



## Minutes

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**Visit Bastrop  
Board Meeting**

**Bastrop Convention Center  
1408 Chestnut Street  
Bastrop, Texas 78602**

**Thursday, July 18, 2019  
8:33 A.M.**

The Visit Bastrop Board of Directors convened in a regular meeting at Bastrop Convention Center, 1408 Chestnut Street, Bastrop, Texas 78602, on Thursday, July 18, 2019, at 8:30 a.m. Notice of said meeting, giving date, place, and subject thereof having been posted as prescribed in Article 6252-17 V.A.T.C.S., Government Code, Chapter 551, with the following Board members present (X):

Brenda Abbott X	David Jacobs X	Kaye Sapikas X
Shawn Anthea-Pletsch X	Naseem Khonsari Nainani X	Tom Scott
Rick Brackett X	Kevin Lee Plunkett X	Andy Sexton
Jamie Creacy X	Marcus O'Connor	Veena Tewani X
Clint Howard	Mindy Raymond X	

Ex officio members present: Susan Smith, Becki Womble

Guests present: Makenzie Kindt, CFO by Design

Visit Bastrop staff present: Christy Hunn, Ashton LaFuente, Kathryn Whites Lang, Sabrina Hamayun

**I. CALL TO ORDER – Rick Brackett**

Rick Brackett called the meeting to order at 8:33 a.m.

**II. Introduction of new staff members: Sabrina Hamayun Marketing Intern and Carrie Zimmerman Support Specialist**

**III. APPROVAL OF MINUTES – Consider approval of minutes from May 16, 2019.**

**Kaye Sapikas moved to approve the May 16, 2019 minutes. Kevin Plunkett seconded the motion. The motion passed.**

**IV. REVIEW MARCH FINANCIALS – CFO by Design**

Makenzie Kindt presented the May and June financial reports.

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**V. SECTOR MEETINGS UPDATE – Naseem Nanini-Khonsari and Veena Tewani**

- A. Susan stated responsibility for sector meeting logistics will shift from staff to Board members. Staff will assist when needed.
- B. Naseem Nanini-Khonsari presented highlights from the Retail Industry Sector Meeting held June 6, 2019 (See attached notes.)
- C. Veena Tewani was not present. Hotel Sector meeting will be presented at the next Board meeting.

**VI. HOT FUNDS REPORT – Susan Smith**

Susan Smith presented the July HOT Funds report. (See attached notes.)

**VII. APPOINTMENT OF NEW BOARD POSITION - Susan Smith**

Kevin Plunkett **moved to approve the appointment of Carrie Zimmerman, Assistant Secretary and Christy Hunn, Assistant Treasurer. Mindy Raymond seconded the motion. The Motion passed.**

**VIII. PRESIDENT’S REPORT (June & July)**

- A. Ashton LaFuente presented the Marketing and PR sections of the President’s Report.
- B. Kathryn Whites Lang presented the Sales Report section of the President’s Report. (See attached pace report.)
- C. Susan Smith gave an Executive Update. She discussed:
  - 1. Electric Vehicles – Susan is working with CARTS on a grant program to provide electric vehicle for transportation from hotels to downtown.
  - 2. TTIA College- Susan Smith, Kathryn Lang and Christy Hunn attended TTIA College June 24<sup>th</sup>-28<sup>th</sup>.
  - 3. Corvette Invasion- Will occur on July 19<sup>th</sup>-21<sup>st</sup>.
  - 4. Joint Board and City Council meeting is expected to be rescheduled sometime in August.
  - 5. Budget – Susan Smith is currently working with Makenzie Kindt, CFO by Design, on the Visit Bastrop Budget.
  - 6. Board Retreat - Board members should bring suggestions about how to grow the organization – Staff will send board members a copy of the 2018 business plan.

**IX. BOARD COMMENTS- Rick Brackett**

- A. Kaye Sapikas asked when visitor's guide will be completed. Susan Smith stated she will review budget prior to setting a completion date.
- B. Mindy Raymond reported that Bastrop County has been named a Film Friendly designation.
- C. Susan Smith stated City Council has requested Visit Bastrop have Board representation at City Council meeting. Visit Bastrop staff will send calendar request to board members.

**X. CHAIR REPORT – Rick Brackett**

- A. Rick Brackett- Discussed importance of Board members attending the joint session.
- B. Retreat – Aug 20<sup>th</sup> - 21<sup>st</sup>. Board members received a link re: HOT funds from the THLA attorney.
- C. Deb Rogers from Blue Bonnet will facilitate meeting.

**XI. BOARD COMMENTS – Rick Brackett**

**XII. NEXT BOARD MEETING**

The next board meeting will be held during the Board Retreat, **Aug 20, 2019**, from **9:00 a.m. to 10:00 a.m.** at Hyatt Lost Pines Resort.

**XIII. ADJOURN BOARD MEETING**

**Naseem Khonsari Nainani moved to adjourn the meeting. Dave seconded the motion. The meeting adjourned at 9:49 a.m.**

Minutes recorded by: Carrie Zimmerman, July 18, 2019