



## GO! BASTROP SAVINGS CARD

Welcome to the GO! BASTROP SAVINGS Card. This program has been designed to encourage our out-of-town visitors and locals to get out and explore Bastrop and all that we offer. The card provides savings to local dining facilities, area attractions, restaurants, and more!

### What is the program?

- Offer a savings to your business that we can share with locals and visitors alike!
- Display a window cling at your business to let people know you are a participating retailer.
- Visit Bastrop will take care of everything else!

### How to get a card.

- Visit Bastrop will work with meeting planners to offer the card to their meeting attendees for a limited time. These group cards will be valid one week prior to the event, during the event, and one week after the event is complete.
- Also, the card may be purchased by anyone for \$15.00 per card. The card will remain valid for one year.

### Why participate?

- Increased awareness
- Drive traffic
- Exclusivity
- Visit Bastrop website dedicated landing page, including hyperlink to your business and location.

### How does this happen?

- Visit Bastrop will provide meeting attendees with a card that they will present at participating retailers. This card will have a "valid through" date specific to their event.
- Visit Bastrop will market your business as a "participating retailer" on our website and to the attendees.
- Attendees can check out our website for your offers and link directly to your business.
- Visit Bastrop will communicate to our participating retailers when groups are in town.

### What do I do next?

- Complete the offer form and submit to Visit Bastrop at [megan@visitbastrop.com](mailto:megan@visitbastrop.com)
- Display your window cling.
- Inform and train your staff.
- Make sales!