



10 Ways to Use Visit Baton Rouge's Marketing Services as a Resource for Your Business

1. Add a **Listing(s)** for your business to our website (or update existing pictures & content)
2. **Send** Press Releases/Announcements/Newsletters for automatic publishing on our site and potential media distribution assistance
news@visitbatonrouge.com
3. Add **Events** to our calendar so we can promote them. 1.9 million unique website views. Add a "Save the Date" and add your details later.
4. Tag [@visitbatonrouge](#) and use the hashtag [#ExploreBatonRouge](#) so we can re-share your social media posts to a wider audience
5. Provide a yearly **coupon / special value offer / promo** for the *official* **Visit Baton Rouge Coupon Book**
6. Contribute a **guest blog** to be featured on the *Red Stick Blog*
7. **Advertise** different service features of your business on our website thru the Portal under Promos/Coupons (*FREE*) or participating opportunities \$
8. Participate in **co-op advertising** opportunities (Official Welcome Guide, Louisiana's Inspiration Guide, etc.) \$
9. Schedule a **Visit Baton Rouge Portal** refresher workshop
10. Sign up for our **Partner Newsletter** with more tips and tricks on making the most out of your partnership with Visit Baton Rouge. Make sure to download the **Visit Baton Rouge logo** to use with your marketing efforts.
<https://visitbatonrouge.barberstock.com/main.php>

Contact Us to Get Started

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Connect With Us

[@VISITBATONROUGE](#)

Facebook

facebook.com/visitbatonrouge

Instagram

instagram.com/visitbatonrouge

LinkedIn

linkedin.com/company/visit-baton-rouge

Twitter

twitter.com/visitbatonrouge

All Visit Baton Rouge marketing services are free unless otherwise indicated.