

Minutes

Visit Bastrop Board Meeting

Bastrop Chamber of Commerce 927 Main St. Bastrop, TX 78602

Thursday, July 18, 2024, 8:30 a.m.

The Visit Bastrop Board of Directors convened a meeting on July 18, 2024, at 8:30 a.m. The following voting Board members who were: Present = (X), Zoom = (Z), Absent (A)

Lee Harle (X) Irby Morvant (X) Harrison Wood (X) Shawn Anthea Pletsch (X) Robert Kraft (X) Jane Hunt (X)

Amy Bailey (A)

Ex officio members: Becki Womble (X), Kathy Danielson (X)

Staff/guests: Ashton LaFuente (X), Cherry Kay Abel (A), Stephanie Doradea (A), Main Street Manager Michaela Joyce (X), Jennifer Long (X), Ian Donahue (Z), "Kelly's iPhone" (Z)

I. CALL TO ORDER – Lee Harle

Lee Harle called the meeting to order at 8:40 a.m.

II. CONSENT AGENDA – Lee Harle

A motion was made to approve the consent agenda including the suggested edits. The motion was seconded and unanimously approved.

III. AUDIT UPDATE – Ashton LaFuente

Ashton LaFuente informed the board that the auditor will be concluding Visit Bastrop's annual audit once they wrap up a couple more items regarding the City of Bastrop's overpayment due to the changes in the funding model.

IV. HOT TASK FORCE COMMITTEE UPDATE – Lee Harle

Lee Harle reported Visit Bastrop is scheduled to present during the City of Bastrop's Joint Council Workshop on the second Tuesday of August. He told the board that the City Manager stated that the goal of the HOT Task Force Committee had been met and the committee will adjourn from here on forth.

V. BOARD MEMBER NOMINATIONS AND VOTE – Lee Harle

Lee Harle stated three positions are currently vacant on the Board. The term expiration for one seat is September 2024 and the term expiration for the other two seats is September 2025. He stated the Nominating Committee is also proposing two additional seats be added for three-year terms each beginning October 2024.

The Nominating Committee is proposing that Barbara Caldwell fill the seat expiring September 2024

and then commence her first official term running from October 2024 to September 2027. The Nominating Committee is proposing that Heather Young and Wesley Dills fill the two other vacant seats that are set to expire in September 2025. These proposals are according to our by-laws. The Nominating Committee is nominating Jessica Upton and Alex Henley to fill the two new Board member seats. Both seats will begin their first official term running from October 2024 to September 2027.

made a motion to elect the following nominees to the Visit Bastrop Board of Directors:

- - Barbara Caldwell to fulfill the vacancy that is set to expire in September 2024 following with her first official term beginning in October 2024.
- - Heather Young and Wesley Dills to fill the vacancies that are set to expire in September 2025. Next year, the board will review their applications again to be officially elected for their first term beginning in October 2025.
- - Jessica Upton and Alex Henley to begin their first term in October 2024.

VI. BASTROP MUSIC FESTIVAL UPDATE – Lee Harle

VII. CEO UPDATE – Ashton LaFuente

Ashton LaFuente presented a CEO update.

VIII. FINANCIAL UPDATE – Ashton LaFuente/Lee Harle

IX. ADJOURN

A motion was made to adjourn the meeting of June 27, 2024, at 10:20 a.m.

Minutes recorded by Stephanie Doradea, July 12, 2024