5.0	5.2	6.4	6.8	7.4	7.8	8.5	9.1
Business/Employee	0.5	0.5	0.6	0.8	0.9	1.1	1.2	1.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Schertz								
Total Spending (\$M)	33	39	47	55	58	66	64	69
Visitor Spending (\$M)	31	36	44	53	55	60	58	60
No Transportation (\$M)	21	24	33	40	42	46	48	51
Transportation (\$M)	9	12	11	13	13	14	10	10
Earnings (\$M)	10	11	14	17	18	21	23	25
Total Employment	350	390	500	570	600	670	690	750
State & Local Tax Rev. (\$M)	3.0	3.3	4.2	5.1	5.2	5.7	6.0	6.4
Local Tax Rev.	1.0	1.1	1.5	1.9	1.8	2.0	2.1	2.3
Visitor	0.6	0.6	0.9	1.2	1.2	1.3	1.3	1.4
Business/Employee	0.4	0.4	0.6	0.7	0.7	0.7	0.8	0.9
State Tax Rev.	2.0	2.2	2.7	3.2	3.4	3.7	3.8	4.1
Visitor	1.7	1.9	2.4	2.7	2.8	3.2	3.2	3.4
Business/Employee	0.3	0.3	0.4	0.5	0.5	0.6	0.6	0.6
Seabrook								
Total Spending (\$M)	36	39	31	40	42	45	40	39
Visitor Spending (\$M)	35	38	30	38	41	44	38	37
No Transportation (\$M)	23	24	20	25	27	30	28	27
Transportation (\$M)	12	13	10	13	13	13	10	10
Earnings (\$M)	9	10	8	11	11	13	12	12
Total Employment	360	350	290	340	360	390	370	370
State & Local Tax Rev. (\$M)	3.6	3.8	3.3	3.9	4.3	4.6	4.5	4.4
Local Tax Rev.	1.4	1.4	1.3	1.5	1.7	1.8	1.8	1.8
Visitor	0.9	0.9	0.7	1.0	1.1	1.2	1.1	1.0
Business/Employee	0.5	0.5	0.6	0.6	0.6	0.6	0.7	0.7
State Tax Rev.	2.3	2.4	2.0	2.4	2.6	2.8	2.7	2.6
Visitor	1.9	2.0	1.6	2.0	2.1	2.3	2.2	2.1
Business/Employee	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.5
Seguin								
Total Spending (\$M)	35	42	45	78	62	58	62	65
Visitor Spending (\$M)	35	42	45	78	62	58	62	65
No Transportation (\$M)	28	32	37	66	52	49	54	58
Transportation (\$M)	8	10	8	12	10	9	7	7
Earnings (\$M)	12	14	17	29	23	22	26	28
Total Employment	470	550	580	920	740	680	790	840
State & Local Tax Rev. (\$M)	3.1	3.5	3.9	6.5	5.2	5.0	5.5	5.9
Local Tax Rev.	0.9	1.1	1.3	2.1	1.7	1.6	1.8	1.9
Visitor	0.6	0.8	0.9	1.6	1.2	1.1	1.2	1.3
Business/Employee	0.3	0.3	0.4	0.5	0.4	0.5	0.5	0.6
State Tax Rev.	2.1	2.4	2.7	4.4	3.6	3.4	3.8	4.0
Visitor	1.9	2.1	2.4	4.0	3.2	3.0	3.4	3.6
Business/Employee	0.2	0.2	0.3	0.4	0.3	0.4	0.4	0.4

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Shenandoah								
Total Spending (\$M)	1	33	33	41	43	63	67	65
Visitor Spending (\$M)	1	33	33	41	43	62	67	65
No Transportation (\$M)	0	27	29	35	37	56	61	60
Transportation (\$M)	0	6	5	6	5	7	6	5
Earnings (\$M)	0	15	16	20	21	31	37	36
Total Employment	10	420	450	510	530	780	890	900
State & Local Tax Rev. (\$M)	0.1	2.4	2.5	3.1	3.2	4.8	5.3	5.1
Local Tax Rev.	0.0	0.8	0.8	1.0	1.1	1.7	1.9	1.8
Visitor	0.0	0.8	0.8	1.0	1.1	1.6	1.8	1.7
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.1	1.6	1.7	2.0	2.1	3.1	3.4	3.3
Visitor	0.0	1.6	1.6	2.0	2.1	3.0	3.3	3.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Sherman								
Total Spending (\$M)	87	105	84	79	92	92	73	74
Visitor Spending (\$M)	86	105	84	78	92	92	73	73
No Transportation (\$M)	48	52	46	40	49	51	45	48
Transportation (\$M)	38	53	38	38	42	41	28	26
Earnings (\$M)	14	15	14	12	14	14	14	15
Total Employment	760	760	670	550	640	640	590	620
State & Local Tax Rev. (\$M)	6.7	7.2	6.4	5.5	6.5	6.7	6.2	6.4
Local Tax Rev.	1.3	1.4	1.3	1.2	1.4	1.5	1.4	1.5
Visitor	0.9	1.0	0.8	0.7	0.9	1.0	0.8	0.9
Business/Employee	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.6
State Tax Rev.	5.3	5.8	5.1	4.4	5.1	5.3	4.8	5.0
Visitor	5.0	5.5	4.8	4.0	4.8	4.9	4.4	4.6
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4
South Padre Island								
Total Spending (\$M)	318	277	299	328	342	359	342	340
Visitor Spending (\$M)	318	277	299	328	342	359	342	340
No Transportation (\$M)	279	239	262	286	300	316	307	308
Transportation (\$M)	39	38	36	42	42	43	35	32
Earnings (\$M)	75	64	75	82	87	91	92	95
Total Employment	4,410	3,440	3,750	3,870	4,090	4,230	4,190	4,350
State & Local Tax Rev. (\$M)	22.8	19.3	20.8	22.7	23.8	25.2	24.3	24.1
Local Tax Rev.	7.5	6.3	6.6	7.4	7.8	8.3	8.0	8.0
Visitor	7.4	6.2	6.6	7.3	7.7	8.2	8.0	7.9
Business/Employee	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	15.3	13.1	14.2	15.4	16.0	16.9	16.2	16.1
Visitor	15.3	13.0	14.1	15.3	16.0	16.8	16.2	16.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Stafford								
Total Spending (\$M)	88	109	81	100	110	113	106	100
Visitor Spending (\$M)	87	107	79	98	108	111	104	98
No Transportation (\$M)	65	80	61	76	86	89	87	82
Transportation (\$M)	22	27	18	22	22	22	16	15
Earnings (\$M)	25	30	24	30	33	35	37	35
Total Employment	940	1,060	830	960	1,070	1,090	1,100	1,060
State & Local Tax Rev. (\$M)	7.3	8.8	6.6	8.1	9.1	9.5	9.3	8.8
Local Tax Rev.	2.5	3.2	2.3	3.0	3.5	3.7	3.7	3.4
Visitor	2.4	3.1	2.2	2.8	3.3	3.5	3.5	3.2
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	4.7	5.5	4.3	5.0	5.6	5.8	5.6	5.4
Visitor	4.6	5.4	4.1	4.9	5.4	5.6	5.5	5.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1
Stephenville								
Total Spending (\$M)	32	42	36	43	44	44	40	38
Visitor Spending (\$M)	32	41	36	43	44	44	40	38
No Transportation (\$M)	20	26	23	28	29	30	29	28
Transportation (\$M)	12	16	12	15	15	15	11	10
Earnings (\$M)	8	9	9	10	11	11	11	11
Total Employment	380	440	400	450	460	430	420	420
State & Local Tax Rev. (\$M)	2.6	3.1	2.9	3.2	3.4	3.5	3.5	3.4
Local Tax Rev.	0.6	0.8	0.7	0.8	0.8	0.9	0.9	0.9
Visitor	0.4	0.6	0.5	0.6	0.6	0.6	0.6	0.6
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	2.0	2.4	2.2	2.4	2.6	2.6	2.6	2.5
Visitor	1.9	2.2	2.0	2.2	2.3	2.4	2.4	2.3
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Sugar Land								
Total Spending (\$M)	95	125	113	149	159	163	149	141
Visitor Spending (\$M)	93	123	111	146	155	159	146	137
No Transportation (\$M)	75	99	92	122	131	137	130	123
Transportation (\$M)	18	24	19	24	24	23	16	14
Earnings (\$M)	27	35	34	44	47	50	50	49
Total Employment	1,060	1,290	1,210	1,450	1,550	1,590	1,560	1,500
State & Local Tax Rev. (\$M)	7.6	9.7	9.0	11.5	12.4	13.0	12.5	11.8
Local Tax Rev.	2.4	3.1	2.9	3.8	4.2	4.4	4.3	4.1
Visitor	1.7	2.4	2.1	3.0	3.3	3.5	3.3	3.1
Business/Employee	0.7	0.7	0.7	0.8	0.8	0.9	1.0	1.0
State Tax Rev.	5.2	6.6	6.1	7.7	8.2	8.6	8.2	7.8
Visitor	4.8	6.0	5.6	7.1	7.6	7.9	7.5	7.1
Business/Employee	0.4	0.5	0.5	0.6	0.6	0.7	0.7	0.7

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City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Sulphur Springs								
Total Spending (\$M)	42	53	46	53	53	52	45	46
Visitor Spending (\$M)	42	53	46	53	53	52	45	45
No Transportation (\$M)	19	23	21	24	24	24	25	26
Transportation (\$M)	23	30	24	29	29	28	20	19
Earnings (\$M)	7	8	8	9	9	9	10	10
Total Employment	430	460	410	420	410	380	400	410
State & Local Tax Rev. (\$M)	3.2	3.6	3.5	3.6	3.7	3.7	3.8	4.0
Local Tax Rev.	0.5	0.6	0.6	0.6	0.7	0.7	0.7	0.7
Visitor	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.5
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
State Tax Rev.	2.7	3.0	2.9	2.9	3.1	3.1	3.1	3.2
Visitor	2.6	2.8	2.7	2.8	2.9	2.9	2.9	3.0
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Sweetwater								
Total Spending (\$M)	16	24	19	26	25	29	28	24
Visitor Spending (\$M)	16	24	19	26	25	29	28	24
No Transportation (\$M)	14	21	16	23	23	26	26	22
Transportation (\$M)	2	3	2	3	3	3	2	2
Earnings (\$M)	5	7	6	8	8	9	9	8
Total Employment	320	440	330	410	390	410	420	360
State & Local Tax Rev. (\$M)	1.5	2.2	1.7	2.4	2.4	2.8	2.8	2.4
Local Tax Rev.	0.6	0.9	0.7	1.0	1.0	1.2	1.2	1.0
Visitor	0.4	0.7	0.5	0.7	0.7	0.9	0.9	0.7
Business/Employee	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
State Tax Rev.	0.9	1.3	1.0	1.4	1.4	1.6	1.6	1.4
Visitor	0.8	1.1	0.9	1.2	1.2	1.4	1.4	1.2
Business/Employee	0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.2
Temple								
Total Spending (\$M)	97	108	101	116	120	128	124	126
Visitor Spending (\$M)	96	108	101	116	119	128	124	126
No Transportation (\$M)	78	85	83	93	96	104	106	110
Transportation (\$M)	19	22	18	23	24	24	18	17
Earnings (\$M)	23	25	26	31	33	36	38	40
Total Employment	1,500	1,270	1,230	1,370	1,470	1,520	1,570	1,620
State & Local Tax Rev. (\$M)	8.0	8.7	8.6	9.3	9.7	10.5	10.8	11.2
Local Tax Rev.	2.4	2.6	2.7	2.9	3.0	3.3	3.4	3.5
Visitor	1.6	1.8	1.7	1.9	2.0	2.1	2.2	2.2
Business/Employee	0.8	0.9	1.0	1.0	1.0	1.1	1.2	1.3
State Tax Rev.	5.6	6.0	5.9	6.4	6.7	7.3	7.4	7.7
Visitor	5.0	5.3	5.2	5.7	5.9	6.4	6.5	6.7
Business/Employee	0.6	0.7	0.7	0.8	0.8	0.9	0.9	0.9

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Terrell								
Total Spending (\$M)	36	45	39	47	47	49	43	43
Visitor Spending (\$M)	36	45	39	47	47	49	43	43
No Transportation (\$M)	14	17	17	20	20	22	24	25
Transportation (\$M)	21	28	22	27	27	27	20	18
Earnings (\$M)	5	6	6	8	8	9	9	10
Total Employment	200	230	230	260	260	280	300	310
State & Local Tax Rev. (\$M)	2.8	3.1	3.1	3.2	3.3	3.6	3.7	3.8
Local Tax Rev.	0.5	0.5	0.6	0.6	0.6	0.7	0.8	0.8
Visitor	0.4	0.4	0.4	0.5	0.5	0.6	0.6	0.6
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
State Tax Rev.	2.3	2.6	2.5	2.6	2.7	2.9	2.9	3.0
Visitor	2.3	2.5	2.4	2.5	2.6	2.7	2.8	2.9
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Texarkana								
Total Spending (\$M)	109	127	129	146	139	132	127	130
Visitor Spending (\$M)	109	127	129	146	139	132	127	129
No Transportation (\$M)	54	60	70	76	70	66	77	82
Transportation (\$M)	54	67	58	70	69	65	50	47
Earnings (\$M)	17	18	22	25	23	23	26	28
Total Employment	1,100	1,090	1,270	1,350	1,210	1,150	1,320	1,420
State & Local Tax Rev. (\$M)	8.3	8.9	9.9	10.3	9.8	9.5	10.5	11.1
Local Tax Rev.	1.6	1.8	2.2	2.4	2.2	2.0	2.3	2.6
Visitor	1.2	1.4	1.7	1.8	1.6	1.5	1.8	1.9
Business/Employee	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.7
State Tax Rev.	6.7	7.0	7.7	7.9	7.7	7.5	8.2	8.6
Visitor	6.4	6.6	7.3	7.5	7.3	7.0	7.7	8.1
Business/Employee	0.3	0.4	0.4	0.5	0.4	0.5	0.5	0.5
Texas City								
Total Spending (\$M)	44	58	51	61	64	71	63	63
Visitor Spending (\$M)	43	56	50	59	62	68	61	61
No Transportation (\$M)	37	49	44	52	55	61	56	57
Transportation (\$M)	5	7	6	7	7	7	5	5
Earnings (\$M)	11	15	14	17	17	20	19	19
Total Employment	550	680	600	660	690	770	730	740
State & Local Tax Rev. (\$M)	5.2	6.3	5.7	6.6	6.9	7.6	7.4	7.5
Local Tax Rev.	2.3	2.7	2.4	2.8	2.9	3.2	3.2	3.3
Visitor	0.8	1.2	0.9	1.2	1.3	1.5	1.4	1.4
Business/Employee	1.5	1.5	1.5	1.5	1.6	1.7	1.9	1.9
State Tax Rev.	3.0	3.7	3.3	3.8	4.0	4.4	4.2	4.2
Visitor	1.9	2.5	2.3	2.6	2.8	3.1	2.8	2.9
Business/Employee	1.0	1.2	1.0	1.2	1.2	1.3	1.4	1.4

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
The Colony								
Total Spending (\$M)	29	31	45	56	56	56	60	62
Visitor Spending (\$M)	29	30	44	55	55	54	57	59
No Transportation (\$M)	24	24	37	46	47	47	52	54
Transportation (\$M)	5	6	7	8	8	7	5	5
Earnings (\$M)	8	8	13	16	17	17	19	20
Total Employment	300	270	420	520	520	520	560	590
State & Local Tax Rev. (\$M)	2.6	2.7	3.9	4.7	4.8	4.9	5.3	5.6
Local Tax Rev.	0.8	0.9	1.3	1.6	1.6	1.6	1.9	2.0
Visitor	0.5	0.5	0.9	1.1	1.2	1.2	1.3	1.4
Business/Employee	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.6
State Tax Rev.	1.8	1.8	2.6	3.1	3.2	3.2	3.5	3.6
Visitor	1.5	1.6	2.3	2.8	2.9	2.8	3.1	3.2
Business/Employee	0.2	0.3	0.3	0.3	0.3	0.4	0.4	0.4
The Woodlands								
Total Spending (\$M)	204	244	226	282	293	312	299	289
Visitor Spending (\$M)	199	237	218	272	280	297	286	279
No Transportation (\$M)	167	195	185	233	242	261	260	255
Transportation (\$M)	32	42	33	40	39	36	27	25
Earnings (\$M)	89	105	105	130	136	149	158	155
Total Employment	2,790	2,980	2,870	3,320	3,410	3,660	3,750	3,770
State & Local Tax Rev. (\$M)	16.8	19.5	18.8	23.1	24.3	26.6	26.6	25.9
Local Tax Rev.	5.8	6.9	6.7	8.4	9.0	10.1	10.1	9.8
Visitor	4.3	5.3	4.8	6.2	6.6	7.3	7.3	7.0
Business/Employee	1.5	1.6	2.0	2.2	2.4	2.8	2.8	2.8
State Tax Rev.	10.9	12.6	12.1	14.7	15.3	16.5	16.4	16.0
Visitor	9.9	11.4	10.8	13.0	13.5	14.4	14.3	14.1
Business/Employee	1.0	1.2	1.3	1.6	1.8	2.1	2.1	1.9
Tyler								
Total Spending (\$M)	232	263	251	274	285	298	286	271
Visitor Spending (\$M)	207	232	225	250	258	269	259	250
No Transportation (\$M)	142	155	158	171	178	187	196	193
Transportation (\$M)	65	78	67	79	81	82	64	57
Earnings (\$M)	51	57	59	63	65	68	69	69
Total Employment	2,500	2,660	2,660	2,770	2,800	2,840	2,770	2,740
State & Local Tax Rev. (\$M)	16.4	17.9	18.1	19.0	19.9	21.1	21.7	21.2
Local Tax Rev.	4.4	4.9	5.0	5.3	5.5	5.9	6.2	6.1
Visitor	2.8	3.3	3.3	3.6	3.8	4.0	4.3	4.1
Business/Employee	1.5	1.6	1.8	1.7	1.8	1.9	1.9	2.0
State Tax Rev.	12.1	13.0	13.0	13.7	14.4	15.2	15.5	15.2
Visitor	10.9	11.6	11.7	12.3	12.9	13.5	13.8	13.6
Business/Employee	1.2	1.4	1.3	1.4	1.5	1.6	1.6	1.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Uvalde								
Total Spending (\$M)	25	29	30	41	33	34	28	29
Visitor Spending (\$M)	25	29	29	40	32	33	28	28
No Transportation (\$M)	14	16	18	25	20	20	19	20
Transportation (\$M)	11	13	11	15	13	13	9	8
Earnings (\$M)	4	5	6	8	6	6	6	6
Total Employment	270	260	310	390	290	280	260	270
State & Local Tax Rev. (\$M)	2.2	2.4	2.7	3.3	2.8	2.9	2.8	3.0
Local Tax Rev.	0.6	0.6	0.8	1.1	0.9	0.9	0.9	1.0
Visitor	0.3	0.4	0.4	0.7	0.5	0.5	0.5	0.5
Business/Employee	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.5
State Tax Rev.	1.6	1.7	1.9	2.3	1.9	2.0	1.9	2.0
Visitor	1.4	1.5	1.6	2.0	1.6	1.7	1.6	1.6
Business/Employee	0.2	0.3	0.3	0.3	0.3	0.3	0.4	0.4
Victoria								
Total Spending (\$M)	144	161	154	194	193	213	180	167
Visitor Spending (\$M)	142	158	152	193	193	212	179	166
No Transportation (\$M)	104	108	112	145	145	164	144	134
Transportation (\$M)	39	50	40	48	48	48	35	32
Earnings (\$M)	28	30	31	39	38	41	42	40
Total Employment	1,480	1,430	1,340	1,580	1,500	1,610	1,600	1,520
State & Local Tax Rev. (\$M)	11.4	11.9	12.2	15.2	15.1	16.9	15.3	14.4
Local Tax Rev.	2.8	3.0	3.2	4.4	4.2	4.9	4.3	3.9
Visitor	1.7	1.9	2.0	3.1	2.9	3.4	2.8	2.4
Business/Employee	1.1	1.1	1.2	1.3	1.3	1.4	1.5	1.5
State Tax Rev.	8.5	9.0	9.0	10.8	10.9	12.0	11.1	10.5
Visitor	7.7	8.0	8.1	9.6	9.8	10.8	9.8	9.4
Business/Employee	0.8	0.9	0.9	1.1	1.1	1.2	1.3	1.1
Waco								
Total Spending (\$M)	259	288	270	286	295	313	309	324
Visitor Spending (\$M)	244	272	255	271	280	297	293	309
No Transportation (\$M)	165	174	175	179	188	203	220	238
Transportation (\$M)	78	98	80	92	92	94	73	71
Earnings (\$M)	51	53	57	59	62	67	74	81
Total Employment	2,870	2,860	2,880	2,820	2,940	3,040	3,180	3,380
State & Local Tax Rev. (\$M)	19.8	20.8	21.0	21.2	22.3	24.0	25.8	27.8
Local Tax Rev.	5.1	5.3	5.6	5.7	6.1	6.6	7.3	8.2
Visitor	3.0	3.2	3.2	3.3	3.6	3.9	4.4	4.9
Business/Employee	2.1	2.1	2.5	2.4	2.5	2.7	2.9	3.3
State Tax Rev.	14.7	15.5	15.4	15.4	16.2	17.4	18.5	19.6
Visitor	13.0	13.7	13.5	13.4	14.1	15.1	16.0	17.0
Business/Employee	1.7	1.8	1.9	2.0	2.2	2.3	2.5	2.6

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Waxahachie								
Total Spending (\$M)	38	49	39	49	50	54	54	59
Visitor Spending (\$M)	38	49	39	49	50	53	54	59
No Transportation (\$M)	25	31	26	32	33	36	41	47
Transportation (\$M)	13	18	13	17	17	17	13	12
Earnings (\$M)	9	11	10	12	12	14	16	18
Total Employment	310	340	290	340	360	390	440	490
State & Local Tax Rev. (\$M)	3.2	3.9	3.4	3.9	4.0	4.4	4.9	5.5
Local Tax Rev.	0.9	1.1	0.9	1.1	1.1	1.3	1.5	1.7
Visitor	0.6	0.8	0.6	0.8	0.8	0.9	1.1	1.3
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4
State Tax Rev.	2.4	2.8	2.4	2.8	2.9	3.2	3.5	3.8
Visitor	2.2	2.6	2.2	2.6	2.7	2.9	3.2	3.5
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Weatherford								
Total Spending (\$M)	65	79	59	71	73	74	66	66
Visitor Spending (\$M)	65	79	59	71	73	74	66	66
No Transportation (\$M)	39	45	35	40	43	44	44	46
Transportation (\$M)	26	34	25	31	31	30	22	20
Earnings (\$M)	13	15	12	14	15	16	16	17
Total Employment	570	600	470	510	530	540	570	590
State & Local Tax Rev. (\$M)	4.9	5.5	4.4	4.9	5.2	5.3	5.3	5.5
Local Tax Rev.	1.1	1.2	0.9	1.1	1.1	1.2	1.2	1.3
Visitor	0.9	1.0	0.7	0.9	0.9	1.0	1.0	1.0
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
State Tax Rev.	3.9	4.3	3.5	3.8	4.0	4.1	4.1	4.3
Visitor	3.7	4.1	3.4	3.6	3.8	3.9	3.9	4.1
Business/Employee	0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.2
Webster								
Total Spending (\$M)	94	104	119	141	145	165	163	157
Visitor Spending (\$M)	93	103	118	139	143	163	161	156
No Transportation (\$M)	62	67	78	93	97	113	118	114
Transportation (\$M)	31	36	39	46	46	50	43	42
Earnings (\$M)	25	27	33	38	40	47	52	51
Total Employment	940	930	1,130	1,240	1,280	1,460	1,560	1,540
State & Local Tax Rev. (\$M)	8.5	9.0	10.6	12.1	12.8	14.7	15.4	15.1
Local Tax Rev.	3.0	3.3	3.7	4.4	4.7	5.5	5.8	5.6
Visitor	2.5	2.8	3.2	3.9	4.2	5.0	5.2	5.0
Business/Employee	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.6
State Tax Rev.	5.5	5.8	6.9	7.7	8.0	9.2	9.6	9.5
Visitor	5.3	5.4	6.6	7.3	7.6	8.8	9.2	9.1
Business/Employee	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts, 2006-2016p

	2006	2008	2010	2012	2013	2014	2015	2016p
Weslaco								
Total Spending (\$M)	59	64	60	61	62	68	70	70
Visitor Spending (\$M)	59	64	59	61	62	67	70	70
No Transportation (\$M)	50	53	50	51	52	57	62	62
Transportation (\$M)	9	12	9	10	10	10	8	7
Earnings (\$M)	15	16	16	16	17	19	21	22
Total Employment	860	850	800	770	800	860	960	950
State & Local Tax Rev. (\$M)	4.9	5.2	5.1	5.1	5.2	5.7	6.2	6.2
Local Tax Rev.	1.5	1.6	1.6	1.6	1.6	1.8	2.0	2.0
Visitor	0.9	1.0	0.9	0.9	0.9	1.1	1.2	1.2
Business/Employee	0.6	0.6	0.7	0.7	0.7	0.7	0.8	0.8
State Tax Rev.	3.4	3.6	3.5	3.5	3.6	3.9	4.2	4.2
Visitor	3.0	3.2	3.0	3.0	3.1	3.3	3.6	3.6
Business/Employee	0.4	0.4	0.5	0.5	0.5	0.6	0.6	0.6
Wichita Falls								
Total Spending (\$M)	166	178	177	184	190	198	184	189
Visitor Spending (\$M)	165	178	176	184	189	197	184	189
No Transportation (\$M)	124	127	135	136	141	149	147	155
Transportation (\$M)	40	50	41	48	49	48	37	34
Earnings (\$M)	37	38	42	44	45	48	49	53
Total Employment	2,760	2,670	2,790	2,790	2,830	2,910	2,940	3,230
State & Local Tax Rev. (\$M)	14.0	14.4	15.2	15.1	15.7	16.7	16.6	17.4
Local Tax Rev.	4.2	4.3	4.7	4.7	4.8	5.2	5.2	5.6
Visitor	2.6	2.7	2.9	2.9	3.0	3.2	3.2	3.4
Business/Employee	1.6	1.6	1.8	1.8	1.8	2.0	2.0	2.2
State Tax Rev.	9.8	10.1	10.4	10.4	10.9	11.5	11.4	11.8
Visitor	8.7	8.9	9.2	9.1	9.5	10.0	9.9	10.3
Business/Employee	1.1	1.2	1.2	1.4	1.4	1.5	1.5	1.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

APPENDICES

Appendix A. Regional Travel Impact Model

Appendix B. Travel Industry Accounts: A comparison of the
Regional Travel Impact Model and
Travel & Tourism Satellite Accounts

Appendix C. Texas Earnings and Employment by Industry Sector

Appendix D. Secondary Impacts Industry Groups

REGIONAL TRAVEL IMPACT MODEL

This appendix provides a brief overview of methodology, terminology and limitations of these impact estimates. Other appendices in this report provide greater detail for many of these topics.

DIRECT IMPACTS

The estimates of the direct impacts associated with traveler spending in Texas were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Texas travel industry were gathered from various local, state and federal sources.

Travel impacts consist of estimates of travel spending and the employment, earnings and tax receipts generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur.

SECONDARY (INDIRECT AND INDUCED) IMPACTS

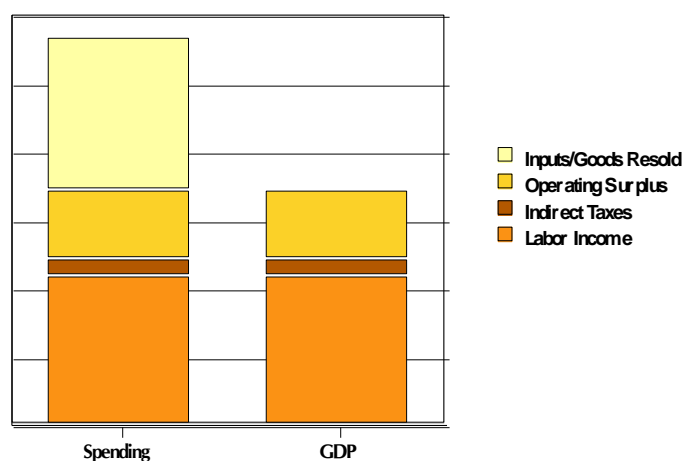
Direct impacts are reported for all counties, metropolitan areas, tourism regions, and selected cities and places within Texas. *Secondary* employment and earnings impacts over and above direct impacts are reported at the state level only. These indirect and induced impacts are generated from the direct impacts produced by the RTIM, discussed above, and an input-output model of the Texas economy prepared by the Minnesota IMPLAN Group, Inc. Indirect impacts represent the purchases of goods and services from other firms by businesses that directly receive expenditures from travelers. Hotels, for example, purchase maintenance services from independent contractors. Induced impacts represent the purchase of goods and services by employees whose earnings are in part derived from travel expenditures. The sum of the direct, indirect and induced impacts equals the total impact of all spending by visitors in the state. The “multiplier” refers to the ratio of the total impacts to the direct impacts for employment or earnings.

GROSS DOMESTIC PRODUCT

An estimate of the Gross Domestic Product (GDP) of the Texas travel industry based on the RTIM direct travel impacts is also provided in this report. The GDP of an industry is equal to gross output (sales or receipts) minus intermediate inputs (the goods and services purchased from other industries). GDP is always less than output or sales because GDP measures only the “value added” of an industry and does not include the cost of the inputs that are also necessary to produce a good or service. GDP is a useful concept because it permits comparisons of the economic contributions of different industries.

The relationship between spending and gross domestic product is illustrated in the figure below. Examples of inputs are the food or accounting services that restaurants purchase from suppliers. “Goods resold” are the commodities that retail establishments purchase from manufacturers or wholesale trade businesses and resell with a markup. These inputs or goods are not counted as the GDP of the restaurant or retail industry because their value was created in other industries (e.g., agriculture, accounting, manufacturing).

Relationship Between Spending and Gross Domestic Product



It is for this reason that “travel spending” – as measured from surveys of visitors – is not the best measure of the travel industry’s real economic contribution. This is because some visitor spending is actually counted as the GDP of other industries (e.g., agriculture, accounting, manufacturing). Furthermore, these other industries may or may not be located within the geographic area of interest. If the farm were located within the region of interest, then the GDP of the local farm would be included as an indirect or secondary effect. If not (e.g., a manufacturing firm in another state or country), then that part of GDP is not counted.

The preceding graph also shows the three main components of GDP. For most industries, labor income (essentially equivalent to earnings in this report) is the primary component of GDP. This is true of the travel industry. A second component is the tax payments that businesses make to government, such as sales, excise and property taxes. In the case of sales taxes, businesses are essentially a collection agency for the government. The final

component, operating surplus, represents the income and payments (e.g., dividends, interest) to other stakeholders of the firm.

The concept of GDP also illustrates that with small geographic units of analysis (e.g., counties), earnings, employment, and tax revenues are the best measures of the economic value of the travel industry to the local economy. Small area measures of GDP are less reliable and much of the operating surplus may leak out of the local economy anyway. Indirect effects are also generally less in smaller economies.

COMPARISON WITH OTHER EXPORT-ORIENTED INDUSTRIES

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, mining, and manufacturing are the best examples of export-oriented industries. Clearly, there are cases in each of these three sectors where the products are sold within the local or regional market. Nonetheless, in general most businesses within these industries depend on export markets. The travel industry is also an export-oriented industry because goods and services are sold to *visitors*, rather than residents. The travel industry injects money into the local economy, as do the exports of other industries.

Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength – in part because they generate income that contributes to the development of other local services and amenities. Such industries characterize the “comparative advantage” of the local economy within larger regional, national and global markets.

For the purposes of this report, the four major export-oriented industries in Texas are¹:

- **Microelectronics.** This industry includes establishments that manufacture computers, communications equipment and similar products and components that utilize integrated circuits. This is the largest manufacturing subsector (NAICS 334) in Texas.
- **Agriculture/Food.** The agriculture and food group encompasses parts of two major industry categories: crop and animal production, and food manufacturing or processing.
- **Oil/Gas.** This industry is comprised of oil and gas extraction and the manufacture of petroleum and chemical products.
- **Travel.** A portion of the transportation, retail, leisure, and hospitality industries as estimated in this report.

¹ This comparison is based on a more detailed discussion of the travel industry domestic product, *The Economic Significance of the Texas Travel Industry*, prepared for Texas Office of the Governor, Economic Development & Tourism by Dean Runyan Associates, February 2004. Appendix C of this report also shows the earnings and employment of primary industry sectors in Texas.

These industries are compared in terms of earnings and GDP in order to illustrate the significance of the travel industry in the larger economy. This type of comparison is more meaningful for the travel industry than comparisons with non-export oriented industries (e.g., health care, retail trade, government) where industry growth is largely a function of population and demographic factors.

TYPES OF TRAVEL IMPACTS INCLUDED

Most of the travel that occurs in Texas is included in the scope of this analysis. The purpose of such travel can be for business, pleasure, shopping, to attend meetings, or for personal, medical or educational purposes. All trips to Texas by U.S. residents and foreign visitors are included. The travel of Texas residents to other destinations within Texas is included, provided that it is neither commuting nor other routine travel. Travel to non-Texas destinations by Texas residents is not included as a component of visitor spending. Outbound air travel impacts and spending on travel arrangement services are included in the "Other Travel" category.

The impacts associated with both overnight and day travel are included if the travelers remain at the destination overnight or the destination is over 50 miles, one-way, from the traveler's home. These definitions are used to screen and, if necessary, to interpret and adjust local data used for travel impact measurements. The most conservative interpretation is employed where data limitations cause deviations from the above definition.

International

International travel impacts for Texas consist of three components by origin: Overseas, Mexico, and Canada. Overseas visitor expenditures are calculated using I-94 record of admission data (U.S. Department of Homeland Security) to estimate the number of overseas arrivals to the state, multiplied by spending per person per trip based on U.S. Bureau of Economic Analysis (BEA) International Transactions Data. Travel expenditures made by visitors from Mexico and Canada are estimated using BEA aggregate spending in the U.S. for each country, a share of which is attributed to Texas based on I-94 volume data (Texas share of US total travel expenditures from Mexico and Canada). The sum of these three components is used to calculate the proportion of total visitor spending (as estimated from the RTIM analysis) that can be attributable to international travelers.

TRANSPORTATION IMPACTS

The focus of this analysis is on the destination-specific impacts of visitors. This is straightforward with respect to the spending on commodities such as accommodations, food services, recreation and retail purchases. It is less obvious with respect to ground and air transportation services, in that transportation provides a link between an origin and destination. In this report, the impacts related to spending on transportation are allocated to the location (i.e., county) in which those spending impacts occur, regardless of whether that location is the ultimate destination of the visitor. For this reason, urban counties will tend to have relatively greater transportation impacts even though some of that spending on transportation will be related to visits at other destinations.

IMPACT CATEGORIES

The specific categories of travel impacts included in this analysis are as follows:

Impact Category	Description
Expenditures	Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes, paid by the traveler at the point of sale.
Earnings	The earnings (wage and salary disbursements, earned benefits and proprietor income) of employees and owners of businesses that receive travel expenditures. Only the earnings attributable to travel expenditures are included; this typically is only a portion of all business receipts.
Employment	Employment associated with the above earnings; this includes both full- and part-time positions of wage and salary workers and proprietors.
Local Tax Receipts	<i>Visitor</i> taxes include all taxes levied on applicable travel-related purchases, including lodging, food and beverage service, retail goods, auto rental and airport passenger facility charges. <i>Business and employee</i> taxes include property tax payments and sales tax revenue attributable to the income of travel industry businesses and employees.
State Tax Receipts	<i>Visitor</i> taxes include all taxes levied on applicable travel-related purchases, including lodging, food and beverage service, retail goods, and auto rental. <i>Business and employee</i> taxes include the franchise tax and sales tax revenue attributable to the income of travel industry businesses and employees.

VISITOR CATEGORIES

Travelers are classified according to the type of accommodation in which they stay. The types of visitors are as follows:

Type of Visitor	Description
Hotel/Motel	Travelers staying in hotels, motels, resorts, bed & breakfast establishments, and other commercial accommodations, excluding campgrounds, where a transient lodging tax is collected.
Campground	Travelers staying in a privately owned (i.e., commercial) or publicly managed campgrounds.
Private Home	Travelers staying as guests with friends or relatives.
Vacation Home	Travelers using their own vacation home or timeshare and those borrowing or renting a vacation home where a transient lodging tax is not collected.
Day Visitor	Both in-state and out-of-state residents whose trip does not include an overnight stay at a destination in Texas.

REPORTING FORMAT

A description of the headings and categories of the detailed direct impact tables is provided below.

- *Total Direct Travel Spending* includes the total visitor spending at destination, described above, plus spending on travel agencies and resident air travel (other spending). Total direct travel spending does not include secondary (indirect and induced) effects.
- *Visitor Spending by Type of Traveler Accommodation* refers to the total direct spending of each category of visitor at that destination (county or state). For example, the spending of visitors that stayed at hotels or motels includes their spending on accommodations, food & beverage service, recreation, transportation and all other visitor related commodities.
- *Visitor Spending by Commodity Purchased* refers to the total spending on each commodity for all types of visitors. For example, the total spending on Food & Beverage Services includes spending by visitors staying in hotels, private campgrounds, private homes and the other types of accommodation. The total spending on commodities is identical to the total spending by type of accommodation.

The next two sections, *Travel-Generated Earnings and Employment by Industry*, provide estimates of travel-generated earnings and employment that are based on an industry, rather than a commodity, classification. A business that is classified in a particular industry may include more than one commodity. For example, a resort that is classified in the accommodation industry may provide accommodations, food and beverages, and recreation.

- *Industry Earnings Generated by Travel Spending* includes the payroll, other earned benefits and proprietor income of all employees in that industry classification.
- *Industry Employment Generated by Travel Spending* includes all full- and part-time employees. This includes payroll employees covered by unemployment insurance and those that are not, as well as proprietors.

The final section provides an estimate of tax receipts generated by travel spending.

- *Tax Revenues Generated by Travel Spending* provides a breakout of local, state and federal tax receipts at the state level, and local and state tax receipts for areas within the state. The local and state taxes are further broken out as “visitor” and “business/employee”. Visitor taxes include all transient occupancy taxes, sales taxes, mixed beverage taxes, motor fuel taxes, auto rental taxes and airport passenger facility charges. Business/employee taxes include property taxes, the franchise tax and the sales/excise tax payments attributable to the income of travel industry employees. Federal taxes include income and payroll taxes, the motor fuel excise tax and airline ticket taxes.

INTERPRETATION OF IMPACT ESTIMATES

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein.

- The monetary estimates in this report are expressed in *current* dollars. There is no adjustment for inflation, with the exception of two graphs in the national and state sections of the report.
- The employment estimates in this report are estimates of the total number of full- and part-time jobs (positions) directly generated by travel spending, rather than the number of individuals employed. Both payroll jobs and self-employment are included in these estimates. Caution should therefore be used in comparing these estimates with other employment data series.
- In general, estimates of small geographic areas (e.g., rural counties) are less reliable than estimates for regions or metropolitan counties. Trend analysis and comparisons of counties with relatively low levels of travel-related economic activity should therefore be interpreted cautiously.
- The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts at the state level, including those of Dean Runyan Associates, are of similar magnitude.
- The estimates in this report supersede all previously published impact estimates.

TRAVEL INDUSTRY ACCOUNTS: A COMPARISON OF THE REGIONAL TRAVEL IMPACT MODEL AND TRAVEL & TOURISM SATELLITE ACCOUNTS

An economic account is a method for displaying inter-related information about a set of economic activities. A travel industry account is a method to report different types of related information about the purchase of goods and services by visitors. The Bureau of Economic Analysis (BEA), which now provides annual and quarterly estimates of travel and tourism at the national level describes a Travel and Tourism Satellite Account (TTSA) as “present(ing) a rearrangement of information from the National Income and Product Accounts, from the industry accounts, and from other sources so that travel and tourism activities can be analyzed more completely than is possible in the structure of the traditional national economic accounts.”² Similarly, the RTIM has been developed by Dean Runyan Associates to estimate travel spending, earnings, employment, and tax receipts at the state, county, and regional levels. These initial findings can, in turn, be used as input data for deriving estimates of other economic measures, such as value-added and indirect effects.

This appendix provides an overview of the Regional Travel Impact Model (RTIM) and travel and tourism satellite accounts (TTSA). Although there is no single or absolute form of a TTSA, the one developed by the Bureau of Economic Analysis (BEA) will be the basis of the analysis here. The definitions, framework, and estimating methods used for the U.S. BEA TTSA follow, as closely as is practicable, the guidelines for similar travel satellite accounts that were developed by the World Tourism Organization (WTO) and the Organization for Economic Co-operation and Development (OECD).

The primary focus is on the direct impacts of visitor spending. Visitors are defined as persons that stay overnight away from home, or travel more than fifty miles one-way on a non-routine trip. Only the expenditures related to specific trips are counted as visitor spending. Other travel related expenditures such as the consumption of durable goods (e.g., recreational vehicles or sporting equipment) or the purchase of vacation homes are not considered.

While such a definition of the travel industry (i.e., the trip related expenditures of visitors) is conservative, it is also in keeping with the notion of the travel industry as being an export-oriented industry for specific local communities. That is, visitors are important to regions because they inject money into the local economy. This focus on the export-oriented nature of the travel industry for local communities becomes blurred if the industry is defined so as to include non-trip related expenditures.

PRIMARY CONCEPTS, CATEGORIES & DATA REQUIREMENTS

² Peter D. Kuhbach, Mark A. Planting, and Erich H. Strassner, “U.S. Travel and Tourism Satellite Accounts for 1998-2003,” *Survey of Current Business* 84 (September 2004): 43-59.

There are three primary types of information that are measured and/or estimated in a travel industry account. The first is a measure of the **travel industry** in terms of both the characteristics of the business firms that sell travel goods and services and the characteristics of consumers that purchase travel industry goods and services. The second is measure of the **demand segments** that consume travel industry goods and services. For example, the distinction between business and leisure travel is a measure of demand segments. The third is a measure of the **components of economic output** associated with the travel industry. The employee earnings generated by visitor spending is one such component. Travel-generated tax receipts are another. These three categories of information represent different aspects of the accounting ledger – they represent different ways of viewing or analyzing the travel industry.

The bulk of this paper will discuss these three types of information in terms of their conceptual foundations, the data requirements, and some of the more salient issues that users of this information should be aware of. There will also be some discussion of **indirect and induced effects** in that these effects can be reasonably estimated from the direct travel industry accounts. These secondary (versus direct) effects describe the relationship of the travel industry to other sectors of the larger economy.

The intent of this discussion will be to provide a general overview of the process of constructing travel industry accounts and the underlying similarity between the RTIM and a TTSA. More technical issues are generally placed in footnotes.

TRAVEL INDUSTRY

Defining the travel industry is probably the most critical and data intensive effort involved in developing a travel industry account. It is an exercise in matching supply (sellers of goods and services) with demand (the travelers that purchase those particular goods and services). It is complicated by the fact that no single industrial classification scheme provides a valid measure of the travel industry.³ There are only three significant industrial classifications, accommodations (NAICS 721) and Scheduled Passenger Air Transportation (NAICS 481111) and Travel Arrangement and Reservation Services (NAICS 5615) that *primarily* sell travel industry goods and services.⁴ Firms in other industries (retail, recreation, transportation) provide goods and services to both travelers and other types of consumers.

Because of this, most satellite accounts, as well as the RTIM, incorporate at least some information about the expenditures of visitors in order to define the supply of visitor industry firms. For example, if there is an estimate of visitor-days and an estimate of how much the average visitor spends on food services per day, then an estimate of visitor

³ The North American Industrial Classification System (NAICS) is the current standard in the United States.

⁴ Even these industries are not purely travel. For example, the accommodations industry provides services to local residents (food service and meeting rooms). Passenger airlines also ship cargo on the same planes that carry passengers. Fortunately, it is usually possible to make adjustments for these non-travel components through the use of additional data.

spending on food services can be calculated. In most cases, this will be only a fraction of all food service sales in that residents are a larger market for most restaurants.⁵

The industry sectors that are usually matched to visitor spending in this way are: accommodations (NAICS 721), food service (722), arts, entertainment and recreation (71), and retail trade (44-45). A portion of transportation business is also part of the travel industry for obvious reasons.

In the case of the transportation sector, the definition and measurement of the travel industry component is more complicated because most transportation spending by visitors involves travel to and from the destination, rather than travel at or within the destination market. This is not an issue if the geographic scope of the travel industry market includes the origin and destination of travel. National travel industry accounts thus include all domestic passenger air transportation in the travel industry. The issue is more complicated at the state or regional level, however. Suppose, for example, that the focus of a travel industry account is the state of Texas. How should the purchase of a round trip airline ticket by a Chicago resident traveling to Dallas be treated in that only some of the economic impact of this spending will occur in Texas? A reasonable approach would be to allocate only a portion of this spending (and related payroll, taxes, etc.) to Texas and ignore the remainder for the purpose of creating a travel industry account for Texas. However, if this procedure were followed for every state, the sum of the state accounts would be less than the national travel account. The state accounts would be additive if outbound air travel from each state were included. However, this is methodologically inconsistent with the construction of a national account, which does not include outbound travel as a component of domestic tourism demand. The approach used in the RTIM is to make a distinction between the *visitor industry*, which includes only visitor demand, and the *travel industry*, which includes visitor demand and that portion of outbound travel that can be attributed to the resident economy. For example, the passenger air transportation employment in Texas can be divided between three groups of travelers: inbound, outbound, and pass-through. Only that employment attributable to inbound travel is part of the Texas *visitor industry*. Employment attributable to outbound and pass-through travelers is included with the larger *travel industry*.⁶

The following two tables display the specific industries that are included in the travel industry for the BEA's national TISA and the RTIM. Although not identical, the industries are equivalent with only a few exceptions.⁷

⁵ The proportion can vary enormously among regions and localities, however. In many popular visitor destinations, the primary market for food service will be visitors. It should also be noted that even with reliable visitor survey data, there is still the issue of how to translate spending on food service *commodities* to the supply of food service by *industry*. As indicated in the footnote above, food service is also supplied by the accommodation industry.

⁶ The same issue arises with Travel agencies and reservation services (NAICS 5615). Most of these services are probably related to outbound travel and are treated as such in the RTIM.

⁷ The major exception is that the BEA includes the production of consumer non-durables that are sold through retail outlets. This is not a major component and would be even less so at the level of the state.

**Bureau of Economic Analysis Tourism Industries
Distribution of Travel-Generated Compensation
in United States, 2007**

Accommodation & Food Services	38.1%
Traveler accommodations	21.5%
Food services and drinking places	16.6%
Transportation	23.3%
Air transportation	15.4%
Rail transportation	0.4%
Water transportation	1.2%
Interurban bus transportation	0.3%
Interurban charter bus transportation	0.2%
Urban transit systems & other tran.	1.7%
Taxi service	1.0%
Automotive equipment rental & leasing	2.0%
Automotive repair services	0.8%
Parking lots and garages	0.2%
Toll highways	0.1%
Recreation	11.2%
Scenic and sightseeing transportation	0.4%
Motion pictures and performing arts	1.1%
Spectator sports	2.3%
Participant sports	2.4%
Gambling	3.0%
All other recreation and entertainment	2.0%
Retail & Nondurable Goods Production	17.8%
Petroleum refineries	0.6%
Industries producing nondurable PCE commodities, excluding petroleum refineries	4.4%
Wholesale trade & tran. services	5.8%
Gasoline service stations	1.3%
Retail trade services, excluding gasoline service stations	5.8%
Travel Arrangement	7.3%
All other industries	2.2%
Total Tourism Compensation	100.0%

Source: Adapted from Eric S. Griffith and Steven L. Zemanek, "U.S. Travel and Tourism Satellite Accounts for 2005-2008," Survey of Current Business (June 2009): 37, table 6.

RTIM Travel Impact Industries Matched to NAICS

Travel Impact Industry	NAICS Industry (code)
Accommodation & Food Services	Accommodation (721) Food Services and Drinking Places (722)
Arts, Entertainment & Recreation	Performing Arts, Spectator Sports (711) Museums (712) Amusement, Gambling (713) Scenic and Sightseeing Transportation (487)
Retail	Food & Beverage Stores (445) Gasoline Stations (447) Clothing and Clothing Accessories Stores (448) Sporting Goods, Hobby, Book, and Music Stores (451) General Merchandise Stores (452) Miscellaneous Store Retailers (453)
Ground Transportation	Interurban and rural bus transportation (4852) Taxi and Limousine Service (4853) Charter Bus Industry (4855) Passenger Car Rental (532111) Parking Lots and Garages (812930)
Air Transportation	Scheduled Air Passenger Transportation (481111) Support Activities for Air Transportation (4881)
Administrative/Support Services	Travel Arrangement and Reservation Services (5615) Convention and Trade Show Organizers (56192)

Source: Dean Runyan Associates

DEMAND SEGMENTS

The distinction between inbound and outbound travel has already been discussed in the previous section and in terms of the concepts of the *visitor industry* and the *travel industry*. Three other types of demand segments that are related exclusively to the *visitor industry* will be discussed here. The first two demand categories are reported by the BEA in their national TTSA. They are: ***leisure versus business travel***, and ***resident versus non-resident travel***. The third demand category is typically reported in the RTIM: ***type of traveler accommodation***. These three demand categories will be discussed in turn.

The distinction between ***leisure versus business travel*** is useful for several reasons. Economists like to distinguish between personal consumption expenditures on the one hand and business expenditures on the other. Indeed, this distinction is central for the National Income and Product Accounts (NIPAs). Those in the travel industry are more likely to be interested in this distinction because leisure travelers represent a more “marketable” segment because their travel choices are less determined by economic and business factors. Furthermore, business and leisure travelers tend to have different spending profiles. The availability of this information in either a state or regional TTSA or RTIM is essentially dependent on the availability of survey data (as it is at the national level). It should be noted, however, that such estimates are considerably less reliable for smaller geographic areas because of the limitations of survey data. Even at the state level, year-to-year changes in the composition of this demand segment should be interpreted in conjunction with other data.

The distinction between ***resident versus non-resident travel*** is fundamental to a national TTSA because it mirrors the distinction between the domestic economy and international transactions. Non-resident travel in the United States is considered an export in the official international transaction accounts.⁸ The distinction is obviously also important because it is based on different political, legal, and currency regimes – factors that in themselves influence travel behavior. At the level of the state or region, the distinction between resident and nonresident travel is less important, although it is often reported.⁹ There are at least two reasons why this distinction is less useful at state and regional levels.

First, there is considerably less of an economic rationale for distinguishing resident and non-resident travel at the level of the state, or any other political jurisdiction within the United States, than there is at the national level. States do not maintain interstate trade balance sheets that chart the flow of goods and services across state boundaries. From an economic point of view, the administration of the tax system is the primary, if only, reason for this distinction. In the case of travel and tourism, the evaluation of the tax impacts of resident versus nonresident travel might also be important.¹⁰

⁸ Conversely, the spending of U.S. visitors in other countries is treated as an import in the international transaction accounts.

⁹ The issues discussed with regard to the reliability of survey data for leisure versus business travel also applies to this category.

¹⁰ Nonresident visitors who pay taxes in their destination state represent an unambiguous gain for the state. This effect is less clear for resident travelers within the state.

Second, travel is behaviorally defined by length of distance from home (usually at least 50 miles one-way), trip purpose (non-routine), and/or the use of an overnight accommodation away from home. Rarely is domestic travel defined by virtue of crossing a geographic boundary.¹¹ The operators of tourist attractions in local communities are generally less interested in the origin of visitors than in the revenue that they generate for their businesses. In terms of the economic impacts at the *local* level, the distinction between in-state residents, out-of-state residents and international visitors may not be relevant other than for the purpose of marketing. However, other geographic characteristics of the visitor (e.g., distance traveled, the specific area of origin) are generally more useful measures of the visitor market than whether the visitor is a resident or nonresident.

Finally, the distinction among different ***types of traveler accommodations*** is generally reported in the RTIM. Typically, these categories are:

- Visitors who stay in hotels, motels, B&Bs., and similar lodging facilities
- Visitors who stay at campsites
- Visitors who stay in the private homes of friends or relatives
- Visitors who stay in vacation or second homes
- Visitors who do not stay in overnight accommodations on their trip away from home (day visitors)

These distinctions can be useful because estimates of economic impacts are often used for different purposes. The total of all accommodation types, of course, is an estimate of the total magnitude of the visitor industry. Visitors who stay in commercial lodging such as hotels and motels are most likely to have the greatest economic impact on a person-day basis. These visitors are also more likely to be influenced by marketing efforts. In urban areas, a large proportion will represent business travel. In other words, the type of accommodation category can be used in conjunction with other types of data to analyze the market characteristics of visitors.

¹¹ In essence, state level travel impact estimates really represent an aggregation of smaller geographic units, such as counties or regions. Populous states with large landmasses (e.g., California or Texas) will have a higher proportion of resident travel than small states (e.g., Rhode Island or Delaware).

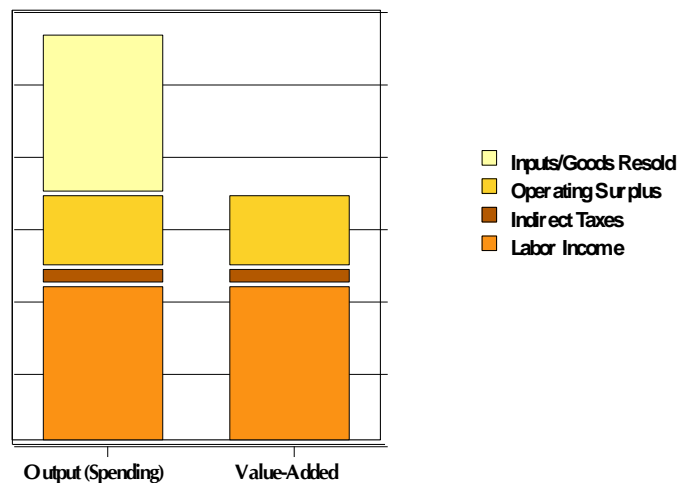
COMPONENTS OF INDUSTRY OUTPUT

Because both the RTIM and the TTSA are empirically linked to NAICS industry accounts, it is possible to provide estimates of different components of economic output. The major economic components most often estimated are:¹²

- Travel spending (Gross Output)
- Value-added (Gross Product)
- Earnings (labor income)
- Indirect business taxes (sales, excise, property taxes & fees)

The relationship of these components is shown below. As indicated, the value-added of a particular industry (the bar on the right) is equal to gross output (travel spending) minus the intermediate inputs used by travel industry businesses to produce the good or service. Restaurants, for example, prepare and serve the food products that are purchased from suppliers. Airlines purchase or lease airplanes from other firms. These intermediate inputs are not counted as part of the value-added of the travel industry. They are counted as value-added in other industries (e.g., agriculture, aerospace manufacturing).

Components of Industry Output



The distinction between gross output and value-added is probably even more important at the state or regional level. This is because the intermediate inputs that are purchased from other industries are even more likely to be purchased from businesses located in different regions or states. The economic impact of air passenger travel in the state of Hawaii should not include the purchase of airplanes manufactured in the United States mainland

¹² There are some small differences between the BEA TTSA and the RTIM in what these components include. The BEA allocates proprietor income to Operating Surplus; the RTIM allocates it to Labor Income. The RTIM does not have an estimate of property taxes in indirect taxes. Overall, property taxes on businesses are a relatively small proportion of indirect taxes.

by Boeing or in Europe by Airbus. Value-added is a more meaningful measure of the true economic impact of visitor spending in Hawaii because some of the economic impact of that spending will occur elsewhere.¹³

Value-added can also be viewed in terms of the distribution or payout of industry receipts, exclusive of those paid to other firms for intermediate inputs. Some of the receipts are distributed to labor as wages, benefits, and proprietor income. Some receipts are paid to government as indirect taxes. These taxes are called “indirect” because most of them are actually paid by consumers in the form of sales or excise taxes.¹⁴ The remainder leaves gross operating surplus. Out of gross operating surplus various payments are made in the form of dividends, interest, and other payments, or retained by the firm. The sum of these three broad categories of payments is equal to travel industry value-added. To summarize:

Value-added = Spending *less* intermediate goods & services, or

Value-added = Labor Income *plus* indirect business taxes *plus* gross operating surplus.

The RTIM is similar to the TTSA in that it also provides estimates of these components of economic output. Travel spending, earnings, and tax impacts are generally provided at the state or regional level. Value-added is generally reported at the state-level only (sometimes referred to as Travel Industry Gross Domestic Product). At the level of the state, travel industry value-added or GDP is an important measure – more economically meaningful than travel spending.¹⁵ For smaller geographic areas, however, the rationale for reporting value-added is less clear. First, there are real data limitations and data costs in deriving these estimates. Second, ***the most important components of value added for the travel industry are earnings and tax revenue***. Because the travel industry is relatively labor intensive and because a large proportion of travel industry goods and services are subject to excise and sales taxes, these two components of value-added (labor income and indirect taxes) are relatively high for the travel industry. The local effects of gross operating surplus are generally less important and certainly much more difficult to assess than are earnings and tax impacts. The relevance of earnings and tax receipts is also in keeping the export-oriented emphasis of the travel industry: earnings and tax receipts are more likely to stay in the local economy than is operating surplus.

¹³ It should also be noted the value of the intermediate inputs used by travel industry firms will not necessarily disappear if the travel industry stops buying them. Aerospace firms will shift their production to other users (e.g., military). Agriculture will seek new markets for their products.

¹⁴ Other taxes included here are property taxes, business franchise taxes, and other fees. Income taxes are not included, because they are paid out of operating surplus.

¹⁵ It is also possible to compare different industries with respect to their value-added. It is more difficult and less useful to compare industries on the basis of sales.

INDIRECT, INDUCED AND SECONDARY EFFECTS

To this point, the discussion of travel industry accounts has referred only to the direct output components. That is, the ripple effects of the re-spending of travel industry receipts throughout the larger economy have not been analyzed. The structure of both the TTSA and the RTIM permit such analysis.

- **Indirect** effects refer to the intermediate inputs used to produce the final product or service, providing that those inputs are themselves produced within the designated geographic area.
- **Induced** effects refer to the purchase of goods and services by *employees* that are attributable to direct and indirect impacts. These induced impacts are derived from economic data that describe the purchasing patterns of households. For example, employees of all the designated export-oriented industries will spend their income on food, household durables, health care, and so on.
- The sum of indirect and induced impacts is sometimes referred to as the **secondary** effect. These secondary impacts may be as great as or greater than the direct impact alone.
- The ratio of the total effects (direct plus either indirect, induced, or secondary) to the direct effects is the **multiplier**.

The BEA reports the **indirect** components of economic output. This is equivalent to domestic travel spending less the goods and services imported from abroad to meet domestic demand. For travel, these imports would include souvenirs manufactured in China and petroleum extracted in Saudi Arabia. The indirect output multiplier for 2002 was 1.76. The ratio of domestic travel spending to travel industry value-added was 1.88. The difference reflects the intermediate inputs for travel imported from abroad.

At the state level, these indirect output multipliers are typically lower because relatively more of the intermediate inputs are purchased from outside of the state. At the county or metropolitan level, the multipliers are generally even lower for the same reason. Furthermore, the estimates are usually less reliable because of the data limitations of the regional input-output model used to estimate the indirect effects.

The BEA does not report **induced** effects – the effect of household spending of the direct and indirect labor income. Typically, these induced effects will be larger than the indirect effects at the state or regional level, in part because they are based on both the direct and indirect components.¹⁶ As with indirect effects, the induced effects will also tend to be lower for smaller economic areas and the reliability of the estimates will be less.

Secondary effects should be interpreted cautiously. These effects describe the relationship of economic transactions at a point in time. These relationships will not necessarily remain constant with a change in direct economic output. This is because all economic resources have alternative uses. Because of this, it is often difficult to determine the effect of an increase or decrease in visitor spending on the larger economic system over time.

¹⁶ The induced effects can be estimated with the Implan model maintained by the Minnesota Implan Group.

THE REGIONAL TRAVEL IMPACT MODEL AND TRAVEL & TOURISM SATELLITE ACCOUNTS COMPARED

This appendix has provided an overview of Dean Runyan Associates RTIM and the Bureau of Economic Analysis' domestic TTSA. These travel industry accounts are similar in terms of how they define the travel industry and the measures of the industry that are reported. The differences stem largely from their different levels of analysis – the BEA provides estimates at the national level only, while the RTIM's are typically constructed on a state or regional level. Because of this geographic focus, the RTIM provides a distinction between the visitor industry and the travel industry. The RTIM also provides measures of all of the components of economic output and secondary effects at the state or large region level. At smaller units of analysis, however, the emphasis is on earnings and tax receipts generated by travel spending as these are the most reliable and meaningful measures of the economic impact of travel at the local level.

Texas Earnings and Employment by Industry Sector, 2015

Industry Sector	Earnings (\$Million)	Percent of Total	Employment (Thousand)	Percent of Total
Primarily Export-Oriented	181,038	18.4%	1,798	11.0%
Agriculture, Forestry, Fishing and related	7,821	0.8%	331	2.0%
Mining	83,695	8.5%	513	3.1%
Manufacturing	89,523	9.1%	954	5.8%
**Travel	23,656	2.4%	648	4.0%
Primarily Non Export-Oriented	453,249	46.0%	8,350	51.0%
Construction	75,126	7.6%	1,076	6.6%
Utilities	7,274	0.7%	55	0.3%
Wholesale trade	60,967	6.2%	680	4.2%
Retail trade	57,617	5.8%	1,612	9.8%
Real estate and rental and leasing	20,933	2.1%	697	4.3%
Management of companies and enterprises	16,180	1.6%	161	1.0%
Administrative and waste services	44,927	4.6%	1,103	6.7%
Other services, except public administration	34,084	3.5%	951	5.8%
Government and government enterprises	136,142	13.8%	2,015	12.3%
Mixed	351,181	35.6%	6,220	38.0%
Transportation and warehousing	44,831	4.5%	624	3.8%
Information	19,876	2.0%	250	1.5%
Finance and insurance	59,293	6.0%	932	5.7%
Professional and technical services	91,911	9.3%	1,089	6.7%
Educational services	9,057	0.9%	259	1.6%
Health care and social assistance	87,581	8.9%	1,577	9.6%
Leisure and Hospitality	38,633	3.9%	1,488	9.1%
Texas Total**	985,468	100.0%	16,368	100.0%

**Travel is not included in the sub and grand totals because it is also represented in other sectors (primarily leisure and hospitality, transportation, and retail trade).

Industry Groups

Accommodation & Food Services

- Food services and drinking places
- Hotels and motels, including casino hotels
- Other accommodations

Arts, Entertainment & Recreation

- Amusement parks, arcades, and gambling industries
- Bowling centers
- Fitness and recreational sports centers
- Independent artists, writers, and performers
- Museums, historical sites, zoos, and parks
- Other amusement and recreation industries
- Performing arts companies
- Promoters of performing arts and sports and agents for public figures
- Spectator sports companies

Construction

- Construction of new nonresidential commercial and health care structures
- Construction of new nonresidential manufacturing structures
- Construction of new residential permanent site single- and multi-family structures
- Construction of other new nonresidential structures
- Construction of other new residential structures
- Maintenance and repair construction of nonresidential structures
- Maintenance and repair construction of residential structures

Education and Health Services

- Child day care services
- Community food, housing, and other relief services, including rehabilitation services
- Home health care services
- Individual and family services
- Medical and diagnostic labs and outpatient and other ambulatory care services
- Nursing and residential care facilities
- Offices of physicians, dentists, and other health practitioners
- Other private educational services
- Private elementary and secondary schools
- Private hospitals
- Private junior colleges, colleges, universities, and professional schools

Financial Activities

- Commercial and industrial machinery and equipment rental and leasing
- Funds, trusts, and other financial vehicles
- General and consumer goods rental except video tapes and discs
- Imputed rental activity for owner-occupied dwellings
- Insurance agencies, brokerages, and related activities
- Insurance carriers
- Lessors of nonfinancial intangible assets
- Monetary authorities and depository credit intermediation activities
- Nondepository credit intermediation and related activities
- Real estate establishments
- Securities, commodity contracts, investments, and related activities
- Video tape and disc rental

Information

- Book publishers
- Cable and other subscription programming
- Data processing, hosting, ISP, web search portals and related services
- Directory, mailing list, and other publishers
- Internet publishing and broadcasting
- Motion picture and video industries
- Newspaper publishers
- Other information services
- Periodical publishers
- Radio and television broadcasting
- Software publishers
- Sound recording industries
- Telecommunications

Manufacturing & Utilities

(280 industries)

Natural Resources and Mining

- All other crop farming
- Animal production, except cattle and poultry and eggs
- Cattle ranching and farming
- Commercial Fishing
- Commercial hunting and trapping
- Commercial logging
- Cotton farming
- Dairy cattle and milk production
- Drilling oil and gas wells
- Extraction of oil and natural gas
- Forestry, forest products, and timber tract production
- Fruit farming
- Grain farming
- Greenhouse, nursery, and floriculture production
- Mining and quarrying other nonmetallic minerals
- Mining and quarrying sand, gravel, clay, and ceramic and refractory minerals
- Mining and quarrying stone
- Mining coal
- Mining copper, nickel, lead, and zinc
- Mining gold, silver, and other metal ore
- Mining iron ore
- Oilseed farming
- Poultry and egg production
- Sugarcane and sugar beet farming
- Support activities for agriculture and forestry
- Support activities for oil and gas operations
- Support activities for other mining
- Tobacco farming
- Tree nut farming
- Vegetable and melon farming

Other Services

- Automotive repair and maintenance, except car washes
- Car washes
- Civic, social, professional, and similar organizations
- Commercial and industrial machinery and equipment repair and maintenance
- Death care services
- Dry-cleaning and laundry services
- Electronic and precision equipment repair and maintenance
- Grantmaking, giving, and social advocacy organizations
- Other personal services
- Personal and household goods repair and maintenance
- Personal care services
- Private household operations
- Religious organizations

Professional and Business Services

- Accounting, tax preparation, bookkeeping, and payroll services
- Advertising and related services
- All other miscellaneous professional, scientific, and technical services
- Architectural, engineering, and related services
- Business support services
- Computer systems design services
- Custom computer programming services
- Employment services
- Environmental and other technical consulting services
- Facilities support services
- Investigation and security services
- Legal services
- Management of companies and enterprises
- Management, scientific, and technical consulting services
- Office administrative services
- Other computer related services, including facilities management
- Other support services
- Photographic services
- Scientific research and development services
- Services to buildings and dwellings
- Specialized design services
- Travel arrangement and reservation services
- Veterinary services
- Waste management and remediation services

Public Administration

- Federal electric utilities
- Other Federal Government enterprises
- Other state and local government enterprises
- State and local government electric utilities
- State and local government passenger transit
- US Postal Service

Trade

- Retail Nonstores - Direct and electronic sales
- Retail Stores - Building material and garden supply
- Retail Stores - Clothing and clothing accessories
- Retail Stores - Electronics and appliances
- Retail Stores - Food and beverage
- Retail Stores - Furniture and home furnishings
- Retail Stores - Gasoline stations
- Retail Stores - General merchandise
- Retail Stores - Health and personal care
- Retail Stores - Miscellaneous
- Retail Stores - Motor vehicle and parts
- Retail Stores - Sporting goods, hobby, book and music
- Wholesale trade businesses

Transport

- Automotive equipment rental and leasing
- Couriers and messengers
- Scenic and sightseeing transportation and support activities for transportation
- Transit and ground passenger transportation
- Transport by air
- Transport by pipeline
- Transport by rail
- Transport by truck
- Transport by water
- Warehousing and storage
