



Minutes

**Visit Bastrop
Board Meeting**

**Bastrop Convention Center
1408 Chestnut St.
Bastrop, TX 78602**

Thursday, April 18, 2024, 8:30 a.m.

The Visit Bastrop Board of Directors convened a meeting on April 18, 2024, at 8:30 a.m. The following voting Board members who were Present = (X), Zoom = (Z), Absent (A):

Kerry Fossler (X)	Irby Morvant (X)	Harrison Wood (A)
Amy Bailey (A)	Dawn Sevcik Guerrero (A)	Jane Hunt (A)
Shawn Anthea Pletsch (A)	Dr. Kristi Lee (X)	Robert Kraft (X)
Lee Harle (X)		

Ex officio members: Becki Womble (A), Kathy Danielson (A)

Staff/guests: Ashton LaFuente (X), Cherry Kay Abel (X), Megan Garcia (X), Stephanie Doradea (X), Councilmember Cynthia Meyer (X), Councilmember Kevin Plunkett (X), Adena Lewis (X), Gregg Kronenberger (Z), AnnMari Cooper (Z), Jennifer Long (X)

I. CALL TO ORDER – Kerry Fossler

Kerry Fossler called the meeting to order at 8:37 a.m.

II. EXECUTIVE SESSION – Kerry Fossler

A motion was made to go into executive session at 8:37 a.m. to discuss the City’s Audit update. The motion was seconded and unanimously approved.

A motion was made to move out of executive session at 9:15 a.m. It was seconded and unanimously approved.

III. CONSENT AGENDA – Kerry Fossler

A motion was made to approve the consent agenda. The motion was seconded and unanimously approved.

IV. CFO APRIL BUDGET SUMMARY – AnnMari Cooper

AnnMari Cooper presented items on the April Budget Summary.

V. CHAIR NOMINATION – Kerry Fossler

A motion was made to accept Lee Harle’s nomination to fill the vacancy as Chair of the Board due to Kerry Fossler’s resignation as Chair. The motion was seconded and unanimously approved. Chair position effective at the adjournment of this meeting.

Kerry Fossler’s term for Chair was set to terminate in September 2023, however, due to ongoing

personnel issues her term was extended until needed. Kerry Fossler accepts position for Past Chair.

VI. UPDATE SIGNING AUTHORITY AT BANKS AND BILL.COM – Kerry Fossler

Bank signature cards and approval authority needs to be updated to reflect changes to the Board. A motion was made to update the signing authority with all bank establishments Visit Bastrop currently has an account with, as well as approval authority in Bill.com by adding Lee Harle to all accounts. The motion was seconded and unanimously approved.

VII. BOARD MEMBER RESIGNATIONS OF DAWN SEVCIK GUERRERO AND DR. KRISTI LEE – Kerry Fossler

Kerry Fossler acknowledged the dedication and contributions during Dawn Guerrero and Dr. Kristi Lee's terms. Both board members are unable to continue their service to the Visit Bastrop board due to their professional responsibilities.

VIII. SALES AND MARKETING REPORT – Cherry Kay Abel/Ashton LaFuente

Cherry Kay Abel and Ashton LaFuente presented items on the Sales and Marketing Report.

IX. EMPLOYEE HANDBOOK AND FINANCIAL SUBCOMMITTEE UPDATES – Ashton LaFuente

Ashton LaFuente shared Corinna Saenz feedback. Ashton LaFuente and Corinna Saenz are working on adding requested edits by the board to the policies.

X. HOTEL OCCUPANCY TAX (HOT) TASK FORCE – Lee Harle

Lee Harle presented update from the HOT Fund Task Force meeting with City Manager Sylvia Carrillo and select City Councilmembers. The HOT Fund Task Force was formed during the March 26, 2024, City Council Meeting. These meetings will continue in an effort for the City of Bastrop to determine the best use of the Hotel Occupancy Tax. The next meeting is scheduled for May 1, 2024.

XI. HOT FUND POLICY AND PROCEDURES DISCUSSION – Ashton LaFuente/Stephanie Doradea

Due to previous commitments, the meeting lost its quorum and could not vote for approval of the two HOT Fund Applicants pending. Board members will discuss the best possible time to meet for this approval or will wait for the May Board meeting to determine their approval status.

XII. ADJOURN

A motion was made to adjourn the meeting of April 18, 2024, at 10:23 a.m.

Minutes recorded by Stephanie Doradea, April 19, 2024