



## Minutes

**Visit Bastrop  
Board Meeting**

**Bastrop Convention Center  
1408 Chestnut Street  
Bastrop, Texas 78602**

**Thursday, February 20, 2020  
8:30 A.M.**

The Visit Bastrop Board of Directors convened in a regular meeting at the Bastrop Convention Center 1408 Chestnut Street., Bastrop, TX. on Thursday February 20, 2020, at 8:30 a.m. Notice of said meeting, giving date, place, and subject there of having been posted as prescribed in Article 6252-17 V.A.T.C.S., Government Code, Chapter 551, with the following Board members present (X):

Brenda Abbott X	Kevin Lee Plunkett X	Kaye Sapikas X
Shawn Anthea-Pletsch X	Marcus O'Connor X	Terry Lyne Moore X
Jamie Creacy X	Mindy Raymond X	Keith Spinden X
Naseem Khonsari Nainani X	Veena Tewani X	Tom Dickey X

Ex officio members present Susan Smith, Becki Womble and Kathy Danielson

Guest speaker present: James Medack, CPA

Visit Bastrop staff present Christy Hunn, Ashton LaFuente, Kathryn Whites Lang, Carrie Zimmerman and Cherry Kay Abel

**I. CALL TO ORDER – Mindy Raymond**

Mindy Raymond called the meeting to order at 8:30 a.m.

**II. APPROVAL OF MINUTES – Consider approval of minutes from January 16, 2020.**

**Kevin Lee Plunkett made a motion to approve the minutes from January 16, 2020  
Kaye Sapikas seconded the motion. The motion passed. No discussion.**

**III. DISCUSSION OF THE BOARD PACKET – Mindy Raymond, and Kevin Plunkett**

**Kevin Plunkett made a motion to accept the agenda from today meeting.  
Kaye Sapikas seconded the motion. The motion passed. No discussion.**

**IV. WELCOME NEW BOARD MEMBERS- Mindy Raymond**

Tom Dickey and Terry Lyne Moore introduced themselves to the Board members.

**V. AUDIT REVIEW – James Medack, CPA**

The 2018-2019 Audit report was presented and discussed.

**VI. FINANCIAL COMMITTEE UPDATE- Kaye Sapikas**

Kaye reported that CFO by Design have changed their terms will come to the Board Meetings Quarterly instead of monthly. CFO by Design recommended an annual contract.

**VII. NOMINATING COMMITTEE- Kaye Sapikas**

Working on Policy and Procedures. Opening application processes for new Board Members starting April 1, 2020 through June 2020.

**VIII. MARKETING COMMITTEE- Mindy Raymond**

Discussed the roles of Marketing Committee.

**IX. EXECUTIVE UPDATE - Susan Smith**

- A. HOT Funds no new update. Susan Smith has requested more funds from the City Council.
- B. Susan Smith has completed three out of six classes for the Destination Certification.
- C. James Medack has completed Visit Bastrop taxes.
- D. Susan Smith shared that the destination marketing organization trending toward tracking more by attendees.
- E. Susan Smith and Christy Hunn are working on being a music friendly destination.
- F. Discussed adding Hotels outside the city limits to Visit Bastrop website.

**X. CHAIR COMMENTS -Mindy Raymond**

Stated the roles and responsibilities of being a board member.

**XI. NEXT BOARD MEETING**

The next Board meeting date is March 19, 2020 at the Bastrop Convention Center

**XII. ADJOURN BOARD MEETING**

**Mindy Raymond moved to adjourn the meeting. The meeting adjourned at 9:46 a.m.**

Minutes recorded by Carrie Zimmerman, February 20, 2020