



WHAT'S NEW IN AUSTIN?

Get the scoop on what's trending now and what's soon to hit the scene. Check out a list of some of Austin's best new food, nightlife, shopping and more [here](#).

TOP OF THE CHARTS

Austin continues to gain favorability as one of the nation's top travel destinations. But don't take our word for it – check out what leading publications and research firms are saying [here](#).

FLIGHTS

In operation since 1999, the airport has roughly [380 daily flights with nonstop service to more than 80 destinations](#) including international flights to London, London Gatwick, Cancun, Mexico City, Guadalajara, San Jose Del Cabo, Toronto, Punta Cana, Frankfurt, Netherlands, Amsterdam (SXSW 2018 only), and Stockholm (SXSW 2018 only).

ATTRACTIONS

Austin is known as the Live Music Capital of the World® but that's just the beginning. Home to unique [attractions](#), world-class museums and beautiful outdoor spaces, Texas' capital city has a soundtrack all its own.

[NLand Surf Park](#)

NLand Surf Park is the only inland surfing destination in North America for surfers and wave sport enthusiasts from novices to world-class competitors. The lagoon features 11 surfing areas with four levels. The waves create one, four and perfectly tubing six-foot waves every 60 seconds with a lengthy surfing experience of 35 seconds per wave. Created in conjunction with the Spanish engineering firm [Wavegarden](#), widely regarded as a leader in wave technology, both companies are dedicated to environmental stewardship in lockstep with ocean surfing. Even in the most challenging drought conditions, the lagoon is self-sustaining with rainwater.

[Kalahari Resorts and Conventions](#)

Opening 2020 in Round Rock, Texas

A family-friendly African-themed water park and convention center is slated to open in 2020 in Round Rock, Texas, slightly north of Austin. This 350-acre, 9-story resort will feature a 40,000-sq.ft. ballroom, 22,000-sq.ft. junior ballroom, indoor and outdoor water park, theme park, 980 guest rooms, spa, fitness centers, restaurants and more.

SPORTS

[FIA World Rallycross RX Championship](#)

Circuit of The Americas

The World RX Championship is bringing sprint style automobile racing to the capital city. High profile drivers will be equipped with RX Supercars hitting speeds up to 600bhp with the ability to accelerate from 0-60mph in less than two seconds. In addition to the rallycross super fans, COTA will have multiple activations and entertainment.

[World Golf Championships – Dell Technologies Match Play](#)

Golf fans will want to check out the [PGA World Golf Championships](#), returning to Austin in 2018. The iconic Austin Country Club will host and Dell will sponsor this major sporting event through 2019.

FOOD + DRINK

Our [menus](#) are memorable thanks to celebrated staples like breakfast tacos, as well as Tex-Mex fare paired with top shelf pitchers of margaritas, water-front locales and lest we forget our barbecue. No Austin visit to is complete without a park-and-eat experience at any of our many personality-plus [food truck and trailer venues](#). From gourmet donuts to savory ramen bowls, our city's ongoing conversation has a culinary accent that is so much more flavored than a predictable Texas twang. From grapevines to hops, Austin serves up a bevy of local, craft libations sure to please every palate. Whether you're a sommelier or a beer aficionado, there's a place to [find your drink in Austin](#).

MUSIC

First-time visitors might be surprised to find themselves being entertained with live music as they walk through the terminal at Austin's airport after deplaning. Live music, and music in many other forms, is everywhere in Austin. Musicians play in everything from grocery stores ([Central Market](#), [Whole Foods](#)) to city council meetings. They play outdoors at the Blues on the Green series and at [festivals](#): Austin City Limits and South by Southwest you've likely heard of, but there's also Urban Music Festival, Old Settler's Fest, the Pecan Street Festival and many more worth checking out. Mostly, you'll find Austin musicians at clubs, coffeehouses, bars, taquerias, auditoriums and concert halls - and with more than 250 live music venues, it can be intimidating knowing where to start. [Find out more](#) about the quintessential Austin music experiences.

DEVELOPMENTS

[Moody Amphitheater](#)

This new amphitheater and lawn will be located at Waterloo Park, will accommodate 5,000 people and is made possible from a \$15 million grant provided by the Moody Foundation. The Waller Creek Conservancy spearheaded this effort to assist their current mission to remake downtown's Waller Creek. Project is said to be complete by 2019.

[Rock Rose at Domain NORTHSIDE](#)

Rock Rose is Austin's new rapidly developing entertainment district in the Domain NORTHSIDE portion of the Domain area of north Austin. Rock Rose features the convenience of some of Austin's favorite bars, restaurants, event spaces, coffee shops, yoga studios and spas all on one street with easy access and plentiful parking.

[Waller Creek Development](#)

Running from Waterloo Park at 15th Street to Lady Bird Lake, Waller Creek has the potential to become Austin's vital green artery. This \$500 million-dollar project envisions a community complete with retail shops, restaurants and residences. The mixed-use development would change Austin's skyline by adding three new towers, including a high-rise with condominiums and hotel rooms that could become Austin's tallest building. Further information on the proposed hotel projects, such as Fairmont Austin and Hotel Van Zandt, can be found on the [hotel updates](#) page along with the other emerging hotel projects in the downtown area. The Sutton Co., the real estate investment and development company leading the charge, hopes to build this project on three acres near East Cesar Chavez and Red River Streets, along the banks of Waller Creek.

[Seaholm Power Plant Development](#)

Seaholm is a new urban oasis on the Southwestern edge of downtown Austin. Built in the 1950s, the long-dormant power plant offered developers a unique opportunity to preserve a key piece of Austin's past and unite it with the region's vibrant future. Seaholm combines cultural and community needs in an exceptional setting for residents and visitors to enjoy for generations to come. This \$130 million re-development includes a mix of 143,151 square feet of office space, 280 high-rise condos, 48,363 square feet of retail shops and restaurants, and meeting space; all

surrounding a dramatic and accessible plaza. The site, which opened June 2015, includes the preserved power plant building and two new buildings serving as apartment, office and retail spaces.

[The Dell Medical School at The University of Texas at Austin](#)

The new medical school improves health in Travis County and throughout the country by training new physicians, providing treatment in a new teaching hospital and conducting research to expand knowledge of medicine and medical technology. The medical school was created in unprecedented partnership with local taxpayers, who in 2012 voted to support a vision for better health in Austin and Travis County. The school, which is at the heart of a burgeoning medical district in downtown Austin, welcomed its first class of 50 students in June of 2016. As part of the campus of one of the nation's leading research universities, it will pursue excellence in transdisciplinary and inter-professional education. As part of a visionary partnership with Seton Healthcare Family, a regional health care system, and Central Health, a public health care district, a new teaching hospital will be constructed adjacent to the new Dell Medical School.

[St. Elmo's Market](#)

To be located on South Congress Avenue, the St. Elmo project will house a 50,000-square foot public market similar in setup to the D.C. Union Market, Denver's The Source and Atlanta's Krog Street. Food and drink vendors will be locally oriented, and the space will house 25 to 30 businesses, including retail. Other development space will include office space, indoor and outdoor communal seating with rooftop spots, brewery, beer garden and more. This 11.5-acre space has a projected opening date of 2018.

[The Yard](#)

From creative offices and breweries to maker and artist studios, The Yard is a community built on confluence. The design was aimed to inspire connection, collaboration and enrichment in South Austin and was developed by the founding members of Penn Field, 04, Canopy and Vuka. The Yard's collaborative mix of workspaces spans 135,000 square feet on 8.2 acres off South Congress Avenue, and is located directly adjacent to the new St. Elmo's Market development on St. Elmo Road.

Please access our online [Press Resources](#) for more information on specific industries and interests.