



Minutes

Visit Bastrop Board Meeting

**Bastrop Convention Center
1408 Chestnut St.
Bastrop, TX 78602**

Wednesday April 23, 2025 at 9:00 a.m.

The Visit Bastrop Board of Directors convened a meeting on Wednesday, February 26th at 9:00 a.m. The following voting Board members who were: Present = (X), Zoom = (Z), Absent (A) v

Lee Harle (X)	Irby Morvant (X)	Jessica Upton (X)
Alex Henley (X)	Robert Kraft (X)	Wesley Dills (A)
Heather Young-Lira (X)	Harrison Wood (A)	Heather Lyons (X)
Amy Bailey (A)	Barbara Caldwell (X)	

Ex officio members: Becki Womble (A), Adena Lewis (A), Michaela Joyce (X)

Staff/guests: Mike Pistana (X), Ashton LaFuente (X), Stephanie Doradea (X)

I. CALL TO ORDER – Lee Harle

Lee Harle called the meeting to order at 9:05 a.m.

II. OPEN FORUM – Citizens Comments (9:05 a.m.)

No citizens were present.

III. APPROVAL OF MEETING MINUTES – Lee Harle (9:06 a.m.)

a. March 26, 2025 Meeting Minutes - motion to approve by Alex Henley, seconded by Heather Lyons, none opposed.

IV. FINANCIAL UPDATE – Mike Pistana (9:07a.m.)

- a) Monthly financial report
- b) Discussion of over payment by the city to VB, decided there's nothing to decide at the moment

V. STAFF REPORTS

- a) 9:26am - Monthly Activity Report by Ashton LaFuente
- b) 9:46am CEO Update by Mike Pistana

VI. TEXASN MUSIC FRIENDLY COMMITTEE DISCUSSION

- a) 9:56am - Robert Kraft informed VB the BLMF has voted to withdraw as the Music Friendly Committee
- b) Michaela Joyce suggests cultural arts committee to take over
- c) Discussion about music event in lieu of Bastrop Music Festival – Sept 2025
- d) 10:08am – Robert Kraft resigns from VB Board

VII. SECTOR UPDATES (10:10a.m.)

- a) Michaela Joyce spoke about money allocation to the arts, which is a state program
- b) Michaela Joyce – Main St. program to increase patio seating for restaurants
- c) Irby Morvant – ANIMAL TRAPPER
- d) Heather Young-Lira – applying for Bastrop County Cares grant
- e) Lee Harle – tourism up
- f) Alex Henley – big deal
- g) Jessica Upton – multi-generational travel up
- h) Mike Pistana – 4/22 City Council Meeting re: Bastrop Pride, disappointed about VB’s lack of guidance and lack of funding

VIII. EXECUTIVE SESSION – Lee Harle (10:33a.m.)

- a) Decision regarding extension of Mike Pistana’s contract
- b) Likelihood that VB will become LGC

IX. ADJOURN FROM EXECUTIVE SESSION (11:10a.m.)

- a) Alex Henley motioned to extend Mike Pistana’s contract. Seconded by Irby Morvant. None opposed

X. ADJOURN – Lee Harle (11:11a.m.)

Minutes recorded by Alex Henley April 23, 2025