



GO! BASTROP SAVINGS CARD

Welcome to the GO! BASTROP SAVINGS Card. This program has been designed to encourage our out-of-town visitors and locals to get out and explore Bastrop and all that we offer. The card provides savings to local dining facilities, area attractions, restaurants, and more!

What is the program?

- Offer a savings to your business that we can share with attendees while they are in town for their event.
- Display a window cling at your business to let attendees know you are a participating retailer.
- Visit Bastrop will take care of everything else!

How to get a card.

- Visit Bastrop will work with meeting planners to offer the card to their groups for a limited time. These group cards will be valid one week prior to the event, during the event, and one week after the event is complete.
- Also, the card may be purchased at a cost of \$15.00 per card and it will be valid for one year.

Why participate?

- Increased awareness
- Drive traffic
- Exclusivity
- Visit Bastrop website dedicated landing page, including hyperlink to your business and location – #1 website for all things visitor related.

How does this happen?

- Visit Bastrop will provide attendees with a card that they will present at participating retailers. This card will have a "valid through" date specific to their event.
- Visit Bastrop will market your business as a "participating retailer" on our website and to the attendees.
- Attendees can check out our website for your offers and link directly to your business.
- Visit Bastrop will communicate to our participating retailers when groups are in town.

What do I do next?

- Complete the offer form and submit to Visit Bastrop at christy@visitbastrop.com
- Display your window cling.
- Inform and train your staff.
- Make sales!